Election 2008
A Rallying Call on Campus

Biology Professor’s Excavations
Yield Unusual Discoveries

Alumnus Leads Sony’s
Worldwide Home Entertainment

Campus Art Collection
Promotes Scholarship
FROM THE PRESIDENT

Saint Joseph’s University enters a new era in August 2008, when we officially receive the keys to the former Episcopal Academy Campus. Our ownership of the 38-acre property, which means so much to everyone associated with SJU, begins with a name change. The James J. Maguire ’58 Campus is named in honor of alumnus Jim Maguire, who along with his wife, Frannie, made the generous lead gift toward the purchase of the property. Another tremendously loyal alumnus, Brian Dupearreault ’69, and his wife, Nancy, matched the Maguires’ gift to help support the acquisition of the campus.

This historic transformation instantly adds an unprecedented 58 percent to our current footprint, and alleviates some of the demands that have been placed on the University’s infrastructure as a result of our growth. Indeed, with this expansion, we take a quantum leap forward that will position Saint Joseph’s for the future like never before. The buildup to this remarkable undertaking was fueled by the momentum of the 2007-08 academic year, which was, by anyone’s measure, twelve months of exceptional achievement.

The year began with the announcement of our highest-ever ranking in U.S. News & World Report, when we learned that we tied for eighth in the Best Universities-Masters (North) category. In the spring, U.S. News also recognized the Erivan K. Haub School of Business as having the No. 1 part-time M.B.A. program in Pennsylvania. The AACSB-accredited program was ranked 22nd nationally. Later, our service programs, which help foster a faith that promotes justice and are integral to our Catholic and Jesuit mission, were honored when we were named once again to the President’s Higher Education Community Service Honor Roll for General Community Service. Lastly, to date, we have hired 35 additional full-time tenure-track faculty toward our goal of 52 over a six-year period.

We should all be proud of these accomplishments, because they indicate that others recognize the high standards to which we hold ourselves. Each of these acknowledgements shows that we truly stand out amid a field of distinguished colleges and universities.

In the fall, we embarked on “With Faith and Strength to Dare: The Campaign for Saint Joseph’s University.” With a goal of $150 million, it is our most ambitious capital campaign ever. During the October weekend of gala activities held to kick off the campaign, we celebrated as we broke ground on the Alumni Memorial Fieldhouse expansion and renovation. The facility will be renamed the Michael J. Hagan ‘85 Arena, in honor of another alumni leader. As we continue to work toward other campaign priorities, I am thrilled that at this writing, we have raised $106 million, an impressive 70 percent of our goal.

Along with the acquisition of the Maguire Campus, the renewal of the Fieldhouse provides Saint Joseph’s with myriad opportunities for students and alumni to come together to experience a common heritage. These accomplishments also help realize the comprehensive goals we set in Plan 2010: The Path to Preeminence.

I am delighted to report that many of our initiatives set forth in Plan 2010, now in its third year of implementation, have come to fruition. These initiatives are the framework on which we are building the long-term vitality of the University. This past year has seen strides in the areas of academic excellence, mission and diversity, facilities and technology infrastructure, financial health, and campus life and community partnerships.

Clearly, SJU is on the move, and is advancing confidently toward being recognized as the Northeast’s preeminent Catholic comprehensive university. Thank you for all you do to make this exciting journey possible.

God’s blessings,

Timothy R. Lannon, S.J.
President

Spirit | Intellect | Purpose
12 Students and Faculty Rally for Election 2008
By David King ’08 (B.A.)
Saint Joseph’s students and faculty share the national anticipation for the 2008 presidential election.

18 The New Color of Home Entertainment: David Bishop Leads the Way with Blu-ray
By Carolyn Steigleman
This Sony executive and SJU alumnus uses new technology to enhance home entertainment.

20 There Are Sharks in Those Hills! A Saint Joseph's Scientist Uncovers Montana’s Hidden Treasures
By Patricia Allen
Sharks in the Midwest? Impossible? Take a look at what biology professor Eileen Grogan has found.

24 Collecting Art at Saint Joseph’s
By Carmen R. Croce ’71 (B.A.)
The University's art collection reflects an enduring tradition of teaching and scholarship.

26 Advancing
Young ’60 and Brzozowski ’95 Receive Alumni Service Awards
SJU Launches National Day of Service
Daniel J. Hilferty III ’78 Honored with HSB Hall of Fame Award
Students, Benefactors Connect at President’s Scholarship Celebration

30 Alum Notes
Meet Our New Alumni!
In Memory
Michael Casino ’31
Alumni Profiles
John David Ott, D.O. ’68
Dennis Matulewicz ’73
Dena (Querubin) Blizzard ’03

39 Viewpoint
By David H. Burton, Ph.D.

40 EndPoint
By Dan Wisniewski ’08 (B.A.)
ON THE CALENDAR

ACADEMIC CALENDAR
Fall semester day classes begin, Wed., Sept. 3.
Online: www.sju.edu/sju/academic_calendars.html.

ACADEMIC EVENTS
SIU Reads: Spencer Overton, author of Stealing Democracy, Thu., Sept. 25, Wollfington Teletorium (11:30 a.m.).

COLLEGE OF ARTS AND SCIENCES
DEAN’S COLLOQUIUM
• “Evolution, Citizenship and the Supreme Court: The Role of Education in Liberal Society,” Susan Liebll, Ph.D., assistant professor of political science, Thu., Sept. 11, Presidents’ Lounge (11:30 a.m.).
• “Fetishes and Franchises: Critiquing State Power in Arundhati Roy’s Nonfiction,” Jason Mezey, Ph.D., assistant professor of English, Thu., Oct. 23, Presidents’ Lounge (11:30 a.m.).
• “The Human Body in Art and Science,” Leslie Hayes, Ph.D., assistant professor of mathematics, Thu., Nov. 13, North Lounge (11:30 a.m.).

ADMISSIONS
GRADUATE PROGRAMS IN THE COLLEGE OF ARTS AND SCIENCES AND THE ERVIAN K. HAUB SCHOOL OF BUSINESS
Information Sessions:
• Tuesdays, Aug. 5 and Nov. 11, Ursinus College in Collegeville (professional M.B.A., M.S. in health administration and M.S. in criminal justice). To register, call 610-409-3400.
• Wed., Aug. 6, and Tue., Oct. 21, Mandeville Hall (all graduate programs). To register, call 888-SJU-GRAD or visit www.sju.edu/admissions/graduate.

UNDERGRADUATE PROGRAMS
Open Houses, Saturdays, Oct. 25 and Dec. 7. To register for an Open House or a campus tour, call the Admissions Office, 888-BEA-HAWK or visit www.sju.edu/admissions.

UNIVERSITY COLLEGE
Open Houses for prospective adult continuing education students, Barbelin Hall, room 117:
• Tue., Aug. 12-Thu., Aug. 14 (noon-6:30 p.m.).
• Mon., Oct. 13-Tue., Oct. 14 (noon-6:30 p.m.).
• Sat., Nov. 8 (9 a.m.-1 p.m.). Contact: 877-NITE-SJU or uc@sju.edu.

Corporate Outreach and Center for Non-Credit Programming: customized degree, certificate or online programs for organizations. Contact: 610-660-1260. Online: www.sju.edu/un/pages/corporateoutreach.html.

ATHLETICS
To purchase tickets for Hawk basketball in 2008-09, visit www.sjuhawks.com or call the SJU Athletic Ticket Office at 610-660-1712. Due to the renovation and expansion of Alumni Memorial Fieldhouse, men’s home games will be played at the Palestra, and women’s home games will be played at Philadelphia University.

FINE AND PERFORMING ARTS
Macbeth, Thu., Oct. 30-Sat., Nov. 1, Fri., Nov. 7-Sun., Nov. 9; Bluett Theatre. Tickets: 610-660-1181. Online: www.sju.edu/capandbells.


MINISTRY, FAITH AND SERVICE
The regular fall semester schedule for the Liturgy of the Word and Eucharist in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial is as follows:
Weekends: Sundays, 11 a.m. and 7 p.m. and 10 p.m.
Weekdays: Mon.-Fri., 12:05 p.m.; Mon.-Thu., 10 p.m.
Pre-Cana Weekends, Erivan K. Haub Executive Center, McShain Hall, Nov. 8-9 and Feb. 28-March 1, 2009. Cost: $125/couple. Space is limited. Register online: www.sju.edu/campus_ministry/pages/precana.html. Contact: Helen Stewart, 610-660-3123 or hstewart@sju.edu.

FROM the Editor

This year’s presidential election has headlined national and local news for months. You can’t change a channel, pass a newsstand or search the Internet without coming across some reference to the candidates or the major issues, and SJU Magazine is no exception.

The interest and enthusiasm of Americans are way up from previous years, including for Saint Joseph’s students, many of them first-time voters. Faculty members are helping make the election more real for them by applying their expertise to the issues, as you will see in the cover story.

I find it exciting to be involved in the election process, in however small a way, during such a critical time in U.S. history. When considering today’s politics, it’s interesting to look back and see how presidential candidates and American voters have evolved over the last 200-plus years.

A couple of centuries is nothing for Saint Joseph’s biologist Eileen Grogan — her work takes her back hundreds of millions of years. Every summer, she and a team of researchers plunge into the site of a formerly prehistoric tropical bay to unearth fossils of as-yet undiscovered fish and shark species. Perhaps what’s most exciting for Grogan is that her work is far from done — the site, so pristineity preserved, holds even greater potential for future discoveries.

David Bishop ’85 shares Grogan’s anticipation for the future but in a completely different arena. He’s the man behind the marketing of Blu-ray, a technology he hopes will change the way we enjoy home entertainment. SJU Magazine takes a closer look at how this MBA graduate, now worldwide president of Sony Pictures Home Entertainment, works to keep a step ahead of the competition.

Beloved professor emeritus and historian David Burton brings together all of this issue’s elements — past, present and future — in the Viewpoint column, Animating History, which is also the title of his most recent book. He shows how biography and autobiography can illuminate history for today’s voters. If he’s right, future biographies and autobiographies will keep the excitement of the 2008 election alive for generations to come.

— Molly Crossan Harty
sjumag@sju.edu
More than 3,000 students, faculty, staff, community members and city officials filled Alumni Memorial Fieldhouse on April 6 to hear Archbishop Emeritus Desmond Tutu deliver an inspiring lecture, “Creating a Community of Peace.” The speech drew on the Nobel Laureate’s life’s work as a tireless crusader for peace. He moved the captive audience as he recounted tales of violence and talked about how he overcame a lifetime of hardship. He compared his experiences fighting injustice in South Africa to that of those fighting the violence in Philadelphia.

University President Timothy R. Lannon, S.J., introduced Tutu at the event, and Philadelphia City Councilman Curtis Jones’ presentation of a City Council resolution was received with a standing ovation.

Tutu left the crowd with a hopeful message, saying that if peace could be achieved after South Africa’s struggle with apartheid, Philadelphia could also stem its problem with urban violence. Tutu played an important role in helping South Africa heal its wounds in the post-apartheid era. Most recently, his efforts have focused on resolving the violence and political crisis in Kenya, although he continues to raise his voice for peace and justice around the world.

In addition to receiving the 1984 Nobel Peace Prize, Tutu’s accolades include the 1986 Magubela Prize for Liberty and the 2007 Gandhi Peace Prize, bestowed by Dr. A.P.J. Abdul Kalam, president of India.

Born in 1931 in Klerksdorp, South Africa, Tutu planned to become a school teacher until South Africa’s white minority government in 1953 imposed on black students an inferior system of education that eliminated math and science classes in hopes of keeping them in a permanent under-class. Tutu instead entered the seminary and was ordained in the Anglican church in 1961, continuing his studies at the University of London, where he earned a master’s degree in theology.
$1 MILLION GRANT SUPPORTS INTERDISCIPLINARY SCIENCE EDUCATION

Howard Hughes Medical Institute (HHMI), the nation’s largest private supporter of science education, has awarded Saint Joseph’s University $1 million to fund interdisciplinary efforts between the biology and chemistry departments, undergraduate student research, faculty, curriculum and laboratory development and outreach programs.

Saint Joseph’s is among 48 undergraduate institutions in the United States to receive a grant this year, which will help usher in a new era of science education.

“This award will help us support many exciting initiatives, including the integration of biology and physics education,” said Christina King-Smith, Ph.D., associate professor of biology and grant program director.

Biology and chemistry professors will collaborate to develop new courses in biophysics and biomechanics. In addition, existing courses in biology and physics will be modified to enhance this integration and a tenure-track biophysicist faculty position will be created.

The HHMI grant will also support the existing biology department outreach program GeoKids LINKS (Learning Involving Neighborhoods, Kids and Science), which allows undergraduate and graduate biology students to work with elementary students, teachers and educational specialists of the Wagner Free Institute of Science in Philadelphia in the development and delivery of hands-on, inquiry-based science enrichment activities in science classes.

CAMPUS RESEARCHERS STUDY AMERICAN BUYING HABITS

The Erivan K. Haub School of Business has established a Center for Consumer Research. Led by Michael Solomon, Ph.D., professor of marketing, the Center was established to better understand the evolving needs of today’s consumer.

Solomon explains that people buy things not because of what they do, but because of what they mean. As the saying goes: “You are what you eat (or drive or wear),” Solomon offered.

Along with the contest for consumer attention, Solomon says marketers are challenged to understand the complexities and diversity of consumer behavior. From this melting pot comes a range of perspectives for consumer researchers to study. He hopes the new Center will drive this research.

Leveraging the expertise of Saint Joseph’s faculty, the Center will examine a wide range of marketing, image campaign and development issues. It will also host conferences and executive education programs for marketers.

Solomon and the Center’s assistant director, Natalie Wood, Ph.D., assistant professor of marketing, have amassed an impressive roster to form the Center’s Thought Leaders Advisory Panel, which will provide strategic leadership. Initial funding came from Michael J. Hagan ’85 (B.S.), who also recently contributed $10 million for the comprehensive enhancement of the University’s athletic facilities (www.sju.edu/news/magazine/archives/winter08/hagan.pdf).

Online: www.sju.edu/academics/centers/ccr

SJU FILMMAKER AWARDED FULBRIGHT TO TEACH IN AFRICA

Award-winning filmmaker Deron Albright, M.F.A., associate professor of fine and performing arts, received a Fulbright Scholarship to teach in Ghana, West Africa, for the 2008-09 academic year.

“Many Americans perceive Africa as a relatively homogenous country, rather than a continent of vastly varied peoples, each with their own history and culture,” said Albright. He has designed a lecturing curriculum and creative research project, African Home, to address this lack of understanding.

“Ghana and West Africa are central to my proposal for several reasons, but at the heart of the matter is the idea of exchange — what the Fulbright Commission calls ‘mutual understanding and benefit,’” he said.

African Home is a multimedia endeavor that follows Kojo, a male character that is at turns a native Ghanaian, an African-American on holiday and a repatriated Ghanaian immigrant. The project will be produced as an interactive DVD for distribution and community and festival screening.

Through courses in popular American cinema, television studies and film/media production at his host institutions — the University of Ghana, Legon, and the National Film and Television Institute (NAFTI) — Albright will engage Ghanaian undergraduate students in the creation and production of their own stories and collaborative work, while they study how images have shaped their perception of America.
ALUMNUS, FRIENDS HONORED AT 2008 COMMENCEMENT CEREMONIES

Saint Joseph’s celebrated its 157th Commencement ceremonies on May 10. More than 1,000 students received their undergraduate degrees, and more than 800 received master’s degrees.

The University recognized Brian ’69 (B.S.) and Nancy Duperreault, Charles Kahn Jr. and James Nevels with honorary degrees. Duperreault delivered an address during the undergraduate ceremony and Nevels at the graduate exercise.

“These four individuals are shining examples of service to others,” said University President Timothy R. Lannon, S.J. “They have been immeasurably influential at both Saint Joseph’s University and in the Philadelphia community and beyond, and they are certainly worthy of this special recognition.”

Born in Paget, Bermuda, and raised largely in the continental United States, Duperreault is president and CEO of Marsh & McLennan Co., Inc. He has supported his alma mater in many ways since graduating in 1969, including serving on the Board of Trustees and a presidential search committee. He and his wife are also inaugural members of the Magis Society.

Nancy Duperreault has fostered a lifelong love of learning and actively advocates the Jesuit pairing of religion and academia. She has been a Bible study fellowship leader for more than 15 years and is a director on the board of the Cornerstone Foundation, which provides worldwide aid to those in need.

The couple and their three sons have resided in New Jersey, Tokyo, New York and Texas and currently live in Bermuda. The Duperreaults received doctor of humanities degrees. See www.sju.edu/news/magazine/archives/fall06/duperreault.pdf for a previous article on Brian Duperreault.

