A NEW UNIVERSITY LAUNCHES NEW STRATEGIC PLAN AMBITIOUS INITIATIVES TO TRANSFORM SJU

2016-17 UNIVERSITY REPORT
THINKING ANEW, ACTING ANEW
By Kelly Welsh ’05 (M.A.)
Envisioning new endeavors and augmenting existing strengths, the University’s Strategic Plan signals an exciting future for Saint Joseph’s.

A MAN WHO WOULD NOT GIVE UP
By Patricia Allen ’13 (M.A.)
The individual responsible for the largest gift in Saint Joseph’s history credits a Jesuit priest with changing his life.

ACADEMICS
Academic quality and selectivity distinguish the Class of 2021.

ATHLETICS
Current Hawks notch achievements as SJU honors a legendary coach.

ALUMNI
Invigorated career networks, regional events and volunteer activities highlight the alumni association’s five-year strategic plan.
FROM THE PRESIDENT

This past fall, just a few days short of the three-year anniversary of my inauguration, I addressed the faculty and staff at a convocation on the current state and future prospects of Saint Joseph’s University. I opened by sharing that there is no place I’d rather be than Hawk Hill. The opportunity to serve as president of a comprehensive Jesuit University in the fifth largest city in America, with the breadth of academic, extracurricular, service and athletic programs we enjoy is a dream come true. It is a privilege, every day, for me to serve as president.

When I arrived in 2015, SJU was poised to make some important and strategic changes. We were ready to take the quality and profile of our incoming classes to the next level and establish new priorities and initiatives for both the near and distant future. I charged administrative and academic units with thinking and working differently.

In a short time, we’ve seen remarkable achievement due to the enterprise and creativity of our community. Our selectivity index and academic quality indicators of incoming classes are all improving. These measures are reflected in the demand for an SJU education and in national rankings, where we have secured our place in the top tier. Our academic programs continue to rank high and garner impressive accolades.

We completed a community-driven strategic planning process, resulting in an ambitious map for our future. You’ll read more about that in this University Report. There’s a pace and a momentum building at SJU.

And now, we add the largest gift in University history — $50 million from Jim and Frannie Maguire to support the things that matter most — academic excellence, scholarship, mission and endowment.

No doubt about it, the spotlight is on. Many are wondering, “What will SJU do next?”

My appeal to the campus community during convocation was this:

Let’s be among the very best for teaching. Let’s be top 10. Let’s be recognized as a great place to work and a first-rate campus. Let’s embody our Jesuit mission in ways new and imaginative. Let’s expand our reach and recognition. Let’s be the place that makes an even greater difference.

As Hawks — alumni, parents, friends, faculty, staff and students — we must soar higher, matter more.

Mark C. Reed, Ed.D.
President
REMEMBERING MARTIN LUTHER KING JR.

The University honored the memory and legacy of Martin Luther King Jr. on Oct. 26, 2017, 50 years after he spoke in Saint Joseph’s Alumni Memorial Field House (now Michael J. Hagan ’85 Arena). Photographs featured in “The Clear Voice of Justice,” an exhibition of archival materials, included King talking with James Mingle ’68 (above), student government president at the time, who organized the event with Ralph Kates ’69 and Dennis Foreman ’68. The exhibit was displayed throughout the fall semester on the third floor of the Post Learning Commons in the Gerard Manley Hopkins, S.J., Special Collections Room. sju.edu/mlk
CLASS OF 2021
Fall 2017 represents Saint Joseph’s University’s most selective point of the last 10 years.

1,075 Undergraduates
17% Students of color
87% Students who have taken Honors and/or AP courses
77.2% Acceptance rate
8,972 Applications

U.S. NEWS & WORLD REPORT RANKINGS (Released 2017)

11 SJU’s ranking among 187 regional universities (North)

National Undergraduate Program Rankings

4 Risk Management and Insurance program
8 Marketing (Entertainment, Food, International, Pharmaceutical & Healthcare, Sports)
10 Accounting

Best Colleges for Veterans

Graduate Business Programs

12 Executive MBA
13 Finance
13 Marketing

In Philadelphia, Online Programs

1 Haub School of Business graduate programs
2 Graduate Education
2 MBA
4 Bachelor’s Completion
**OUTCOMES**

96% of the Class of 2016 are employed, pursuing additional education, and/or serving in full-time volunteer programs or in the military.

**Class of 2016 Undergraduate**

- **$52,500** Average starting salary
- **$25,000** Average grant or scholarship funding award for graduate study
- **$450,000+** Total amount of scholarships and grants awarded for continuing education
- **70%** Average acceptance rate to medical, dental veterinary or podiatry schools over the past five years (national medical school acceptance rate, 38% in 2017)

**STUDENT EXPERIENCE**

- **96%** Student SCHOLARS from the Kinney Center for Autism Education and Support who have graduated are working in the field.
- **100%** Job placement for insurance and risk management graduates.
- **200** People served by the four Health Promoter programs of the Institute of Clinical Bioethics.
- **132** Student-athletes on the Atlantic 10 Commissioner’s Honor Roll for the Spring of 2017.
- **20,400** Service hours performed in 2017 that earned APEX a Ruby Award from INSPIRING Service for making a community impact toward the UN’s Global Goals.
- **24** Months of paid work experience students gain in the food marketing co-op program.
- **200+** Employers at campus Career Fairs each fall and spring that meet with student job seekers.
- **87** Summer Scholars conducted research with faculty mentors for 10 weeks, May–August.

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**FACULTY SCHOLARLY RESEARCH**

**$2,022,492**

Total awarded for 16 academic research projects of SJU faculty

**$324,000**

A three-year grant from the National Institute of General Medical Sciences, a division of the National Institutes of Health, to Matthew Nelson, Ph.D., assistant professor of biology, to conduct sleep research on roundworms.

**VETERANS SERVICES**

**34** Service members from 15 states enrolled in the third and largest cohort of the Veterans Entrepreneurial Jumpstart program in fall 2017.

