Exhibit Celebrates Pope John Paul II and the Jewish People
Upon the celebration of Pentecost each year, the Gospel tells us how Jesus’ disciples, through the guidance of the Holy Spirit, went out into the world spreading God’s message to people in their own languages. With that miracle began an invitation for all Christians to reach out to those in the world who are in need. This mission is at the heart of the Jesuit tradition of being men and women with and for others.

More and more since arriving at Saint Joseph’s, I have had the great pleasure to see this tradition manifest itself in growing opportunities for our faculty, staff, and students to serve others away from campus. From Camden, N.J., to Tohatchi, N.M., and Bolivia to Kenya, so many members of the University community are taking part in extraordinary service projects beyond the walls of Saint Joseph’s University.

Earlier this summer, 10 members of Saint Joseph’s faculty and staff returned from a 12-day trip to France and Kenya. For six days, these travelers worked in Kitui Village, a community just outside of Nairobi, Kenya. The village is the location of a recently constructed orphanage that will eventually house 1,000 young orphans. The SJU team helped build a school, taught classes, and planted some 800 tree seedlings to reduce soil erosion. The group also toured sites in Paris where Ignatius and the early companions studied, prayed, and served the needy.

In early June, 12 students and two faculty advisors traveled to Durán, Ecuador. The people in Durán are desperately poor but remarkably content. The purpose of this trip was not to build homes or lay plumbing but to meet with the members of the community. By interacting directly with these people, our students were able to more fully create a personal relationship with those affected by hardship around the world. The students came back from the trip with a feeling of having learned, through being with the people of Durán, how best to serve them when they had the ability to do so.

These trips are just a small sampling of the many varied service and immersion trips, pilgrimages, and retreats that show the University’s passion for social justice. Nearly 400 students traveled to the Appalachian region last spring to build homes for the impoverished in that area. Each year, a dozen or so faculty members make an immersion trip to Bolivia; closer to home, hundreds of students take part in dozens of local community service programs offered through the Office of Campus Ministry.

Saint Ignatius was moved by a desire to “go set the world on fire.” And so, today, members of our University community are doing just that, spread throughout a world wrought arid from poverty in too many places and indifference to injustice in too many others. The Jesuit tradition challenges and invites us to bring to an end this disparity in the world, and it is my distinct privilege to be part of a globally engaged University dedicated to helping solve these problems.

There are many great things going on around Saint Joseph’s University’s campus, some of which you will read about in this issue of Saint Joseph’s University Magazine. But beyond the physical campus, our students, faculty, staff, and alumni are making an impact throughout the world. It is a pleasure to spread that news … the Good News!

God’s blessings,

Timothy R. Lannon, S.J.
President
Cover Story

20 A Blessing to One Another: Pope John Paul II and the Jewish People
By Patricia Allen
The late pope’s legacy of rebuilding Catholic and Jewish relations is captured in an exhibit to visit Philadelphia this fall.

On the cover: Pope John Paul II greets Rabbi Elio Toaff, chief rabbi of Rome, during his visit to the Great Synagogue of Rome on April 13, 1986. This photo is among many items displayed in “A Blessing to One Another: Pope John Paul II and the Jewish People.”

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likely to achieve unimaginable accomplishments degrees, the members of the Class of 2007 are of inspiration and their new Saint Joseph’s dean of the College of Arts and Sciences. The pope’s life, co-created by Bill Madges, Ph.D., sneak peek at a unique interactive exhibit about have reached much further than even he could restore relations between Catholics and Jews may have imagined. On pages 20-24, you will get a what lies ahead. And alumnus John Bennett, University College are incredibly well-prepared for regular accomplishments more than they could have with a wish for “his” class: “May you accomplish 2
magazine
This year’s Commencement ceremonies did not disappoint. The graduates, beaming from ear to ear, looked impressive in a sea of ebony caps and gowns. Faculty members called out congratulations to their hard-working students as the procession streamed past. Camera-toting families gathered under Gest Lawn’s massive tent, waiting to hear the name of their special someone read aloud.

These freshly minted alumni were a special class, indeed — their graduation marked a mile-stone in the life of the University. Four years ago, the Class of 2007 entered Saint Joseph’s as freshmen alongside Fr. Lannon. He was inaugurated president in October 2003, just in time to join his fellow Hawk Hill neophytes in witnessing a perfect season for the famed men’s basketball team. That Elite Eight team captivated the entire Saint Joseph’s community for one exciting season, and the enthusiasm it created, which lasted much longer than a season, may have helped inspire Fr. Lannon’s Commencement speech. He closed his remarks with a wish for “his” class: “May you accomplish far more than could ever be asked or imagined.”

