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Saint Joseph’s University Magazine: Published three times annually and distributed to alumni, parents of current students, friends and faculty/staff. One issue per year serves as the annual University Report for the prior academic year.
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Successful young alumni in a variety of fields share their best career advice.

PRIME TIME
By Kristen Graham
An SJU professor’s brainstorm leads to the development of a tool that’s helping the U.N.’s sustainability efforts.

SIGNS OF THE TIMES
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An innovative academic program reaches students, regardless of physical location, and addresses a national health concern for the deaf and hard of hearing.

A BASKETBALL TICKET, A BACHELOR’S DEGREE, A BUSINESS LECTURE SERIES
By Marisa (Fulton) Benjamin ’03
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Spring is the time of year when all institutions of higher learning take stock — of the outcomes of their graduating class, the profile of their incoming class and the lessons each offer. This perpetual process connects what our graduates teach us about the times we live in and our efforts to meet the expectations of students to come.

Today’s college students are among the first of their generation, Generation Z, to pursue higher education. It is true that there are real and distinct generational differences, and with each new cohort, universities feel and adjust to the shifts. But I would argue that comprehensive universities, such as Saint Joseph’s, with extensive business and professional offerings, are and always have been best equipped to address the changing needs of any generation, no matter the social, economic or political forces that shape them.

The foundations of learning how to think — a hallmark of liberal education — are connected to core competencies highly valued in today’s workforce like critical thinking, problem solving, work ethic, collaboration and communication skills. These proficiencies serve our graduates well in the work place — year after year and generation after generation — whether they majored in accounting or philosophy.

The alumni you will read about in the cover story of this issue of Saint Joseph’s University Magazine, nearly all millennials, prove that an SJU education lays a solid foundation on which to build not just a career, but a life.

The roles these alumni hold run the gamut from pharmaceutical executive and financial analyst to head chef and assistant high school principal — roles that require varying skill sets and training. But when asked what drives and sustains them, their answers echo a deep appreciation for their liberal arts education and the values embedded in the Jesuit tradition: adaptability, courage, justice, curiosity, an empathetic mindset, a focus on the greater good, a commitment to lifelong learning, happiness, connectedness.

When I have the opportunity to talk with our alumni, I am almost always reminded of something one of my mathematics professors, Joseph MacDonnell, S.J., said about the Jesuit philosophy of education:

“We want our students to leave us wanting for others the same good things they want for themselves.”

This is our legacy, no matter the generation.

Mark C. Reed, Ed.D.
President
WINNING IS FOR THE BIRDS

Always a shining beacon for the Hawks, the Barbelin tower was bright with support for Philadelphia’s other famous birds: the NFL champion Eagles. Before and after Super Bowl LII, the tower glowed green to celebrate the squad, which brought the city its first-ever Lombardi Trophy and first NFL title in nearly six decades.
Some of SJU’s brightest young stars in business, technology, education, medicine, sports and more share their secrets of success.

Wall Street financier
Doctoral candidate
Professional basketball player
CEO
Advertising executive
Restaurant owner
Tech company strategist

These titles are a few of the professional monikers that Saint Joseph’s recent graduates hold as emerging leaders in their industries. Meet several of these movers and shakers — all 40 or under — who have demonstrated the skills, creativity and drive that make them rising stars.
What’s the most important quality for career success?
I believe the most important skill to have in the current job market is adaptability, both in looking for a job and once you begin your career path. Different opportunities may arise within your company, or at another, that you want to pursue to better yourself and your career. You have to be open to opportunities and have the ability to adjust to the roles.

Would you do anything differently?
I would have started earlier. As I began looking into specific job descriptions, I kept seeing the variety of career paths available to me and had to do a lot more research. Even when certain jobs look like they may go a certain way, everyone’s experiences can differ. Knowing some of the potential paths ahead of you and how roles and experiences correlate to them is great when applying for jobs.

Camille Padilla Dalmau ’13
Associate Producer, NowThis, New York, N.Y.
Graduate of Columbia Journalism School
SJU MAJOR: English (writing track)
SJU MINORS: Communication Studies and International Relations

Your best job search advice?
An interview goes both ways. Come with a lot of questions and make sure it’s the right fit for you.

What’s the most important quality for success in the job search and in a career?
Perseverance. Finding a full-time job in journalism (or any creative field) is not easy. However, I didn’t quit. I must have applied to hundreds of positions. In the end, I’m in my job today, because I proved to be a hustler.

What is an essential factor in post-graduate success?
Accept the fact that life is not a straight line and continue to push beyond the curves and bumps in the road.

What’s the most important quality for career success?
Develop the mindset of a lifelong learner. Complacency kills. Keep cultivating a curious mind, and it will shine through in your work and the enthusiasm you show. Constantly accumulate knowledge. Be the one who can contribute intelligently to the conversation about leading trends and advances. Be persistent. Challenges and setbacks will be part of whatever profession you choose.

Cameron Fick ’12, ’14 (M.S.)
Medical Student, Georgetown University School of Medicine, Washington, D.C.
SJU MAJOR: Biology
Institute of Catholic Bioethics Fellow
SJU MASTER’S DEGREE: Education Alliance for Catholic Education at SJU (ACESJU) Fellow

Your best job search advice?
The best advice I was given right after college was to go after whatever dream I really wanted to achieve, especially while I’m young. Once you have a family, your job is to provide for them. Also, enjoy college because it goes by fast and once you step into the real world, there are no second chances!

What’s the most important quality for career success?
Work very hard every day. Never look back or second guess yourself.

What was an essential factor in your post-graduate success?
I got knocked down a few times but never stayed down. I was able to gather my thoughts and keep moving in the right direction.

Langston Galloway ’13
Guard, Detroit Pistons, National Basketball Association, Detroit, Mich.
SJU MAJOR: Sports Marketing

Your best job search advice?
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Dawn Cai ’15
Data Visualization Developer  |  Thomson Reuters, Singapore
SJU MAJORS: Communication Studies and Art (Art History)
Malofiej International Infographics Award, Kantar Information is Beautiful Award, Society of News Design’s Best of Digital Design, Society for News Design Annual Creative Competition

What’s the most important quality for career success?
During the search, don’t shy away from applying for a job or contacting a person just because you think you won’t get it. While at the job, never say no. It’s the first advice I got on the first day of my internship at The Washington Post, and it comes back to my mind on a daily basis. If you don’t know how to do the thing you just said yes to, you’ll figure it out.

What is an essential factor in post-graduate success?
Two things I think are important, in general: 1) setting your sights high and 2) be nice.

Set your sights high.

Dara Driscoll ’15
Project Coordinator, Nickelodeon, New York, N.Y.
SJU MAJOR: English

How did SJU help in your professional achievements?
I made a lot of important connections with my peers and professors. My professors told me over and over that asking questions is the most important part to learning, and it’s been true at work. If you play along when you don’t understand, eventually you will have to explain yourself. Be the person who speaks up!

Would you do anything differently?
I wish I had more internships. Eighty percent of the people I work with got into the company through internships. I think it would have made my job search easier.

What is an essential factor in post-graduate success?
International experience can help. It’ll help in the long run.

Christopher Savino, C.P.A. ’10
Senior Financial Analyst, Major League Soccer, New York, N.Y.
SJU MAJORS: Accounting and Finance

Your best job search advice?
The best advice I received was to pursue a career in an industry that I am passionate about. It did not necessarily mean beginning in sports but gaining experience and learning the skills that would allow me to take the next step in that direction.

What is an essential factor in post-graduate success?
Continue learning during and outside of work. Experience is priceless, but learning new skills related to your current job — as well as the job you want — will allow you to be successful today while setting yourself up for the future.

Suzanne Cotter ’12 (M.A.)
Director, Marketing & Communications, Think Company, Philadelphia, Pa.
SJU MASTER’S DEGREE: Writing Studies

Your best job search advice?
Pay attention to what you’re good at doing and keep an open mind about how to apply those talents in the working world. Stay fluid, take action when you need a change and focus on what continues to keep your interest.

What’s the most important quality for career success?
Attitude. Things won’t always be rosy or go your way throughout your career; if you can accept the bad times, keep your head up and stay determined, you’ll set yourself up to learn something important from every challenge.

Would you do anything differently?
I would have been more careful about who I listened to and what advice I took to heart. Everyone has an opinion. You have to pursue a career that’s best for you, not someone else’s idea of success.
Your best job search advice?

Search for a job that you love. As important as money has become in our society, happiness has a much higher value. Money will come once you are doing what you truly love.

What’s the most important quality for career success?

Hard work and not being afraid to fail. Be willing to put the time in to learn and understand the why of a decision and then apply that mindset. There is nothing wrong with trying and failing as long as you have done the research. Learn from that, and then try again.

What’s the most important quality for career success?

Take ownership of your experiences, and don’t sell yourself short. As you try to advance in your career, embrace the opportunities you get to demonstrate your potential for more advancement. Never become complacent. Never lose the drive that motivated you to get where you are.

Best job search advice?

“It is not the grades you make, but the hands you shake.” Although I truly believe grades are important, you are never defined by a number. Get in the habit of meeting new people, cultivating your relationships and helping others. Those connections you make will last longer and be more valuable than you think.

What is an essential factor in post-graduate success?

Although having a college education is an incredible accomplishment, never think you are “above” someone. If you are lucky, you will work with people that challenge the way you see the world. Always work toward an empathetic perspective. That is often the type of leadership that is respected in the workforce.

How did SJU help in your professional achievements?

The Haub School’s business policy capstone project was especially applicable in my career. Because all of the group members came from different majors, it forced us to trust each other’s expertise and work together to propose strategies. That experience taught me to build strong, collaborative relationships with matrix partners at work so we can collectively do good. Also, the ethical emphasis in the SJU business curriculum is crucial to career success. Working in the pharmaceutical industry, it’s imperative to first and foremost do what’s right for the patient, and success will follow.

What is an essential factor in post-graduate success?

I think I’ve developed a tolerance and perhaps even an appetite for discomfort, which has allowed me to be successful in my roles.

Mentors and Meaningful Work

Jameel Rush ‘14 (M.S.)
Director of Human Resources
Yoh Staffing Group
Day and Zimmerman

Rush’s passion to connect city employers with those searching for meaningful work earned him a spot on Philadelphia Business Journal’s 40 Under 40 list.

Read more on Page 31.
Carla DeSisto ’10
Ph.D. Candidate, Maternal and Child Health Epidemiology, University of Illinois at Chicago School of Public Health, Chicago, Ill.

How did SJU help in your professional achievements?
I wish I could just name one experience or person, but the honest answer is that my entire experience — including my friends, mentors and professors — shaped where I am today. The people I met at SJU helped me become a more reflective person, which has been key to navigating my career path.

What’s the most important quality for career success?
Finding the balance between humility and confidence is extremely important. I’ve found that it’s important to be confident in your strengths, but also to be humble enough to ask questions when you don’t know something or ask for help when you need it.

What is an essential factor in post-graduate success?
Things haven’t gone exactly as I had planned while I was a student at SJU, but being flexible, patient and persistent (even when it wasn’t easy) helped me move forward to where I am today.

Rob Almond ’04
CEO, NEST, Gloucester City, N.J.
SJU MAJOR: Interdisciplinary Health Services

Your best job search advice?
For current students, it’s never too early to begin networking.

What’s the most important quality for career success?
Communication skills are very important. Being able to present to a prospective client or to articulate ideas to a team is critical.