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*Results of surveys of graduates who received degrees January–September 2016 and collected by the Career Development Center July–November 2016.*
Thinking Anew, Acting Anew: The Strategic Plan for Saint Joseph’s University reflects the context of our times, the commitment of the SJU community and the reach of our aspirations. SJU is fortunate to be forwarding the initiatives outlined in the plan from a position of strength — with an impressive academic portfolio, financial health, desirable alumni outcomes and loyalty, and significant faculty and student achievement.

Technology, politics, business and social issues are very different today than they were just a few years ago and are testing new social norms, technological limits and ethical standards. The educational experience SJU provides must connect students to today’s world so they are not just prepared for lives and careers, but also equipped to be change-makers, problem-solvers and innovators.

Combining the strong Jesuit intellectual heritage and mission, and harnessing the passionate spirit for which SJU is known and admired, an ambitious path is set. This plan for the next decade is a collective vision, constructed by the able minds and willing hearts of members at every level of the institution who share a desire to always do and be better.

In simplest terms, Thinking Anew, Acting Anew will challenge the University community to reimagine the academic enterprise, all aspects of the total student experience, advance its national recognition through reputation-defining programs and an integrated and proactive communications strategy, and increase the endowment and resources needed to make an SJU education accessible to more students — always building on our quality, ensuring success for the very long horizon.

The University’s commitment to its Jesuit mission and striving toward greater inclusion and diversity were identified as core institutional values, and as such, are infused across all goals and initiatives within the strategic plan.

Saint Joseph’s has strong roots and our capacity for success is immense. So, too, is the commitment of the University’s stakeholders who will carry out this strategic plan: faculty, staff, students and alumni connected by an inexplicable yet palpable understanding of what it means to be Hawks.
GOALS

“Maximizing the University’s momentum requires the right combination of planning and agility, so that we are always building toward something even better but never too preoccupied to act on opportunities. I see this combination in our strategic plan, along with the kind of big ideas that will cement SJU’s place among top-tier institutions well into the future.”
Edward W. Moneypenny ’64
Chair of the SJU Board of Trustees

ENRICH ACADEMIC QUALITY AND DISTINCTION

“Our 2017 strategic plan joins together, in a dynamic way, both tradition and innovation: We honor our Jesuit traditions by continuing to provide students with excellent intellectual formation in the liberal arts and sciences, which is the hallmark and foundation of Ignatian education; and we encourage innovation, by inspiring our talented, diverse faculty to be academically entrepreneurial in developing new programs, pursuing cutting-edge research and advancing creative pedagogy.”
William Madges, Ph.D.
Professor of Theology and Religious Studies

EXPAND TRANSFORMATIVE STUDENT EXPERIENCES

“Saint Joseph’s students are practical and determined leaders. We hope to take their leadership potential to the next level by offering an even more transformative experience that equips SJU graduates with a true development of their gifts and talents. The world needs our students to be who they are called to be and to let their personal success empower others to make a more just society.”
Daniel R.J. Joyce, S.J. ’88
Executive Director of Mission Programs

- Engage the faculty in a robust examination and restructuring of the College of Arts and Sciences to enhance SJU’s liberal arts foundation.
- Recruit and retain outstanding faculty.
- Create a vibrant online campus, by strengthening the digital platform.
- Identify and construct quality programs for new student populations, with an emphasis on graduate students and adult learners.
- Match pedagogical spaces and cutting-edge facilities to the quality of academic product.

- Recruit and retain talented and diverse students and reimagine a comprehensive financial aid strategy with an emphasis on need-based aid and scholarships.
- Deliver enriching experiential, co-op, leadership, spiritual and service opportunities for all students, allowing them to chart their academic journeys in a more personalized way.
- Provide opportunities for students to develop a leadership identity, grounded in the Jesuit model.
- Create additional learning and gathering spaces that align with anticipated student and faculty needs.
ENHANCE AND PROMOTE PROGRAMS OF NATIONAL PROMINENCE

“SJU has everything it takes to lead in higher education: world-class, forward-looking faculty performing relevant research; hubs of academic and professional expertise like the Kinney Center for Autism Education and Support and the Maguire Academy for Insurance and Risk Management; and exciting Division I athletics such as our prominent men’s basketball program. The next step for SJU is to strengthen these distinguishing assets and aggressively promote them, garnering the recognition they so deserve.”

Joseph P. Kender
Vice President for University Relations

- Strengthen distinctive academic and co-curricular programs with additional resources and marketing and communications plans.
- Leverage SJU’s Division I status — with a focus on men’s basketball — and the quality and success of athletic programs for recruitment, media exposure and recognition.
- Host seminars and summits for national and international thought leaders.
- Pursue prestigious research grants bringing significant funding and national recognition.

FOSTER GREATER FINANCIAL STRENGTH AND STABILITY

“Saint Joseph’s is focused on growing its financial capacity. Take, for instance, the new 12-month campus initiative, which endeavors to use campus resources and facilities throughout the year. Not only does it open new revenue options, but it also allows faculty to create and/or participate in summer programs that may enrich high school students, support current students and extend the education of industry professionals.”

Virginia M. Miori, Ph.D.
Associate Professor of Decision and System Sciences

- Implement a strategic financial model, efficiently utilizing resources and promoting a culture of innovation and accountability.
- Develop pricing and financial aid strategies that support desired student profile goals and year-over-year growth in net tuition revenue.
- Increase and expand donor support through a comprehensive campaign.
- Update campus master plan to provide competitive campus facilities.

CORE VALUES

JESUIT MISSION AND IDENTITY

“The threads of mission and inclusion tie together all of the goals and objectives in the strategic plan. This is a framework to build a campus community that honors diverse, inclusive and global worldviews directed toward deeper, more connected and meaningful learning, scholarship and engagement.”

Monica L. Nixon, Ed.D.
Assistant Provost for Inclusion and Diversity
A MAN WHO WOULD NOT GIVE UP

How Saint Joseph’s helped set the path for James J. Maguire ’58 and his historic gift

By Patricia Allen ’13 (M.A.)
After a remarkable 60-year career in the insurance industry, James J. Maguire, Class of 1958, likes to joke that his current goal is to put his good friend, Mary Scullion, R.S.M. ’74, the co-founder of Project HOME, out of business. He’s only partially kidding. For him, as it is for Sr. Scullion, with whom he served as an SJU Trustee, helping to end homelessness is a serious and complex matter. He sees a correlation between the work his foundation does to support the education of grade school through college-age students with ending the poverty that can lead to homelessness.

