Open Classrooms Spring 2018

OFFICE OF TEACHING AND LEARNING

Please contact Usha Rao at urao@sju.edu with questions and comments.

To register, click HERE

**Monday, March 5, 2018**

9:05am – 9:55am  **Brian Forster – bforster@sju.edu**

**BIO 165 – Exploring the Living World – Connelly 110**

A lab-based biology course designed for non-science majors. This course satisfies the GEP Natural Science Requirement. During OTL's Open Classroom Initiative, our students will be learning about Charles Darwin and the mechanisms of evolution.

Marc Kramer – mkramer@sju.edu

**FBE 230 – Entrepreneurship and Family Business – Merion Hall 271**

Entrepreneurship-how to determine if an idea is good. Family Business-learning about family businesses.

9:05am – 11:00am  **Alfredo Mauri – amauri@sju.edu**

**BUS 495 – Business Policy – Mandeville Hall 310**

This is the capstone course for the undergraduate curriculum in the Haub School. It is designed to be cross functional and integrative; the principal emphasis is on formulation, choice, implementation, and evaluation of corporate strategy in a global environment. Classes consist of discussions of the text material, lectures, business news analyses, presentations, and class exercises. This is a team-taught course, with instructors from the Departments of Accounting, Finance, Management, and Marketing.

Steve Porth – sporth@sju.edu

**BUS 495 – Business Policy – Mandeville 313**

The capstone course for seniors in the HSB, focusing on the development and implementation of business strategy.

10:10am – 11:00am  **Marc Kramer – mkramer@sju.edu**

**FBE 230 – Entrepreneurship and Family Business – Merion Hall 271**

Entrepreneurship-how to determine if an idea is good. Family Business-learning about family businesses.
**10:10am – 11:00am**

**Jeff Hyson – jhyson@sju.edu**

**HIS 150 Reacting to the Past – Merion Hall 380**

Using an innovative and exciting role-playing method, students in this seminar will "become" political, intellectual, and religious leaders in three famous gatherings held at critical moments in history: the Athenian assembly in 403 B.C., the Grand Secretariat of Ming China in 1587, and the French National Assembly in 1791. Acting in the roles of these historical figures, students will discuss some of the central questions in political and social thought: Who should hold power in government, and why? What are the respective rights and responsibilities of "citizens," "subjects," and "rulers"? How do we balance the needs of individuals with the demands of the broader community? By reading primary and secondary sources, writing persuasive arguments, and conducting intensive "in-character" debates, students will develop a more active, engaged, and empathetic understanding of both historic events and historical practice.

**Peter Norberg – norberg@sju.edu**

**ENG 322 Literature and Social Reform in Antebellum New England – Merion Hall 312**

Abolition, women’s suffrage, labor reform, and projects of associated living were among a range of reform movements from 1830 to 1860 intended to realize practically the promise of democracy. This course will examine the writings of prominent figures within these reform movements, in order to then consider how these movements were characterized in the popular literature of the day. The literature considered will include: selected essays by Ralph Waldo Emerson and Margaret Fuller, Frederick Douglass's *Narrative of the Life of Frederick Douglass*, Henry David Thoreau’s “Civil Disobedience” and selections from *Walden*, Nathaniel Hawthorne’s *The Blithedale Romance*, Herman Melville’s short stories and Harriet Beecher Stowe’s *Uncle Tom’s Cabin*. A variety of critical and creative writing assignments will provide opportunities for us to reflect on how matters of race, gender, class and ethnicity continue to affect perceptions of democracy today.

**11:15am – 12:05pm**

**Julia Lee-Soety – jlee04@sju.edu**

**BIO 411 – Molecular Genetics – Science Center 100A**

Molecular Genetics: We will likely be studying how transcription is regulated.

**Mark Reynolds – mreynold@sju.edu**

**CHM 125 – General Chemistry II – Science Center 316**

General Chemistry - II forms the second part of the introductory chemistry sequence taken by Biology, Chemical Biology, IHS, and other science/math majors.
Millie Feske – mifeske@siu.edu
THE 341 – Jesus through the Centuries – Post Hall 322

A history of the interpretation of Jesus as Christ from biblical times to the present. On 3/5 and 3/7 we will be covering medieval atonement theologies (interpretations of the cross).