Would you do anything differently?
I’ve been working in our family business for over 15 years. The experience has been incredible. However, if I could go back in time, I would have liked to work at another company for a few years to learn how other businesses are run.

What is an essential factor in post-graduate success?
If it was easy, it wouldn’t be called work — that’s what I tell my team when we are faced with challenges and believe me, we have plenty of them. Giving up isn’t an option for me, because I thrive on how we can better ourselves every single day. I also believe in leading by example.

Jennifer Stemple ’02
Audit Partner, KPMG LLP, New York, N.Y.
SJU MAJOR: Accounting

Your best job search advice?
There are so many opportunities through SJU to interface with potential employers — engage and take full advantage of every opportunity you are given. Go to the career fairs and meet with the recruiters. Be ready with an “elevator pitch” of who you are and what kinds of roles you are interested in. Seek feedback from professors and peers and incorporate that feedback as you continue through the job search process.

What is an essential factor in post-graduate success?
Seek a career that you are passionate about and that you can bring your whole self to every day. You first job should be something that puts you on the path to that career. I remember my first accounting class and how it confirmed for me the interest I had in the field. I bring that interest and passion, along with the desire to continue to learn, with me to work every day.

Elyse Haller ’09
Senior Manager, Business Solutions at New York Road Runners, New York, N.Y.
SJU MAJOR: Sociology

How did SJU help in your professional achievements?
As daunting as my senior thesis project seemed, it was ultimately the reason I landed my first job and discovered my passion for research. It taught me to ask why and find the reason — important skills that have helped me through much of my career.

What’s the most important quality for career success?
Persistence. Keep applying and follow-up whenever you can. Never lose your excitement for the potential of working there. Try not to be too disappointed if your amazing interview does not land you the job. It is all a learning process, and the right job is out there for you.

What is an essential factor in post-graduate success?
Come to meetings prepared to take notes. Follow-up. Ask at least one relevant question to show your interest and get your name out there. Be nice to every person, whether the front desk attendant or the CEO.

Say good morning — little things make a big difference.
What's the most important quality for career success?
Relationships. Everything comes back to relationships and being able to work collaboratively with other people. It will likely be the relationships you build while networking that help you in the job search. It will definitely be relationships that lead you to any other future role.

Would you do anything differently?
I would have had more internships to gain more exposure into different advertising roles. I often see candidates that come in for interviews as recent graduates with three or more internships under their belt, which is extremely impressive.

Steven Dorn ’11
Senior Manager, Ad Operations, Hulu | New York, N.Y.
SJU MAJOR: Marketing

“Network, network, network.”

Mylik Ganey ’00, ’08 (MBA)
Vice President, Account Group Supervisor, DDB Health, New York, N.Y.
SJU MAJOR: Biology
Summerbridge Biology Teacher
SJU MASTER’S DEGREE: MBA in Pharmaceutical and Healthcare Marketing

How did SJU help in your professional achievements?
I had a number of great experiences and mentors while at Saint Joseph’s. Attending and leading the Search retreat empowered me to use my spirituality as a life coach. I recommend it to all students.

What’s the most important quality for career success?
Courage, curiosity and grit are qualities that will set you apart. We talk a lot about these values at DDB Health, and they are what make us a strong company. Embody these values in all aspects of your life and you will remain a success.

Taylor Rizzolino ’15
Agency Account Strategist, Google, New York, N.Y.
SJU MAJORS: English and Leadership, Ethics, and Organizational Sustainability (LEO)

Your best job search advice?
If you don’t believe you have the right connections, then create them for yourself. The possibilities are endless when you’re willing to define your own path and advocate for yourself instead of adhering to external expectations.

How did SJU help in your professional achievements?
I cold-messaged an SJU alumna on LinkedIn when I was frustrated with the job search during my senior year of college. Instead of asking for a job, I asked for her insight. I was craving a real conversation — not the black hole online into which my resumes and cover letters were disappearing. The organic relationship we formed led me to where I am now and taught me the powerful lesson of creating your own connections.

William Martin ’12
Educational Consultant, Assistant in Pediatrics, The Treatment and Research Institute for Autism Spectrum Disorders (TRIAD), Vanderbilt University Medical Center, Nashville, Tenn.
SJU MAJOR: Psychology
Kinney Center for Autism Education and Support SCHOLAR

Your best job search advice?
Little things make a difference during a job search. Be well-prepared and learn about the company or position before you inquire about a job. After you land your first job, find a mentor and learn as much as you can from them.

How did SJU help in your professional achievements?
The Kinney Center SCHOLARS (Students Committed to Helping Others Learn About Autism Research and Support) program helped me find a career I’m passionate about.
Let’s Talk About It:
Career Conversations
Virtual and in-person speed networking highlighted the University's first Career Conversations Week.

The online chat rooms were buzzing as job seekers made the most of the seven minutes they were given to connect with an industry professional before jumping to another seven-minute session. SJU’s hour-long Talk with Hawks speed networking event, powered by Brazen, an online event platform company, brought together students and alumni in a virtual format. Participants could have six or seven conversations, after which they were given transcripts of the conversations with contact information for follow up.

“It allowed us to create engagement between alumni and students, in a structured environment, that we couldn’t do before,” says Tom Monaghan, assistant vice president of alumni relations, who plans to hold similar events in the future. Because participants can sign on from their phone or computer, wherever their location, he explains, more alumni can become involved.

Martin Weitzman ’99 (MBA), principal at MHW Advisory Co. in Philadelphia, explains that participants build an instant rapport with just a few minutes to text. “You find out how you can help and then exchange information to follow up and make a connection on LinkedIn or social media,” he says. “The format is fabulous.”

Three sessions of the virtual Talk with Hawks highlighted Career Conversations Week, Oct. 23–27, which featured online, over-the-phone and in-person events for freshmen through seniors, graduate students and alumni. Resulting in 1,304 career conversations, the inaugural event more than doubled its goal of 500 connections.

October’s sessions targeted three groups of job seekers: 1) students looking in New York City, 2) graduate students and 3) veterans. Another speed networking event during Career Conversations Week, the Major Match Game — The Arts and Sciences Advantage, involved mostly freshmen and sophomores.

Students had three minutes to visit College of Arts and Sciences alumni at designated high-top tables in the Cardinal Foley Center. They raced from station to station, asking SJU graduates questions with yes or no answers about their professions and career paths, and then tried to guess what their majors had been. The idea was to link students who were unsure of their career path with alumni who weren’t working in a field directly related to their major.

Alumni participant Brendan McGrew ’03 (see Page 7), who majored in criminal justice and business and is the owner and chef at Bourbon Blue, a restaurant in Philadelphia, says he hoped to show students that everyone is uncertain at some point. “The lack of knowing what to do with the rest of your life can be a very frightening thought at any age, but especially during college,” he says.

Theresa Kody ’11 remembers knowing that psychology was the area she wanted to study but wasn’t sure about the traditional career path for majors in that discipline. “The Major Match Game emphasized that while you may study a specific area in college, it does not mean that you will fall into a stereotypical occupation or even industry,” says Kody, who describes her work as director of employment services for NHS Human Services in Philadelphia as a bridge between business and social services.

Chelsea Costa, a freshman psychology major who participated in the game, says she found it comforting to learn that people could be successful in careers without a clear path drawn from their area of study. “It helped me look at my major, think about what my dream job is and see if both of those things matched up,” she says. Taylor Rizzolino ’15 (see Page 9), who double-majored in English and leadership, ethics and organizational sustainability, says it was “incredibly powerful”
for students to see that many people don’t work in a field
directly related to their major. An agency account strategist at
Google in New York City, she also found the speed networking
format beneficial for students. “They were able to practice their
networking skills,” she says, “which was great because it builds
confidence in speaking with others.”

In addition to the speed networking events, Career
Conversations Week included other ways for students and
alumni to connect: a Student Senate Alumni Panel, face-to-face
Talk with Hawks, How to Land a Job in New York discussion
and TED Talk 30 Day Networking Challenge.

To become involved in the fall 2018 Career Conversations
Week, email CCW@sju.edu.

— Molly Harty

Find networking events and career
resources for alumni:
sju.edu/careers

See where Hawks land after graduation:
sju.edu/outcomes

1,304 Total Conversations

10 steps to better networking

By Mark Kramer
Executive in Residence, Haub School of Business
Executive Director, Private Investors Group
Kramer shares his best networking tips with
The Business Journals and Saint Joseph’s
University Magazine.

1. Look professional and well-groomed.
2. Make sure you have legible business cards.
3. Get there early.
4. Wear a cool tie, pin, bracelet, watch or
something that will encourage people to
come up to speak with you.
5. Never start off a conversation by talking
about yourself.
6. Always look directly at the person speaking,
and don’t look around while you are being
spoken to.
7. As soon as you introduce yourself to the
person or they introduce themselves to you,
ask for a business card.
8. Try to meet as many people as possible.
9. When you get a business card, make a few
notes on it such as where they’re from,
anything personal you might have learned
and where you met them.
10. Make sure you write to everyone you meet
within 24 hours and no more than 48 hours.

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The Haub School of Business leads colleges and universities worldwide toward meeting the United Nations Sustainable Development Goals.

By Kristen A. Graham
For business schools around the world, socially and environmentally sustainable management education is an increasingly important objective. But how do you educate future business leaders to achieve goals like eradicating poverty and hunger, and promoting gender equality and clean water — and how do you measure their impact?

Enter Saint Joseph’s Haub School of Business, which recently announced a landmark partnership with the United Nations to assess business schools’ success in delivering ethical and sustainable management education.

Through the U.N.’s Principles for Responsible Management Education (PRME) initiative, Saint Joseph’s has developed a new data analytics tool, the PRME SDG Dashboard. It’s a concrete way to capture, measure and showcase how hundreds of business schools around the world are working toward the U.N.’s 17 Sustainable Development Goals. Specific targets detail aspects of the SDGs, such as no poverty, affordable and clean energy, economic growth and reduced inequalities, and help to form an action plan for increasing global quality of life and environmental stewardship. PRME signatories aim to achieve those goals through a global movement of management education as part of the U.N.’s 2030 Agenda for Sustainable Development and the Paris Agreement on Climate Change.

No less a global and moral authority than Pope Francis supports SDGs. On Sept. 25, 2015 — the same day that world leaders endorsed the SDGs — the first Jesuit pontiff addressed the U.N. General Assembly in New York, highlighting the importance of the work toward sustainable development.

The dashboard and the relationship with the U.N. vault Saint Joseph’s and the Haub School front and center, marking the University as a leader in an important international movement championing sustainability and social justice.

“This is a way for the Haub School to expand its recognition internationally, and it also happens to fit nicely with our core values and the things that we find important,” explains HSB Dean Joseph DiAngelo Jr., Ed.D. ’70, who says the program will be a major focus for the school going forward.

The relationship between PRME and Saint Joseph’s enables the University to advance the broader U.N. mission to take action on issues confronting humanity and the planet.

“We are becoming a driver on a global stage for business schools to adopt the SDGs, change their educational practices and use their influence to make the world a better place,” says David Steingard, Ph.D., associate professor of management and associate director of the Pedro Arrupe, S.J., Center for Business Ethics, who leads the charge on the dashboard and is responsible for its development.
Part of the U.N.’s Global Compact, the world’s largest corporate sustainability initiative, PRME was introduced in 2007 at the U.N. Global Compact Leaders Summit in Geneva. It quickly became “the most effective and globally recognized business school association focused on responsible and sustainable management education,” says Steingard. Separately, world leaders agreed to the 17 SDGs in 2015, and they came into force in 2016. That same year, Saint Joseph’s joined PRME as an Advanced Signatory member, one of a group that numbers 650 academic institutions worldwide.