“I often say we’re in direct competition with Sr. Mary,” says Maguire, who is warm and down-to-earth as he speaks with conviction. “I think the best way to combat homelessness is through education, and that’s what we’re trying to do: We’re trying to educate kids so that they don’t wind up unemployed and living on the streets. We want them to be responsible citizens, to have a direction in life.”

If Maguire has his way, he’ll “educate them all,” he says, preparing students to find employment, and helping to put an end to homelessness. Acknowledging that the odds are still long on such an occurrence, he adds with a grin: “Sr. Mary will be out of a job.”

Saint Joseph’s University has long been a factor in Maguire’s plan to further the educational goals of deserving students. In July of this year, after decades of generous support, he and his wife, Frances, made a transformative $50 million leadership gift to the University that has a broad reach into many SJU initiatives.

Scholarship support is structured throughout the gift, with funds designated toward the establishment of permanent endowments for the Maguire Scholars Program at Saint Joseph’s University, the Maguire Educational Leadership Program, the Maguire Independence Mission Schools (IMS) Fellows Program and the Alliance for Catholic Education at Saint Joseph’s University (ACESJU). In addition, the gift establishes and endows the Maguire Academy for Insurance and Risk Management, which includes...
JAMES J. MAGUIRE ’58

“This is a very special university. It changed my life, and I think that lives are being changed every day at St. Joe’s.”

“In September, Maguire spoke at the Mass of the Holy Spirit, a tradition at Saint Joseph’s since its founding that begins each academic year. What’s special about Saint Joseph’s, says Maguire, is the importance it places on each student.

The Jesuit’s concern for Maguire led him to spend countless hours working with him, providing what had been missing from his education until then — a strategy to deal with his dyslexia.

“He taught me how to sound out words,” he says of Fr. Guthrie, still marveling at his kindness. “He taught me how to read. I can’t tell you how much time I spent with him.”

Now a married man — he had wed Philadelphia’s Frances McLaughlin a few months earlier — Maguire graduated from Saint Joseph’s with a “solid business education,” he says, earning a 3.0 GPA, and began working for Metropolitan Life Insurance. From there, no one could stop him. Poised for success, he pioneered niche markets in the industry that helped marginalized populations, like the deaf and hard-of-hearing, opened his own insurance agency and diversified to property and casualty. He went on to found Philadelphia Insurance Companies (PHLY) in 1980, eventually taking the company public. In 2008, global insurance giant Tokio Marine Group acquired PHLY for $4.7 billion, then the largest transaction for a financial company in Japanese history.

While the track record of this former “lousy student” surely qualifies as one of the University’s most spectacular outcome stories, Maguire insists it’s Saint Joseph’s that is spectacular.

“This is a very special university,” says Maguire. “It changed my life, and I think that lives are being changed every day at St. Joe’s. I know it’s true, in fact, because I talk to our students. There’s not one who hasn’t told me that they don’t love the University, and that it’s the greatest thing that ever happened to them.”

What’s special about Saint Joseph’s, says Maguire, is the importance it places on each student.

In September, Maguire spoke at the Mass of the Holy Spirit, a tradition at Saint Joseph’s since its founding that begins each academic year. With Frances in attendance and surrounded by their family (which numbers nine children, four of whom attended SJU, and 23 grandchildren, three of whom attended), he shared his thoughts about his alma mater in the Chapel of St. Joseph’s.

“The key to sustaining a university is its endowment, and we are happy to take a leadership role in contributing to St. Joe’s endowment,” he says. “I’ve spent a great deal of time talking to Mark, and I am convinced that if we give him the kind of support he needs to help propel the University into the future, he will take us to the next level of excellence.”

Of the gift’s emphasis on scholarships, Maguire says, “There’s no better way to help a kid than to get him or her educated.”

And he should know.

Growing up during the Great Depression, the fourth of six children of Thomas and Ruth Maguire in Philadelphia’s Germantown section, then in Upper Darby, followed by high school in upstate New York, Maguire struggled academically.

“I was a lousy student,” he says with disarming candor. “I graduated from high school — dead last in my class — but I could play basketball, so I went to Niagara University on an athletic scholarship.”

Maguire’s problems with his studies dogged him at Niagara, too, and he was placed on academic probation at the end of the fall semester and was no longer permitted to play basketball. He returned to Philadelphia, where his family — his mother and his younger siblings — had moved upon the premature death of his father at age 45, just six months earlier.

Still grieving for his father, he was accepted “on a trial basis” to Saint Joseph’s, where, thanks to his facility with numbers, he majored in accounting. His GPA bottomed out yet again, however, and Saint Joseph’s also placed him on academic probation.


When he was drafted by the U.S. Army during the Korean War and deployed to Japan, he went willingly, feeling that he had few higher education prospects. His experience in the military was “a wake-up call,” he relates, because he realized he wanted something different from life. Despite his academic woes, “I knew I had to get back to school and figure out how to get a college degree,” he says.

Following his four-year tour of duty, and after numerous entreaties from Maguire and others on his behalf, including his mother and an Army chaplain who was also a Jesuit priest, his determination paid off. Saint Joseph’s allowed him to register for summer classes.

“I really think that it was divine providence that led me back to St. Joe’s,” he says, “because there I met Hunter Guthrie, who happened to be studying dyslexia.”

J. Hunter Guthrie, S.J., the retired president of Georgetown University, was teaching philosophy at Saint Joseph’s when he met Maguire. An early researcher in dyslexia — a term that means word blindness — Fr. Guthrie was fascinated by people who learn differently, Maguire says, and he took an interest in him when he saw the young man having trouble with his theology text.
Michael J. Smith, S.J., Memorial, with an assembled standing-room-only crowd of SJU students, faculty, staff and alumni, including Sr. Scullion.