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UNDERGRADUATE PROGRAMS Online registration and information for campus tours, Discover SJU Days, and Open Houses: www.sju.edu/admissions.

UNIVERSITY COLLEGE Open Houses, Barbelin Hall, Room 117: Tue., July 17 and Wed., July 18 (noon-6:30 p.m.); Tue., Aug. 14, Wed., Aug. 16 (noon-6:30 p.m.); Sat., Nov. 10 (9 a.m.). For information, visit www.sju.edu/uc. Contact: 877-NITE-SJU or uc@sju.edu.

Corporate Outreach and Center for Non-Credit Programming: customized degree, certificate, or online programs for organizations. Contact: Amy Sliwinski, 610-660-1260 or alsliwinski@sju.edu. Online: www.sju.edu/uc/pages/corporateoutreach.html.

ALUMNI 4th Annual Executive Golf and Tennis Classic for M.B.A. students and alumni, Tue., Aug. 7, ACE Club, Lafayette Hill, Pa. (8:30 a.m.). Contact: Kathy Maloney, 610-660-3150 or kmaloney@sju.edu. Online: www.sju.edu/hbs/pharmaceutical_marketing/pages/news.html.

Philadelphia International Dragon Boat Festival, Sat., Oct. 6 (8 a.m.). Three boats will represent the University: “SJU Hawks,” “Colleen’s Crew from SJU” (in memory of Colleen Morris, former biology department assistant) and “SJU Alumni.” To participate or make a donation, contact: Sue McFadden, 610-660-1740 or smcfadde@sju.edu.


CAMPAIGN WITH FAITH AND STRENGTH TO DARE: THE CAMPAIGN FOR SAINT JOSEPH’S UNIVERSITY Kickoff Events:
• President’s Cup Golf Outing, Mon., Oct. 1, Applebrook Golf Club, Malvern, Pa. Contact: Brooke Carver Jackson, 610-660-1247 or bjackson@sju.edu.
• Fall Convocation for faculty, staff, and students with University President Timothy R. Lannon, S.J., Wed., Oct. 3.
• Kickoff Weekend, Oct. 6-7, includes State of the University Address with University President Timothy R. Lannon, S.J., academic seminars, student panel discussions, family activities, family liturgies, campus dining with faculty and University officials. Campaign Gala, Sat., Oct. 6, Alumni Memorial Fieldhouse. (See page 27 for more information.)

CAP AND BELLS Godspeed, Thu., Oct. 25-26, Oct. 27 and Fri., Nov. 2- Sat., Nov. 3 (8 p.m.); Sun., Nov. 4 (2 p.m.), Bluett Theatre, Post Hall. Ticket reservations: 610-660-1181. Online: www.sju.edu/capandbells.

CAREER DEVELOPMENT CENTER Fall Career Fair, Thu., Sept. 27, Alumni Memorial Fieldhouse (10 a.m.-2 p.m.). Alumni looking to recruit and hire may register at www.sju.edu/careers. Alumni job seekers are welcome to attend and may view participating employers at www.sju.edu/careers. Contact: Rhonda Cohen, 610-660-3103 or rcohen@sju.edu.

MINISTRY, FAITH AND SERVICE The Liturgy of the Word and the Eucharist in the Chapel of St. Joseph is celebrated Sundays at 11 a.m. in the summer. The regular schedule begins Sun., Sept. 9, and is as follows:
• Weekends: Sundays, 11 a.m., 7 p.m., and 10 p.m.
• Weekdays: Mon.-Fri., 12:05 p.m.; Mon.-Wed., 10 p.m.

Pre-Canis Weekend, Erivan K. Haub Executive Center, McShain Hall, Nov. 2-4, Cost: $125/couple. Space is limited. Register online: www.sju.edu/campus_ministryPre-Canis.html

Ignatian Week Opening Mass, Sun., Oct. 28 (10 p.m.). Contact: Jane Downey, 610-660-1207 or jdowney@sju.edu.