James Nevels, a former University trustee, is founder and chairman of the Swarthmore Group, an investment and financial advisory firm in West Chester, Pa. The company is one of the largest minority-owned firms in the United States. Nevels served as chairman of the Philadelphia School Reform Commission (2001-2007), which has been charged with overseeing the turnaround of the Philadelphia School System, the eighth largest school district in the United States. Saint Joseph’s awarded him a doctor of public service degree. Visit www.sju.edu/news/magazine/archives/winter08/news.pdf for more background on Nevels.

Charles Kahn Jr., another former trustee, is president of Kahn & Co. Real Estate. He has previously served as president of the Philadelphia Board of Realtors and the Pennsylvania Association of Realtors. Motivated by an intense commitment to the community, Kahn is a board member or real estate consultant to a host of Philadelphia-area institutions. In 1998, he received the Lifetime Achievement Award from B’nai Brith. He was honored with a doctor of commercial science degree.

Several faculty members were also recognized at Commencement. Bene Merenti medals for 25 years of service were awarded to Concha Alborg, Ph.D., professor of foreign languages and literatures; Mary Applegate, Ed.D., professor of education; Patrick Kirschling, Ph.D. ’68 (B.S.), associate professor of food marketing; Todd Moody, Ph.D., professor of philosophy; and Paul Tefft, Ph.D., associate professor of biology. Alborg was also awarded the Tengelmann Award, which recognizes lifetime excellence in research and teaching, and Virginia Johnson, Ph.D., assistant professor of education, received the Lindback Award, which recognizes excellence in teaching. The Lifetime Service Award went to Frank Morris, Ph.D. ’58 (B.A.), professor of English and executive director of the Office of Mission, who retired this year.

For a glimpse of some of Saint Joseph’s shining new graduates, see page 31.
STUDENT FINANCE TEAM CLINCHES TOP SPOT AT NATIONAL COMPETITION

Saint Joseph’s student finance team won the Top Portfolio Team Award for the Core Style of Management at the Undergraduate Level at the Eighth Annual Global Student Investment Forum 2008 in Dayton, Ohio. Universities with student-managed portfolios were invited to display their successful styles of management, and only the top groups in each category were showcased.

SJU’s team — comprised of graduating seniors Laura Gowdy, Steven Wescott, Drew Ranieri and David Curtis and adviser Ahmet Tezel, Ph.D., associate professor of finance — was recognized for its success in managing a portfolio that yielded a return of 17.4 percent in 2007. The Standard & Poor’s 500 Index (S&P 500) averaged only a 5.5 percent return for the same year.

Team members were enrolled in Student Managed Investments (SMI), a finance course offered every fall to give students the opportunity to manage 25 to 35 different stocks using real money. The class teaches students to make tough financial decisions and gain confidence in investing. Created in 2004, this marks the third time SMI has outperformed the S&P 500.

“The 2007 Finance Team’s portfolio was very well-blended and diversified with 30 different stocks,” Tezel said. “We can be proud of our students as their focus, hard work and a little bit of luck led to their winning the undergraduate [core style] competition.”

To read more about the SMI class, see www.sju.edu/news/magazine/archives/winter08/smi.pdf.

NEW GRADUATE RECEIVES SCHOLARSHIP

David King ’08 (B.A.), an SJU Presidential Scholar, received the Ralph Flamminio Memorial Scholarship presented by the Pennsylvania Associated Press Managing Editors. Of the 56 students who applied, King was the only one selected for the scholarship. “I’m very honored to receive the Flamminio Scholarship,” said King, who wrote for The Hawk, SJU’s student newspaper, for three years.

“It is really a tribute to our paper’s staff and adviser, and the University, that, for the second consecutive year, a Saint Joseph’s student-journalist received this award. In a state where there are so many fine daily and weekly student publications, to win this award is all the more an honor.”

King was also a member of Phi Beta Kappa, an intern in the features department of The Philadelphia Inquirer and an SJU McKeon Family Scholarship recipient.

SJU MARKETING ASSOCIATION RECOGNIZED AS OUTSTANDING CHAPTER

Saint Joseph’s American Marketing Association (AMA) chapter won four awards at the 30th AMA International Collegiate Conference in New Orleans, La., last spring. Recognized in the categories of Outstanding Chapter Planning, Outstanding Professional Development, Outstanding Fundraising and Outstanding Web site, SJU’s marketing chapter has won 14 awards over the last five years. Assistant Professor of Marketing and AMA faculty adviser David Allan, Ph.D. ’98 (M.B.A.), attended the conference with 16 students.

“We won these awards because of our great marketing students,” Allan said. “We have one of the best chapters in the country.”

Philip April ’09 (Sewell, N.J.), chapter co-vice president and marketing major, agreed: “AMA is an excellent networking tool. Being a part of the AMA has been an incredible experience.”

Business major Michelle Bosick ’09 (Wilmington, Del.) attended the conference and said of the chapter’s accolades, “Our international reputation is continuously expanding. I feel privileged to be part of such a strong international collegiate chapter.”

UPCOMING SENIOR SELECTED TO ATTEND NOTRE DAME’S ERASMUS INSTITUTE

The hard work of psychology major Edward O’Brien ’09 landed him at the University of Notre Dame’s Erasmus Institute summer program. The Cherry Hill, N.J., native was one of only 12 students selected after a competitive national application process.

For two weeks in June, O’Brien participated in the “Humanities and the Social Sciences” seminar, designed for students considering graduate school and an academic vocation. It also introduced students to major contemporary trends in the humanities and social sciences. “I felt incredibly lucky to discuss issues relating to topics like history, philosophy and psychology with undergraduates from all different backgrounds and perspectives,” said O’Brien.

The Erasmus Institute was created to enhance the role of Catholic intellectual traditions in contemporary scholarship through programs such as residential postdoctoral fellowships, summer seminars for undergraduates aspiring to graduate school, an annual lecture series and conferences.

“I was drawn to the Erasmus Institute because it offered an opportunity to stop and reflect on the bigger questions about what I’m learning in school,” said O’Brien. “So much of college is routine — taking similar classes, writing similar papers, cramming for tests, etc. The Erasmus Institute allowed me to really contemplate the college experience and to remember why learning is important.”
Although it’s not unusual to find a Jesuit passionate about teaching, by no means is Joseph Feeney, S.J., long-time professor of English at SJU, an ordinary teacher.

A Philadelphia native, Fr. Feeney came to Saint Joseph's directly following graduate school in 1971. He has spent most of his 37 years as an educator on Hawk Hill.

His main academic interest encompasses 20th century literature, although his subject of expertise is English Victorian poet Gerard Manley Hopkins. He has published numerous reviews, essays and books on Hopkins’ poetry, including his most recent publication, *The Playfulness of Gerard Manley Hopkins* (Ashgate, 2008), which examines the less serious side of the poet often associated with natural or contemplative writing. “Although he’s a major, established poet, this approach to Hopkins’ work is almost completely new,” he stated. Fr. Feeney also co-edits *The Hopkins Quarterly*.

Through his tenure, Fr. Feeney has accumulated many impressive accolades. He received the Christian R. and Mary F. Lindback Award for Distinguished Teaching in 1983 and the prestigious Tengelmann Award for Excellence in Teaching and Research in 1999.

It’s no wonder his students consistently recognize his exceptional teaching. “I’ve had so many dull teachers in my past, I told myself I would never become one,” he said. “Also, I’m terribly careful to answer the point of a student’s question in class.”

In addition to being a well-loved professor and an avid opera and classical music fan, Fr. Feeney identifies himself strongly with his Jesuit background. “The priest in me wants to show students that I can be intellectually honest, and that I’m committed to data,” he said.

— Sarah Whelehon ’07 (M.A.)

**PROFESSORS EARN PRESTIGIOUS FELLOWSHIPS**

- **Bruce Wells, Ph.D.**, assistant professor of theology, garnered a $53,000 Von Humboldt Research Fellowship for his work on Neo-Babylonian trial procedure.

- **Jason Powell, D.Phil.**, assistant professor of English, won a $52,000 National Endowment for the Humanities Fellowship for his work on the prose and poetry of Sir Thomas Wyatt, English Renaissance poet.

- **Peter Norberg, Ph.D.**, associate professor of English, received a $35,795 National Endowment for the Humanities Fellowship to continue his research into the writings of American author Herman Melville and publish his findings in the electronic archive *Melville’s Marginalia Online*.

**ERIVAN K. HAUB SCHOOL OF BUSINESS:**

**EDWARD BALOTSKY, PH.D. / ASSISTANT PROFESSOR OF MANAGEMENT**

People say the pharmaceutical industry is out to make money, and health care expert Edward Balotsky, Ph.D., agrees.

Soon after President Bush introduced Medicare Part D in January 2006, several organizations investigated manufacturer prices for the top 193 prescription drugs most commonly used by Medicare Part D recipients. The American Association of Retired Persons (AARP) found that these drug costs increased by 3.5 percent during the first three months after the plan was approved.

Balotsky, a former hospital CEO, was intrigued by the ethical implications of the AARP’s findings. “I was interested in discovering if the increased revenues generated by the original Medicare program resulted in more services for the elderly, the expansion of hospitals, innovation, improvements in technology, and ultimately the diffusion of these benefits throughout society,” he said.

To conduct his research, Balotsky evaluated the perspectives of the elderly, as prescription drug consumers; the pharmaceutical industry, as product manufacturers; and the U.S. population, as the actual Medicare Part D payer through taxes.

His research suggests that although taxpayers contribute to the government prescription plan and do not immediately reap its benefits, society is better off because of health care improvements made since Medicare was introduced. “The elderly garner increased access to existing products and the potential benefits from innovation-driven services,” observed Balotsky. “Society as a whole has the same advantages but is saddled with extra expense because a disproportionate share of industry costs are passed on to the general population through cost shifting.”

Ultimately, Balotsky warns that, until Medicare funding is addressed, the U.S. risks stifling health care innovation and technology. “In the long run, if pharmaceutical companies aren’t profiting, neither will the health care consumer,” he concluded.

— Carolyn Steigleman

summer 2008

---
Through Saint Joseph's move to coeducation, its recognition as a university and the physical expansion of its campus, James W. Moore, S.J., associate dean of the College of Arts and Sciences, has remained a constant. Now, after nearly 45 consecutive years of hard work and dedication to the University, Fr. Moore has retired.

"Students line up to see him because they know he will be patient, kind, interested, informed, and most of all, will act in their best interest," said William Madges, Ph.D., dean of the College of Arts and Sciences. "He is the personification of cura personalis."

Fr. Moore began as director of undergraduate admissions in 1964, during which time he was a vocal proponent of many campus changes, including the construction of an on-campus dormitory (now LaFarge Residence Hall), a seven-day cafeteria service and the introduction of a casual dress code (from the then-required suit and tie).

In 1978, Fr. Moore became associate dean of the College of Arts and Sciences, where he has remained until now.

"It's been an exciting run, especially for the growth of the University, and I've enjoyed it all," said Fr. Moore. "I've met so many wonderful people here."
FACULTY MEMBERS RETIRE

Several faculty members retired last spring:

• Francis J. Morris, Ph.D. ’58 (B.A.), professor of English. He became a full-time professor in 1961 and served on the steering committee of the Institutional Planning Committee.

• Patrick J. Kirschling, Ph.D. ’68 (B.S.), associate professor of food marketing. He began his tenure in 1983 and was the lead professor in many international executive food industry programs.

• William F. Leahy, Ph.D., assistant professor of marketing. He joined the faculty as an executive lecturer in 1987 and will continue on now as a faculty adviser.

• John Thinnes, Ed.D., director of training and organizational development. He began working at SJU in 1987 and will still teach an occasional class as an adjunct professor.

CONGRESSMEN PRESENT FUNDS FOR SCIENCE CENTER RENOVATIONS

U.S. Congressmen Robert A. Brady (D-Pa.) and Jim Gerlach (R-Pa.) delivered an $800,000 check to the University from the U.S. Department of Energy in March. The funding will be used to purchase energy-efficient HVAC equipment and roofing for the Science Center, home of the chemistry, biology and physics departments. The funds will also promote advanced and interdisciplinary learning and research for undergraduate and graduate students.

“Saint Joseph’s University has a proud tradition of providing a superb education to tomorrow’s doctors and scientists,” said Gerlach. “This funding will allow it to continue its great work and utilize the necessary facilities and resources to help today’s students become tomorrow’s leaders.”

News Contributors: Kelly Welsh ’05 (M.A.); Patricia Allen; Jeremy S. Falls ’06 (B.A.); Harriet Goodheart; David King ’08 (B.A.); Jeffrey Martin ’04 (B.A.), ’05 (M.A.); Carolyn Steigleman; Sarah Whelehon ’07 (M.A.); Daniel Wisniewski ’08 (B.A.); and Marie Wozniak.

VIGIL REMEMBERS PHILADELPHIA’S FALLEN

Saint Joseph’s held a candlelight vigil to remember the 392 victims of homicide in Philadelphia in 2007 in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial last spring. Dorothy Johnson-Speight, a mother whose 24-year-old son was murdered in 2001 over a parking space, was the keynote speaker. She founded Mothers in Charge, a program dedicated to violence prevention, education and intervention for youth, families and communities. Many of the victims’ friends and family members were in attendance to listen as the names of their loved ones were read aloud.

SJU CAMPUS MINISTER TAKES THE LEAD ON NATIONAL LEVEL

Tom Sheibley, director of Campus Ministry, was appointed to chair the Campus Ministry Leadership Institute (CMLI), sponsored by the U.S. Conference of Bishops. CMLI is a training and working symposium to help dynamic student leaders and campus ministers from across the nation create successful Catholic campus ministry programs.

“It was a chance for students and campus ministers to collectively develop programs they can implement on their campuses,” Sheibley said. “It’s a program that I believe makes a real difference in college campus ministry.”

The weeklong event was held on campus in the spring. His Eminence Cardinal Justin Rigali, archbishop of Philadelphia, preached and presided at the Institute’s principal liturgy.
On April 13 Saint Joseph’s hosted the second annual Legs Against Arms to raise awareness and funds to challenge the social norms in Philadelphia that encourage violence. Sponsored by Physicians for Social Responsibility, the event started with a 5K run/walk through the adjacent Wynnefield neighborhood and ended at Alumni Memorial Fieldhouse.

Afterward, students displayed educational exhibits on social justice issues inside the Fieldhouse and participated in a “Celebration of Youth” where community children showcased their talents to highlight the strengths of Philadelphia’s youth.

The event concluded with a “Shoot Hoops, Not Guns” basketball shooting contest, organized by the basketball and lacrosse teams.

“Legs Against Arms II was such a success,” commented Patricia Harner, executive director of Physicians for Social Responsibility. “There is no question that all the forces were with us. Many kids felt celebrated, and the Wynnefield residents felt proud of their neighborhood.”

SJU RECEIVES PRESIDENT’S AWARD FOR SERVICE

The Corporation for National and Community Service placed Saint Joseph’s on the 2007 President’s Higher Education Community Service Honor Roll, the highest recognition a school can receive for its commitment to service-learning and civic engagement. The University was honored for its abundant service opportunities designed to improve the quality of life for neighboring residents and elsewhere.

Service trips to New Orleans, the Appalachian Experience and Hand-in-Hand are just a few of the opportunities that Saint Joseph’s students have to serve others.

“I am consistently amazed at how passionately Saint Joseph’s students live out their call to be ‘persons for others’ by building relationships and serving with our brothers and sisters in our Philadelphia community and beyond,” said Beth Ford ’99 (B.S.), ’00 (M.S.), campus minister.

This is the second year that the honor roll has been announced, and SJU has been recognized both years. Student participation in service activities, the availability of service-learning courses, and the scope and innovativeness of service projects were all considered when selecting schools for the honor roll.

JESUIT PUBLISHES ACCOUNT OF DARFUR EXPERIENCE

Patrick Samway, S.J., professor of English and director of the Fellowships Office, has published Educating Darfur Refugees: A Jesuit’s Efforts in Chad, a firsthand account of his time helping the victims of the genocidal war in the Sudan. For nine months in 2004 and 2005, he worked in the Sudanese refugee camps in Chad, Africa, setting up schools for more than 5,000 refugee children. The book is available at www.press.uchicago.edu. See www.sju.edu/news/magazine/archives/winter06/sudan.pdf for journal excerpts of Fr. Samway’s time in Darfur.
SUCCESSFUL SEASONS FOR MEN’S AND WOMEN’S BASKETBALL

Saint Joseph’s men’s and women’s basketball teams both enjoyed successful 2007-08 seasons.

The men’s team returned to the NCAA Tournament and played for the Atlantic 10 Championship for the third time in four years. Pat Calathes ’08 (B.S.) and Rob Ferguson ’08 (B.A.) had their best seasons. Calathes was an All-Atlantic 10 First Team selection and was named the Big 5 Co-Player of the Year. Ahmad Nivins ’09 (Jersey City, N.J.) also earned All-Conference honors and will be considered one of the top players in the A-10 next season.