“I believe in the culture of St. Joe’s that values each student, because it helped me to define myself, just as it is helping each student today to define themselves,” he says. “It sets us apart from other universities, and it’s why we must continue to make this University great.”

Maguire says his experience with Fr. Guthrie — who gave of his time and expertise, finding value in the faltering student by caring for his “whole person” in the Jesuit tradition of cura personalis — inspired in him a desire to give that gift to others.

“It’s spectacular to me that our University has this culture,” he says, “and I want it to continue. I want each student to have the same experience that I had, because it made such an impact in my life.”

It’s clear to Dr. Reed that as a Saint Joseph’s student, Maguire had an experience of Ignatian pedagogy that was “authentic: practical and transformative,” he says.

“Jim and Frannie have taught me so much in the short time I have known them — about Saint Joseph’s, about loyalty and the power of gratitude, and about leadership,” he adds. “Saint Joseph’s has been blessed by the Maguires’ generosity, which is helping us to ensure that in the years to come, our students will have the same opportunity to transform their lives, and the lives of others, that Jim had.

“Jim has said that his touchstone from Saint Joseph’s — that he carries with him every day — is to remember to give back, because ultimately, the lesson that he learned from the Jesuits, is that we are here ‘for others.’ This term is used frequently in Jesuit education. But Jim has experienced its true power. To him, it’s far from prosaic. It’s his legacy.”

Allen is director of university communications at SJU.

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**Historic $50 Million Gift**

The Maguires’ historic gift to Saint Joseph’s will significantly increase the University’s endowment, providing student scholarships and financial assistance, expanding signature and mission-centered programs, and allowing for the pursuit of additional strategic opportunities.

**Maguire Academy of Insurance and Risk Management**

The newly named academy supports faculty and students in the University’s nationally ranked insurance and risk management program. It provides critical support for faculty, scholarships for students and professional development opportunities for both.

**Maguire Scholars Program**

Maguire Scholarships provide financial assistance for students who demonstrate excellent academic performance, community service involvement and leadership skills.

**Maguire Educational Leadership Fellows Program**

Teachers, principals and administrators in Philadelphia Catholic secondary schools who become fellows earn SJU master’s degrees in educational leadership and state principal certifications.

**Maguire Independence Mission Schools (IMS) Fellows Program**

Through the IMS program, educators of children of all faiths in low-income Philadelphia neighborhoods enrich their teaching quality and attain master’s degrees in education with certification as reading specialists or as teachers of English as a second language.

**Alliance for Catholic Education at Saint Joseph’s University (ACESJU)**

Recent college graduates teach and work in under-resourced Catholic schools in the Archdiocese of Philadelphia and Diocese of Camden while pursuing master’s degrees.

— Katie Smith ’15
Students, faculty, staff and alumni lined paths outside the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial to express gratitude to James ’58 and Frances Maguire for their historic $50 million gift and abiding support of the University. Mr. Maguire had addressed an overflowing crowd in the chapel before the Mass of the Holy Spirit, a tradition marking the start of the fall semester since Saint Joseph’s founding.
SJU’s Academic Distinction Rises with Class of 2021

The academic talent of Saint Joseph’s incoming first-year class continued its upward trend in 2017 — as did its selectivity, with the acceptance rate again decreasing.

“We are at our most selective point of the last 10 years, resulting in a freshman class with high achievers comprising its largest segment,” says University President Mark C. Reed, Ed.D. “This is a student profile that reflects the caliber of and demand for an SJU education in a fiercely competitive market.”

The applicant pool was among Saint Joseph’s largest at nearly 9,000 students, according to Robert J. McBride, associate provost for enrollment management. “This growth, combined with an intentional admissions strategy focused on academic quality, contributed to the University’s advances in selectivity,” he says.

Academic markers were up, as the Class of 2021’s average high school GPA and standardized test scores rose over the previous year’s results. “Saint Joseph’s ability to evolve and grow programs to meet the needs of students, while at the same time improving quality, is what places us among leading institutions in the exceedingly competitive realm of higher education,” says Jeanne Brady, Ph.D., provost and vice president for academic affairs.

Domestic applicants hailed from 45 states, and international applicants, representing three percent of the pool, came from 66 countries. The impressive academic credentials and diverse background of the new class — like Jessica Atoo, Isabella Cocoza, Alvin Dahn and Michela Bussard, shown on the next few pages — serve to energize and enhance Saint Joseph’s classroom environment and campus atmosphere.
Isabella Cocozza graduated with distinguished honors from Mount Saint Joseph Academy in Flourtown, Pennsylvania, after she took several AP courses and as many honors classes as possible. Now an SJU Maguire Scholar and the recipient of a merit-based University Scholarship, she says, “I want to be surrounded by other students who make school a priority.”

As the academically focused humanities student considers a future in law, Cocozza’s commitment to service is equally as important to her. With her dedication to both studies and service, she says, “I was only serious about the Jesuit schools I applied to.”

The Maguire Foundation shares with Saint Joseph’s University an inherent dedication to social justice, and Cocozza intends to extend her high school weekly service involvement throughout her time at SJU.

Service wasn’t the only element of the Maguire Scholarship that appealed to her. The foundation follows its scholars through their academic careers and ensures that advising is in place to help them. “The Maguire Foundation wants to know the students it gives awards to,” Cocozza says, and that works well for her at SJU, which she calls “an inviting and a happy place, where everyone wants to see each other succeed.”
Hawk Hill is a long way from Alvin Dahn’s hometown in Liberia, the oldest republic of Africa. He journeyed to the United States in 2014 at age 16, after a yearlong process to secure a visa, and he enrolled at the Phelps School in Malvern, Pennsylvania.

Dahn says his transition to living in the United States has been “a learning experience” — although his success on the soccer field in high school made it look easy. A three-time Tri-County Independent School League MVP, he received the Eastern Pennsylvania Soccer Coaches Award and also lettered in baseball.

Soon after an SJU coach noticed Dahn playing in a tournament, the Hawks offered him an athletic scholarship. He knew then that he was SJU bound.