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HIS 150 Reacting to the Past – Merion Hall 382

Using an innovative and exciting role-playing method, students in this seminar will "become" political, intellectual, and religious leaders in three famous gatherings held at critical moments in history: the Athenian assembly in 403 B.C., the Grand Secretariat of Ming China in 1587, and the French National Assembly in 1791. Acting in the roles of these historical figures, students will discuss some of the central questions in political and social thought: Who should hold power in government, and why? What are the respective rights and responsibilities of "citizens," "subjects," and "rulers"? How do we balance the needs of individuals with the demands of the broader community? By reading primary and secondary sources, writing persuasive arguments, and conducting intensive "in-character" debates, students will develop a more active, engaged, and empathetic understanding of both historic events and historical practice.

1:25pm – 2:15pm

Jim Caccamo – jcaccamo@siu.edu
THE 372 – Technology Ethics – Bellarmine Hall 301

Technology Ethics is a GEP Ethics Intensive course that engages students in critical reflection on technology, its role in human lives, and its impact on society. The course begins by looking at various theories of the nature of technology. It then moves to examine resources from the tradition of Christian social ethics that help us understand and evaluate the moral worth of various technologies (e.g. justice, human dignity, common good, love, temperance, fortitude, and solidarity). These conceptual tools are then used to explore the ethical implications of technology by examining a variety of particular cases of both common place and emerging technologies. Through these investigations, students develop informed stances on the ethics of technologies and their use. On Monday, students will be considering automobile-related ethics, including the classic Ford Pinto case and new questions about automated vehicles. On Wednesday, students will be considering whether or not the Twin Towers and the levees in New Orleans that failed during Hurricane Katrina were designed and built with sufficient attention to safety.

Tuesday, March 6, 2018

8:00am – 9:15am

Robert Daniel – rdaniel@siu.edu
FRE 201 – French – Merion Hall 160

Intermediate level French. Students practice in pairs with language structures, actively watch television news video in French or do short readings, and, sometimes, work on short writing tasks.
8:00am – 9:15am  
Diane M. Phillips – dphillip@sju.edu  
MKT 150 – Sustainability in Business – Bellarmine 303

The purpose of this course will be to help students understand the responsibility that they have in helping to live a more sustainable lifestyle, persuading others to live a sustainable lifestyle, and acting as key influencers in helping to persuade businesses and other organizations in becoming more sustainable. As the title of the class indicates, students will be able to see how individuals, the environment, and organizations can exist in harmony with one another. Indeed, as global citizens of the 21st Century, we have an imperative to do so.

9:05am – 11:00am  
Elizabeth Becker – ebecker@sju.edu  
PSY 621 – Graduate Neuroscience Course – Post 305

Graduate Neuroscience Course: On this day, students will present a data blitz

9:30am – 10:45am  
Usha Rao – urao@sju.edu  
CHM 125 – General Chemistry II – Science Center 316

General Chemistry II forms the second part of the introductory chemistry sequence taken by Biology, Chemical Biology, IHS, and other science/math majors.

Kristin Burr – klburr@sju.edu  
FRE 302 – French Composition – Bellarmine 116

FRE 302 is designed to help students improve their ability to communicate through writing. Students learn to articulate and organize their ideas through a process-oriented approach to writing. We analyze models of diverse genres of writing, asking what makes an effective piece of writing and focusing on more sophisticated linguistic structures. Students also engage in peer-editing and reflect on their own writing.

Laura Crispin – lcrispin@sju.edu  
ECN 487 – Economics Research Methods – Mandeville 203

Students learn about and apply all aspects of research to complete their own independent research projects, including literature review, critical reading and writing, data analysis, and empirical writing and revising. The course is Writing Intensive certified and meets the requirements for the "quantitative" track in Economics.
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Susan Clampet-Lundquist – sclampet@sju.edu
SOC 102 – Social Problems – Connelly 110

Focuses on sociological perspective of social problems

Kristin Burr – kdburr@sju.edu
FRE 202 – French Composition – Bellarmine 203

FRE 202 is the second part of the intermediate French sequence. The course engages students in a variety of tasks designed to help them develop intermediate-level communication skills and focuses extensively on Francophone cultures by using audio, video, and textual material. We emphasize especially stereotypes and the ways in which perspectives evolve.