For Haub School Associate Dean Vana Zervanos ’07 (MBA), it was an important moment. “You’ve got more than 600 business schools in the world who are PRME signatories; you’ve got the U.N. that is inviting the business academy to take part in this initiative,” she says. “Previous U.N. initiatives involved primarily government or corporate sectors. This is the first time that business school academia is incorporating these goals. This is significant.”

The time was right. The Association to Advance Collegiate Schools of Business (AACSB) — through which HSB has earned accreditation in business and accounting, one of only five percent of business schools worldwide to do so — has focused its attention on sustainability, saying that its own vision “is to transform business education for global prosperity. Business and business schools are a force for good, contributing to the world’s economy.”

On sabbatical in 2016, Steingard began to think about joining the SDGs with PRME. “What would it look like if the PRME business schools and others started to seriously incorporate these SDGs into their outlooks, their relationships with communities, into everything?” he wondered. “That question had never been asked. We need to effectively bring the efforts of these business schools — who are already doing great work — into the SDGs.”

Steingard developed an extensive survey that prompts business schools to showcase all of the work they are doing toward fulfilling the SDGs — through teaching, academic research, community work, outreach, campus integration and partnerships.

The tool takes something that can be intangible — the concept of a commitment to sustainability — and makes it real. “It’s about data points, consistency, benchmarking,” Zervanos says. “It’s a functional toolkit, both practical and theoretical, where faculty can say, ‘This is what we have done to educate students about ending poverty, or in my research, I’ve uncovered this trend.’”

Kathleen Campbell Garwood, Ph.D., assistant professor of decision and system sciences, supported the creation of the dashboard by taking Steingard’s extensive survey and using data visualization tools to show a clear picture of what business schools’ sustainability work looks like. “It gives people insights to see where the strengths and weaknesses are,” she says, “and where the opportunities are for partnerships between schools and beyond.”

At first, Saint Joseph’s worked on a pilot study of the dashboard with 12 business schools from around the globe (including SJU), and DiAngelo, Steingard and Zervanos presented the results at PRME’s...
How does HSB measure up?

Stephanie A. Tryce, J.D., assistant professor of sports marketing, compiled the Haub School’s PRME Sharing Information on Progress (SIP) report — the same report that schools opting to use the dashboard will ultimately receive. “We do work in and out of the classroom in all of the PRME principles, and all of the SDGs,” she says. “We have faculty who have a real commitment to these values.”

HSB’s devotion spans from the Arrupe Center to a speaker series Tryce organizes about the role of sports in justice and social change. “There’ll be a certain SDG that makes sense for you in terms of the areas you teach, and you’ll gravitate toward that, whether it’s in the form of a reading subject or project for students,” says Tryce. “We should be doing that anyway — and the dashboard gives us a very specific way to describe it.”

2017 Global Forum session for university presidents and business school deans from around the world. Then, in October, PRME Head Jonas Haertle and DiAngelo signed a formal memorandum of understanding with PRME at the Mid-Atlantic Association of Colleges of Business Administration conference, held at Saint Joseph’s. The three-year agreement allows PRME signatory schools to use the dashboard, which is now in the second phase of the pilot stage; by 2019, up to 150 schools could participate.

“When the international community adopted the SDGs in 2015, it was clear that success would require active engagement and participation by a diverse range of stakeholders,” Haertle says. “Business schools are key partners in helping to achieve the global goals [SDGs], as they are instrumental in shaping the mindsets and skills of future leaders, while producing research for a more sustainable and inclusive global economy. The PRME SDG Dashboard will allow us to quantify exactly how universities are engaging with the SDGs.”

“A responsible management education is both the right thing to do and, increasingly, a good business practice.”
— David Steingard, Ph.D.

Why would schools want to use the PRME SDG Dashboard, to submit themselves to be measured against a lofty set of goals? Simple, Steingard says, because “responsible management education is both the right thing to do and, increasingly, a good business practice.” It gives schools an opportunity to expand on the kind of impact they can make in the world. “SDGs are increasingly well-known, a globally desirable platform for bringing the values of positive social and environmental impact to the world,” he says. “Now we have a set of goals, a report card. It provides a lingua franca for making the world a better place.” The framework, too, will give business schools a reality check, a way to benchmark how they’re doing compared with other institutions around the world.

Alec Wersun, Ed.D., senior lecturer and CPE fellow in the School for Business and Society at Glasgow Caledonian University in Scotland, says, “The dashboard has the potential to highlight areas where we do not do very much, which will help us consider whether that is because the SDG is not particularly relevant to our expertise or if the gap represents an opportunity for us.”

Undergraduate and graduate students at Saint Joseph’s worked to shape and develop the dashboard; students in the business intelligence and analytics (BIA) major will be involved in the analysis and system sciences, presented information about the PRME SDG Dashboard at a recent SJU Board of Trustees meeting. “The reception was extremely positive,” Steingard says, and not just because of how the relationship with the U.N. puts Saint Joseph’s in the spotlight. “If you look at the goals — ending hunger and poverty, promoting peace and justice — so many of those goals are core to the Jesuit mission.”

Steingard, Garwood and Virgina Miori, Ph.D., associate professor of decision and system sciences, presented information about the PRME SDG Dashboard at a recent SJU Board of Trustees meeting. “The reception was extremely positive,” Steingard says, and not just because of how the relationship with the U.N. puts Saint Joseph’s in the spotlight. “If you look at the goals — ending hunger and poverty, promoting peace and justice — so many of those goals are core to the Jesuit mission.”

Pope Francis called for justice for the marginalized and pointedly affirmed the need to protect the environment when he spoke to the U.N. General Assembly in New York, echoing a call he laid out in the encyclical he issued earlier that year, _Laudato Si_. For Steingard, it’s another sign that their work is going in the right direction. “Now,” he says, “we have a system of goals and metrics that really support our aspirations to do the kind of work that Catholic institutions should do in the world.”

Kristen Graham is a freelance writer.
As the number of programs for teachers of the deaf and hard of hearing decline, SJU’s online master’s degree is reaching across the country — and the world — to fulfill a growing need for educators.

By Maura Sullivan Hill
Only four completely online Deaf Education programs exist in the U.S. Saint Joseph’s has the highest number of students.

Ford College in Dearborn, Michigan; and expecting a baby. Just when she thought she would have to give up her dream of teaching at the college level, she found Saint Joseph’s online Master of Science program in education of the deaf and hard of hearing.

“I worked full time and had a baby, all while getting my degree,” says Stewart. Today, she is a professor at Henry Ford College, teaching American Sign Language and Deaf Culture.

The online format allows for a geographically diverse student population as well as a varied set of learning types. Some of the students in the program are deaf or hard of hearing themselves, while others are hearing students. Slike’s courses demonstrate the concept of Universal Design — a fully accessible and flexible environment for all learners including his deaf, hard of hearing and hearing students.

Because most Deaf Education programs focus on either ASL or oral teaching methods, SJU’s comprehensive approach is a selling point for prospective graduate students, who work in all facets of the field, from public or private schools to colleges and universities.

Held in the evening to accommodate students who work full-time, classes meet via a platform called Zoom, which has video, voice and text chat features, as well as screen-sharing.

When Slike asks the class a question from his office in Philadelphia, a deaf student in Chicago can respond using ASL, while a hearing student in Michigan may speak the answer. At the same time, the conversations are close-captioned at the bottom of the screen, and all the students, no matter where they are located, can view the interaction on their computers and participate if they choose to. An inset video on the computer screen captures respondents and allows Slike to call on them during discussions. All class sessions are archived for students to watch later.

“Our student teachers work with local-area cooperating teachers, who complete five assessments and act as mentors on a daily basis during the 14 weeks of mandatory full-time student teaching,” says Slike. “Our students are also required to teach two video lessons, which I access online to view and evaluate.”

This type of classroom experience, not limited by location, is why the Saint Joseph’s program is thriving and increasing enrollment, according to Slike, who has worked in Deaf Education for 40 years. “This is the classroom of the future,” he says.

This article is freelance writer and editor Maura Sullivan Hill’s first assignment for Saint Joseph’s University Magazine.

» sju.edu/DeafEd
Engaging the Saint Joseph’s University community in discussions about issues and opportunities in business has been a lifelong aspiration for Anthony Carfagno ’60, a founding member and chairman emeritus of the Haub School of Business Board of Visitors and longtime pharmaceutical executive.

With the establishment of the Evelyn S. and Anthony M. ’60 Carfagno Endowed Lecture Series — a program that promotes civic engagement and fosters dialogue about pressing issues and trends — his dream was realized. Now in its seventh year, the series has hosted guest speakers such as legendary journalist Tom Brokaw and CNN commentator and author Michael Smerconish, who have helped put the University on the map as a distinguished center for thought leadership.

With momentum building from the recently unveiled strategic plan, Thinking Anew, Acting Anew, and after decades of supporting the University in many ways, the Carfagnos decided to endow the lecture series. Their significant planned gift will enhance and enrich Saint Joseph’s academic quality and distinction for students in perpetuity.

“The timing is perfect to increase the endowment, which has an encompassing effect on the school’s recognition,” says Anthony, who, with Evelyn, chairs the Ignatian Circle, a society of donors who contribute to SJU through a bequest, trust or other life-income gift.

University President Mark C. Reed, Ed.D., says that the Carfagnos are among Saint Joseph’s most steadfast supporters. “They are dedicated to helping us advance our mission and goals in ways big and small,” he says. “The endowment of this lecture series allows us to continue to bring intellectually stimulating topics and impressive speakers to campus to complement our students’ learning and engage our community.”

The greater SJU community has benefitted from the opportunity to hear from a wide array of experts who have participated in the lecture series. In 2016, Pulitzer Prize-winning author Jon Meacham discussed ethical leadership in faith, politics and business, while Fortune Editor Alan Murray addressed business ethics in some of the world’s largest corporations. The series’ focus on innovation, culture and leadership has helped spark thoughtful dialogue among students, faculty and staff.

“The lecture series is Anthony’s legacy to Saint Joseph’s,” says Haub School of Business Dean Joseph A. DiAngelo Jr., Ed.D. ’70, who considers him a close advisor. “It was his dream to create a series that would connect the University with key influencers in business, politics and economics.”

For Anthony, attending SJU was the first step toward what would become a prestigious career in the pharmaceutical industry. He retired in 2010 as president of the Pharmaceutical Quality Institute. Earlier in his career, he served as chairman of the New Jersey Quality Control Association, as an expert advisor to the United States Pharmaceutical Compendia, and as editor-in-chief of the Journal of Good Manufacturing Practice.

Anthony says that, when he was an undergraduate science student, his Jesuit professors such as Frs. Guthrie, Emory and Smith had a “profound impact on my life, primarily for teaching me how to think. We were never told ‘what to think,’ but we were taught how to develop our own thought processes to make informed decisions. This has been a major factor in any success that I have experienced in my business career.”

His love for the men’s basketball team also began when he was an undergraduate. Since then, Anthony and Evelyn have been recognized among the program’s most devoted alumni. Their dedication to the program was recognized in 2009 with the naming of the Carfagno Ticket Office in Hagan Arena and, in 2015, Anthony received the Bro. Bartholomew A. Sheehan, S.J. ’27, Award in appreciation for his allegiance to SJU.
"Tony and Evelyn have been among the most loyal and long-standing supporters of the University, athletics and men’s basketball," says Don DiJulia ’67, vice president and director of athletics. "In just about every interaction, Tony asks, ‘Is everything okay? What can we do for you?’ It’s humbling that they care so much about Saint Joseph’s."