Dahn’s parents and a brother remain in Liberia, while another brother, whom he sees every weekend, lives in Bristol, Pennsylvania. Grateful to be living in the United States, he says he sees his athletic scholarship as an opportunity. And the Hawks see opportunity in having the skilled midfielder on the soccer squad.

“Alvin is an extremely talented player who has the ability to make impact plays in the games,” says coach Don D’Ambra. “He is a high-character person with a great personality, as well as hard-working, humble and an excellent teammate.”

After graduating from La Reina High School in Thousand Oaks, California, one evening last May, Michela Bussard (above, left) and her family raced to catch a plane that would take them across the country to Philadelphia. By 9 a.m. the next morning, they were seated on SJU’s Curran Lawn to watch the graduation of the Class of 2017, including Michela’s sister, Daniela (above, center), who earned her degree cum laude with a double major in food marketing and leadership, ethics and organizational sustainability.

An SJU Legacy Award recipient, Michela says she loved Saint Joseph’s from the first time she visited campus with Daniela, who is now working as a leadership program associate for KeHE Distributors in Naperville, Illinois. The Bussards’ other sister, Isabella (above, right), is a junior majoring in communication studies with a minor in sports marketing. She transferred to SJU after just one semester at another school. The Bussard sisters are the first generation in their family to attend a four-year college.

Michela, a marketing major, began her freshman year by participating in the Philadelphia Service Immersion Program, a four-day, optional, early move-in experience of community service, intellectual discovery and urban exploration. She plans to participate in the Appalachian Experience and is already involved in Her Campus, the Adventure Club and Relay for Life.
A Strategic Approach to Teaching and Learning

Usha Rao, Ph.D., is partnering with the faculty to build a rich and transformative learning experience for all students at Saint Joseph’s University.

An associate professor of environmental chemistry, Rao directs the newly established Office of Teaching and Learning (OTL), which was founded with funds from Michael J. Morris ’56 and the Office of the Provost and Academic Affairs.

The OTL equips the University with a centralized and strategic approach to managing its pedagogical initiatives and resources.

“Just as we, as faculty members, expect students to be lifelong learners, we, ourselves, also want to be lifelong learners — of teaching,” Rao says.

The OTL advances the pursuit of teaching excellence by fostering reflection and campus-wide conversations about teaching, and by collaborating with the faculty in the adoption of high-impact classroom practices that enhance student learning.

Through the OTL’s robust schedule of faculty-driven programs, seminars, workshops and resources, “we want to support both new and established faculty members in delivering effective, exceptional teaching to our students,” explains Rao, who says SJU is among the few undergraduate universities with an office dedicated to the promotion of teaching and learning.

Paul Aspan, Ph.D., associate provost of academic and faculty support, says the OTL “sends a clear message to our professors that support for their primary mission — excellent classroom teaching in the Ignatian tradition — has been affirmed at the institutional level.”

In the spring 2017 semester, OTL sponsored Open Classrooms, a relatively new concept in academia according to Rao, where 56 sections of courses were available over four days for faculty to visit and observe their colleagues’ best practices.

“So many faculty members generously opened their classrooms to the entire University community,” she says. “Because faculty rarely get the chance to watch colleagues from other disciplines in the classroom, the Open Classrooms offer a unique opportunity for us to observe and learn from each other, irrespective of department or division. We are becoming more comfortable having authentic, open conversations about teaching practices — what works and what doesn’t. This sort of intentional dialogue is needed to create a vibrant campus culture around teaching and learning.”

Much of the OTL’s programming, such as Open Classrooms and the new Faculty Learning Community on evidence-based teaching, was created in response to faculty requests. “The University has made a real commitment to fostering faculty development through the establishment of this office,” Rao says.

Rao is supported by an advisory board of administrators and faculty — including winners of the Lindback Teaching Award and other teaching merit awards, as well as a Jesuit faculty member — who “provide a model of partnership and collaboration in order to draw from the real needs and interests of the faculty,” says Aspan.

OFFICE OF TEACHING AND LEARNING EVENTS

- Annual Teaching and Learning Forum
- Classroom Observation
- Faculty Consultations on Pedagogy
- Faculty Development Summer Seminars
- Fall Lecture on Student Learning
- Open Classrooms Initiative
- Workshop and Lecture Series

Arts and Sciences Welcomes New Dean

Shaily Menon, Ph.D., an accomplished biologist and administrator, joined Saint Joseph’s as the dean of the College of Arts and Sciences on August 1. She came to SJU from Grand Valley State University in Allendale, Michigan, where she was associate dean for research, facilities planning and community engagement in the College of Liberal Arts and Sciences.

Menon has an interdisciplinary Ph.D. in zoology, natural resources and anthropology from The Ohio State University (1993) and was a postdoctoral fellow at the University of Massachusetts at Boston from 1994 to 1997. She earned master’s degrees in animal behavior and ecology from the University of South Carolina and in animal physiology from the University of Bombay (now known as the University of Mumbai) in Mumbai, India. She received a bachelor’s degree from St. Xavier’s College in Mumbai.

New Academic Programs

Traditional
- M.S. in Health Education with Applied Behavior Analysis (ABA) concentration
- M.S. in Marketing, International and Data Analytics

Online
- MBA in Food Marketing
SAINTJOSEPH’S UNIVERSITY MAGAZINE

ATHLETICS

SJU Names Track After Longtime Coach Kevin Quinn ’62

The track encircling Sweeney Field at Saint Joseph’s was officially named for Kevin Quinn ’62, the longtime track and field coach, in a dedication held on Saturday, Sept. 23 in conjunction with HawkFest.

Quinn spent a combined 49 years as head coach between the SJU men’s and women’s track and field and cross country programs. He served as the head coach of the men’s cross country and track teams for 22 years between 1966 and 1988 and added the women’s track and field and cross country programs to his head coaching duties in 1985. Quinn completed his 30th season with the women’s program before announcing his retirement in 2015.

An outstanding athlete in his own right, Quinn once held SJU records in the mile and two-mile runs and was the first American to cross the finish line of the 1961 IC4A Cross Country Championships, earning third overall. The SJU Athletics and Track Hall of Famer is a two-time MAC cross country individual champion, a two-time MAC mile champion and record holder, and a two-time NCAA qualifier in the mile. After graduating from Saint Joseph’s, Quinn won the famed Berwick Marathon in 1962.