The women’s team posted the program’s 33rd winning season. Timisha Gomez ’08 (B.S.) posted her best season, earning both All-Big 5 Second Team and All-Academic Team accolades, to go along with SJU MVP honors. She finished her Hawk career tied for the program’s record for games played, with 124. She also maintained a 3.2 grade point average along the way and earned Saint Joseph’s Rev. Emory Ross Award for Academic Excellence.

More SJU fans than ever will get to see the Hawks play in 2008-09, with all of the men’s home games played at the Palestra and the women’s home games at Philadelphia University, due to the renovation and expansion of Alumni Memorial Fieldhouse. To purchase tickets, go to www.sjuhawks.com or call the SJU Athletic Ticket Office at 610-660-1712.

WOMEN’S CROSS COUNTRY NAMED TO ALL-ACADEMIC TEAM

The U.S. Track & Field/Cross Country Coaches Association (USTFCCCAA) named the women’s cross country team to its 2007 All-Academic Team. The Hawks ranked ninth in the nation with a grade point average of 3.64, which was tops in the NCAA Mid-Atlantic Region and the Atlantic 10 Conference. All 12 team members posted a GPA of 3.221 or higher. Captain Adriene Beltz ’08 (B.S.) recorded the highest cumulative GPA of 3.942.

SPOTLIGHT ON STUDENT-ATHLETE:
DEBBIE BATEMAN ’09 / ROWING

Saint Joseph’s rower and team co-captain Debbie Bateman ’09 has excelled in the classroom, on the river, and now you could even say in the water.

At the competitive San Diego Crew Classic in March, Bateman’s oar gate broke and her oar fell into the water. Knowing she would be dead weight for the crew if she stayed in the boat, Bateman dove into Mission Bay to alleviate the burden for her teammates. With only seven rowing the Varsity 8 boat, the Hawks didn’t win the race, but still managed to post the fastest time for the final quarter of the race.

Bateman has been part of the Hawks’ very successful Varsity 8, which owns wins in the 2008 Kelly Cup and the 2006 Dad Vail Regatta as well as SJU’s first-ever medal (silver) in the 2008 Atlantic 10 Championships. The Longport, N.J., native was also part of SJU’s crew that participated in the 2006 Henley Regatta.

Bateman’s athletic achievements are impressive, but her success as a marketing major — she had a 3.9 grade point average — surpasses them. She has earned numerous All-Academic awards, and last spring received one of the conference’s highest honors when she was named the 2008 Atlantic 10 Women’s Rowing Student-Athlete of the Year.

Bateman credits those around her for their role in her accomplishments. “The biggest thing is how much support I have,” she said. “Being on the team gives you that support, but it’s also been important to have coaches and teachers who believe in you.”
Students and Faculty Rally for ELECTION 2008

By David King ’08 (B.A.)

COLLEGE STUDENTS ARE REDEFINING THEIR LONG-HELD REPUTATION AS APATHETIC, INDIFFERENT YOUNG AMERICANS WITH THEIR INVOLVEMENT IN ELECTION 2008

From the halls of Barbelin to the Crimson Cafeteria, in dorm rooms, classrooms and rec rooms, Saint Joseph’s University students were buzzing last spring. They were discussing their future, the economy and how they will affect history.

But they weren’t talking about those things in the context of graduation. They were addressing the upcoming primary election. With Pennsylvania’s primary vote more pivotal than it had been in years, Hawk Hill became an important stepping stone on the way to 1600 Pennsylvania Ave.

Local and national media frequently call on Randall Miller, Ph.D., professor of history, for his expertise in analyzing elections. He says this election has generated a surge of enthusiasm at Saint Joseph’s and colleges across the country.

“This election is unprecedented in terms of interest,” Miller notes. “There’s a genuine sense of excitement and possibility among students.”

According to CIRCLE, the Center for Information and Research on Civic Learning and Engagement, youth voter turnout tripled or quadrupled in some states’ primaries this year, and more than three million young Americans (under age 30) voted on Super Tuesday.

What is it about the 2008 contest that’s drawing young voters? This election is historic for many reasons. It is the first time since 1952 that an incumbent president or vice president will not be running. The next president of the United States will be just the third sitting senator to rise to the Oval Office in the history of our nation. And two unique presidential candidates on the Democratic side made this election one that drew the attention of young people like never before, including those at SJU.
"Saint Joseph’s is no longer an out-of-the-way university; it has become a campaign stop," says Timothy Castanza ’10 (Staten Island, N.Y.) of the College Democrats. “People used to say that St. Joe’s students are apathetic, but no one can say that anymore. Students are talking about politics left and right.”

In April, both the Barack Obama and Hillary Clinton campaigns made a strong push to attract undecided voters. On consecutive days, two daughters of former presidents spoke on campus, with Chelsea Clinton campaigning for her mother and Caroline Kennedy supporting the Obama campaign.

Young Republicans and Democrats alike came to hear Clinton speak, ask pointed questions and address their concerns. As she took the stage, she passed numerous College Republicans holding a sign that read simply, “John McCain for President.”

“I think it’s important to have a balance of political views and ideas on campus,” offers Andy Lefever ‘10 (Lancaster, PA), president of the College Republicans.

College campuses are an interesting study in political involvement. While there is a strong correlation between higher education and voter turnout, young people are still one of the least reliable voting groups. CIRCLE research indicates that in 2004, 11.7 million 18-24 year-olds voted, making up 47 percent of eligible voters in the age group.

While that was the lowest voting rate among any age group, it marks the highest total number of young voters since 1972 when the voting age was lowered to 18. In 2008, when the chasm between Republicans and Democrats seems ideologically vast, Saint Joseph’s students of both parties are focused more than ever on improving youth voting turnout and literacy.

“Don’t get me wrong, I’d like to see as many people working with the Republican Party as possible,” says Lefever. “But I think the most important thing is to have students talking about political issues intelligently. Having informed opinions about the world today is the most important thing for a campus. That’s what the College Democrats and College Republicans both try to do — inform voters.”

Before the primary election, they brought the Project Vote Smart bus to campus. The bus travels to college campuses across the country, distributing non-partisan and unbiased information to students so they can see where candidates stand on important issues.

As the November election draws nearer, these organizations are turning their attention to voter registration drives in an effort to get all students on campus involved politically.

As young voters, students will need to learn to read past the ever-present hype and campaign rhetoric. The candidates are making every effort to reach young voters through new vehicles such as social networking sites like Facebook. These Web pages offer personal information on the candidates, links to their Web sites and videos of their speeches, but very little in the way of their political stances.

“Saint Joseph’s students aren’t just listening to political talking points," Miller says. “I think that’s where the Jesuit tradition shines through; students are approaching this election from a moral standpoint. Whether it is environmental issues, the war in Iraq, or inequities and poverty, students are saying that instead of reading about this stuff, we need to seize the moment and actually do something about it.”

Celebrities and entertainers are also trying to rally their fans to support certain candidates, but students have learned to tune out their favorite pop icons and vote with their own conscience, according to research by Natalie Wood, Ph.D., assistant professor of marketing. This year, she published findings that showed the correlation between celebrity endorsements of candidates and young, first-time voters is not as strong as you might think.

“In terms of voting behavior, family and significant others are more influential than celebrities in engaging support for a political candidate,” said Wood. “At first glance, it would appear that the money and time invested in celebrity support is wasteful.”

Miller and F. Graham Lee, Ph.D., professor of political science, are teaming up to teach Elections of 2008 this fall. In this course, each student will be assigned a state and will examine both the presidential election as well as gubernatorial or congressional elections in that state.

“We bring two totally different disciplines,” notes Lee. “Dr. Miller is a historian, and I’m a political scientist, so we have two very different viewpoints on elections. Students get both a historian’s view and a political scientist’s perspective on why elections have changed.”

The students are challenged to think beyond partisan politics and focus on the issues with no political bent.

“We do not endorse, will not endorse, in any way,” Miller emphasizes. “It’s a course to understand, not a course to advocate.”

Faculty members at colleges and universities across the country have been weighing in on various topics during the course of this monumental election. On the following pages, a few of Saint Joseph’s finest minds draw on their own expertise to take a closer look at some of the election’s major issues.

David King ’08, a former Saint Joseph’s Presidential Scholar, was a staff writer for The Hawk and an intern at The Philadelphia Inquirer. He has worked as an intern for SJU’s Office of University Communications for the past year.
The debate over free trade has been at the forefront of the 2008 presidential election and is a central component of the overall controversy surrounding globalization.

A Wall Street Journal poll reported in October 2007 that a majority of Republican voters now believe free trade is bad for the U.S. economy. They have joined their Democratic counterparts in the growing skepticism over the benefits of unfettered global trade. Simultaneously, however, President Bush is hoping to persuade Congress to approve free trade agreements (FTAs) with Colombia, Panama and South Korea. Thus, whoever is elected in November will have to decide how to handle this pending legislation that seems to be at odds with the majority of the U.S. electorate.

Sen. Barack Obama has opposed the Colombia agreement, mirroring U.S. labor union opposition because of the heightened violence labor leaders face in that South American country. He asserts that future FTAs should contain legislation that protects labor as well as the environment, and has gone so far as to call for a renegotiation of NAFTA (the FTA with Canada and Mexico) to strengthen labor and environmental protections.

Sen. John McCain is far more unequivocal in his support for free trade. The Cato Institute, a free market-oriented Washington think tank, gave McCain a 100 percent rating due to his pro free-trade voting record. While Obama's support of free trade is more limited, he is not inherently opposed to its expansion. In fact, he voted in favor of the recent FTA with Peru after the text was rewritten to include greater protection of labor and environmental standards.

Un fortunately, when foreign companies are added to the competitive mix, the domestic ones don’t always survive. For example, the removal of U.S. cotton subsidies would probably mean that some domestic farmers would fail against import competition from low-cost African farmers. But there is an upside: global competition can help push down prices and allow each country’s most competitive industries to expand, resulting in rising standards-of-living everywhere. The presidential candidates will have to weigh the effects of free trade, especially on low-skilled American workers, who are particularly vulnerable to competition from low-wage foreign labor.

The evidence indicates that the real economic threat to less-educated Americans, however, comes from technology improvements rather than foreign trade. The U.S. steel industry, for example, has experienced wrenching layoffs alongside bouts of trade protection over the last four decades. Amazingly, the industry still makes roughly the same amount of steel as it did in 1960, even though its workforce has shrunk from 600,000 workers to about 125,000. It turns out that technology gains, not foreign competition, caused the shocking downsizing of the U.S. steel industry.

Free trade with low-wage countries such as China is also blamed for the rising inequality in the United States. However, a recent summary of the empirical literature by de la Dehesa (2006) indicates that technology, which tends to use more highly skilled and educated workers, has had three times the impact of trade and immigration combined on U.S. wage inequality. It’s clear that the trend toward what trade economists call “skill-biased technology” is not going to end anytime soon — regardless of who is elected to the White House.

In the meantime, the candidates will position their trade policies as the best way to take advantage of the global economy’s potential. In an environment where both major parties are questioning the worth of free trade, this debate is likely to continue long after the election.
Presidential elections are moments to rethink the country’s vision for the future. Looking at the current education debate from this perspective, both new possibilities and important missed opportunities come to light.

The main possibility is, undoubtedly, the reauthorization of the No Child Left Behind Act (NCLB). Proposed immediately after the 2000 presidential election, this legislation was ratified with strong bipartisan support and signed into law in January 2002. Its intent was to address some of the perceived deficiencies in public education by focusing on accountability for results, expanded parental options, and extended local control and flexibility. To achieve these goals, the law gave unprecedented powers to the federal government.

Six years later and despite the good intentions embedded in the title, NCLB has lost most of its support and outraged the education community.

Why?
Most teachers note the lack of funding and insufficient resources allocated to its implementation. In their view, NCLB’s accountability system penalizes rather than helps struggling schools. Indeed, as many states complain, NCLB requires a costly system of assessment that consumes much of the already tight education budget. The accountability system is not only expensive but, as teachers claim, forces them to “teach to the test” and narrow the curriculum.

Under the NCLB, schools are accountable for the results of annually required state tests from grades 3 to 8 and in high school for the subjects of math, reading and, since this year, science. When schools fail to reach the level of proficiency determined by each state for these areas, they face a cascade of consequences and sanctions ranging from: developing an improvement plan in the first year; providing transportation for students to attend other schools in the same school district in the second year; providing students with supplemental education services in the third year; or completely “restructuring” the school in the fifth year by closing it, making it into a charter school or turning it over to a for-profit company.

The fact that the 2008 presidential election coincides with the overdue reauthorization of NCLB makes the current debate on the law crucial for the future of public education. Not surprisingly, the main candidates have approached this issue according to party lines. For Sen. John McCain, NCLB is still the primary blueprint of the Republican Party in domestic policy and therefore, in his own words, “a step in the right direction.” The only modification he suggests is more flexibility for states to comply with the law.

Sen. Barack Obama, on the other hand, has suggested major changes, voicing concerns about NCLB’s funding, its assessment strategies and the narrowing of the curriculum. Sen. Clinton had even proposed abolishing the law completely. Obama has proposed a growth-based model of assessment aimed at recognizing student improvement in the tests rather than penalizing schools that do not achieve the expected level of proficiency.

NCLB’s legacy will depend largely on the next president. No matter who that person is, the possibilities embedded in this legacy will grow in the shade of the absent conversation about the larger role of education for the nation’s future. Despite the social and economic complexities of our times, for example, the main reason still given for education reform is a shortfall in the nation’s competitiveness in international markets. This reason, while important, is both simplistic and debatable. More importantly, it disregards the potential of education to prepare students not only to become workers, but also to become citizens with a deep understanding of the world in which they live and the ability to participate in the democratic institutions that make this world better for everyone. Most students in the United States, particularly poor students, depend on public education to fulfill this promise.

Dear next president: Please make sure that this promise becomes the real charge to schools under your administration.
MINDING OUR MELTING POT
A Global Perspective on the 2008 U.S. Presidential Election
Brent Smith, Ph.D.
Assistant Professor of Marketing

While we Americans regard our president as the “leader of the free world,” international observers often exhort us to pause and reflect on the brevity of our existence in world history. We share our world with neighbors across the populated continents. Many of these neighbors have fostered, funded and, at times, even followed our experiments in democracy over the last few centuries. So now, as we prepare to elect our 44th president, we ought to take a moment for reflection — on the history we’ve made and the history we stand poised to create.

Having traveled to four continents in the last year, I’ve witnessed considerable international interest in the process and power of our political elections. While opinions on the popularity of our present and past elected leadership vary, people overseas have expressed sentiments that echo some of my own.

Most notably is that while we have dubbed our nation the world’s “melting pot,” my friends abroad often remind me that we have not yet elected or even nominated a female presidential candidate. While we have made considerable progress in gender equality, our democratic experiment has not produced the results realized by some of our neighbors. For instance, Liberia, a land settled by former American slaves and established as a republic in 1847, elected Ellen Johnson Sirleaf to its presidency in 2005. She joins many other women leaders in history, such as Germany’s Chancellor Angela Merkel (2005), Dominica’s Prime Minister Mary Eugenia Charles (1980), Great Britain’s Prime Minister Margaret Thatcher (1979), and Chile’s Michelle Bachelet (2006).

International observers have also taken great interest in our enduring fixations on race (Sen. Obama), age (Sen. McCain) and gender (Sen. Clinton). Our news media frequently remind us of the questions Americans have asked:
- Are we ready for a black president?
- Are we ready for a more senior president?
- Are we ready for a woman president?

That we even ask these questions today supports the call for us to revisit the stated goals of our democratic experiment. While many observers around the world may admire much of what we represent in principle, some wonder why we — with our freedom, power and leadership — still carry these fixations. Surely, they wonder how these potentially harmful preoccupations are the very issues we’ve sought to overcome. In fact, we’ve even urged people in other countries to rise above them, pressing forward to judge others’ leadership qualities based on their personal character and competency rather than their demographic profile.

It’s no secret that the country and the entire world are excited about the current presidential campaign. From the beginning, Obama, Clinton and McCain captured the attention of political officials and industry leaders. Ordinary people from Japan and Haiti, at the top or the bottom of the economic pyramid, continue to watch us — candidates and voters. Obama’s international supporters perceive him as an outsider to the historic Washington power establishment. In off-beat fashion, even citizens of Obama, Japan, are cheering the coincidental namesake. Before Clinton bowed out of the race, international supporters admired her resilience and drive, best exemplified by her move from First Lady to Senator of New York. For some, she represented a hopeful return to the economic and diplomatic relations during the administration of her husband, Bill Clinton. McCain’s supporters abroad admire his ability to moderate political differences between Democrats and Republicans. New and historical allies fighting terrorism worldwide particularly appreciate this skill.