Ruben Mendoza – rmendoza@sju.edu
DSS 200 - Intro to Information Systems – Mandeville 310

Information systems play a critical operational, tactical and strategic role in global businesses. Technology has both a direct and indirect impact on how firms do business, where they do business, and on the products and services they market. In this course, the dynamic and ongoing impact of technology on business operations is examined at the industry, corporate, and individual levels. Topics examined include the effect of technology on business processes, services, and products, the supply chain, customer relationship management, decision-making, knowledge management, communications, outsourcing, information security, and the ethical use of technology.

Isra Yazicioglu – uyazicio@sju.edu
REL 343 – Theology and Religious Studies – Bellarmine 229

The course reflects on the relation between faith, science and reason by using the miracle stories in the Quran. The question of miracles opened up a crucial discussion in the Muslim tradition on whether natural laws are absolute. In this particular class, we are taking a detour from Islamic sources to look at how famous Scottish thinker David Hume criticized miracle accounts in general (and in the Bible).
2:00pm – 3:15pm  Isra Yazicioglu – uyazicio@sju.edu
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Ken Weidner – weidner@sju.edu
LEO 310 – Management – Merion Hall 161A

Breaking News and Business Ethics uses The New York Times daily as our textbook, learning about business ethics issues as they appear in the news. In class, students using Solstice screen sharing to lead discussions of articles that they select. The course satisfies GEP writing intensive and ethics-intensive overlays.

Ruben Mendoza – rmendoza@sju.edu
DSS 330 – Database Management – Mandeville 295

The course provides an in-depth understanding of the database environment. Besides covering the important process of database design, this course comprehensively covers the important aspects of relational modeling including SQL and QBE. Students will be required to design and develop a database application using a modern fourth generation language system.

Michael Solomon – msolom01@sju.edu
MKT 302 – Consumer and Buyer Behavior – Merion 384B

Understanding what makes customers “tick” is the foundation of successful Marketing. A study of how consumer and business needs and wants are converted into satisfactions, with primary emphasis on the core consumer psychological processes that underlie consumer decision making. The course highlights major consumer behavior models, current research on consumer behavior, and the socio-cultural issues that influence consumers.
3:30pm – 4:45pm  Robert Daniel – rdaniel@sju.edu  
FRE 403 – A Just Society – Bellarmine 116

Conducted largely in French. This advanced conversation course focuses on a variety of issues and problems that raise ethical concerns. Most of our class discussions focus on current events (French television news reports, primarily from France; newspaper articles, primarily from Le Monde; other events, issues or media items that the students mention in class). The work of the course is to articulate ethically informed analyses of and approaches to social problems or societal difficulties. We also discuss ethical frameworks in general (rights and obligations, consequentialism, the ethics of care, capabilities ethics), as students seek to extend their repertoire of vocabulary and expressions for talking about ethics and justice in French.

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6:30pm – 9:10pm  Aubrey Wang – awang@sju.edu  
EDL 840 – Qualitative Research Design – Drexel Library Lab

Qualitative Research Design is the fourth and last required research course for doctoral students in educational leadership. The purpose of this course is to develop doctoral students’ knowledge about principles of mixed methods research through an experiential class project, their understanding of specific leadership theories and how to integrate theories into theoretical frameworks, and to develop doctoral students’ skills in scholarly writing.

6:30pm – 9:15pm  Janee Burkhalter – jburkhal@sju.edu  
MKT 550 – Marketing Strategy – Barbelin/Lonergan 303

Graduate-level course focused on how fundamentals of strategic thought – such as the resource-based view and market orientation – can inform decisions to enter new markets, be market driven, drive markets, position brands, and create and measure customer value. This course is required for all MBA students.
Wednesday, March 7, 2018

9:05am – 9:55am  
**Brian Forster – bforster@sju.edu**  
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John Yi – jyi@sju.edu  
DSS 435 – Advanced Business Analytics – Mandeville 207  
This class covers advanced techniques used to solve difficult business problems using data. The techniques covered are optimization models (linear programming, integer programming, non-linear programming and others), simulation models, and decision analysis, and will be presented in the context of real world problems.

On-Line  
Asynchronous  
Drop in anytime

Aimee Terosky – aterosky@sju.edu  
EDL 675 – Curriculum Design and Leadership  
This course is designed to include the theories of curriculum, instruction, and the design of instructional systems. Emphasis will be placed on the translation of theory into practice. The use of evaluative techniques in the evolution and reform of instructional systems will be examined in detail. Focus on curriculum implementation in public and private schools will be emphasized. Please email Aimee for more information and to be added as a visitor.