Field Hockey Player Earns Acclaim

Field hockey forward Anna Willocks ’19, a Palmerston North, New Zealand, native, was named a Second Team All-America honoree by the National Field Hockey Coaches Association in December 2016. She is the third student-athlete in program history to receive All-America accolades.

Catcher Stafford Selected in Major League Baseball Draft

Saint Joseph’s junior catcher Deon Stafford Jr., a native of Harrisburg, Pennsylvania, was selected in the fifth round of the 2017 Major League Baseball First-Year Player Draft. The Pittsburgh Pirates chose Stafford with the 148th overall selection. He is the 26th Hawk to be drafted by a Major League club, the sixth to be selected during manager Fritz Hamburg’s tenure, and Saint Joseph’s highest draft selection since John DelMonte ’79 was picked in the fourth round in 1979.

SJU Teams Earn Academic Recognition from NCAA

Seven athletic teams earned Public Recognition Awards from the NCAA, based on their most recent multi-year Academic Progress Rate (APR), for posting scores in the top 10 percent of their sport. The SJU teams are: men’s cross country, men’s track, women’s cross country, women’s lacrosse, women’s soccer, women’s tennis and women’s track. The APR measures eligibility, graduation and retention each term.

Don DiJulia ’67 to Retire as Athletic Director

Don DiJulia ’67 has announced that he will retire from his role as Saint Joseph’s vice president and director of athletics at the end of the current academic year. DiJulia will remain with the University as necessary to ensure a smooth transition for his successor. The 2017-18 academic year marks DiJulia’s 50th in college athletics and his 35th as Saint Joseph’s athletic director over two terms, 1976-81 and 1988 to the present.

“Don models and represents all that is good in college athletics,” says University President Mark C. Reed, Ed.D. “He leads a highly visible and immensely complex area with professionalism, passion and, above all, integrity, capturing the admiration of coaches, athletes, peers and fans.”

Photos: Sideline Photos LLC
Alumni Association Unveils Five-Year Strategic Plan

What does the Saint Joseph’s University Alumni Association have in store for its more than 67,000 members through the next five years? Let its new strategic plan guide the way.

The plan is the result of a meaningful collaboration between University staff and the alumni association’s National Alumni Board, interviews with University and alumni leadership, data collected from an all-alumni survey, and a benchmarking of the vision and strategy with similar and aspirational institutions.

“Most importantly, creating and maintaining a robust and empowered network of volunteers will be central to our success,” says Tom Monaghan, assistant vice president for alumni relations. “With our large and diverse alumni community, volunteers are essential to ensuring their fellow classmates have opportunities to engage with each other and SJU, regardless of location, profession or stage in life.”

Putting the plan into action immediately, the alumni association intends to collaborate with the Career Development Center on professional exploration topics, launch a regional program to spotlight alumni and faculty, revamp the reunion experience, grow volunteer-driven philanthropy, and institute a formal welcome to the alumni association for graduating seniors.

Serving as a resource for colleagues and volunteers who join efforts to engage SJU alumni all over the world, the plan will be implemented across the University and throughout the alumni leadership structure. The strategic themes will direct University alumni-related tactics, alumni relations staff activity, and volunteer leadership structure and efforts.

To learn more or become involved, visit alumni.sju.edu/strategicplan.
“SJU Live” Regional Events Highlight Alumni and Faculty Expertise

Saint Joseph’s is coming to a town near you. This spring, the “SJU Live” speaker series hits the road with timely topics that highlight the depth and breadth of alumni and faculty expertise.

February 7 Miami, Florida
U.S.-Cuba Relations:
- John Caulfield ’73, former chief of mission for the U.S. Interests Section in Cuba and co-founder of the Innovadores Foundation
- Richard Gioioso, Ph.D. ’98, assistant professor of political science and director of the Latin American Studies program

February 11 Naples, Florida
The Game of Golf:
- Tom Coyne, M.F.A., associate professor of English and author of several golf-related books
- Michael Bamberger P’17, an author and a senior writer at Sports Illustrated

March 7 Washington, D.C.
March Madness:
- Don Dijula ’67, vice president and director of athletics
- Joe Lunardi ’82, bracketology pioneer and SJU director of athletic marketing and broadcast services
- John Lord, Ph.D. ’71, professor emeritus of sports marketing and author of Bill Giles and Baseball
- Amie Sheridan, visiting instructor of sports marketing and sports writer

The March event will occur during the Atlantic 10 Men’s Basketball Championship.
For more information, call 610-660-1990.

Thank You

With grateful appreciation, Saint Joseph’s acknowledges these alumni and friends whose lifetime commitments equal or surpass $1 million. Their leadership support strengthens SJU’s firm financial foundation and provides resources to enrich academic quality and distinction and expand transformative student experiences.

$70M and above
- Frances and James ’58 Maguire P’84, ’93, ’05, ’08 and the Maguire Foundation
- General Electric Co.
- Mary† and Edgar ’43A† Griffiths

$5M - $9.9M
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- Bank of America
- Chubb Charitable Foundation
- Louis J. Cissone Jr. ’56†

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- Anonymous (3)
- Bank of America
- Carfagno P’89
- Chubb Charitable Foundation
- Louis J. Cissone Jr. ’56†
- Emily and Matthew ’73 Clifton
- William Conway ’43B†, P’68, ’75, ’79
- Robert Falese ’69, P’92
- Dorothy Corey Fallon ’76 and Timothy G. Fallon ’76

$15M - $19.9M
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- Nancy and Brian ’69 Duperreault Joyce and Michael ’85 Hagan

$10M - $14.9M
- Anonymous (2)
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- Helga and Ervan Haub
- Mary† and John ‘22† McShain
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- Denise and Michael ’85 McNulty
- John P. and Anne W. McNulty Foundation
- Helen Morgan†

$5M - $9.9M
- Anonymous (3)
- Bank of America
- Carfagno P’89
- Chubb Charitable Foundation
- Louis J. Cissone Jr. ’56†