Regardless of who is elected, we will surely have witnessed one of the most pivotal times in U.S. history. We will have asked powerfully relevant questions of ourselves. We will have recorded our answers to history. We, our children and our international neighbors will have looked upon the election with both fascination and a critical eye.
How are young people motivated or inspired as they make choices about which candidate to support? To understand what's on their minds, observers need to throw conventional wisdom out the window. The media like to debate the issue of whether the country is ready for a woman or an African-American president, for example — but the question itself is not relevant to young people today. Many are even surprised by it. They are likely to respond, “Why wouldn't we be ready?”

Young people have grown up in an era of multiculturalism and empowerment of all individuals. They have witnessed their mothers have successful careers and seen individuals from all kinds of backgrounds assume leadership positions in business, science, the media and politics. So, in order to understand what’s on the minds of young people, the questions must be completely different — more relevant to their actual experiences.

Young people are influenced in different ways than individuals at other points in life. Much to the chagrin of traditional political advisers, young people are considered a difficult-to-reach segment. A traditional TV or radio ad is unlikely to affect them. They are almost impossible to reach by phone and likely to ignore direct mail. Instead, young people take more influence from their social networks in a variety of face-to-face settings. Peers can also exert points of view electronically by instant messaging, blogging or communicating with their “friends” on Facebook. Regardless of how the information is transmitted, young people are much more likely to accept the opinions of their friends than those of paid advertisers.

Contrary to some reports, young people are not passive observers in the political process, as is especially evident this year. Instead of accepting the claims of a particular candidate at face value, young people are discerning and able to counter-argue the points being made. Sometimes viewed as cynical, these young people are more likely to demand that a candidate “cut the fluff” and tell it like it is. While it might take a bit of a push to get them over the threshold of engagement, once engaged, they are secure enough and capable enough to use the Internet to search for information, post information and opinions, and participate in online chat rooms. They are also confident enough to attempt to influence other people, including their parents, about the pros or cons of particular candidates. Young people who are engaged in the political process tend to not be shy in sharing their opinions.

Perhaps most important, young people want an authentic candidate. They want to support a candidate that can relax and have a little fun once in a while. They want someone they can count on to tell them what they need to hear, not simply what someone else believes they want to hear. They are less interested in learning about, for example, the details of a candidate’s healthcare plan or economic stimulus plan. Instead, young people want to know that, in a broad sense, a candidate understands them and will work in their best interests. ☑
The battle between high-definition formats in home entertainment was on. In May 2006, Sony launched its highly touted Blu-ray Disc in direct competition with Toshiba’s previously introduced HD DVD.

Just a few short months later, David Bishop ’85 (M.B.A.) stepped up to lead the ambitious Blu-ray campaign, moving into his new position as worldwide president of Sony Pictures Home Entertainment.

And he was ready.

So named because of the blue-violet laser used to read and write it, Blu-ray has a major technological advantage: the disc offers more than five times the storage capacity of traditional DVDs.

“This translates into better picture and audio quality for the viewer,” Bishop explains, “and enhances the overall home entertainment experience.”

Still, the prospect of introducing a new product in the established market of digital home entertainment could have been daunting. Not to Bishop. For him, it was all about capitalizing on the momentum and setting goals for himself.

Every year, in fact, he stops for a moment to write a list of professional goals. The list for 2008 was long. His objectives centered around his aspiration to enhance, if not completely revolutionize, home entertainment.

According to the Consumer Electronics Association, more than 50 percent of American homes already have a digital television, and consumer interest indicates there is potential for HDTVs to match that figure by the end of 2008. With the Federal Communications Commission’s mandated transition for all television stations to broadcast in a digital format by February 2009, Bishop anticipates the drive toward high definition will push the numbers even higher.

The first three months of 2008 saw a 400 to 500 percent growth in high definition disc sales, according to Video Business (April 18, 2008), despite one of the toughest retail climates in recent history. DVD sales fell during that time. The growth of Blu-ray disc sales stems in part from its strategic and successful introduction to the market.

Blu-ray’s launch was timed to coincide with the release of another Sony product, Playstation 3 (PS3). Packaged with Blu-ray technology, PS3 became one of the most anticipated product launches at the time.

“Advertising PS3 as a gaming and movie playback device was a key message we wanted to communicate with the consumer,” Bishop says. To accomplish this, he worked closely with PS3 to bundle a Blu-ray movie in the gaming package. The first one was Talladega Nights: The Ballad of Ricky Bobby, followed by Spider-man 3 the next year. “This was a clear message to the consumer that PS3 was great at both functions,” he says.

Bishop’s confidence in Blu-ray comes from experience and self-assurance gained during a long and successful career in the home entertainment industry. Every step of the way, Bishop says he would picture himself in his boss’s job. He would convince himself that “if he could do it, then so could I.”

And that he did. The 13-year veteran of MGM Home Entertainment Group served as president and chief operating...
David Bishop was president and chief operating officer of LIVE Home Video, Inc., where he built the company into the largest independent distributor in the industry at the time. He moved into his current position in March 2006.

In addition to his professional success, the father of two says he has enriched his personal life through involvement with a number of charitable organizations. As founding co-chairman of Fast Forward to End Hunger, along with friend and actor Jeff Bridges, Bishop has raised more than $10 million to better serve the needs of America’s hungry. He has also served on the boards of the End Hunger Network, Stanford University’s Positive Coaching Alliance, Graziadio School of Business & Management’s mentoring program at Pepperdine University and Movielink, the video-on-demand service.

Bishop even returned to Saint Joseph’s to participate in the Erivan K. Haub School of Business Executive Lecture Series in November 2007 — a time when the Blu-ray-HD DVD competition was in full swing.

“David’s presentation was enlightening and valuable,” says James Price ’98 (M.B.A.), who attended the event with his father-in-law, Stan Basara ’56 (B.S.). As former president and CEO of Panasonic Broadcast (1987-1999), Basara found Bishop’s presentation particularly insightful, having himself participated in competing professional videotape formats in the late 1980s and early 1990s.

“We and Sony engaged in a knock-down, drag-out battle over competing, non-compatible formats (MII vs. Betacam) for the professional broadcast industry of television stations,” he explains. “I was intrigued to learn firsthand how Sony was going to handle the marketing of the Blu-ray format, and David Bishop was very generous to the class with his ‘inside’ comments.”

Sony received word in January 2008 that Warner Bros. Pictures would exclusively endorse the Blu-ray format. At the time, most major motion picture studios had made the switch to Blu-ray, but some studio support still lingered for HD DVD. Warner’s decision sent a clear message to Toshiba, maker of the HD DVD, about the industry’s preferred format.

“Soon after the announcement, Best Buy came out with their support, followed by Amazon and Wal-Mart exclusively endorsing Blu-ray,” Bishop notes. Toshiba discontinued production of the HD DVD shortly thereafter.

Bishop was then able to cross that item off his to-do list and work on his next objective: to convince consumers with HD televisions to replace their standard DVD players with Blu-ray devices.

After switching from standard digital television to HD, consumers used to have to go a step further and decide whether to buy a Blu-ray or HD DVD player. Bishop says the decision to rally around a single format simplifies the decision-making process.

For consumers making the transition to HD disc players, Bishop confirms that they can still play their standard DVDs in the Blu-ray player. “Unlike the switch from VHS to DVD where the VHS library became useless, standard DVDs can be played in a Blu-ray device, and they will look better than before,” he says.

Purchasing this new technology does come with a price tag. The Blu-ray disc player on the market at the time of this writing was $399, compared to the standard DVD player’s cost, which is often much less than $100. Bishop admits some consumers may not be able to afford the player — yet. “Like any new technology,” he says, “the price will start high and move downward.”

And as the price comes down — just as it did with the DVD player — he is confident more people will adapt.

Today, Sony’s Blu-ray technology is the only HD-packaged media universally supported by the film, music, gaming and computer industries.

It appears Blu-ray is here to stay — as is its most fervent advocate, David Bishop. Now he’s moving ahead to bundle new interactive features and add enticing packaging and promotion to products using Blu-ray technology.

Looks like it’s time for him to start a new list. ☐

Carolyn Steigleman is associate director of university communications. Her most recent SJU Magazine article was about the Student Managed Investments course (Winter 2008).
There are **Sharks** in those hills!

A Saint Joseph’s Scientist Uncovers Montana’s Hidden Treasures

By Patricia Allen

Finding the perfect fossil is a scientist’s dream come true. A perfectly formed, uniquely preserved specimen can throw open a window to the past. Just imagine what hundreds of them can do . . .

Above: Grogan measures elevation at the Bear Canyon.
Rare treasures are hidden in central Montana. They rest in the Bear Gulch, a warren of forested canyons and rocky outcrops that stretches along 16 miles of a sparsely populated, remote area that seems to be bordered only by the clouds of big sky country. Private land owned by ranchers, the Bear Gulch is at one point eight miles wide, and its depth runs to 90 feet.

Montana, with its colorful cowboy past, possesses something distinctly American, especially Bear Gulch country, which is ringed by ghost towns long abandoned by prospectors who struck veins of gold and sapphires there. But gold and sapphires are not the hidden treasures of the Bear Gulch. And despite this quintessential American setting, the natural history of this area harbors an unusual African connection.

More than 320 million years ago, when the Earth was one large “super continent” called the Pangea, a tropical marine bay flourished in what is now the Sahel, the border region south of the Sahara Desert. Over the passage of hundreds of millions of years, continental drift and the shifting of the Earth’s tectonic plates caused the bay to become repositioned in Montana. Over time, it converted to limestone.

Before the massive shift, the bay was populated by a fantastic radiation of early sharks. “The Bear Gulch is renowned for two things,” says Eileen Grogan, Ph.D., a Saint Joseph’s professor of biology, “the diversity of its fishes, including early sharks and their relatives — skates, rays and chimaeroids — and the exquisite quality of their preservation.”

The entire contents of the bay, including 80 species of the modern shark’s ancestors, are the rare treasures hidden and preserved as fossils in the tonnage of the Bear Gulch limestone. According to Grogan, whose findings are making important contributions to evolutionary science, most of these fishes haven’t been found elsewhere on the planet. A recognized expert in the biology and evolution of extinct and recent sharks, she is one of two co-principal investigators of the Bear Gulch lagerstätte, or fossil deposit. The other principal investigator is her husband, paleontologist Richard Lund, Ph.D., professor emeritus at Adelphi University.

For the past 20 years, Grogan has been moving rock on the outcrops of the Bear Gulch with Lund, who has been the central figure on the scene since investigation of the bay began 40 years ago. “To date, the Bear Gulch is considered the richest fossil deposit in terms of the diversity of jawed fishes with cartilaginous skeletons — sharks, etc., known as chondrichthyes — and jawed fishes with bony skeletons, known as coelacanths,” says Grogan. “In fact, in the world of fossil deposits, the Bear Gulch disposition is a rarity.”

What makes the Bear Gulch disposition rare, says Grogan, is not the great numbers of fossils, but that so many of them are intact. Though Grogan, Lund and their research associates, who are often SJU students, do find plenty of fossils in pieces — tantalizing hints of fins, scales or teeth that leave much to conjecture — the fact that they can uncover the whole fish, including the shrimp it might have eaten for lunch, is, according to Grogan, stunning.

Grogan described the climactic conditions that created the Bear Gulch and its uniquely preserved contents. “The climate of the bay alternated between arid and monsoon seasons, which meant that violent, torrential rains hit extremely dry, sandy soil,” says Grogan. “The run-off of muddy silt rushed...
into the bay in tremendous volume, which suffocated and buried the smaller fishes that could not out-swim the sudden landslide.

Because the fishes were not victims of predation or bacterial disease, they were not subjected to conventional decomposition after death. Instead, they were captured alive in the midst of their daily activities and encased whole in the mud.

What is more, the skeletons of sharks, skates, rays and the peculiar fishes known as chimaeras are composed of cartilage, which would have quickly deteriorated in the open bay, explains Lund. But because of the extreme conditions that created their deaths, an unprecedented record of their lives remains.

The prevailing goal of both scientists is to trace vertebrate history back to its starting point. And why are sharks so vital to their quest? “Though sharks may not have been the first vertebrates, traditionally, they and their relatives are purported to represent the primitive vertebrate condition,” says Grogan.

For Grogan and Lund, the 6,000 specimens found at the Bear Gulch — which have all been acquisitioned into museum collections — are a serendipitous wonder. “The Bear Gulch deposit is so valuable because it helps scientists understand how sharks became perhaps the most successful of vertebrates, if assessed by the longevity of their lineage over vertebrate history,” says Grogan.

Though several museums have acquisitioned the fossil specimens — including the Smithsonian in Washington, D.C., the Royal Ontario Museum in Toronto, the Museum National D’Histoire Naturelle in Paris and the University of Montana Geology Collection in Missoula, Mont. — the main repository of the fossils is the Carnegie Museum of Natural History in Pittsburgh, Pa., where Grogan is also a research associate.

Mary Dawson, Ph.D., curator emeritus of the Carnegie Museum’s vertebrate paleontology section, describes Grogan as “an all-rounder when it comes to Bear Gulch, studying not only a remarkable assemblage of sharks and their relatives — many of them seemingly bizarre in morphology — but also the environments in which those fishes lived.”

The proto-sharks and their relatives were more phantasmagoric in shape and variety than those found anywhere on the planet, says Grogan. She adds that none of these early sharks resemble the streamlined Great White made famous by Jaws — which might be the association made when confronted with the word shark.

But shark jaws do figure in the story. Grogan is particularly interested in their evolutionary process. “The jaw is one of the features highly conserved over evolution,” she says. So for jaws, there is a long record to study. One of the fossils she uncovered, Debeerius ellefsoni, was a singularly important find, because this shark relative had jaws that could be the prototype for all vertebrate jaws.

Shark expert John A. Musick, Ph.D., coauthor of The Shark Chronicles, was Grogan’s graduate adviser at the College of William and Mary, where she earned her Ph.D. in marine science. He summed up her contribution to understanding the morphology of early shark jaws.

“The earliest ‘fishes’ had gill arches but no jaws, and were capable of feeding primarily through suction,” he notes. “Eileen’s work has illuminated how true jaws evolved from the first set of gill arches in the earliest sharks. The evolution of vertebrate jaws led to a whole new predatory evolutionary trajectory.”

In other words, with the advantage of jaws, it became much more dangerous for the other inhabitants to go swimming with sharks in the primordial bay.

Paleontologist Phillipe Janvier, Ph.D., of the Museum National D’Histoire Naturelle, who worked with Grogan when she was a visiting research scientist there, says her findings in the fossil record and extensive knowledge of fish and primitive vertebrate anatomy have allowed her to propose entirely new views on the earliest steps in jaw evolution. “This [research] has raised much interest among evolutionary paleontologists,” he notes.

Undisputedly, Grogan’s contributions to evolutionary science are substantial, yet she also remains a dedicated teacher. For 14
years, she has helped launch the careers of her students as research scientists, physicians and dentists. In 2004, she received the Faculty Merit Award for Distinguished Service.

While she has published her findings in leading journals, she also uses her research at the Bear Gulch to help undergraduate and graduate students understand developmental biology, comparative and functional morphology, ecology and evolution.

“Dr. Grogan’s hard work and enthusiasm in the field, lab and classroom have had a profound impact on our understanding of the evolutionary history of sharks and their relatives,” says Ted Daeschler, Ph.D., associate curator of vertebrate paleontology at the Academy of Natural Sciences in Philadelphia, where Grogan is a research associate.

“If we look back at how these animals evolved, we gain a greater appreciation and understanding of our own lineage, and of where we are on the evolutionary spectrum,” says Grogan. “By studying the early vertebrates we gain a better appreciation of the corresponding mammalian/human condition. For this reason, students interested in dentistry and orthopaedic medicine have found a niche in my lab.”

SJU students also accompany Grogan and Lund to the Bear Gulch as Summer Scholars. Typically, crews arrive in June and stay for six to eight weeks, roughing it in tents. Students and invited researchers — and members of the surrounding community — contribute to painstaking field and laboratory studies to help determine the role the Bear Gulch fishes played in the evolution of all vertebrates.

There are still untold numbers of fishes nestled in the rock that await liberation from the limestone. Recently, Grogan and Lund’s study of two iniopterygians (meaning “neck wings”), a shark relative that may have been able to fly, was accepted for publication in a special volume of Acta Zoologica, a volume of papers relating to a major paleontology conference held in Uppsala, Sweden, every four years.

According to Grogan, the new “iniops” are most significant for what they show about their cranium, which reveals a design even more primitive than the early sharks they have studied. “Their cranial design may more accurately reflect the primitive, or basal condition of the cartilaginous fishes, following divergence from the rest of the jawed fishes,” she says.

In their years of prospecting for fossils in search of similar discoveries, Grogan, Lund and their students have chiseled, picked and dug through tons of rock. But the sore muscles, sunburn and Spartan accommodations are worth the hardships when an eerily gorgeous silhouette of a long extinct shark, previously unseen by human eyes, emerges from the limestone and swims into the sunlight.