While supporting SJU has been a lifetime commitment for the Carfagnos — the Carfagno Seminar Room in Mandeville Hall is also named for them — the bold vision outlined in the University’s strategic plan made the timing ideal to further their mission of connecting students to the greater world around them. Their recent gift to support the Evelyn S. and Anthony M. ’60 Carfagno Endowed Lecture Series is another building block in helping students develop and foster the skills needed to become tomorrow’s leaders, problem-solvers and innovators.

"After we were married, I realized how important the University was in Anthony’s life and soon felt welcomed into the community," says Evelyn. "I understood why he was so committed to being involved in the school’s development and growth. Together, we fully support Saint Joseph’s decision to strengthen its standing as a prominent, comprehensive university."

Anthony adds, "We hope that the lecture series continues to be a part of the fabric of what is a transformative educational experience for future generations at SJU."

After all, he says, "The values I learned here continue to influence every aspect of my life."

Benjamin is a frequent contributor to Saint Joseph’s University Magazine.

The Ignatian Circle

More than 600 alumni and friends have chosen to support Saint Joseph’s as part of the Ignatian Circle — individuals who have provided a planned gift to SJU — over the past 20 years. Planned giving options may offer tax advantages or lifetime income for the donor or a beneficiary. To become involved:

• Include SJU in a will or trust
• Name SJU as a beneficiary of a life insurance policy, an individual retirement account (IRA), a bank account or a charitable remainder trust
• Establish a charitable gift annuity

Contact and information:
abecker@sju.edu
610-660-1968
sju.myplannedgift.org
GAME TODAY!

Hawk basketball enthusiasts assemble outside an illuminated Hagan Arena on game day for SJU’s inaugural Fan Fest. The event featuring food trucks, interactive games and music welcomed them to campus before five men’s and two women’s contests this season.
Multiple 7-Figure Gifts Affirm SJU’s Strategic Priorities

Saint Joseph’s recently received three 7-figure gifts that will play a vital role in supporting the University’s newly formalized strategic initiatives. These leadership commitments will provide significant financial resources to help SJU meet the evolving demands of higher education and achieve its bold vision for the future.

The generosity of Tim and Dot Fallon, graduates of the Class of 1976, along with two anonymous donors, will help spearhead and implement opportunities outlined in the strategic plan, Thinking Anew, Acting Anew, to enhance the overall student experience.

“Tim, a member of the SJU Board of Trustees, chairs its advancement committee. He currently serves as the senior operating partner for Arbor Investments.

“SJU’s commitment to providing students with a robust academic program is not only reflected in the achievements of the University community but also in national rankings, which place us among the country’s leading institutions,” says Tim. “Dr. Reed’s vision for Saint Joseph’s is an ambitious and achievable road map for its continued future success. As alumni, Dot and I are honored to help the University advance this path forward.”

To learn more about the strategic plan, visit www.sju.edu/strategicplan.
Record Retention Rates

Saint Joseph’s retention rates continue to set records:

<table>
<thead>
<tr>
<th>First-to-second year retention rate</th>
<th>6-year graduation rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>91% for current sophomore class</td>
<td>82% for the student cohort that matriculated in fall 2011</td>
</tr>
<tr>
<td>VS 74.7% National average for 4-year private colleges*</td>
<td>VS 61.7% Nationally for nonprofit colleges with similar acceptance rate**</td>
</tr>
</tbody>
</table>

Second highest first-to-second year retention rate for an SJU cohort on record.

Notable Rankings

U.S. News & World Report 2018 online education rankings:

No. 1 in Philadelphia
Online Graduate Education
Top 100 nationally

No. 3 in Philadelphia
Online Bachelor’s Degree Programs
Top 150 nationally

Online Graduate Business
Top 40 nationally

Online Master’s Program in Criminal Justice
Top 33 nationally

Princeton Review rankings:

“The Best 382 Colleges”
(15% of the country’s 2,500 four-year institutions)

“Best Northeastern Colleges”

“Best Business Schools”
Haub School of Business On-Campus MBA program
(One of only 267 universities to qualify)

Civil Rights Leader to Visit Campus

Civil rights crusader Rep. John Lewis (D-Ga.) will speak at SJU on April 16 at 10 a.m. in the Michael J. Hagan ’85 Arena. He will discuss the life and legacy of his friend and mentor Martin Luther King Jr. as well as his own life’s work championing social justice causes. The congressman’s address will culminate a yearlong celebration of the 50th anniversary of King’s speech on Saint Joseph’s campus October 26, 1967.

“We are honored to welcome this steadfast civil rights champion to our campus,” says University President Mark C. Reed, Ed. D. “Congressman Lewis embodies all that we strive to nurture in our students — empathy, courage, commitment, action and unwavering service to justice.”

To register for the event, access sju.edu/mlk.

Former NATO Secretary General Speaks at SJU

The Haub School of Business and Office of Veterans Services welcomed Anders Fogh Rasmussen, the 12th Secretary General of the North Atlantic Treaty Organization (NATO) and former prime minister of Denmark, on Nov. 16. Rasmussen spoke on “NATO: Past, Present and Future.”

Veterans services recently celebrated other good news:

- Saint Joseph’s earned two designations this year:
  Victory Media: Military Friendly® School and Military Times Best: College

- Newman’s Own Foundation awarded HSB’s Entrepreneurship Programs for Veterans a three-year, $90,000 grant. Veterans services will also develop new content specifically for female veterans with the Initiative for Family Business and Entrepreneurship.

- SJU named Hank Gillen (U.S. Army) as the director of veterans services in December, replacing inaugural director Ralph Galati ’70 (USAF), who continues to work part time with the office.
Leadership Awards Celebrate Esteemed Alumni

The University honored five alumni for their personal and professional accomplishments, as well as their commitment to Saint Joseph’s, at the second annual Leadership Awards Dinner on Nov. 2 at the Loews Philadelphia Hotel. The University’s premier fundraising event drew more than 500 attendees — selling out — and grossed in excess of $400,000 for scholarship support.

Shield of Loyola
Daniel J. Hilferty III ’78
President and CEO, Independence Blue Cross

Alumni Professional Achievement Award
Muffet McGraw ’77
Head Coach, Women’s Basketball, University of Notre Dame

Joseph S. Hogan, S.J., Award
Anita Gallagher Kelly ’77 and Jack Kelly ’77
Certified Public Accountant, Emerson Healthcare and President, KG Associates

Ignatius Award
Scarlett McCahill ’06
Human Resources Administrator, Project HOME

“Good to Know” Promotes SJU Expertise

If you tune in to SJU’s new podcast, you might find yourself saying, “That’s good to know!”

On Jan. 17, Saint Joseph’s launched “Good to Know,” a podcast showcasing scholarly research. Each episode, released biweekly on Wednesdays, features an interview with a Saint Joseph’s thought leader who is doing interesting research or has topical expertise.

In the podcast’s January debut, Assistant Professor of Biology Jennifer Choi Tudor, Ph.D., shared her research on the effect of sleep deprivation on proper memory formation. The second episode featured David Allan, Ph.D., professor and interim chair of marketing, who offered his expertise on Super Bowl ads and their use of popular music.

“Good to Know” is available on Apple Podcasts, Google Play Music, Stitcher or wherever podcasts are available.

sju.edu/goodtoknow

Williams Named Chief Marketing and Communications Officer

Saint Joseph’s has named Marie Williams chief marketing and communications officer. With more than 20 years of experience in marketing communications, she joined the University on Feb. 12.

Williams most recently served as a senior vice president at Edelman, a communications and marketing firm headquartered in New York City, where she led the education practice and worked with a number of higher education clients, including Yale and Columbia universities and the edX interface between Harvard and MIT. The Delaware Valley native earned a bachelor’s degree in communications from the University of Pennsylvania.

“Marie brings with her a terrific blend of both higher education and for-profit experience,” says Joseph Kender, vice president for university relations. “Her expertise in these fields will be an asset in positioning the University in an increasingly competitive market and among myriad audiences.”
Faculty Scholars Strengthen Kinney Center

Cheryl George, Ph.D., assistant professor of special education, and Elizabeth Becker, Ph.D., assistant professor of psychology and director of behavioral neuroscience, were appointed as Kinney Center for Autism Education and Support faculty affiliates for three-year terms beginning this June. Participants in the new initiative engage in autism-related research, programming and advocacy.

Each faculty member has developed a research project to strengthen the understanding of Autism Spectrum Disorders (ASD). George is surveying SJU alumni who were Kinney SCHOLARS to determine the impact of the Kinney Center’s experiential learning programs on their post-graduation paths. Becker is using an animal model to empirically test the link between maternal antidepressant use and the development of ASD in offspring.

The pair also serve as liaisons between the Kinney Center and their respective academic departments and help to oversee the Kinney SCHOLARS.

Clinical Bioethics Institute Supports Pediatric Brain Cancer Research

Before 15-year-old Michael Gustafson, nicknamed “Swifty,” died of pediatric brain cancer in 2012, he chose to donate his postmortem brain tissue to research. Tissue donation is a crucial component of cancer research, yet only one percent to five percent of postmortem brain tumor tissue is donated.

To study pediatric brain tissue donation and ascertain the best methods to increase it, Professor of Theology Peter Clark, S.J. ’75, director of the SJU Institute for Clinical Bioethics (ICB), and the ICB’s five research fellows are partnering with the Swifty Foundation — the Chicago-based nonprofit named in honor of Gustafson. Swifty Foundation co-founder Allen Gustafson, Michael’s father, serves on the ICB External Advisory Board. The joint project supports the Childhood Brain Tumor Tissue Consortium at the Children’s Hospital of Philadelphia (CHOP), which houses collected samples. The consortium facilitates pediatric cancer research at CHOP and makes the data available for research at hospitals nationwide.

“Increased tissue donation will allow CHOP to offer more vital data to leading cancer researchers,” says Fr. Clark. “It is a small step in the huge project of beating childhood brain cancer.”

In the pilot year of CHOP’s program, the hospital received 12 donations, a 100 percent increase in what they typically receive annually.

HSB Senior Excels in Global Investment Challenge

Senior finance and economics major Patrick Michael, of Dennis Township, New Jersey, was a top finisher among hundreds of participants in the 2017 ETF Global Portfolio Challenge. The annual competition invites students from around the world to construct a portfolio through an online simulation. Michael's portfolio earned him a second-place spot with a 21.64 percent return on investment, shy of first place by less than one percent.

Michael will join the contest’s top 25 overall winners at the 2018 Spring ETP Forum in New York City on April 24. There he will network with over 500 financial professionals and participate in the nation’s second-largest forum of its kind.
Q&A

Ann Green, Ph.D.
Professor, English
College of Arts and Sciences

You earned the 2017 Outstanding Leader in Experiential Education in Higher Education Award. How are you involved with experiential learning?
I have taught service-learning courses through the Faith-Justice Institute every semester since 1999. Service-learning offers three hours of weekly community service that supports coursework to break down stereotypes.

How do you connect your area of expertise with experiential learning?
I integrate social justice topics and authors into traditional classwork. For example, in our Inside-Out course, which brings together students from SJU and students who are currently incarcerated in a weekly class held in a prison, we learn from one another, while reading James Baldwin and Ta-Nehisi Coates.