$1M - $4.9M
- Anonymous (3)
- Bank of America
- Carfagno P’89
- Chubb Charitable Foundation
- Louis J. Cissone Jr. ’56†
- Emily and Matthew ’73 Clifton
- William Conway ’43B†, P’68, ’75, ’79
- Robert Falese ’69, P’92
- Dorothy Corey Fallon ’76 and Timothy G. Fallon ’76
- John Fassitt ’05†
- Monica and Christopher ’81 Furman P’18

$10M - $14.9M
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- Carfagno P’89
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- Louis J. Cissone Jr. ’56†
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- William Conway ’43B†, P’68, ’75, ’79
- Robert Falese ’69, P’92
- Dorothy Corey Fallon ’76 and Timothy G. Fallon ’76
- John Fassitt ’05†
- Monica and Christopher ’81 Furman P’18

When an SJU graduate makes a gift to the University, everyone involved wins. Gifts to the Saint Joseph’s Fund make an immediate, positive impact in myriad ways across campus.

The Saint Joseph’s Fund is the primary vehicle through which alumni support SJU. Participation — large or small — is important because of the power of the collective. Last year, nearly 5,000 undergraduate annual donors gave more than $4 million. Annual alumni participation is an area of focus with the potential for real growth.

Make your gift today at alumni.sju.edu/countmein.

WHY YOUR PARTICIPATION MATTERS

The University can provide services and programs to enhance the overall student experience and support innovation in and collaboration among academic programs.

The overwhelming majority of SJU students receive financial assistance in the form of life-changing scholarships. Scholarships empower students to fully experience SJU’s transformational education grounded in ethical decision-making and service to the greater good. The financial assistance also allows the University to attract the best and brightest students regardless of their ability to pay.

An SJU degree continues to increase in value years after a student graduates. Ranking agencies view the University’s undergraduate alumni participation rate as a marker of their satisfaction and overall strength of an institution. Prospective students recognize SJU’s strong placement, which drives applications.
A chance encounter on SJU’s Gest Lawn determined the course of Tony Moral’s life.

One fall day during his junior year, the accounting major from Lansdale, Pennsylvania, was in the middle of a friendly game of intramural flag football on the lawn. During a break in the action, he chatted with the father of a player from the opposing team on the sidelines.

“He asked me if I had internship plans,” says Moral, who had been seriously considering an internship offer with PricewaterhouseCoopers (PwC), though the position was outside the audit department, where he wanted to specialize. “As luck would have it, I was talking to Tony Conti ’70, who led the PwC Philadelphia office at the time. He invited me downtown to the office the next day, and I got a new offer letter — in audit. I signed on the spot, and have been with PwC ever since.”

PwC and SJU — and their intersection — have played major roles in Moral’s life. Now a senior manager at PwC, he specializes in auditing public and private companies in the retail, industrial products and utilities fields and helps teach employee continuing education courses.

Today, Moral is the one recruiting Saint Joseph’s accounting students for PwC internships. “You can see how these SJU students are benefiting from such a top-tier program,” he says. “They can already speak the ‘accounting language’ as interns.

“I credit SJU with giving me a great start — outstanding accounting professors like Dr. Joseph Larkin, Joseph Ragan and Dr. Jack Haverty helped me not only in my coursework but also shared their personal insights about the industry.”

Moral makes philanthropic and volunteer involvement at SJU a priority. The Alumni Appalachian service trips (2006-11) were the brainchild of Moral and classmate Steve Klarich ’03. Moral has served on the National Alumni Board and the Class of 2003 reunion planning committee. Currently, Moral focuses on the Barbelin Society Committee, as he works to educate alumni on the importance of annual giving.

“Thanks to Dr. Reed and his administration, SJU is making investments for continued growth and success,” Moral says. “As an alumnus, I’m grateful for opportunities to foster the same sense of community I felt.

“From day one, my experience at SJU has shaped me into the person I am today, from making lifelong friends to laying the foundation for my professional career. If I can help give someone a start like I had, it’s worth it.”

— Marisa (Fulton) Benjamin ’03
### Statement of Activities for the Year Ended May 31 (in thousands)

<table>
<thead>
<tr>
<th>Revenue and Expenses</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Revenues</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuition and Fees</td>
<td>$261,601</td>
<td>$256,597</td>
</tr>
<tr>
<td>Less Financial Aid</td>
<td>(97,058)</td>
<td>(89,872)</td>
</tr>
<tr>
<td>Net Tuition and Fees</td>
<td>164,543</td>
<td>166,725</td>
</tr>
<tr>
<td>Auxiliary Enterprises</td>
<td>40,098</td>
<td>33,970</td>
</tr>
<tr>
<td>Gifts and Grants</td>
<td>8,080</td>
<td>8,697</td>
</tr>
<tr>
<td>Endowment</td>
<td>12,276</td>
<td>11,373</td>
</tr>
<tr>
<td>Other</td>
<td>8,694</td>
<td>8,625</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>$233,691</td>
<td>$229,390</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Operating Expenses</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>$79,113</td>
<td>$78,938</td>
</tr>
<tr>
<td>Public Service</td>
<td>862</td>
<td>992</td>
</tr>
<tr>
<td>Academic Support</td>
<td>15,008</td>
<td>17,088</td>
</tr>
<tr>
<td>Student Services</td>
<td>33,806</td>
<td>34,184</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>42,259</td>
<td>43,892</td>
</tr>
<tr>
<td>Research</td>
<td>2,074</td>
<td>2,670</td>
</tr>
<tr>
<td>Auxiliary Enterprises</td>
<td>35,794</td>
<td>34,102</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$208,916</td>
<td>$211,866</td>
</tr>
</tbody>
</table>

Total Change in Net Assets from Operating Activities: $24,775, $17,524
Total Change in Net Assets from Non-Operating Activities: 41,129, (4,890)

**Total Change in Net Assets:** $65,904, $12,634

Net Assets Beginning of Year: $293,628, $280,994
Net Assets End of Year: $359,532, $293,628