“The next discovery is always the most exciting,” says Lund. “So, we must keep digging.”

Patricia Allen is an associate director of university communications at Saint Joseph’s.
Eighteenth Century Beginnings

Before there were classrooms and laboratories, even before there were students and faculty, there was art at Saint Joseph’s. The origins of the Jesuits’ art collection in Philadelphia can be traced to 1776 when Fr. Joseph Greaton, S.J., founder of Old St. Joseph’s Church, had three paintings sent to him from England. Succeeding pastors, including Felix Barbelin, S.J., and James Ryder, S.J., later to become the first and second presidents of Saint Joseph’s College, enhanced the collection by gift and purchase.

A New Purpose for the Old Collection and Nineteenth Century Additions

At its founding in 1851, Saint Joseph’s first students were welcomed to a newly constructed classroom building joined to Old St. Joseph’s Church and rectory, a complex of buildings hung with an enviable collection of important paintings that survive to this day. Among them was “St. Catherine of Alexandria Debating the Pagan Philosophers,” a monumental work by Cristóbal de Villalpando (Mexico, c.1649-1714), probably the earliest extant Spanish Colonial painting to have been brought to the city of Philadelphia.

In 1889, having outgrown the founding site, Burchard Villiger, S.J., fifth president of the college, built the imposing new campus and Church of the Gesu in North Philadelphia at Girard Avenue and hung the corridors of the college building with a group of 21 paintings (now lost) by Mexican Colonial artist Miguel Cabrera (1695-1768). Villiger had purchased the paintings two years earlier in anticipation of the opening of the new Saint Joseph’s College.

Beginning Again: Art in the Service of Education

The momentum of those impressive beginnings could not be sustained through the first half of the 20th century given the costs associated with construction of the City Avenue campus in 1927, the exigencies of two world wars and the Great Depression. But by the late 1960s, Fr. Thomas Loughrey and the Friends of Art at Saint Joseph’s began collecting the work of Philadelphia...
regional artists — Benton Spruance, Julius Bloch, John Formicola, Sam Maitin and Jody Pinto, among them — and these efforts reignited the effort to collect that began nearly 200 years before.

Today, about 2,000 works are catalogued in the Saint Joseph’s University art collection, with particular strength in Colonial Andean painting; Colonial Mexican painting; 19th- and early 20th-century Mexican retablos; 19th- and early 20th-century American and European stained glass; Greco-Roman, Gothic and High Renaissance bronze and plaster casts; Philadelphia regional artists of the 1950s and ’60s, and growing collections of African art and Jesuitica.

Mission and the Passion of Donors: Collecting Patterns Emerge

Patterns of collecting usually reflect the resources and ethos of the collecting city or institution as well as the taste of curators and donors. Saint Joseph’s has endeavored to strengthen its Spanish Colonial collection for a number of reasons, some of them associated with its mission: the origin of the extant collection can be traced to the founders of the Jesuit mission in Philadelphia; the Jesuits are closely associated with the arts of the Colonial Americas because many of the period’s best indigenous artists were trained by Jesuit artists; and, finally, St. Joseph, the University’s patron saint and namesake, was a popular subject in Colonial art. This area of collecting, therefore, provides the institution with the opportunity to explore and promote its Jesuit heritage through the work of many of the best painters of the Viceregal Americas: Diego Quispe Tito, Juan Basilio de Santa Cruz Pumacallao, Juan Rodríguez Juárez, José de Ibarra, Miguel Cabrera and Andrés López.

The Peters Collection of 19th- and 20th-century Mexican retablos, paintings, bultos and furniture, which has earned the reputation as one of the finest of its type on the East Coast, combines with a collection of pre-Columbian clay vessels to enhance and contextualize the Latin American collection.

The stained-glass collection includes more than 60 windows from a variety of the best American and European studios working in the 19th and 20th centuries. Some of these windows measure more than 20 feet in height and would not have been available for close study in their original settings by students of the craft. The University’s collection will provide a unique opportunity to study the texture and composition of the glass, techniques of glass painting, leading and restoration.

In 2000, a gift was accepted from the Metropolitan Museum of Art of 40 full-size plaster and bronze casts of sculpture groups that include the Artemision Zeus; the Laocoon; Michelangelo’s Dawn, Dusk and the seated figure of Lorenzo de’ Medici; and the Florence Pietà, among others. A collection of great promise, it will offer students the opportunity to study modeling, scale and proportion and provide a context to explore the influence of casts on the work of great artists, the history of art education, the history of museum collections and the culture of the copy.

Many gifts from alumni and friends of Saint Joseph’s have strengthened and diversified the collections of African art, Jesuitica, prints and engravings, and American and European art. Notable and generous patrons include Lisa Stella McCarty; Joseph and Ruth Peters; John ’74 and Anne McNulty; Katherine A. Hillman ’74 and Joseph H. Schneider ’74; Brian and Maureen Kelly; Amb. Thomas M. Foglietta ’49; Dr. Daniel J. Hilferty Jr. ’39; Dr. William K. Sherwin ’69; John ’22 and Mary McShain; Dr. Stephen T. ’36 and Theresa Whelan; and Dr. Joseph and Ruth Sataloff.

The Collection’s Link to Scholarly Publishing

The mission of a university art collection is to teach and to promote research and publication. The collection at Saint Joseph’s, absent the physical and financial resources of a university museum, has distinguished itself, instead, through its synergistic relationship to Saint Joseph’s University Press, whose scholarly and trade publishing niches have developed around the collections and enable the university to share its art and scholarship both locally and internationally. Four significant volumes from SJU Press underscore the point: Mexican Devotional Retablos from The Peters Collection (1994); The Holy Family: Images from the Viceregal Americas (1996); the award-winning and NEA-funded Stained Glass in Catholic Philadelphia (2002); and The Jesuit and the Arts 1640-1773 (2006).

The future is bright for the University’s art collection and its efforts to connect teaching and scholarly research and publication to Roman Catholic faith traditions and the local and extended community. A number of gifts have been promised, including a significant collection of Polaroid photographs taken by Andy Warhol from the Andy Warhol Foundation. A Web site that features the best of the University’s collection is being developed and scholarly publications examining volumes in the Jesuitica collection are in progress. In the meantime, hundreds of works of art will continue to grace the walls of principal campus buildings for the study and enjoyment of the university community.
Dear Fellow Hawks,

Over the past months, I have had a number of opportunities to join with the men and women of our Alumni Association and the broader Saint Joseph’s community to experience just a few of the ways we choose to share in our commitment to the mission of the University.

On April 26, the National Alumni Board came together for our spring meeting. As the Board continues to take on ambitious projects and goals, our membership becomes more and more engaged. Dedicated alumni from the Philadelphia area were joined on campus by men and women from New York City, Boston, Pittsburgh, Chicago, Florida and Washington, D.C. New technology, including MySJU for Alumni, and a committed contingent of volunteers, allow our reach to expand to alumni across the country and around the world.

The second weekend in May, I took part in a number of activities in conjunction with Commencement and the 50th Reunion celebration. During the student awards ceremony, I listened as the incredible accomplishments of the Class of 2008 were recounted. I was amazed at the unique variety of ways in which the newest members of our alumni community had taken full advantage of their time on Hawk Hill. With those accomplishments in mind, I proudly led the procession of 21 Golden Hawks at Commencement, where they were greeted enthusiastically by the new graduates. These men had taken all they had learned during their time at Saint Joseph’s and implemented those lessons to live in service to their God, country, families and communities. They embody all the lofty ideals that the youngest members of our alumni community hold so dear.

The next Saturday, alumni from around the region participated in the inaugural National Day of Service at Bodine High School for International Affairs in the Northern Liberties section of Philadelphia. We were busy throughout the school, painting classrooms and bathrooms, gardening, organizing and generally lending a hand to help beautify a school of 500-plus students, served by a custodial staff of one. Similar projects in Boston, Chicago, New York and Washington, D.C., met with great success.

I also attended the inaugural National Day of Service at Bodine High School for International Affairs in the Northern Liberties section of Philadelphia. We were busy throughout the school, painting classrooms and bathrooms, gardening, organizing and generally lending a hand to help beautify a school of 500-plus students, served by a custodial staff of one. Similar projects in Boston, Chicago, New York and Washington, D.C., met with great success.

At the student awards ceremony, I listened as the incredible accomplishments of the Class of 2008 were recounted. I was amazed at the unique variety of ways in which the newest members of our alumni community had taken full advantage of their time on Hawk Hill. With those accomplishments in mind, I proudly led the procession of 21 Golden Hawks at Commencement, where they were greeted enthusiastically by the new graduates. These men had taken all they had learned during their time at Saint Joseph’s and implemented those lessons to live in service to their God, country, families and communities. They embody all the lofty ideals that the youngest members of our alumni community hold so dear.

The next Saturday, alumni from around the region participated in the inaugural National Day of Service at Bodine High School for International Affairs in the Northern Liberties section of Philadelphia. We were busy throughout the school, painting classrooms and bathrooms, gardening, organizing and generally lending a hand to help beautify a school of 500-plus students, served by a custodial staff of one. Similar projects in Boston, Chicago, New York and Washington, D.C., met with great success.

On May 18, nearly 200 members of Saint Joseph’s extended family joined in celebrating the accomplishments of two distinguished alumni, Wendell Young III ‘60 and Thomas “44” Brzozowski ‘95. Wendell and Tom, this year’s Hogan and Ignatius Award recipients, shared with us their passion for Saint Joseph’s and commitment to its mission in their personal and professional lives.

These are just a few of the ways that we, the members of the Alumni Association, choose to demonstrate our commitment to the mission of this great University. I know that each of you show your commitment in different ways, helping to make our communities better places and working for the greater glory of God.

Your loyal Hawk,

Dennis P. Sheehan, Esq. ’85 (B.S.)
President, Saint Joseph’s University Alumni Association

YOUNG ’60 AND BRZOZOWSKI ’95 RECEIVE ALUMNI SERVICE AWARDS

On May 18, the SJU Alumni Association recognized Wendell Young III ‘60 (B.S.) with the Rev. Joseph S. Hogan, S.J., Award, and Thomas Brzozowski ‘95 (B.A.) with the Ignatius Award.

“This year’s recipients serve as representatives of the countless men and women who put the values fostered by their Saint Joseph’s educations into practice every day in the service of others,” said Frank DeVecchis ’03 (B.A.), director of alumni relations. “Whether in their personal or professional lives, the commitment to the betterment of our communities embodied by alumni like Wendell and Tom is a source of great pride for this University and one that we’ll take every opportunity to recognize and celebrate.”

The Hogan Award is presented annually to an individual who exemplifies Christian principles and outstanding, loyal service to the University. Young, a board member of SJU’s Rev. Dennis J. Comey, S.J., Institute for Labor Relations, spent 40 years dedicated to the United Food and Commercial Workers Local 1776. Elected president of UFCW 1776 in 1962 and currently president emeritus, he has worked tirelessly on behalf of working families and is an inspiration to labor leaders worldwide. Young has also served in numerous posts within the AFL-CIO’s Pennsylvania State Chapter.

Drawing on his strong background in labor relations, Young has taught as an adjunct professor at Saint Joseph’s, La Salle, Temple and the University of Pennsylvania. He is a founding member of Saint Joseph’s Food Marketing Institute.

The Ignatius Award annually recognizes a graduate within the last 20 years who has devoted efforts in the service and promotion of Saint Joseph’s University. Brzozowski has proven himself as a man with and for others. He has served with the Carewalk Outreach Program at Old St. Joseph’s Church, feeding homeless men and women in Philadelphia; taught C.C.D. to eighth graders in the Diocese of Camden; coached basketball at the Young Scholars Charter School in North Philadelphia; and took part in last year’s Alumni Appalachia service trip to Phelps, Kentucky.

Additionally, Brzozowski finds time to maintain contact with more than 2,000 alumni and friends of SJU via his “44’s Hawk Hill Buddy List,” through which he updates readers with his perspectives on SJU basketball, community events and Ignatian spirituality. The longtime SJU hoops fan derives his “44” nickname from his favorite former Hawk players, including Mike Bantom ’73 (B.S.), for whom the number was retired.
DANIEL J. HILFERTY III ’78 HONORED WITH HSB HALL OF FAME AWARD

The Erivan K. Haub School of Business recognized Daniel J. Hilferty III ’78 (B.S.), president and chief executive officer of AmeriHealth Mercy, with the 18th Annual Hall of Fame Award during a dinner and award presentation on April 3. Hilferty was recognized for his outstanding corporate citizenship, strong leadership and management skills.

This prestigious award recognizes business leaders who exemplify the characteristics of excellence the Haub School of Business seeks to foster in its students. Hilferty joins a growing list of successful and impressive successors who have expertly shaped the business world.

"With more than 25 years of health care, government affairs, communications and education experience, Dan Hilferty possesses the leadership and management talent necessary to spearhead a successful company and inspire generations of Haub School students," said Joseph DiAngelo, Ed.D. ’70 (B.S.), dean of the Haub School.

At AmeriHealth Mercy, Hilferty is responsible for the leadership, strategic direction, business development and operations of its network of companies, including its sister organizations Keystone Mercy Health Plan and AmeriHealth Mercy Plan. Headquartered in Philadelphia, Hilferty and his thriving organization impact more than two million members nationwide.

SJU LAUNCHES NATIONAL DAY OF SERVICE

Rooted in the Ignatian principle of developing men and women for others, Saint Joseph’s launched a new tradition in May with the establishment of the National Day of Service. Sponsored by the National Alumni Board and co-chaired by Dan Gallagher ’94 (B.S.), ’99 (M.S.) and Pat McGrory ’99 (B.S.), the inaugural event inspired nearly 100 alumni and friends to perform service projects in their local communities.

The project kicked off with teams working at three locations on May 17: the Philadelphia team cleaned Bodine High School; the Chicago team served at St. Leo Campus for Veterans; and the Washington, D.C., team helped at the Arlington (Va.) Food Assistance Center.

"The SJU National Day of Service builds upon student projects like Hand-in-Hand and Project Appalachia, but establishes a new tradition where alumni, faculty and students serve together in their local communities," said Gallagher. "It was a powerful testament to our Jesuit heritage to see four decades of SJU alumni gather in Philadelphia at Bodine High School, knowing that alumni in four other cities were having the same experience and making a positive impact."

Alumni continued to serve at events on May 31, when the New York City team prepared, served and cleaned up after lunch at the Bowery Mission, located on Manhattan’s Lower East Side. On June 7, the Boston team took part in the City Serve-a-thon.

MAGIS SOCIETY ENJOYS EVENING AT BARNES FOUNDATION

Members of Saint Joseph’s Magis Society enjoyed an exclusive evening at the Barnes Foundation on May 14. The event included a cocktail reception, dinner in the former residence of Dr. Albert C. and Mrs. Laura Barnes, and a private, docent-led tour of the Barnes collection.

LAW ALUMNI PRESENT GEM AWARD

Saint Joseph’s Law Alumni Chapter presented James H. Agger, Esq. ’58 (B.S.), with the Gem Award on May 7. Each year, the award is given to a graduate who has displayed great loyalty to the University and has focused his or her career on helping others.

Agger, who earned his law degree from the University of Pennsylvania in 1961, worked for 30 years at Air Products and Chemicals, Inc., as general counsel, vice president and later senior vice president. He was honored in part for his commitment to the Ignatian College Connection, a program that works with inner-city youths throughout high school to help them secure financial assistance and scholarships to pursue higher education at Saint Joseph’s and other colleges. Through the commitment of members like Agger, the program has assisted 28 students in just two years.

Agger serves on the President’s Advisory Council of the Eisenhower Exchange, the board of advisors for the University of Pennsylvania Institute for Law and Economics and the board of visitors of SJU’s Erivan K. Haub School of Business.
**ALUMNI EXPERTS SPEAK ON CAMPUS**

Two prominent Saint Joseph’s alumni returned to campus last spring to share their extensive experience in business and politics with students in the College of Arts and Sciences and the Erivan K. Haub School of Business as part of the Executive-in-Residence program.

An industry expert in the fields of government relations and political fundraising, David Girard-diCarlo, Esq. ’70 (B.S.) presented the Pi Sigma Alpha Distinguished Lecture on March 27. Chairman of Blank Rome L.L.P., as well as the Pennsylvania state finance chairman for John McCain 2008, Girard-diCarlo addressed the upcoming presidential election.

One of the most connected insiders in U.S. politics, Girard-diCarlo was appointed by former President George H. W. Bush to serve as a member of the board of Amtrak, was treasurer of the Ridge for Governor Committee and served as Pennsylvania State Chairman of the Bush-Cheney campaigns in both 2000 and 2004. In May, current President George W. Bush nominated him to serve as the next ambassador to Austria.