What is your favorite experiential learning course to teach?
My upper-level English course, Hospital Stories, is my favorite. Students engage in relationship-based service with clients on hospice and in nursing homes, while reading the perspectives of healthcare professionals, caregivers and patients.

How has experiential education shaped you?
Service-learning transforms everyone involved — including me. I’ve never used the same syllabus twice, because each class constantly reshapes how I think. This semester, I’m wondering how service-learning and literature can create spaces for empathy.

— Katie Smith ’15

Redistricting Panel Brings Governor to Campus

Reporters question Pennsylvania Governor Tom Wolf before a non-partisan panel discussion on the redistricting of the state’s congressional map on Jan. 31 in the Woolfington Teletorium of Mandeville Hall. In addition to Wolf, speakers included Carol Kuniholm, Fair District PA; Jonathan Marks, Pennsylvania Department of State; Micah Sims, Pennsylvania Common Cause; Jasmine Sessions, She Can Win; and Joseph Powers ’71, an adjunct professor of political science at SJU.

Morris Grants Advance Research

Established in 2011, the Michael J. Morris ’56 Grants for Scholarly Research provide annual support for faculty to advance their research and scholarly pursuits. The 2017-18 recipients are:

Haub School of Business
Elena Lvina, Ph.D., Management
Rashmi Malhotra, Ph.D., Decision and System Sciences
Alfredo Mauri, Ph.D., Management
John Neiva, Ph.D., Management
Brent Smith, Ph.D., Marketing

College of Arts and Sciences
Christopher Close, Ph.D., History
Piotr Habdas, Ph.D., Physics
Susan Liebell, Ph.D., Political Science
Kersti Powell, D.Phil., English
Jenny Spinner, Ph.D., English

Mexican Consul Gives Latin American Studies Lecture

After the lecture, Charles Shreiner ’50, the first full-time director of Latin American Studies, was recognized for his enduring support of the program, founded in 1960. The endowed fund in his name sponsors lectures and scholarships for students to study abroad in Latin America.
SJU Signs Nursing Affiliation with Villanova University

Saint Joseph’s students will now receive priority admissions consideration for Villanova’s BSN Express Program through its M. Louise Fitzpatrick College of Nursing. The 14-month, second-degree program incorporates all of the standard components of Villanova’s nursing curriculum in a concentrated timeframe. Each year, a minimum of five qualified SJU graduates or students who have met the prerequisites will be offered admission.

“With the demand for BSN nurses in the job market, we know that this affiliation will enable our students to enter the profession as leaders in all practice settings,” says Shaily Menon, Ph.D., dean of the College of Arts and Sciences.

Professors Recognized for Innovative Teaching

For the use of their novel “grand rounds” model in MBA classes — having students work on cases from their work experiences — the Mid-Atlantic Association of Colleges of Business Administration recognized Assistant Professors of Management C. Ken Weidner II, Ph.D., and Elena Lvina, Ph.D., with the Innovation in Teaching Award. Weidner and Lvina use active cases from students’ workplaces, as doctors instruct their residents with real-life patient cases, to apply theory to real-world practice.

SJU Receives Department of Justice Grant

As the national conversation around sexual misconduct evolves, SJU is working to increase awareness on campus and enhance collaboration with other universities, law enforcement and survivor advocacy organizations. Saint Joseph’s was one of 53 colleges and universities to receive a grant from the Department of Justice Office on Violence Against Women. The University plans to use the three-year, $300,000 grant to hire a sexual misconduct prevention specialist, create a coordinated community response team and educate the campus community about sexual violence.

Student Earns Scholarship from Pennsylvania CPA Institute

The Pennsylvania Institute of Certified Public Accountants awarded Ignatian College Connection Scholar Elizabeth Fuentes ’18, of Conshohocken, Pennsylvania, a $7,000 scholarship in recognition of her academic excellence, leadership and intent to pursue an accounting career. Fuentes, who majors in accounting and business intelligence and analytics, plans to obtain her CPA license after she graduates this spring.

Q&A

Ernest Baskin, Ph.D.
Assistant Professor, Food Marketing
Haub School of Business

The Philadelphia Business Journal named you a Millennial to Watch in Higher Ed. How do you connect higher education and modern business?

By understanding how consumers make decisions, which is my area of study, companies can better create products for their consumers and better tailor their advertising.

What is your role on the committee of academic advisors to Philadelphia Mayor Jim Kenney?

I am working with GovLabPhl on a project to decrease illegal sales of tobacco products. It’s a great opportunity to use my academic experiences to give back to the community and improve its health and quality of life.

What has your research on “nudges” in behavior and consumption shown?

Many of my research findings at Google suggest that, by making the healthier decision the easier decision, one can change behaviors for the better. People who go into a kitchen looking for a beverage might also take a snack if it’s close to them. Thus, blocking certain food choices from reach or view may decrease the percentage of people who eat them.

How do you involve students in your research?

In the Summer Scholars program, my students work on consumer decision-making projects and/or write business cases that I incorporate into my classes. I want them to come away with the latest and greatest knowledge that they can then apply when they graduate.

— Jennifer Nessel ’19

News contributors: Patricia Allen ’13 (M.A.), Christopher Fastiggi ’18, Becky Hartman ’18, Molly Harty, Jeffrey Martin ’04, ’05 (M.A.), Jennifer Nessel ’19, Colleen Sabatino ’11 (M.A.), Katie Smith ’15 and Athletic Communications.
Most Courageous: Avery Marz ‘18

Accolades for tremendous courage came twice this semester for senior Avery Marz, the Hawks basketball guard who, after suffering a stroke on move-in day as a freshman, returned to the court this season.

The Philadelphia Sportswriters Association presented Marz with its Most Courageous Award on Jan. 15, and on March 30, the U.S. Basketball Writers Association recognized her with the Pat Summit Most Courageous Award at the NCAA Women’s Final Four at the Nationwide Arena in Columbus, Ohio.

Despite an initial diagnosis that she might not walk again and then being sidelined for the past two seasons throughout her recovery, Marz made her way back onto the basketball court. After intensive rehab and training, she played in her first Division I game on Nov. 12, 2017, scoring three points against Niagara University.

“I honestly was lucky enough not to have that much of a bumpy road until college,” says Marz, a Sinking Spring, Pennsylvania, native. “Finally, I had this huge thing that came into my life. At that point, I had to be courageous. I had to find some way to find some kind of strength in me.”

Field Hockey Dominates A-10 Conference

Saint Joseph’s field hockey team claimed the Atlantic 10 Conference Championship on Nov. 4, 2017, winning 3-2 over second-seeded University of Massachusetts in double overtime. In addition to hitting a school record with 18 wins during the season, team members received prestigious awards for their outstanding play in the A-10 conference.

• Forward Anna Willocks ’19
  Palmerston North, New Zealand
  Offensive Player of the Year
  (third consecutive season)

• Goalkeeper Victoria Kammerinke ’20
  Kaarst, Germany
  Co-Defensive Player of the Year

• Head coach Lynn Farquhar
  Atlantic 10 Coach of the Year
  (second consecutive season)

A-10 Internship Honors DiJulia ’67

The Atlantic 10 Conference has established an internship in honor of Don DiJulia ’67, who was inducted into the SJU Athletics Hall of Fame in March. He will retire this year as vice president and director of athletics after working for 35 years at his alma mater and 50 years in college athletics.

“On behalf of the Council of Presidents, the directors of athletics, the senior women’s administrators, faculty athletic representatives and our conference Student-Athlete Advisory Committee members, I salute Don on his exceptional career in athletics,” said Atlantic 10 Conference Commissioner Bernadette V. McGlade in an announcement about the internship. “The legacy of Don DiJulia will carry on now for the future leaders of our profession through the establishment of this prestigious award.”

The Atlantic 10 Conference Don DiJulia Athletic Director Internship will be awarded annually to a candidate aspiring to become an athletic director, who will serve a 10-month apprenticeship for the Atlantic 10 Conference.
Printed books were the mainstay of learning in 1963 when Saint Joseph’s students literally carried stacks of the hard-cover tomes from the old Alumni Memorial Library in Barbelin Hall to the newly completed Drexel Library.

Photo: Saint Joseph’s University Archives

SAVE THE DATE

**APR 16**
Rep. John Lewis (D-Ga.)
Michael J. Hagan ’85 Arena

**APR 18**
Haub Hall of Fame Award Honoree: Albert G. Pastino ’64
New York Athletic Club

**APR 29**
Admissions Open House

**MAY 9**
SJU Live:
Cocktails Go to the Movies
Boston, Massachusetts

**May 17-19**
Golden Hawks Reunion
Class of 1968

**MAY 18**
Baccalaureate Mass
Michael J. Hagan ’85 Arena

**MAY 19**
Commencement
Curran Lawn

**JULY 22**
Admissions Open House

» SJU.EDU/EVENTS
» SJU.EDU/VISIT
» ALUMNI.SJU.EDU
» SJUHAWKS.COM
1947  
Jack Whitaker (B.A.), a three-time Emmy Award winner, was selected to the National Museum of Racing and Hall of Fame’s Joe Hirsch Media Roll of Honor. The retired legendary sports broadcaster covered horse racing’s Triple Crown, including the record-breaking Secretariat in 1973, as well as other signature sporting events in his 50-plus year career.

1950  
Peter Fantacone (B.S.), a retired purchasing manager from Westminster Electric Corp., is a WWII U.S. Navy D-Day veteran. He produced the DVD “D-Day in Memory of the Fallen,” which is used by history teachers around the world, and speaks at events to honor and keep alive the memory of those who died during the Normandy Invasion on June 6, 1944. Fantacone was also awarded France’s highest decoration, the insignia of Chevalier of the Legion of Honor, in 2015.

1960  
Ellen Rosenello (B.S.) has volunteered at Acadia National Park in Maine and Shenandoah National Park in Virginia.

1965  

1967  
Rev. Henry McKee (B.S.), pastor of Sacred Heart Church in Hawertown, Pennsylvania, was named a monsignor by Pope Francis with the title Chaplain of His Holiness.

1970  
James Pfizennmayer (B.S.) was named as a 2017 Five Star Wealth Manager in the U.S. He is a first vice president, wealth management, with Morgan Stanley in Conshohocken, Pennsylvania.

Hyder Raza (B.S.) exhibited his paintings of tropical landscapes, endangered wildlife and works by other Costa Rican artists last fall at the MAC Ice House, Berkeley Springs, West Virginia. He is retired and resides in Costa Rica.

1974  
Hon. Lawrence Stengel (B.A.), a U.S. District Judge, was named chief judge of the Eastern District of Pennsylvania. Since 2009, he has served on the Judicial Resources Committee, which is a part of the federal judiciary’s policy-making body, and in 2015, U.S. Supreme Court Chief Justice John Roberts appointed him committee chair.

1979  
James Kaiser (B.S.) was appointed to the Public Company Accounting Oversight Board by the Securities and Exchange Commission. He was most recently a partner and the global assurance methodology & transformation leader at PwC.

1982  
Mark Mandia (B.S.), ’89 (MBA) was named 2017 Direct Marketer of the Year by the Philadelphia Direct Marketing Association. He is president and CEO of DMW Direct, based in Chesterbrook, Pennsylvania.

1984  
Margaret “Peggy” McCausland, Esq. (B.S.), was elected president of the board of directors of the Forum of Executive Women, a membership organization of more than 450 influential women representing diverse businesses in the Greater Philadelphia region. She is a partner at McCausland & McCausland LLC.