### Statement of Financial Position as of May 31 (in thousands)

<table>
<thead>
<tr>
<th>Assets</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Short-Term Investments</td>
<td>$89,666</td>
<td>$81,853</td>
</tr>
<tr>
<td>Accounts Receivable, Net</td>
<td>19,271</td>
<td>24,036</td>
</tr>
<tr>
<td>Long-Term Investments</td>
<td>241,957</td>
<td>203,598</td>
</tr>
<tr>
<td>Property, Plant and Equipment</td>
<td>407,031</td>
<td>357,020</td>
</tr>
<tr>
<td>Other Assets</td>
<td>6,165</td>
<td>5,511</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$764,090</td>
<td>$672,018</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$32,459</td>
<td>$31,611</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>19,278</td>
<td>18,701</td>
</tr>
<tr>
<td>Long-Term Debt</td>
<td>227,787</td>
<td>211,124</td>
</tr>
<tr>
<td>Other Liabilities</td>
<td>3,366</td>
<td>4,421</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$282,890</td>
<td>$265,857</td>
</tr>
</tbody>
</table>

**Net Assets:** $481,200, $406,161
### FY17 Operating Revenue Sources
- Student Income (91%)
- Endowment (4%)
- Financial Aid (29%)
- Other Income (3%)
- Unrestricted Gifts (1%)
- Grants (1%)
- Purchased Goods & Services (23%)
- Strategic Initiatives (7%)
- Depreciation (5%)
- Interest (3%)
- **Total**: 91%

### FY17 Operating Revenue Uses
- Employee Compensation (33%)
- Financial Aid (29%)
- Purchased Goods & Services (23%)
- Strategic Initiatives (7%)
- Depreciation (5%)
- Interest (3%)
- **Total**: 33%

### FY17 Endowment Net Assets by Designation (in millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Restricted</th>
<th>Unrestricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$193.2</td>
<td>$4,024,094</td>
<td>$2,217.2</td>
</tr>
<tr>
<td>2014</td>
<td>$209.3</td>
<td>$95,695</td>
<td>$2,205.0</td>
</tr>
<tr>
<td>2015</td>
<td>$215.9</td>
<td>$7,106,308</td>
<td>$2,325.8</td>
</tr>
<tr>
<td>2016</td>
<td>$202.2</td>
<td>$945,177</td>
<td>$2,247.4</td>
</tr>
<tr>
<td>2017</td>
<td>$234.1</td>
<td>$889,945</td>
<td>$2,124.0</td>
</tr>
</tbody>
</table>

### Fiscal Year 2017 Fundraising

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Alumni</td>
<td>4,884</td>
<td>$4,024,094</td>
</tr>
<tr>
<td>Graduate Alumni</td>
<td>516</td>
<td>$95,695</td>
</tr>
<tr>
<td>Corporations &amp; Foundations</td>
<td>617</td>
<td>$7,106,308</td>
</tr>
<tr>
<td>Employees &amp; Friends</td>
<td>2,368</td>
<td>$945,177</td>
</tr>
<tr>
<td>Parents</td>
<td>2,446</td>
<td>$889,945</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>10,831</td>
<td><strong>$13,061,219</strong></td>
</tr>
</tbody>
</table>

Numbers reflect all gifts received between June 1, 2016 and May 31, 2017.
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SEI Investments

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Vice President, Healthcare Systems  
CSL Behring Biotherapies for Life

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Merck Consumer Care

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Bank of New York Mellon

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President (Ret.)  
Acorn Financial Services

Adele Oliva ’87  
Partner  
1315 Capital

Albert G. Pastino ’64, P’87  
Partner  
Laud Collier Capital & Co. LLC

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Philadelphia Suburban Development Corp.

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Hattersley Walter PLLP

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Retail Sales Executive (Delaware Region)  
Nestle Waters North America

David L. Toner Jr. ’83  
Senior Vice President and Controller (Ret.)  
Carver Federal Savings Bank

Phil Valvardi ’78  
CFO and Global Head of Client Relations  
GlobeOne

Joseph J. Wolk ’88, P’15  
Vice President, Investor Relations  
Johnson & Johnson

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S J U L E A D E R S H I P
A brilliant sunset reflects off the windows of Villiger Residence Hall. It’s just one of the beautiful campus buildings prospective families viewed during the Twilight Tours held this autumn.

**SAVE THE DATE**

| FEB  5, 21 & 28 | SJJ Live: Game of Golf Naples, Florida |
| FEB  11         | Career Fair Athletic Center           |
| FEB  15         | SJJ Live: March Madness Washington, D.C. |
| FEB  7          | Admitted Students Weekend Honors Program Receptions |
| MAR  26         | Twilight Tours                        |
| APR  9 & 18     | Haub School of Business Hall of Fame Awardee: Al Pastino ’64 New York Athletic Club |
| APR  7          | Spring Open House                     |

» SJU.EDU/EVENTS
» SJU.EDU/VISIT
» ALUMNI.SJU.EDU
» SJJHAWKS.COM

- **FEB 5, 21 & 28**
  - Walk with a Hawk
- **MAR 26**
  - SJJ Live: U.S.-Cuba Relations, Miami, Florida
- **APR 9 & 18**
  - SJJ Live: Game of Golf Naples, Florida
- **APR 11 & 24**
  - Career Fair Athletic Center
- **MAR 7**
  - SJJ Live: March Madness Washington, D.C.
- **APR 18**
  - Admitted Students Weekend Honors Program Receptions
- **APR 29**
  - Twilight Tours

- **APR 11 & 24**
  - Haub School of Business Hall of Fame Awardee: Al Pastino ’64 New York Athletic Club
- **APR 29**
  - Spring Open House
What if you made a difference today?

Impact the Lives of SJU Students
A gift to the Saint Joseph’s Fund ensures SJU students have access to the transformative education that prepares them to be the kind of leaders the world needs most. For more information, call 610-660-3295.

LIVE GREATER

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A new Applied Behavior Analysis (ABA) concentration in graduate degree programs empowers professionals to improve the lives of those with behavioral and developmental issues. Programs include: criminal justice, health education and special education.