

Writing Studies Fall 2022 Course Offerings



ENG 642: Style
Dr. Melissa Goldthwaite
Mondays, 6:30-9:15 pm Online
CRN: 40542
(Area II)

In this course, we will consider the history of style from a rhetorical perspective and then move to the work of 20th and 21st century writers to explore the use of style in contemporary writing, including your own. A discussion-based seminar with a workshop component, this course depends on a high level of participation. In addition to reading, you will write a series of short papers and conduct a semester-long project exploring style.



ENG 550: The Practice of Writing
Professor Tenaya Darlington
Tuesdays, 6:30-9:15 pm Online
CRN: 40541
(Core)

This course is designed as an introduction to the Writing Studies Program, and it allows students to examine a variety of genres while they explore career options within the writing/publishing world. Students will literally “walk in the shoes” of different writers, playing the role of columnist, reporter, editor, poet, and fiction writer. At the end of the course, students will reflect on these different roles and begin brainstorming a possible thesis project in one area.

ENG 680: Writing for Nonprofits
Staff
Wednesdays, 6:30-9:15 pm Online
CRN: 40543
(Area III)

Precise, exciting, accessible, and emotive writing is central to the success of any nonprofit organization. Writing is how these organizations explain their missions, make people care, and raise the money they need to keep the doors open and advance their causes. This course will teach you the basics of how to write for a nonprofit organization, and how to tailor your message and style to various audiences. Focusing primarily on grant writing, you will learn the basics of how to ask for money from organizations in writing and how to navigate the grant-making process from the initial research to the submission of the final proposal. You will also practice writing other important pieces for any nonprofit, like appeal letters, blog posts, social media outreach, performance reports, and more. Through hands-on practice with real Philadelphia-area nonprofits, you'll learn how to write for the different audiences a nonprofit organization needs to reach. By the end of the course, you will have learned about writing's relationship to the nonprofit fundraising and donor outreach processes. You'll also have completed a portfolio of professional pieces designed to positively impact local communities in need. While this course is geared towards the writing skills suited to nonprofit organizations, many of these skills are also transferrable to writing at other kinds of professional organizations.