1985  
James Martin (B.S.) published the book *The Modern Compassionate Leader: 12 Essential Characteristics of the Rising Sales Leader*. A principal at JMM Leadership LLC, he writes and speaks about his experience and insights on leadership, career development, productivity, selling and personal empowerment.

Daniel Weckerly (B.A.) is public relations director for Leigh Mining & Navigation, a Bethlehem, Pennsylvania, advertising, creative, branding and communications firm. He is also a board member of the Philadelphia Chapter of the Public Relations Society of America.

1986  
Michael T. Prendergast (B.A.), senior vice president and senior director at Capital One Bank, was elected president of RMA Philadelphia, an association of over 500 commercial bankers and risk professionals.

1987  
Linda Martin (B.S.), a partner at Willig, Williams & Davidson, a Pennsylvania labor, employment and workers’ compensation law firm, was selected for inclusion in the 2018 edition of *The Best Lawyers in America*.

Raymond H. Melcher (MBA) has been elevated from interim president and general manager of the Reading Royals, a Philadelphia Flyers affiliate, to permanent GM and president. He also assumed the role of COO with responsibility for both the Reading Royals in Reading, Pennsylvania, and the Allen Americans, an affiliate of the San Jose Sharks, in Allen, Texas. Melcher continues as president and CEO of Marathon Capital Advisors and related financial service and consulting companies.

1990  

1991  
Robert F. Powelson (B.A.) was nominated to the Federal Energy Regulatory Commission by President Donald Trump and confirmed by the U.S. Senate in 2017. He had previously served on the Pennsylvania Public Utility Commission since June 2008, and as chairman from February 2011 to May 2015.

1992  
Pat Burke (B.S.) was named board chair of Children’s Scholarship Fund Philadelphia. He is an investment officer and managing director at Mill Creek Capital Advisors LLC.

Gabrielle C. Sereni (B.A.), an attorney at Raffaele Puppio in Delaware County, Pennsylvania, was named a 2017 Pennsylvania Super Lawyer for school and education law.

1993  
Katie (Shivers) O’Dell (B.S.), ’99 (M.S.) began work toward a doctor of business administration (DBA) degree at Wilmington University in August 2017. She is the head of Rewards Credit Cards at Wells Fargo Bank in Wilmington, Delaware. O’Dell is also co-chair of the Friends of the Helen F. Graham Cancer Center & Research Institute as well as a board member of the City Theater Company, both in Wilmington.

1994  
Dean Bozman (B.S.) earned a doctoral degree in educational leadership from Immaculata University. He is the principal of Ebenezer Elementary School in the Cornwall-Lebanon School District.

James Jacobs (B.S.) made the headlines of CNN when he conversed during a town hall with Democratic presidential election candidate and senator Bernie Sanders. He also appeared on CNN’s “New Day” with Chris Cuomo, and Forbes magazine had an article on him. Jacobs is president of marketing firm Focus Insite and lives in West Chester, Pennsylvania.

Col. Viet Nhan Nguyen, D.O. (B.S.), a gastroenterologist, is chief of the Division of Medicine at Womack Army Medical Center, Fort Bragg, North Carolina. He was recently promoted to the rank of colonel.

1995  
Stephen Barone (B.S.), ’00 (MBA) is vice president, program manager, at Liberty Property Trust, where he directs the commercial real estate developer’s digital presence both internally and externally.

Frank “Smiles” Vespe (M.S.), formerly an insurance executive with large carriers, is now a DJ playing oldies with Cruisin’ 92.1 FM-WVLT, serving the Delaware Valley. His interviews have included Bobby Rydell and Connie Francis.

1997  
Kathleen Brunner (B.S.), founder and president of Acumen Analytics Inc. and a North Wales, Pennsylvania, resident, has been appointed to the Pearl S. Buck International Board of Directors.

Alfonso Caprara (B.A.) is licensed by U.S. Customs and Border Protection as a customs broker. He opened a private client customs brokerage in Philadelphia to complement his immigration law practice.
“I’m passionate about this city,” says Jameel Rush ’14 (M.S.), who was named one of Philadelphia Business Journal’s 40 under 40 in 2016. “Philadelphia has a huge unemployed population, yet partner organizations tell me their top need is qualified candidates to fill their positions. How do we have a city where people can’t find meaningful work, and employers can’t find the right people?”

As the director of human resources for Day and Zimmerman’s Yoh Staffing Group, Rush is uniquely qualified to answer this question. The native Philadelphian develops the vision that drives Yoh’s workforce development strategy to best support nearly 5,000 employees and contractors. He says he strives to hire the best people and create an environment that fosters their growth and development.

“Every day I ask, ‘How do we make sure our managers are equipped to find and build great talent and achieve our organization’s goals?’” he says.

Rush joined Aramark International after graduating from Temple University in 2007. He served in several organization development roles, including director of inclusion and diversity, before joining Day and Zimmerman in 2016. He enrolled in SJU’s organizational development and leadership program in 2012 to sharpen the skills he had learned on the job.

“I constantly strive to become better at what I do,” says Rush. “Learning from other people at St. Joe’s — thought leaders, academic experts and fellow professionals — pushed me to become a better internal consultant and coach.”

He also serves as board president of the Philadelphia Society for Human Resource Management, a 1,300-member professional organization that supports the city’s workforce development vision.

During Rush’s two-year term, his platform will focus on bridging the gap between the city’s workforce development needs and hiring organizations. It’s one big step in his lifelong commitment to serving his community.

“Over the years, a lot of people saw my potential and helped further my career,” says Rush. “As president, I get to reciprocate a lot of that mentorship — for fellow professionals, but also on the city’s workforce.

“I want to see Philadelphia be successful, and that includes every Philadelphian.”

— Katie Smith ’15
In Memory

Faculty and Staff

Margaret Mary Brady, mother of Michael F. Jr., Ph.D., provost and vice president for academic affairs
Donna Brosious, mother of William “Chuck” Jr., facilities management
Rose M. Capitoli, former biology secretary, mother of Daniel D. ’80
Edith Cicelli, mother of Joseph ’03 (Ed.D.), assistant professor, education
Teresa DeLacy, mother of Joseph ’89, ’14, assistant athletic director
Kay Duane, mother of Phillip ’96, senior associate director, athletic development
Ada DiSanti, mother of Francis ’79, chief information officer
Joseph E. Dragone ’58, Ph.D., professor emeritus, economics
Sylvia Ellis, mother of Benjamin ’07, manager, media services
Erwan K. Haub, for whom the Haub School of Business was named, father of Christian, SJU Trustee Associate
Marilyn Lemon, mother of Mark ’14, assistant director, public safety
Patricia Nugent, mother of Eileen Conroy, admissions counselor
Louise Parks, mother of Maurice Blake, public safety
Beverly Patterson, mother of Paul, Ph.D., associate professor, English
Nicholas Sarcos, father of Dori Pappas, economics

Alumni and Students

Mary F. Quinn, daughter of Michael F. Jr., D.D.S. ’29 (deceased), sister of Michael F. III ’60 and James B. ’64
Margaret Hughes, sister of John J. Meehan, M.D. ’43 (deceased), and Rev. Joseph J. Meehan ’55
Nicholas C. Battafarano ’45
Laurence J. Colfer ’47
Virginia B. Worthington, wife of John J. ’47 (deceased)
Joan T. Rochford, wife of John T. ’48 (deceased)
John R. Carroll ’49
James T. Early ’49, ‘59, ‘89, (deceased)
Rita Calibby, wife of John J. Sr., Esq. ’49 (deceased), and sister of Michael F. III’60 and James B. ’64
Nicholas Sarcos, father of Dori Pappas, economics
Thomas Turner ’73, former men’s soccer coach
George Warren, father of Richard, Ph.D., professor, history

1997 (continued)

Thomas Foley (M.B.A.) was appointed vice president of Sargent & Lundy LLC. He is a project director for the firm’s Power Delivery Group in the Wilmington, Delaware, regional office and leads its power delivery efforts in the Hamilton, New Jersey, and Charlotte, North Carolina, offices.

Cdr. Christian Goodman (B.A.) was appointed the commanding officer (CEO equivalent) of Early Warning Squadron 124 in March 2017. He and his squadron of 160 sailors recently returned from a seven-month deployment on the USS George H.W. Bush, supporting Operation Inherent Resolve.

Jason Herron (B.S.), a partner at Wiser Pearlstine LLP, was elected as a board member and Treasurer of Community Service Foundation and as treasurer of Buxmont Academy. Both organizations provide education, counseling, foster care and other services to troubled and at-risk youth in eastern Pennsylvania.

Richard Vogel, Ph.D. (B.A.), was elected president of the American Society of Neurophysiological Monitoring and serves on its board of directors. Vogel is a clinical neurophysiologist and specializes in functional mapping of the brain and spine in high-risk surgical procedures to reduce or eliminate devastating neurologic complications. A Nether Providence, Pennsylvania, resident, he is frequently invited to speak nationally and internationally.

Mark Constan (B.S.) is director of recruiting for The Meet Group (formerly MeetMe), a social networking, gathering and dating app with 3 million daily active users and 160,000 downloads per day. The company is based in New Hope, Pennsylvania, with additional offices in Philadelphia and San Francisco, California.

Francisco Daniel Gutierrez (M.S.) was appointed ambassador of Belize to the United States of America and permanent representative to the Organization of American States.

Marianne South Fray (M.B.A.) is the first vice president of external affairs for Maternity Care Coalition, where she is responsible for the strategy and management of new business development, fund development, marketing and communications, research, public policy and government relations, strategic partnerships and breastfeeding consulting. She previously worked at Healthcare Businesswomen’s Association.

Kelley (Robinson) Simone (B.S.) was named the first female principal in the 120-year history of Upper Darby High School in Pennsylvania.

Dana (Polovoy) Brady (B.B.A.) is an entertainment production representative for the Disney Cruise Line and teaches the Charting Your Course class for new cast and crew members. A Chopra Center-certified yoga instructor, she also teaches yoga as part of Disney cast wellness programs. Last year, Brady offered a sunrise yoga event in the Magic Kingdom attended by more than 1,300 cast members.

Amber Ciccanti (M.S.) is a professor in the criminal justice department at Rowan College in Burlington County, and she teaches in the 3+1 program for Rowan University. She also serves as the Criminal Justice Club Advisor. Ciccanti retired from the Willingboro Police Department as a sergeant in 2016, after receiving Detective of the Year four times.

Edward Harris (B.B.A.), chief marketing officer for the Valley Forge Tourism & Convention Board, was selected for Philadelphia Business Journal’s 2017 Class of 40 Under 40.


Anthony Wehbe, D.O. (B.S.), ’04 (M.B.A.), chief population health executive for Kennedy Health and a board-certified internal medicine physician, was selected for Philadelphia Business Journal’s 2017 Class of 40 Under 40.

Joseph Kadlec (B.A.) is a partner in the corporate and securities practice group of Pepper Hamilton LLP in Philadelphia. His practice concentrates on mergers and acquisitions in private equity, health sciences and other strategic spaces. Kadlec also serves as the board chair of LUCY Outreach (Lifting Up Camden’s Youth), a program focused on leadership, service, spirituality and education for youth (ages 12-25) in Camden, New Jersey.