Nicholas L. Teti Jr. ’74 (B.A.), ’96 (M.B.A.), chief executive officer of Den-Mat Holdings, a California-based manufacturer of cosmetic dentistry products, visited campus on April 18. Teti provided insight from his more than 30 years of experience in the health care industry. Prior to his current position, he served as CEO and president of Isolagen, Inc., chairman and CEO of Inamed Corp. and president and CEO of DuPont Pharmaceuticals.

In addition to the Executive Lecture Series, he joined in a luncheon with students from Pharmaceutical Industry Leaders of Tomorrow and a roundtable discussion with pharmaceutical marketing faculty to discuss future industry trends and preparation for students entering the health care field.

**MEDICAL ALUMNI CHAPTER BESTOWS BRADLEY AND SHAFFREY AWARDS**

Saint Joseph’s Medical Alumni Chapter honored Charles R. Reed, M.D. ’62 (B.S.), with the inaugural Edward C. Bradley, S.J., M.D. ’51, Medical Alumni Award and Thomas A. Cavalieri, D.O., with the Clarence E. Shaffrey, S.J., Award at its annual awards reception on April 6.

Dr. Reed is chief of general pediatrics and director of graduate medical education at St. Christopher’s Hospital for Children in Philadelphia. He received the Bradley Award in recognition of his embodiment of the qualities of Ignatian spirituality and his high degree of loyalty and dedication to the mission of Saint Joseph’s through outstanding service to others, scholarship and research.

Dr. Cavalieri is a geriatric educator and clinician whose advocacy contributed significantly to raising the standard of care for the elderly in South Jersey. He received the Shaffrey Award in recognition of his service and outstanding achievement in the medical profession. Currently the interim dean for the University of Medicine and Dentistry of New Jersey – School of Osteopathic Medicine, he serves as director of the New Jersey Institute for Successful Aging and is founding director of UMDNJ-SOM’s Center for Aging.

**ALUMNI TEE OFF AT JACK GALLAGHER ’63 MEMORIAL GOLF OUTING**

More than 100 alumni and friends of Saint Joseph’s hit the links at Llanerch Country Club in Havertown, Pa., on June 2 at the Jack Gallagher ’63 Memorial Alumni Golf Outing. The event was recently renamed in honor of Gallagher, a loyal and dedicated alumnus who passed away on October 24, 2006.

“Jack’s contribution to the Saint Joseph’s community is immeasurable,” commented Frank DeVecchis ’03 (B.A.), director of alumni relations. “He demonstrated what it truly means to be a Hawk. In renaming the alumni golf outing for Jack, we honor his memory and share his legacy with future generations in the hope that others will be inspired to love and serve their alma mater as he did.”

---

**MySJU for Alumni**

Don’t miss out on receiving news, invitations and publications from Saint Joseph’s by taking advantage of the new MySJU for Alumni. The customizable interface provides a centralized location for campus announcements and event schedules, and allows you to:

- Update your University record
- Manage your profile and search the online alumni directory
- Take advantage of career services and networking opportunities
- Read and submit class news and notes
- Join and interact with business, class and regional alumni

For more information: [www.sju.edu/alumni/mysju](http://www.sju.edu/alumni/mysju)

Email: alumni@sju.edu

Phone: 888-SJU-ALUM

Fax: 610-660-3210
JOHN F. LEHMAN ’64 DISCUSSES NATIONAL SECURITY ISSUES WITH NEW YORK CITY ALUMNI

John F. Lehman ’64 (B.S.) treated members of the New York Executive Council and other New York-area alumni to a special presentation addressing national security issues in the presidential election on April 29 at the New York Athletic Club. Former Secretary of the Navy under President Ronald Reagan (1981-88), Lehman was a member of the National Commission on Terrorist Attacks Upon the United States, commonly known as the 9/11 Commission.

After Lehman received his bachelor’s degree at SJU, he went on to earn a B.A. and an M.A. from Cambridge University and a Ph.D. from the University of Pennsylvania. He worked for Secretary of State Henry Kissinger on the National Security Council during the Nixon administration, served as a delegate to the Force Reductions Negotiations in Vienna, and has held the position of deputy director of the U.S. Arms Control and Disarmament Agency.

STUDENTS, BENEFACTORS CONNECT AT PRESIDENT’S SCHOLARSHIP CELEBRATION

The University hosted the President’s Scholarship Celebration for Benefactors and Students on April 13. The 18th annual event celebrated the scholarship and achievement of SJU students as well as the generosity of Saint Joseph’s many benefactors who make these opportunities possible. More than 200 guests attended this year’s Mass and brunch.

Beatrice S. Moore, Ed.D., embodies the generosity of SJU’s benefactors. An adjunct professor in the English department for 16 years and volunteer with the University’s Office of Institutional Diversity, Moore has supported student education through a named current-use scholarship. This year, however, she enhanced her commitment by establishing an endowed named scholarship to support the education of African-American students attending Saint Joseph’s. Visit campaign.sju.edu for more information on scholarship opportunities.

50TH ANNIVERSARY FOR MEN’S SOCCER

The men’s soccer program celebrated its 50th anniversary with a gala event on April 12. Nearly 150 former players, coaches and friends enjoyed the evening, including (above, from left) Associate Vice President and Director of Athletics Don DiJulia ’67 (B.S.), former coaches Jack Ruggero ’69 (B.S.) and Jack Dunn, and current head coach Tom Turner ’74.

HAWK BASEBALL REUNITES ALUMNI AT NATIONALS PARK

The Saint Joseph’s baseball team provided a pair of opportunities for Hawk alums to reconnect during the spring. On March 22, SJU alumni in the Washington, D.C., area were among the first to preview Nationals Park, when SJU took on George Washington University in the first-ever game played in the state-of-the-art ballpark.

Additionally, the Hawks saw dozens of former players and coaches return to Norristown, Pa., on May 10 when the team hosted its final regular season series at Latshaw-McCarthy Field against St. Bonaventure. After 50 years of home games off campus, SJU baseball will have a home field at the new Maguire Campus.
1964

Dennis R. Supplee, Esq. (B.S.), a member of the SJU Board of Trustees, was elected president of the International Academy of Trial Lawyers by its board of directors in March. He is a partner at the Philadelphia branch of Schnader Harrison Segal & Lewis, where he handles a wide range of civil litigation.

1965

Andrew M. Palumbo (B.S.) retired as security director for the Consumer Sector Worldwide at Johnson and Johnson in New Brunswick, N.J. He is past president and current foundation chairperson of the Society of Former Special Agents of the Federal Bureau of Investigation.

1969

Joseph J. Bosick, Esq. (B.A.), returned to Philadelphia from Pittsburgh to be part of the opening of the Center City law firm Pietragallo Gordon Alfano Bosick & Raspanti. He was made a partner and is leader of the firm’s Construction Practice Consortium. He was named in Pennsylvania Super Lawyers and Corporate Counsel Super Lawyers in the area of civil litigation defense and is also included in International Who’s Who and Who’s Who in American Law.

1970

John Leming (B.S.) was appointed to a third term as commodore of the Burnt Store Isles Boat Club in Punta Gorda, Fla.

1972


1973

Richard D. Lackman, M.D. (B.S.), was named associate director for patient and family services as well as director of the Sarcoma Center of Excellence at the University of Pennsylvania Abramson Cancer Center. In these newly created roles, he serves as senior advisor to the center’s leadership on issues related to patient care services and associated programs. Dr. Lackman will also spearhead the integrated sarcoma program for the health system while continuing as chair of the orthopaedic surgery department.

1974

Michael F. Lakat (B.S.) was elected and installed for a one-year term as grand commander of Knights Templar for the State of New Jersey on March 1. He is responsible for administration of the Grand Commandery and will represent it in out-of-state and out-of-country jurisdictions.

1975

Linda G. (Gelsinger) Cruz (B.A., M.B.A. ’97) joined eCast Corp. located in Raleigh, N.C., a medical software company, as its Northeast associate director of business development for clinical research.

1976

Jim Delaney (B.S., M.B.A. ’84) and wife Jacki Jester, B.S. ’96 received the Taoseach Award for their compassion, leadership and civic duty. The Ambassador of Ireland to the United States presented the award on behalf of the Irish American Business Chamber and Network at a public ceremony in February.

1979

Kathleen Furey McDonough, Esq. (B.S.), received the annual Themis Award from the DuPont Women Lawyers’ Network for embodying its mission, for her efforts in mentoring female junior lawyers and increasing the visibility of women, and for her extensive community involvement and career achievements. She is a partner at the Wilmington, Del., firm Potter Anderson & Corroon, where she is also the founder and head of the firm’s labor and employment practice group.

1980

Lisa (Carbone) Warren (B.S.) and husband Christopher live in Medford, N.J., with son Parker and Christopher’s daughters, Meghan and Sarah.

Anthony DelConte, M.D. (B.S.), joined Auxilium Pharmaceuticals in the newly created role of chief medical officer. He is responsible for all clinical and preclinical development and medical affairs.

1981

Frances McElhill (B.A.), a partner in the Haddonfield, N.J., office of Archer & Greiner, was named one of New Jersey’s Best 50 Women in Business by NJBIZ magazine, a statewide business news publication. McElhill specializes in tax-exempt organizations with a special focus on colleges and universities, hospitals and affordable housing. The mother of two adopted daughters from China, she is a founding and active member of the South Jersey chapter of Families with Children from China as well as its lawyer.

Marcellus Spencer “Boo” Williams Jr. (B.A.), former Hawk basketball player and SJU Hall-of-Famer, opened the Boo Williams Sportsplex in Hampton, Va., in March. The 134,000-square-foot, state-of-the-art sports complex is the largest of its kind in a 200-mile radius and fulfills Boo’s dream of providing a premier facility for youth sports.

1982

Col. Amy S. McBurnie (B.A.) retired from active duty on March 31, after 26 years of military service. At her retirement ceremony, she received the Legion of Merit for her superior service. Since then, McBurnie joined Electronic Warfare Associates Information and Infrastructure Technologies as a senior policy analyst supporting the Army’s asymmetric warfare office in Crystal City, Va. McBurnie and husband Russell reside in Reston, Va.
MEET OUR NEW ALUMNI!

Saint Joseph’s Class of 2008 hailed from across the world, overcoming challenges and seizing opportunities in a variety of ways. Here are some of their stories.

1 AGAINST ALL ODDS: HILARY ARMSTRONG

When emergency room personnel responded to the scene of a car accident on July 14, 2004, they found the victim, 17-year-old Hilary Armstrong, unconscious, her body badly broken. Doctors were uncertain she would survive and told her family that if she did, she might never walk again.

One year after her accident, with a titanium cage and four rods in her back, Armstrong surprised everyone by rejoining her SJU crew teammates on the river. Her team went on to win the Atlantic 10 championships later that year.

2 THE WORDS OF WAR: BASSAM SEBTI

Just four years ago, Iraqi native Bassam Sebti was covering the turbulence, violence and outrage in Baghdad as a first-time reporter for The Washington Post. At first, he was able to blend in with his countrymen, but by 2006, it became too dangerous to continue everyday life as a reporter.

Sebti left Iraq and enrolled in Saint Joseph’s graduate writing studies program. Now, though half a world away, he remains committed to his homeland. The SJU graduate hopes to work in New York City or Washington, D.C., for a nonprofit organization dedicated to helping the people of Iraq.

3 CONTINUING SERVICE: LYNN PANEPINTO

Lynn Panepinto, a dual psychology and Spanish major, is taking the dedication to service she fostered at Saint Joseph’s to Mancora, Peru, where she will teach English to children and adults. She plans to get involved with women’s issues and volunteer with a Canadian nonprofit organization that serves the area’s needy population. While at Saint Joseph’s, Panepinto was coordinator of the Rape Education and Prevention Program and participated in several other service activities.

4 DOWN ON THE FARM: LAUREN KOVACH

Many of Lauren Kovach’s friends were surprised when they heard about the food marketing major’s plans to work on a farm after graduation, because her academic achievements make her so marketable. An honors student with a 3.8 grade point average, Kovach earned four academic scholarships while at SJU and was honored with The Wall Street Journal’s 2008 Student Achievement Award.

Starting her career on a farm stems from needing to have a passion for what she does, which for Kovach, means educating consumers about what they’re eating. She is working for the only USDA-Certified Organic farm in Montgomery County, Willow Creek Orchards in Collegeville, Pa., as assistant supervisor and marketing coordinator.

5 TRIPLET SISTERS: KIMBERLY, MICHELLE AND CIANEL PALMER

Sisters Kimberly, Michelle and Cianel Palmer have been more than just roommates for the last 22 years. They are triplets and members of the Class of 2008. At Saint Joseph’s, each earned a business degree — Cianel and Kimberly in marketing, Michelle in pharmaceutical marketing — and participated in a cooperative education program and service activities.

6 WEST END TO WEST WING: JOSEPH PANGARO

One of the best ways for new graduates to separate themselves from other job seekers is to have on-the-job experience. Joseph Pangaro’s resume is sure to attract attention: he’s had internships on both sides of the Atlantic Ocean. The English major spent a semester in London working with the Conservative party’s international relations office on projects to support developing democracies worldwide. Pangaro later interned closer to home at the White House’s Office of Management and Administration.

7 IVY LEAGUE STUDIES: BRYAN BASSIG

Interdisciplinary health services major Bryan Bassig worked with Philadelphia’s AIDS Activities Coordinating Office (AACO) last summer to spatially analyze the incidence and prevalence of the city’s HIV/AIDS cases. The following fall, he initiated an independent epidemiological study with the AACO to assess predictors of mortality from AIDS over the last five years. This fall, Bassig will study cancer epidemiology at Yale University.

For more information on each of these graduates, visit www.sju.news/hawkeye/050908.pdf.
ALUMNUS FROM CLASS OF 1931 PASSES AWAY

In 1927 Charles Lindbergh made his epic flight across the Atlantic, the last Model T rolled off Henry Ford’s famed assembly line, Babe Ruth hit 60 home runs, and that fall, Michael Casino, the intelligent and motivated son of Italian immigrants, moved to Philadelphia and enrolled at Saint Joseph’s College.

More than 80 years later in February 2008, Casino would celebrate his 100th birthday. Just one month later, on March 27, he passed away.

Casino had been Saint Joseph’s oldest living alumnus. He was part of the Class of 1931, the first group of students to move to the College’s new (and current) campus location on City Avenue. He literally left his mark by laying stones, landscaping the grounds and helping to shape the campus into its current footprint.

While at Saint Joseph’s, Casino was involved in many activities including running track, writing for the Crimson and Gray magazine and Greatonian yearbook, joining the Villiger Debate Society and enjoying Hawks’ sporting events. Two of Casino’s most important contributions include being an inaugural member of the Cap and Bells Dramatic Arts Society and helping to found The Hawk student newspaper.

After graduating from Saint Joseph’s with a bachelor’s degree and a Journalism Award, he went on to become a newspaper man with the Philadelphia Record and Inquirer until his retirement in 1971.

During that time, he was very active with the American Newspaper Guild and was elected president of the Philadelphia local in 1963. He worked closely with Dennis J. Comey, S.J., Philadelphia’s “Waterfront Priest,” renowned for his skill in labor relations and namesake of Saint Joseph’s University’s Comey Institute of Industrial Relations.

Casino married Harriet Schuler in the mid-1930s, and they enjoyed nearly 65 years of marriage until she passed away in 1999. Before her death, the couple founded the Frank and Providence Casino Scholarship Fund at Saint Joseph’s.

— Frank DeVecchis ’03 (B.A.) and Sarah Whelehon ’07 (M.A.)

IN MEMORY

Volney “Bill” Cheney, father of Sue, Drexel Library
Wieslaw Dziewloski, father of Halina, adjunct professor of graduate criminal justice
Robert King, father of Christina King-Smith, Ph.D., associate professor of biology
Terrace Leahy, son of William, faculty adviser
Marguerite McGlenn, adjunct professor of English
William McGorry, father of Clare Ariano, athletics department
Bernard Murphy, brother of Peg Spross, accounting department
Phu Q. Tran, father of Kim, financial affairs office
Robert H. Bigham ’39, brother of F. Edward “Eddie” ’43A (deceased), father of Francis E. ’90
Mary Teresa Cain, wife of Leonard F. ’43
Ernest L. McKenna Jr., M.D. ’48
Philip J. Eichler ’50, father of Madelyn Aza ’94
E. Victor Milione ’50
Helen C. Lagreca, sister of Felix Frank Castaldi ’58
Margaret D’Orsogna, wife of Marshall ’60 (deceased)
Rachel Caroline Dreger, wife of Philip J. Jr. ’62
Gennaro A. “Jerry” Vitullo, father of Anthony J., Ph.D. ’70, ’86 and Joseph A. ’88
Eleanor Fazio Houseman, D.F.M., mother of Barbara Hylinski ’71, ’75 and Francis Fazio ’76, ’05
Daniel J. Pariillo ’72
Hon. Nicholas A. Cipriani, father of Eugene N., Esq. ’74
Ferdinand F. Lakat, father of Michael F. ’74
Richard B. “Rich” Ellis Jr. ’78, wife of Lauren ’84
William Lederer, father of William M. ’81, ’87 and Regina Joseph ’83, ’86
Charles Ormon, father of Renata M. Clark ’94
Richard A. “Chuck” March, father of Margaret “Maggie” ’11

1983

Col. Lawrence Pleis (B.S.) is chief of logistics plans, policy and automation at U.S. Central Command in Tampa, Fla. He retired from the Marine Corps in June, following 25 years of military service.