Neha Khullar (B.S.) released a cookbook, Palate Passport, with dishes, people, places and history from her travels to 30 countries. She founded Food Moods LLC, an online platform to share articles on the best eats, chef profiles, recipes and food trends, as well as Global Foodie Citizens, a community of foodies located around the world.

Rebecca (Petrvavge) Inker (B.S.), ’06 (M.S.), was selected for Pennsylvania Super Lawyers Magazine’s 2017 Pennsylvania Rising Stars list, which honors attorneys who are 40 years old or younger and in practice for 10 years or less.

Diana Silva (B.A.), an associate with Manko, Gold, Katcher & Fox LLP, was selected as one of 32 Legal Intelligencer 2017 Lawyers on the Fast Track. Her practice focuses on environmental litigation, including statutory contribution and cost recovery actions, toxic tort claims, contractual disputes and administrative enforcement actions.
CHRISTINE (DOHERTY) KONDRA ’01
Chef/Co-owner, Cornerstone: Bistro and Artisanal Market

Christine (Doherty) Kondra ’01 sits at the chef’s counter and pours over the ever-changing seasonal menu of her restaurant, Cornerstone: Bistro and Artisanal Market in Wayne, Pennsylvania. Today it could include Island Creek and Hama Hama oysters, bluefish pâté and lamb merguez sausage. Next week, maybe there are Sea Nymph oysters, cacio e pepe cavatelli and pan-seared Nantucket Bay Scallops. As chef and co-owner with her husband, Nick, she curates a distinctive menu, highlighting fresh, local and globally sourced ingredients.

“With every meal, we curate a story,” says Kondra, originally from Berwyn, Pennsylvania. Since its opening in October 2015, Cornerstone has already earned a handful of local accolades, such as Philadelphia Magazine’s Best Brunch ‘Burbs in 2017 and Main Line Today’s Best Charcuterie and Top 40 BYOBs in 2016. Recently, Kondra and her husband expanded the restaurant to include a wine and craft cocktail program, and a wine and bottle shop, making Cornerstone the only private wine shop in Pennsylvania.

A former SJU psychology and pharmaceutical marketing major, Kondra is a 10-year veteran of the food business who was named one of Main Line Today’s Women on the Move in 2016. After a decade in the biopharmaceutical industry, she switched careers to pursue her lifelong dream of becoming a chef and restaurateur.

Kondra opened The ACK Experience in 2010, a Nantucket-based private chef business named for the island’s airport code. She later developed Farm and the Fork, a weekly food delivery service of regionally sourced New England ingredients, recipes and wine pairings. Kondra returned to the Philadelphia area in 2014 to work on Cornerstone.

She also serves as the executive director of The Bee Foundation, a nonprofit that supports preventive research for brain aneurysms. Kondra’s cousin, Jenny, died of a fatal aneurysm on Christmas Day in 2013 at the age of 27.

“My gift is storytelling — on the plate or on Capitol Hill,” says Kondra.

— Katie Smith ’15
In Memory (continued)

2007
Matthew McHugh (B.B.A.), an attorney at O’Melveny & Myers LLP, was selected as a 2017 Pennsylvania Rising Star.

Paul Nowak (B.B.A.) was selected as director of enterprise services to lead the emerging cyber security initiative at ADT and ensure delivery to large-scale enterprises internationally.

2008

Daniel Mikus (MBA) was named administrator of Angelic Palliative & Hospice Care in Northfield, New Jersey, where he is responsible for overseeing company operations, and financial and compliance management.

2009

Laura Dixon Hartshorn (M.A.), Chester Township Police captain, became the first female law enforcement officer from Delaware County, Pennsylvania, to graduate from the National FBI Academy in 2017.

Elizabeth (Morgan) Ashley (B.S.) and husband Michael ’09 (M.S.) welcomed daughter Claire Elizabeth to their family on June 23, 2017, joining brother Luke.

2010

Brooke Flannery (B.B.A.) works in management at the Wegmans Corp. She and Daniel Carnevale were married on May 27, 2017 at Saint Matthew’s Church in Conshohocken, Pennsylvania, where her grandparents were married 61 years ago.

James McGrav (B.A.) joined DLA Piper as an associate in the firm’s Philadelphia office. He is a part of the new associates practice, where he contributes to a variety of areas and matters to help build working relationships with a broad range of lawyers.

2011

Jerry Sanders (B.S.), ’14 (M.S.), a retired Philadelphia deputy sheriff and minister, was elected as sheriff of Delaware County, Pennsylvania.

2012

Anthony J. Biondo Jr. (MBA) is founder and CEO of Biondo Creative, which was named as one of the 20 Most Promising Digital Marketing Solution Providers of 2017 by CIOReview Magazine.

Kevin McCarroll (MBA) is serving a three-year term as a Phi Kappa Theta Foundation trustee. He joined the fraternity as an undergraduate at Penn State University and was a re-founding father of its Pennsylvania Beta Gamma chapter.

Georgios Patsalosavig (B.B.A.) joined the Philadelphia office of Rawle & Henderson LLP as an associate. He concentrates his practice in the areas of casualty and premises liability, product liability, commercial litigation, insurance coverage and employment relations.

2013

Ian Piascicki (B.A.), Esq., joined the Capehart Scatchard’s workers’ compensation department in the Mount Laurel, New Jersey, office. He resides in Voorhees, New Jersey.

Rachel Sandler (B.A.) joined Volpe and Koenig P.C., an intellectual property law firm, as the new marketing manager, based in Philadelphia.

Gianna Silverman, Esq. (B.A.), a Philadelphia resident, has joined the Mount Laurel office of Capehart Scatchard in the workers’ compensation department.

2014

Christine Dimino (B.S.) and Kathryn Lee (B.S.) ’15 were featured at the American Society of Microbiology (ASM) Conference for Undergraduate Educators in Denver, Colorado, in 2017. They contributed to ASM’s presentation of a toolkit supporting microbiology in nursing school curricula.

2016

Alexander Buono (B.B.A.) is a professional associate in the Major Accounts Excess Casualty Real Estate and Hospitality Unit at Chubb in New York City.

In Memory (continued)

2017

James E. Mulligan ’65, father of Theresa L. Mohideen ’90
Edward Wallin Sr., brother of Joseph F. ’65
Marla Yeager, wife of Thomas ’65
Salvatore P. Grande ’66
Aurora Lannutti, mother of Pasquale Jr., D.O. ’66
Paul J. Sullivan ’66, father of Joseph ’97
David M. Brennan ’67
Vincent Garity Jr., brother of Thomas M. ’67
Joseph Kempski, brother of Michael L. Sr. ’68
Patricia Laessig, wife of Ronald W. ’68
John V. McLaughlin ’68, son of John M. ’53 (deceased) and Eleanor P. ’53 (deceased)
J. Michael Smith ’68
Miriam Wafer ’68
James A. Borbely ’69

Thomas A. Frascella ’69
Raymond Medvedik ’69
Thomas P. Mulholland ’69
Isabel Casey, sister of Thomas K. ’70
Charles Gentile ’70
Judith Owsk, sister of David J. ’70
Audrey P. Rushton ’70
James F. Welsh ’70, father of David, animal care assistant, research services
Christine (Besinger) Tagtstrom ’71
Michael J. Garofolo ’71
Andrew G. Michinok ’71
Veronica Pedrotty, mother of F.W. III, Esq. ’71
Colleen Miele ’87, ‘99 and Terrance J. ’97
James P. Seibt Sr., father of James P. Jr. ’71
Ronald D. Vallorani ’71

Mary Ellen Harvey, sister of Edwin ’53, Thomas ’54, and Barry McKeon ’68
Paul R. Bradley ’54
Martin Breslin ’54
Roberta Crawford, wife of Cyril ’54
Joseph E. DeCleraan ’54
John J. Dougherty ’54
James M. English, S.J., brother of Joseph T., M.D. ’54
Edward J. Herbst III ’54
Daniel C. Howley ’54
Michael D. Kinsella ’54
Charles P. Mungan Sr.’54, father of Charles P. Jr. ’77, Mark S. ’78 and Gregory J. ’85
Mary Whelan, sister of John F. Fitzpatrick, Esq. ’54
Joseph J. DaCrea ’55
Thomas R. Dilemo ’55
Susanne Mayock, sister of Francis T. Jr. ’55 (deceased), James R. ’58, David P. ’59 (deceased) and Vincent E. Trainer ’63 (deceased)
Michael R. Scan ’55
Stanley E. Basara ’56, father of Joseph S. ’76
James J. Byrne ’56
Joseph J. Carlin ’56
Harriet Decker, wife of Leonard E. ’56 (deceased) and mother of Mary Anne Alicea ’82
John R. Gallo ’56
Marie Gavula, wife of Joseph M. ’56
Ralph A. Damico ’57, brother of Nicholas P., Esq. ’60
Eleanor Graham, wife of Robert J. ’57
Charles J. Olson ’57
A. J. Piccola ’57, brother of Raymond ’59, Robert ’69 and Edward ’71
Joseph D. Dorsey ’58
Joseph E. Flahy ’58
Joseph E. Slavek ’58, brother of Michael A. ’60, stepfather of Kellyann Heck Cilio ’99
Edward D. Barr ’59
John J. Klekotka ’59
H. Vincent Nolan ’59
Edwin J. Carlin ’60
Merle Howarth, wife of Lee T. ’60
Patrick J. Magee ’60
Ernest E. Flegel ’61
John G. Kilroy ’61
Thomas J. Leichcn ’61
Francis E. Wellock Sr. ’61, father of Francis E. Jr. ’86
Michael A. Bruder ’62
John J. Darrah ’62
Gerard J. McGarrity ’62, husband of Beverly ’62
Anthony J. Pagano ’62, father of Nicole A.
Meandro ’60
Kathryn Sweeney, wife of James E. ’62 (deceased)
John J. Dabagan ’63, father of Ellen M. O’Connell ’91
Michael J. Henry ’63
Richard J. Petrucco ’63
Mary Jo Hennessy, sister of Kathleen C. Fitts ’64
Robert D. Hofmann ’64
Jean (McFadden) Pesilo ’64
Russell L. Strollo ’64
Louise Coco, wife of Joseph ’65
Paul G. Coleman ’65
William Kogut Jr., son of William Sr. ’65 (deceased)
Catherine Lawler, mother of Col. Francis X. ’65, Michael P. ’69 and Christina Trainor ’83
JOSEPH E. DRAGONETTE, Ph.D. ’58 (1935-2018)

Joseph E. Dragonette, Ph.D. ’58, professor emeritus of economics, died on February 11. He served for more than 40 years as the resident expert in statistics, a required course for economics majors.

“Joe was a quantitative economist before it was the norm,” says Francis Graham Lee, Ph.D., professor emeritus of political science.

Before joining Saint Joseph’s faculty in 1967, Dragonette worked for the Bureau of Labor Statistics in Washington, D.C. He earned a bachelor’s degree in economics from Saint Joseph’s, master’s degree from George Washington University and Ph.D. from the Wharton School of the University of Pennsylvania.

Dragonette moderated the Saint Joseph’s College Karate Club, and he was “quite proficient in the art,” according to a 1968 article in The Hawk. Off campus, he was an avid member of the Bala Golf Club and enjoyed music, golf and playing the piano, a hobby that he took up later in life.

“In addition to singlehandedly developing many of the statistics courses for the economics department,” says Milica Bookman, Ph.D., professor of economics, “Joe had wonderful creative side. I fondly remember hearing him sing in Italian at La Colina in Bala Cynwyd, where he frequently performed.”

— Jennifer Nessel ‘19 and Katie Smith ‘15

THOMAS E. TURNER ’73 (1953-2018)

Thomas E. Turner ’73, former coach and standout player for SJU men’s soccer, passed away on January 19.

One of the longest tenured coaches in Saint Joseph’s athletics, Turner led men’s soccer for 23 seasons, 1987-2009, and is the program’s all-time leader in career victories (124). In 1993 and 1994, Turner was named the Soccer Seven Coach of the Year, bringing SJU back-to-back double-digit wins. Atlantic 10 Coach of the Year honors came in 1993 when he guided the Hawks to a school-record 12 wins, their first-ever Soccer Seven title and an Atlantic 10 Tournament appearance. In 1994, the Hawks returned to the Atlantic 10 Tournament.

“Coach Turner was such a positive influence — he was not just a coach but a mentor for life,” says Don D’Ambra ’94, who played for Turner at SJU and is the Hawks’ current men’s soccer coach. “His passion for the game is something I believe is why his players were unmatched.”

An exceptional defensive player for Saint Joseph’s from 1970 to 1973 as a student, Turner played on two NCAA Tournament teams. He also spent many years teaching social studies and serving as dean of students at La Salle College High School in Wyndmoor, Pennsylvania.

— Molly Harty and Athletic Communications

The magazine’s policy is to print as many Alum Notes in each issue as space and timeliness permit. Submissions may be edited for length and content.
You don’t have to be on Hawk Hill to remain involved — or re-engage — with your alma mater. Saint Joseph’s alumni are coming together and staying connected to the University through their local regional chapters. Thanks to the many opportunities and events offered through the SJU Alumni Association, Hawks can unite with fellow graduates living and working nearby — no matter where they are located.

“Our regional chapters provide numerous ways for our alumni to get involved on a local level — and in many different capacities,” says Connor Dehel ’15, assistant director of regional networks. “Whether it’s for professional networking, cultural and social events, or volunteering, there are great opportunities to develop and strengthen your alumni network.”

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“Joining SJU’s regional alumni chapter has allowed me to reconnect with classmates, meet new members of the SJU community and invest my time and energy in a program that serves a greater purpose,” says Kelly Jorgensen ’13, Washington, D.C., Chapter co-chair.

Hawks have gathered together for special events such as an alumni Mass and brunch in Washington, D.C., and a professional networking session in Boston. Additionally, for the first time in its history, SJU’s Haub Hall of Fame Award will be celebrated in New York City on April 18 when alumni will honor longtime University supporter and former Trustee Al Pastino ’64 at the New York Athletic Club.

Alumni all over the country are also participating in SJULive, an interactive, attendee-led event that spotlights University thought leaders and their areas of expertise. While the event travels from city to city, alumni may directly connect with the experts via live-streaming or watch post-event videos at alumni.sju.edu/SJULive. The variety of interesting topics featured — for example, Cuba After Castro, the Power of March Madness, and Healthcare and the Undocumented Immigrant — engage alumni eager to continue their learning after graduation.

For Frank Sharp ’67, co-chair of the South Jersey Chapter launch event, which was a men’s basketball game-watch, we had alumni spanning 48 years — from the Class of 1967 to the Class of 2015,” says John Bradley ’98, chair of the new South Jersey Chapter. “It paints a wonderful picture of a University that has meant so much to people — for decades. Where else do you get to hear one alumnus reminisce about attending night school after his Navy service and another alumna discuss how she learned the latest in data analytics?”

— Marisa (Fulton) Benjamin ’03

To learn more about SJU’s regional chapters and for a list of current events, visit alumni.sju.edu/chapters or contact Connor Dehel at cdehel@sju.edu or 610-660-3205.
When Monique Kelly ’94, ’97 (M.S.) embarked on her college career, she hoped to have the same kind of meaningful experience her father, Richard “Dick” Kelly ’59 P’88, ’91/’93, ’94/’97, a physics major, had 35 years earlier.

“I can remember SJU always being a part of my family’s life,” she says. “My sisters and I grew up hearing about my father’s time as a student — from the Jesuits who taught him, to the liberal arts courses he loved. Saint Joseph’s fostered a genuine appreciation for learning new things, which has extended throughout his lifetime.”

Dick’s time at Saint Joseph’s — and later, his daughters’ — solidified a commitment to supporting the next generation of students through both alumni leadership and philanthropy. Since retiring from IBM in 1998 after a successful, three-decades-long career in sales, Dick has served the SJU alumni community in several roles, including as a parent. Along with Monique, daughters Denise Slocombe ’88 and Fiona ’91, ’93 (M.S.) attended SJU.

Now an advisory board member of the College of Arts and Sciences, Dick was an alumni association president and a presidential search committee member for Timothy R. Lannon, S.J. He and his wife, Marilyn, are also longtime members of the Barbelin Society, which funds vital areas of need for the University. They established an endowed scholarship fund in 2009 to commemorate his Golden Hawks Reunion.

“We took advantage of that special opportunity to give back,” Dick says. “Being educated as men and women with and for others, we need to support SJU’s future and the future of our students.”

Monique, who majored in political science and went on to earn a master’s degree in education at SJU, agrees. A member of the National Alumni Board, she co-chairs its philanthropy committee, serves as an ambassador for the annual Day of Giving in April, volunteers for admissions and donates consistently to the University — every year since she graduated.

“We want to build relationships with students now and educate them on the path for giving beyond graduation,” she says. “I’m grateful to have followed in my father’s footsteps at SJU, and to have learned from him about the importance of giving back to the University in as many ways as we can. I am always eager to encourage other alumni to become involved because I get so much from my engagement with St. Joe’s.”

— Marisa (Fulton) Benjamin ’03

“...relationships with students now and educate them on the path for giving beyond graduation.”

— Monique Kelly
Hawks Helping Hawks: Mentoring and Connecting Among Alumni and Students

Whether you are an undergraduate or a graduate student seeking an internship, or an alumnus looking to connect with other industry professionals, Saint Joseph’s University offers numerous networking and career-focused events that benefit students and alumni.

“SJU alumni and students both profit from the wealth of professional knowledge offered by our expansive Hawk network,” says Brian Lafferty ’15, assistant director of alumni programming.

At any stage of their professional careers, Hawks can take advantage of a multitude of resources offered by the SJU Alumni Association in partnership with the Career Development Center. Through a variety of programming, events and new online services, students and alumni can network with professionals for internship and job opportunities, connect with mentors to discover more about potential careers, gain valuable skills to help prepare for the interview process, and spend the day working alongside an SJU graduate to learn firsthand about a company. For more information about career mentoring and networking, visit www.sju.edu/careers or contact Lafferty at blafferty@sju.edu.

SJU Connects
This online platform facilitates one-to-one career consultations, enabling alumni and students to work directly with each other for career chats, resume review and mock interviews. alumni.sju.edu/SJUConnects

Career Conversations Week
Launched this past October, the week included over 300 alumni and 700 students participating in panel discussions and virtual networking events. Undergraduates talked with professionals in a variety of fields including finance, real estate and insurance, politics, government, law and technology. They also found out about career options in cities such as New York.

Company Shadow Day
A recent partnership with Vanguard and Comcast involved sophomores, juniors and seniors in a two-day shadow program to learn more about each company’s extensive career opportunities.

General Mentoring Events
Events such as Talk with Hawks and Creating Professional Connections bring together students and alumni to teach students how to develop their elevator pitches, followed by open networking that allows them to put what they learn into practice.

Alumni Affinity Group Mentoring
For students looking to connect one-on-one with professionals in their chosen fields, events such as Dinner with a Doc and others offered by SJU’s Real Estate and Construction (REC) Chapter allow for direct discussion with people already working in these industries.

“Thanks to my scholarship, I was able to receive an outstanding education at SJU which, in turn, has opened the door for a successful career beyond graduation.”

– Jake Goffredi ’18
Double major in Food Marketing and Leadership, Ethics and Sustainability

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The Ignatian Way to Solve the Busyness of Business

If leaders are to be thoughtful, they need time to think. For those of us who can’t find a full, uninterrupted hour, it’s possible to realize the benefits of reflection in a mere five minutes each day.

In my work with executive leaders, I stress the importance of carving out time from our hectic schedules for contemplation. I share with executives how St. Ignatius, as the founder of the Jesuits in 1539, was essentially the CEO of a worldwide enterprise and set the example for his fellow and future Jesuits by making time to contemplate — all while “setting the world on fire” (in a good way) by engaging in world-changing work.

One of the core aspects of the Ignatian “way of proceeding” is to operate as a “contemplative in action.” This means that leaders need to have a bias for action and producing results. At the same time, leaders need to engage in contemplative practice: to reflect both on what their strategic purposes are, as well as how their daily behaviors are moving them closer to (or further from) fulfilling those purposes.

When I challenge executives to find at least one hour per week to be contemplative in the midst of action, they routinely dismiss the idea. A common response is, “I have a lot of work to do, so much that I tend to work late at night and typically on the weekend. I cannot afford to spend an hour not doing anything.”

This reaction, I think, stems directly from the incomplete American assumption that leadership is about doing. If a leader is not in the midst of action, this thinking goes, then he or she is not really being a leader. However, without reflecting, how will one know if he or she is engaging in the right action and doing so most effectively?

To break through this paradox — that leaders need to reflect to ensure they are doing the right thing in the right ways, yet they feel they don’t have time to reflect — I suggest the approach of St. Ignatius for breaking away from the busyness of business. For Ignatius, the key to being a contemplative in action was to engage in a twice-per-day Examen, a form of intense yet brief reflective practice, once at lunch and once in the evening.

While countless versions of the Examen are available, I advocate the following steps:

- Remind yourself of something for which you are grateful.
- Review the work in which you have been engaged.
- Reflect on what is going well and what is going poorly (in terms of what things you are doing and how you are doing them).
- Make a specific commitment regarding what to continue and what to change.

Ideally, leaders should set a predictable time each day to engage in this reflection, whether it’s at midday or on the commute home. This form of contemplation in the midst of action might only take five to 10 minutes each day, and with practice, it is sure to grow our ability to be more thoughtful leaders.

— Ronald L. Dufresne, Ph.D.

Dufresne, an associate professor of management and the faculty senate president, researches and teaches leadership. He also engages in executive education and leadership development across many industries.

Photo: Luke Malanga ’20
The Train Stops Here

A solitary buffer stop endures on the now quiet rails that once guided a train between Bala Cynwyd and Manayunk. Timothy West ’17 (B.S.) captured the image, “Hallowed,” on the Cynwyd Heritage Trail a few miles from campus this past spring. A business intelligence and analytics major, West was a student in Directed Projects in Photography, a course offered by Susan Fenton, M.F.A., associate professor of art. She asked her students to explore the area — a Rails to Trails linear park that encompasses a 2.5-mile stretch of unused land open to the public — and to create images that were later exhibited at the Trail’s End Cafe.

The students applied one of two types of photographic techniques to their images: gelatin silver printing, a film photographic technique, or archival pigment print, which involves digital photography. West toned his print with silver to give it an old-world quality.

Biology students and faculty also spend time on the Cynwyd Trail, collecting, preserving and analyzing its diversity of plant, seed and soil specimens.

— Molly Harty

To view more images from the Directed Projects class, visit sju.edu/magazine.
COCKTAILS GO TO THE MOVIES:
The Story of Hollywood Cinema in Three Drinks

MAY 9
Boston, Massachusetts

Featuring noted author and SJU Associate Professor of English
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