1984

Mark McLoone (M.B.A.), CEO of Methodist Children’s Hospital of South Texas and Women’s Services at Methodist Hospital in San Antonio, was appointed to the American College of Healthcare Executives Council of Regents, the legislative body of the professional society of health care leaders.

1985

Michael J. Hagan (B.S.) received the 2008 Medallion for Entrepreneurship from Beta Gamma Sigma, the honor society for AACSB-accredited business schools throughout the world. Hagan is one of three award winners in the world selected from among the 500-plus Beta Gamma Sigma chapters in North America, South America, Europe, Asia, the Far East and Africa.

Sharon Sambuca (B.S.) of Philadelphia is a bank compliance consultant for Integrated Compliance Solutions where she develops, implements and supports banks’ compliance programs. She also serves as a liaison to federal examiners such as the FDIC and Office of Thrift Supervision.

1986

Cornelius Nolen (B.S.) holds a master’s degree in Latin American studies from UCLA and his juris doctor from Temple University School of Law, from which he entered the law profession as a Barrack Public Interest Fellow. He has worked as counsel for the United Nations Mission in Kosovo since 2000 and serves as the country director for the American Bar Association’s Rule of Law Initiative in Belgrade, Serbia.

1988

David Hunt (B.S.) is vice president of portfolio management with CIT in Mount Laurel, N.J. He and wife Diane reside in Delran, N.J., with their children Kaitlyn, Timmy and Christopher.

1990

Michael A. Bylone (B.S.) was named baseball coach at his alma mater, St. Augustine Prep, in Richland, N.J. He had previously been assistant coach.

Deborah Saldana (B.A.) taught Spanish and French for nine years and is director of interpreter development and training with Phoenix Language Services. Her work involves cross-cultural communication in the legal and medical arenas.
FROM UNALASKA TO UNAFRICA: AN ALUMNUS SHARES HIS JOURNEY OF DISCOVERY

My career started in 1973 in a small county seat town in rural southwest Iowa, a physician-shortage area. My duties included caring for dogs and cats post-5 p.m., “after the patients are seen.” Dental extractions, fillings and X-rays added to my comprehensive poly-specialty care for a resident and floating fishing population of 10,000.

I later moved to Unalaska — a city of about 4,000 residents in Alaska, approximately 800 miles southwest of Anchorage — and lived there from 1981 to 1984. Archbishop Francis Hurley of Anchorage had asked me to help the ecumenical Christian community. I celebrated the first two years of my marriage there, and my first two sons were born within sight of two volcanoes. My mission as a Catholic doctor was to rebuild the native hospital destroyed in 1943 at the little-known Battle of Dutch Harbor. Being 800 air miles from Anchorage, my challenge was to be the most isolated doctor in Alaska.

Within six months of my arrival, the sister I came to help was medevaced out due to illness. I tried to rise above pressures as a new husband and father, lay minister, physician, veterinarian, dentist, orthopedist, obstetrician and surgeon. Prayers soothed my soul while my daily running into the tundra calmed my psyche.

What was going to guide me through the mind-splitting monotony of endless rain? Twenty-four hours on-call for three years? Would faith and knowledge be enough to ground my rain-soaked heart and soul?

Months passed, but the only voice I heard on Sunday was mine, politely trying to comment on the ordo calendar. I wondered: If this was an answer to a divine call, when did one satisfy or validate the truth? I was learning to replace confidence in “man and machine” with faith in God and Spirit.

Fast forward to 2004, when I moved to Kenya. One degree south of the equator, the Lake Victoria area is home to Kenya’s highest endemic area of malaria, HIV/AIDS (still rising), child-maternal mortality, unemployment and child-headed households. The infrastructure is in the malignant stage of neglect, with no running water, phones or electricity.

I call this the “fourth” world, UnAfrica. The number of people working here is similar to the percentage of unemployed in the United States. A mere five percent work for pay. There is no need for a bank outside the few major cities here. No loans, no government aid. What you can’t beg, you steal.

For four years, I have been here as a humanitarian. I’d love to make an impact, but in the spirit of Jesuit missionaries like St. Isaac Jogues, perhaps it will be only my witness, my presence, that will begin to make an impact on the spoils of the war on poverty here. I see it slipping in an ominous direction in favor of poverty. My hope is fervent that something will work.

I’m not the most isolated physician as I was in Alaska, but I am the only doctor here with native staff, mostly volunteer. The battle-stand is a revitalized 40-bed hospital. I also struggle to maintain a former 100-bed hospital, filled with a lively primary school for 250 and an orphanage housing 120 boys and girls left helpless after their parents died of AIDS. Numbers in the orphanage increase annually, as does our school enrollment.

In 2006, Africa BandAid was incorporated as the charitable vehicle to bring needed support. My U.S. board and ambassador are tireless and most helpful with photos and information to further the work of Africa BandAid here in South Nyanza Province.

UnAfrica is hemorrhaging. The body, Kenya, reflects beauty and promise. The spirit throughout the interior is docile and innocent, but its soul is gripped in the conflict of ignorance and poverty. As a doctor, I am applying direct pressure but my fingers can only put on band-aids. If an impact is ever going to be made, Africa BandAid must grow to a healthy and fit charitable organization with human hearts.

— John David Ott, D.O. ’68 (B.S.)

Visit www.africabandaid.com for more information. Contact Dr. Ott at jdo45@hotmail.com or P.O. Box 77, Karungu, Kenya 40401. Donations may be sent to: Africa BandAid, c/o Karen Zwicker, 1616 SW Harbor Way A411, Portland OR 97201. She may reached by phone (503-773-7382) or e-mail (kwzicker@msn.com).

1991

Julie (McDonald) Devine (B.S.) and husband Patrick (B.S. ’93, M.B.A. ’98) live in Cape Elizabeth, Maine, with sons Patrick, Liam and Charles.

Elaine (Mulé) Koziak (B.A., M.S. ’94) is a regional education manager for the New York Times. Husband John (B.S. ’91) was promoted to vice president of commercial sales for Key Bank in Cleveland, Ohio. They and children Lauren and John live in Yardley, Pa.

1992

Patrick J. Burke (B.S.) published his children’s book, Getting Your First Allowance (Publish America, 2008). He reports that he wrote it as a bedtime story for five- and six-year-olds. He credits friend Chris Durso (B.A. ’92) for his “expert editorial advice.”

Christa (Glenn) Jones (B.S.) and husband Keith moved to Vero Beach, Fla., with their children Ryan, Britanny, Ashley and Lindsay.

Janine (Leavy) Sack (B.S., M.S. ’94) and husband Chuck (B.S. ’93, M.S. ’95, M.B.A. ’03) live in Havertown, Pa., with their daughters Elizabeth, Meghan, Caroline and Kiera.

1993

Michael Bisch (B.S.) is an operational excellence director within Accenture’s business process outsourcing division in Philadelphia. He deployed Operational Excellence/Process Management/Six Sigma at Microsoft in Dublin, Ireland, in 2007. Bisch and wife Kelly reside in Garnet Valley, Pa., with their children Tierney and Ragan.

summer 2008 33
MARRIAGES

Renata Ormond (B.S. ’94) and Maj. Andrew Clark
Maureen Duffy (B.S. ’96) and Robert Sola (B.A. ’94)
Erik Evans (B.S. ’98) and Lindsay Talley
Kristin Bilik (B.A. ’00) and Anthony Pasculli
Steven Kryzwicki (B.S. ’00) and Kristin Wasson
Jennifer Loughery (B.S. ’00) and Neal Rafferty
(K.B.A. ’99)
Melissa Bergin (B.A. ’01) and Kevin McClory Jr.
Alissa McDevitt (B.S. ’02) and James Young
Kelly Ott (B.B.A. ’03, M.S. ’06) and Frank Wilk
(B.S. ’03)
Erin Farrell (B.S. ’04) and Kevin O’Donnell (B.S. ’03)
Kate Gollnick (B.B.A. ’04) and Chris Bertolino
(B.A. ’04)
Kerri Hiller (B.S. ’04) and Adam Zvolak (B.S. ’04)
Marie Politlo (B.A. ’05) and James Devenny
Brooke Rutter (B.A. ’05) and Anthony Palma
(B.A. ’04)
Steven Burda (M.B.A. ’06) and Alla Korenman

Kelly Ott ’03, ‘06 and Frank Wilk ‘03 were joined by a flock of fellow Hawks at their wedding in December.

Patricia (Connaughton) Wethman (B.A.) was promoted to director of business process and training for the data solutions division of Gemstar-TV Guide. She contributed three essays to TV Guide’s Love TV: Ultimate Companion to Essential Shows, published in early 2008, and she re-capped several television episodes in a blog on TVGuide.com. She and husband Chris live in Chester Springs, Pa., with son Jake.

Ralph DeBerardinis, M.D., Ph.D. (B.S.), received the William K. Bowes Jr. Award from the Harvard-Partners Center for Genetics and Genomics. This national award is given annually to an emerging physician/scientist in medical genetics. It comes with the opportunity to present a lecture at Brigham and Women’s Hospital in Boston and to publish an article in the journal Genetics in Medicine. Dr. DeBerardinis worked at the University of Pennsylvania and Children’s Hospital of Philadelphia until this year, when he accepted a position at the University of Texas Southwestern Medical Center to perform cancer research and work with children who suffer from genetic diseases. He and wife Donna DiStefano live in Dallas.

Shawn C. Huber, Esq. (B.S.), became a partner at his law firm, Brown & Connery, in Westmont, N.J.

1994
Lisa (Zakrzewski) Sorensen (B.S.) and husband Erik live in Cranford, N.J., with children Claire and Bennett.

1995
Aubrey Antonuccio (B.A.) stopped working full-time to dedicate herself to her family.

Dean Bozman (B.S.) and his elementary school class decorated “Let’s Go St. Joe’s!” signs, complete with Hawk logos, this past winter in support of the SJU basketball team.

1997
Patrick M. McKenna, Esq. (B.A.) was elected to the board of directors of Safe Harbor of Greater West Chester, an independent non-profit organization that provides food, shelter, counseling and recovery opportunities to homeless men and women in Chester County. He is a senior associate attorney with the West Chester, Pa., law firm Gawthrop Greenwood.

Lee C. Russell (B.S., M.B.A. ’03) served in Operation Enduring Freedom in Afghanistan in 2005-06 and was deployed to Iraq in January 2008. He was stationed in Baghdad at the time his information was received at Saint Joseph’s.

SJU ENRICHMENT PROGRAMS FOR ALUMNI

ALUMNI PRAYER BEFORE THE BLESSED SACRAMENT AND BENEDICTION
Every Wednesday during the academic year
Chapel of Saint Joseph-Michael J. Smith, S.J., Memorial
Contact: Dan Joyce, S.J. ’88, Assistant to the Vice President for Mission
Phone: 610-660-3290, E-mail: djoyce@sju.edu

SJU YOUNG ALUMNI RETREAT
October 17-19, 2008
St. Raphaela Center, Haverford, Pa.
Contact: Mr. David Odoriso, Campus Minister
Phone: 610-660-1030, E-mail: dodoriso@sju.edu

PRE-CANA PREPARATION FOR MARRIAGE
November 8-9, 2008 and February 28-March 1, 2009
Campus Ministry
Contact: Mrs. Helen Stewart, Campus Minister
Phone: 610-660-1030, E-mail: hstewart@sju.edu

ALUMNI DAY OF REFLECTION
March 29, 2009
St. Raphaela Center, Haverford, Pa.
Contact: Dan Joyce, S.J. ’88, Assistant to the Vice President for Mission
Phone 610-660-3290, E-mail: djoyce@sju.edu

Organize your own activity with fellow alumni:
Alumni Reading Group | Alumni Koinia CLC Prayer Group | Spiritual Exercises of Saint Ignatius of Loyola
For any of the above, contact: Dan Joyce, S.J. ’88, Phone: 610-660-3291, E-mail: djoyce@sju.edu
DENNIS MATULEWICZ ’73

The Long Arm of the Law

If examples from popular culture are any barometer, there are few jobs more glorious than that of a U.S. marshal. From the 1993 movie *The Fugitive* to *Gunsmoke*, the longest-running prime-time television drama of all time, dozens of fictional marshals have shown us the excitement of chasing down the bad guy and serving the country with honor. For most of us, that charge ends when the screen goes blank. But for Dennis Matulewicz ’73 (B.S.), it has been part of everyday life for more than three decades.

An agent with the U.S. Marshals Office for 34 years, Matulewicz spent the last 19 years of his career as head of the eastern Pennsylvania district office. With this track record, you would expect his career path to have been set from childhood. But at Saint Joseph’s, Matulewicz studied food marketing. It was around graduation time that he realized he was not quite sure of the career path before him.

“I remember sitting at a senior dinner, and I had my head down,” he recalls. “My adviser [Steven Applebaum, Ph.D. ’68 (M.A.)] asked what was wrong. I said that my father had been a cop, and I always had an interest in law enforcement. I was hesitant to join the corporate world. He encouraged me to find a way to become a cop.”

The stars aligned for Matulewicz, and just as he graduated, the Marshals service had become a national bureau and was looking for college graduates. “I took the test, and the rest is career history,” he says.

That career involved overseeing the nation’s longest-running fugitive task force, transporting federal prisoners between different jails and providing court security for the county’s highest judiciary units, including the Supreme Court. And while he doesn’t recall standing on the edge of any dams like Tommy Lee Jones in *The Fugitive*, Matulewicz does consider his years in the field some of the most exciting of his life. “Hunting down armed, escaped men is what every kid dreams of doing,” he says.

It’s a far cry from the classroom lessons a food marketing major leaves college with — he did augment his undergraduate work with some graduate criminal justice classes at SJU — but Matulewicz maintains that what he learned at Saint Joseph’s helped him rise to the top of the service.

From the individual attention I got while learning how to write papers to my learning from lectures in a marketing/management series, my education really laid the groundwork for my career,” he notes.

Now retired from the Marshals Office and serving as a contract manager for court security monitoring metal detectors and crowd control at the U.S. Court office at 6th and Market streets, Matulewicz considers himself an example to students who want to follow their dreams.

“You may have been pushed by family, friends or even the high school you went to into a certain career path, but it’s ultimately your heart that should rule,” he says. “The monetary reward may not be as great, but the feeling throughout the Marshals service is that we’d do our jobs for free, and that’s how you should feel about your career.”

“It’s the difference between having a job for 35 years and having an adventure.”

— Jeffrey Martin ’04 (B.A.), ’05 (M.A.)

**Joseph P. Santoro, Esq. (B.S.), became a partner at Schnader Harrison Segal & Lewis in Philadelphia. His practice focuses on real estate matters, and he serves a wide range of institutional, private and public-sector clients.**

1998

**Erik Evans (B.S.) teaches in Delaware and is working on his administration certificate. He and wife Lindsay have two sons, Tyler and Ashton.**

**Jodi Palerma (B.S.) received an M.B.A. in international business from the University of Hartford. She also has a master’s degree in information management and communication. She is a marketing manager for Sun Life Financial, which is headquartered in Wellesley Hills, Mass.**

1999

**Sharon (Hemler) Fitzgerald (M.B.A.) was promoted to vice president of quality and implementation services at QVC in West Chester, Pa., where she manages several information technology functions. Fitzgerald is also a member of the Montgomery County Community College Systems Advisory Committee.**

**Beth Ford (B.S., M.S.) ’00, SJU’s campus minister for service and social justice programs, helped organize an on-campus photography exhibit featuring the work of 15 Philadelphia high school students involved in Youth United for Change and Critical Exposure. Through the photos, displayed in the Drexel Library on campus in April, students showed what they felt the public should know about their education.**

2001

**Edward Harris (B.S.) was promoted to senior global brand manager at Timberland, headquartered in Stratham, N.H. Prior to joining Timberland, he was a marketing manager for Converse in North Andover, Mass., and at AND 1 in Paoli, Pa. Harris is currently enrolled in Boston College’s M.B.A. program and plans to graduate in 2009.**

**Shannon (Patton) Huffman, M.S.W. (B.S.), is an outpatient social worker with a counseling center in Chester County, Pa. She is also coaching supervisor at Ice Line Quad Rinks in West Chester, Pa. Huffman and husband Michael reside in Chester County, Pa.**
BIRTHS

Evans Lampi, son of Jennifer (Snyder) ’01 and Erik ’00, is already sporting his SJU gear.

Parker James to Lisa (Carbone, B.S. ’80) and Christopher Warren
Daria to Snezana and Cornelius Nolen (B.S. ’86)

Charles Joseph McDonald to Julie (McDonald, B.S. ’91) and Patrick Devine (B.S. ’93, M.B.A. ’98)
John Vincent to Elaine (Malé, B.A. ’91, M.S. ’94) and John Kozlak (B.S. ’91)

Samantha and Steven to Joanne (Connor, B.A. ’92) and Michael Kennedy
Kiera Joyce to Janine (Leavy, B.S. ’92, M.S. ’94) and

Chuck Sack (B.S. ’93, M.S. ’95, M.B.A. ’03)
Colin James to Tara (Dmytryk, B.A. ’93) and

Jim Staski
Nathaniel David and Brendan Alexander to

Michele (Horutz, B.A. ’93) and David Rey
Bennett Erik to Lisa (Zakrzewski, B.S. ’94) and

Erik Sorensen
Lauren Duffy to Joanne (LaRosa, B.S. ’95) and

Duffy English (B.S. ’94)
Will to Karen (Holstein, B.S. ’96, M.S. ’97) and

Dave Stevenson
Joseph IV to Lori (Sanginits, B.S. ’96) and

Joseph Cavallaro III, D.O. (B.S. ’96)
Erin Michelle to Kara (Kennedy, B.S. ’97) and

Jack Logan
Chloe Grace to Grace (Rajewski, B.S. ’97, M.S. ’98) and

Mike Scullin (B.S. ’98)
Sarah Elizabeth to Ann (Randles, B.S. ’97) and

Ed Logan
Mackenzie Rose to Heather (Ruggero, B.S. ’97) and

Chris Keleher
Elizabeth “Lily” Grace to Perry (Steinbronner, B.S. ’97) and Bill Black (B.S. ’97)

Megan Kathleen to Carolyn (Wood, B.S. ’97) and

Michael Meakim
Sophia Marie to Kirsten (Andrews, B.S. ’98) and

David Cataldi (B.S. ’98)
Katelyn Rae to Nicole (Grant, B.S. ’98, M.S. ’05) and

Brian Bernius
Josephine Rose to Sharon (Saetta, B.S. ’99) and

Thomas Gorski
Jackson David to Heather (Halterman, B.B.A. ’00) and

Matthew Connville
Marisa and Nicholas to Andrea (Digneo, B.S. ’01, M.S. ’02) and Frank Genzano

Evan John to Jennifer (Snyder, B.S. ’01) and

Erik Lampi (B.B.A. ’00)
Maeve Suzannah to Jessica (Gumm, B.S. ’02, M.S. ’03) and Jonathan Kaluk (B.S. ’04, M.B.A. ’07)

Connor Richard to Joy (Konarski, B.A. ’02) and

Brian Shea (B.S. ’02)
DEN A (QUERUBIN) BLIZZARD ’03

A Crown of Comedy

Dena (Querubin) Blizzard ’03 has held several titles in her life, among them Miss New Jersey, talk show host, emcee and student. But which is the title she enjoys most? Perhaps it’s “One Funny Mother,” also the name of her one-woman comedy show, which she premiered at the Broadway Theatre in Pitman, N.J., in May.

The quick-witted mother of three has combined her experiences juggling parenthood with the pressures of life into an act that has delighted audiences around the country for several years — yet, comedy was not always in her plans.

As it turns out, winning the Miss New Jersey pageant in 1995 provided the springboard for her humor. She had hundreds of public speaking engagements as part of her yearlong reign. “I truly attribute the pageant so much with me finding out that I was funny,” she explains. “I would go to appearances and be talking, and people would laugh.”

But it took another seven years before she got the nerve to truly test her comedic abilities. “I thought about doing stand-up right after that year but was too scared of people not laughing,” she remembers.

Her husband Jim gave her the push she needed with a surprise gift for her 30th birthday: a comedy class. The experience reinforced what she had suspected all along: she was funny. In fact, she was very funny.

And with that, she embarked on a successful career as a stand-up comic. In 2004, the former Miss America contestant — she jokes that she finished in the top 50 — won the coveted Ladies of Laughter contest in New York City. And now, after six years of doing stand-up, this very funny mother has created her own show. “This is the show I was born to do,” she says. “‘One Funny Mother’ focuses on the craziness most women feel while trying to do too much — perfectly — all the time.”

In addition to her stand-up work, Blizzard has tried her hand at a variety of hosting and acting venues including performing for audiences on Paula Deen’s show “Paula’s Party” on the Food Network and co-hosting Real Simple television for its second season in 2007 (it has since gone off the air).

Blizzard recently performed at the United Nations. “I know I’ll never be asked to speak at the United Nations to solve world peace, so I guess the next best thing is to go there and make fun of my husband,” she chuckles. “Women around the world can relate to that.”

She has also served as a spokeswoman for companies such as T-Fal, McDonald’s, Cento Foods, and Rite Aid, and hosted programs on women’s health and pregnancy for the New Jersey March of Dimes Chapter. Blizzard returned to her roots in June as the host of the 2008 Miss New Jersey Pageant, for the third consecutive year.

Blizzard’s own pageant platform included an Adopt a Grandparent program. Her interest in the elderly led her to attend Saint Joseph’s for a master’s degree in gerontology, which she received in 2003. While Blizzard is focusing on her comedy career now, she says she plans to work in the field of gerontology in the future.

— Marisa Fulton ’03 (B.A.)

Bernard J. Stromberg Jr. (B.S.) received his M.B.A. from Eastern University in December 2007 and became a partner at Atomica Design Group of Morrisville, Pa., the following January.

Allan L. Branson (M.S.) is a doctoral candidate in the University of Leicester Department of Criminology.

Anthony A. Palma (B.A.) is an adjunct professor of English at Saint Joseph’s.

Kevin Zimmerman (B.B.A.) works for Campbell Soup Company in Camden, N.J.

Steven Burda (M.B.A.) works as a financial analyst in King of Prussia, Pa., where he and wife Alla also live.

Veda D. McLean (B.A., M.A. ’08) was hired as an adjunct professor for Drexel University’s allied health program.

2004

Allan L. Branson (M.S.) is a doctoral candidate in the University of Leicester Department of Criminology.

2005

Kevin Zimmerman (B.B.A.) works for Campbell Soup Company in Camden, N.J.

2006

Steven Burda (M.B.A.) works as a financial analyst in King of Prussia, Pa., where he and wife Alla also live.

Veda D. McLean (B.A., M.A. ’08) was hired as an adjunct professor for Drexel University’s allied health program.

2007

Christopher D. Adams (M.S.) is program manager with the National Comprehensive Cancer Network, a Fort Washington, Pa.-based nonprofit alliance of 21 of the world’s largest leading cancer centers, dedicated to improving the quality of care provided to cancer patients. Adams and wife Kelli reside in Telford, Pa.

Dave Debusschere (M.B.A.) was appointed chief financial officer at Keystone Sports and Entertainment, the Major League Soccer Philadelphia 2010 ownership group. A certified public accountant, he has more than 10 years of financial experience. Most recently, he was an assistant vice president at Philadelphia Insurance Companies.

Kristen Dingerdissen (B.B.A.) joined Novartis Pharmaceuticals in Newark, Del., as a sales representative.

Kelleen O’Fallon (B.A.) won an honorable mention in the Public Service category at the 2008 Scholastic & Collegiate Keystone Press Awards.

2008

David Spain (B.A.) won an honorable mention in the Public Service category at the 2008 Scholastic & Collegiate Keystone Press Awards.
THE SAINT JOSEPH’S UNIVERSITY ALUMNI ASSOCIATION
HONORS THE LOYALTY AND COMMITMENT OF

Andrew C. von Eschenbach, M.D. ’63
COMMISSIONER, U.S. FOOD AND DRUG ADMINISTRATION

Andrew C. von Eschenbach, M.D., leads the nation’s premier consumer protection and health agency. Former director of the National Cancer Institute (NCI), Dr. von Eschenbach is a nationally recognized urologic surgeon and oncologist. In 2006, Time Magazine chose him as one of the 100 most influential people to shape the world.

A Philadelphia native, Dr. von Eschenbach earned a B.S. from Saint Joseph’s in 1963 and graduated from Georgetown University School of Medicine in 1967. He also served as a lieutenant commander in the U.S. Navy Medical Corps.

Dr. von Eschenbach, himself a cancer survivor, has had an incredible impact on the fight against cancer. He is a founding member of C-Change and was president-elect of the American Cancer Society at the time of his appointment to the NCI. In addition, he has published more than 200 articles, books and book chapters.

PLEASE JOIN US AS WE PRESENT HIM WITH THE

Shield of Loyola

AT OUR ANNUAL GALA AND DINNER DANCE

November 7, 2008

PARK HYATT PHILADELPHIA AT THE BELLEVUE

Sponsorships are available. For more information, please call 610-660-3201 or e-mail alumni@sju.edu.
**Animating History**

As a professor, I had for a long while made use of biography or autobiography to rescue history from the dead hand of the past. Students have responded positively to this approach, many of them keen to read biography, as it opens a new avenue for historical understanding.

My experiences in writing biographies and using them as a teaching tool led me to author *Animating History: The Biographical Pulse*, published by the Saint Joseph's University Press last year. We should not underestimate the importance of biography, autobiography and oral history to impart knowledge and share the events of our lives with succeeding generations.

There was a time some 25 or so years ago when historical biography was out of vogue. I was told as much by one university press. I had just completed a study, *Cecil Spring Rice: A Diplomat's Life* (Fairleigh Dickinson University Press, 1990). I was somewhat discouraged because I had become a practiced biographer, having published on the lives of Theodore Roosevelt, Clara Barton, Oliver Wendell Homes Jr. and even Edwin Arlington Robinson, the subject of my doctoral dissertation. Undeterred, I continued to work on a life of William Howard Taft, the only public man who had served as both chief justice of the Supreme Court and president. Prior to my publishing *William Howard Taft: In the Public Service* (Krieger Publishing Co., 1985), there had been no scholarly biography of Taft since 1939.

Dedicated as I was to writing about great lives, this struck me as a golden opportunity to pursue his life of public service more fully. The result? A Taft triology, all published by Fairleigh Dickinson University Press: *Taft, Holmes and the 1920s Court* (1998); *Taft, Wilson and World Order* (2003); and *Taft, Roosevelt and the Limits of Friendship* (2004).

Other biographical works followed, including a number of scholarly articles dealing with historically important men and women for the *Harvard Library Quarterly, Journal of History of Ideas, New England Quarterly* and *Proceedings of the American Philosophy Society*.

Without variation, whenever I wrote, I dealt with men and women. Perhaps I was influenced by British Prime Minister Benjamin Disraeli's dictum in the 1800s: “Read no history, nothing but biography, for that is life without theory.” But I also heeded the advice of another man from the same era, Greek scholar Benjamin Jowett, master of Balliol College in Oxford: “Do tell us his faults, surely that is the most interesting thing about him.”

Maybe yes, maybe no. The point is: men and women make history, for better or for worse.

When recording the lives of great men and women whose offspring are alive, there is much more for the biographer to relish. Take, for example, my meeting with Alice Roosevelt Longworth, Theodore Roosevelt's eldest child. She had become a storied figure in American life, often referred to as “Princess” Alice. As it happened, her bookseller was a close friend of mine and informed her that I was writing a biography of her father. She invited me to her house in Washington, and I spent three memorable hours in her company, so vital was she at the age of 85 that, at times, her father's personality was one with hers.

Some years later in London when I was researching the Spring Rice biography, I met his daughter, Lady Arthur, a wonderful source for coming to know and understand Sir Cecil. The Roosevelt-Spring Rice connection came alive. *Cecil Spring: A Diplomat's Life* remains my favorite book.

What about autobiography? Autobiographies are harder to come by, and perhaps harder to write. Teddy Roosevelt wrote such a book, published in 1913. Clara Barton gave it a try but never finished, largely due to her failing health.

I included a somewhat autobiographical chapter called “Unit” in *Animating History*, because my daughters wanted a written record of the stories of my “adventures” as a combat infantryman in World War II. Somewhat to my surprise, I did pull it off.

The account begins when I was assigned to G Company, 334th infantry, in March 1944 at Camp Claibourne, La., and ends when I left the unit in March 1945, after being wounded in action on the Cologne plain in Germany. Four of us were standing by the side of a house, waiting for orders to move out, when a mortar round exploded and shrapnel came flying our way. One man sustained a facial wound; another, a chest wound. I was hit in the knee and left hand while the fourth of us was unharmed. As we entered a door to get into the house, the last man, previously untouched, was killed by a second explosion.

Communicating personal experiences of whatever kind will naturally, and often spontaneously, engage student interest and promote understanding of historical events. The ensuing rapport between teacher and student provides a fertile setting to enhance the learning experience, no matter the subject. Everyone benefits; the exchange of knowledge provided by sharing life stories goes well beyond a teaching technique.

---

I am a graduating college senior. I can do anything with my life. And I am absolutely terrified.

It’s no joke. As I write this column, my days on Hawk Hill are numbered. By the time you read it, I will have shed the training wheels of academia and awkwardly ridden my life-bike into the so-called “real world.”

A definite line exists between school and the real world. One day you’re throwing a Frisbee on Gest Lawn with your roommates, and the next, you’re suited, shaved and having power lunches at Bertucci’s.

Elderly gentlemen and recent graduates alike longingly echo a familiar sentiment: “College is the best four years of your life.” It’s something a cousin repeated to me as an incoming freshman to relieve my anxieties about my upcoming experience.

I can honestly say that yes, they were right. Four years later, I would gladly don a “My Years at Hawk Hill Will Never Die!” T-shirt. At the same time, I look on what my cousin said from a very different perspective, that of a graduating senior. His quote flickers persistently, dull but sure, in the nether-corners of my brain, compelling me to wonder: If those were the best years of my life, what do I have to look forward to now?

“How cynical,” you may think. Yet this cynicism is born from the greatest opportunity given to our generation — the almost overwhelming power to choose our futures. My life is like a “Price Is Right” showcase where I may choose from 250 European vacations. Do I pick Career Path One, Career Path 140 or Career Path 208? What if I pick the wrong one?

I've heard two very apt criticisms to characterize my generation: the aforementioned cynicism and indecisiveness. I find that many students, faced with the prospect of choosing careers from so many options, falter under the weight of their future prospects and simply don’t choose. It's not hard to see why.

Hesitancy in settling on a career is not a sign of immaturity. If anything, it indicates a youthful fear of regret. Once you begin to follow Career Path Number 40, the doors to other career paths begin to close. Two-hundred-and-fifty open doors are far more promising than one door closed behind you. So some leave their doors open; you can't regret a decision you never make.

I can identify with that tentativeness. Uncertain about a major, I decided on two, English and psychology. Alas, unless I plan on 80-hour workweeks, I cannot undertake two professions to test the career waters. Choosing incorrectly could mean wasted time, naïve exuberance or an admission of failure, none of which I am eager to acknowledge.

I've been accepted into graduate school at Temple University to continue my studies in journalism. I am considering this option as I continue to apply for jobs ranging from high school English teacher to public relations assistant.

I believe that Saint Joseph’s has prepared me well to enter the working world. I am aware of many great opportunities and directions my life can take. Yet I’m still troubled by doubts. Regardless of the solid decision-making skills I’ve acquired, I’m not sure I trust myself to choose properly. Am I ready to spin the wheel and take a chance at what’s behind the door to Career Path 102?

So allow me a moment to pause before I greet this new world with open arms. I know I have an unending number of things to look forward to (no homework!), but it’s admittedly scary to enter the great unknown of the workplace, blindfolded and bound to my resume and transcript like an academic prisoner of war.

As I contemplate my next steps, I’ll take comfort in my favorite memories from Saint Joseph’s. Coffee-laden late nights in The Hawk student newspaper office, laying out the paper until 6 a.m. Performing with my band on a rickety stage in the now-defunct Hawk Rock, certain that we would smash the supports in two from jumping so much. And weekend afternoons in the Drexel Library, my nose buried in a book for one of many lengthy research papers for my English classes.

Without a doubt, Saint Joseph’s has completed the impossible mission that my grammar and high schools set out to accomplish — to mold me into a competent and educated young man. My dad tells me the world will always need people who can read and write, and that any employer would be lucky to have me. For now, I’ll have to take his word for it.

In the meantime, I’m still considering the benefits of Career Path 208 vs. Career Path 216 and possibly even Career Path 153. But at least I know that no matter which path my career takes, I’m ready. I think.

— Daniel Wisniewski ’08 (B.A.)

An Office of University Communications intern, Wisniewski was features editor of The Hawk student newspaper. He plays guitar and writes songs for his band, The Quelle Source. You may e-mail him at daniel.wisniewski1@gmail.com.