UNIVERSITY GALLERY
• Krista Leigh Steinkirch (digital photography), Aug. 27-Sept. 26. Reception, Fri., Sept. 14 (6-8 p.m.).
• Donna Kutz (sculpture), Oct. 1-31. Reception, Fri., Oct. 19 (6-8 p.m.).
• Chris Tewey (digital photography/painting), Nov. 5- Dec. 10.
• Babette Martino (painting), Jan. 14-Feb. 13. Reception, Fri., Jan. 25 (6-8 p.m.). Contact: Jeanne Bracy, 610-660-1841 or jbracy@sju.edu.

FOR THE EDITOR
This year’s Commencement ceremonies did not disappoint. The graduates, beaming from ear to ear, looked impressive in a sea of ebony caps and gowns. Faculty members called out congratulations to their hard-working students as the procession streamed past. Camera-toting families gathered under Gest Lawn’s massive tent, waiting to hear the name of their special someone read aloud.

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ON THE CALENDAR
SJU TO NAME NEW BASKETBALL ARENA FOR ALUMNUS MICHAEL J. HAGAN ’85

Alumni Memorial Fieldhouse, home to Saint Joseph’s University basketball since 1949, will be renamed for Michael J. Hagan ’85 (B.S.) at the conclusion of a multiyear expansion and renovation project set to begin this fall. Hagan, chairman and chief executive officer of Horsham-based NutriSystem, Inc., and his wife Joyce are contributing $10 million as the lead benefactor for the most comprehensive enhancement of athletic facilities in Saint Joseph’s history.

The overall project, which has already generated $15 million in cash and signed commitments toward a fundraising goal of $25 million, will proceed in three phases:

- **PHASE ONE:** Construction of a 20,000-square-foot state-of-the-art facility adjacent to the existing Fieldhouse that will house the SJU men’s and women’s basketball programs. L.F. Driscoll has been retained as construction manager for the project, and the new basketball center is scheduled to open in late 2008.

- **PHASE TWO:** Relocation of five varsity sports and the student recreation/intramural program to the new James J. Maguire ’58 Campus, currently the Merion campus of the Episcopal Academy. Saint Joseph’s University expects to close on the acquisition of that property when Episcopal opens its new school in Newtown Square for the 2008-09 academic year.

- **PHASE THREE:** Expansion of the Fieldhouse to include a full-service concourse and an increase in capacity by at least 1,000 seats. It is expected that men’s and women’s basketball will play one season off-campus once the primary construction period is determined, and the renovated facility — to be known as the Michael J. Hagan ’85 Arena — would reopen in the subsequent academic year.

The Hagan gift is the third eight-figure donation announced by Saint Joseph’s in the past two years. Previously, James J. Maguire ’58 (B.S.) and Brian Duperreault ’69 (B.S.) each contributed $10 million in support of the University’s purchase of the Episcopal Academy property.

“We are truly blessed to have such outstanding philanthropic support,” stated University President Timothy R. Lannon, S.J. “Not only is it an affirmation of the mission of the University, but it speaks to the unmatched personal commitment of these extraordinary individuals.

“Mike Hagan is a success story and a singular example of the Jesuit tradition of giving back. His involvement as an alumnus, University Trustee, and now major benefactor is one of humility and selfless action. This gift allows Saint Joseph’s to preserve an important part of its history while at the same time modernizing a facility of which all Hawks can be proud.”

A resident of Newtown, Pa., Hagan received a B.S. in accounting from Saint Joseph’s and also played on the men’s golf team. He was chairman of Malvern-based Verticalnet, Inc., before assuming control of NutriSystem in 2002. Forbes magazine named Hagan its 2006 Entrepreneur of the Year after NutriSystem earned the No. 1 ranking on the Forbes list of America’s “Best 200 Small Companies.”

“There has always been a dream that one day there would be athletic facilities to match the level of passion we all share for this great University,” said Don DiJulia ’67 (B.S.), associate vice president and director of athletics. “Today, thanks to the generous commitments of some very special alumni — Mike Hagan, in particular — that dream is about to be realized.”
FOOD INDUSTRY LEADERS IDENTIFY HEALTHY MARKETING INITIATIVES

Senior food industry leaders convened on campus in March for the inaugural Food Industry Summit to answer the question: Can a healthy food industry coexist with a healthy America?

Discussions focused on finding the right balance between the pursuit of healthy eating and the business of food marketing. Titled “Doing the Right Things RIGHT for Both Shareholders and Society,” the event was sponsored by the Department of Food Marketing.

“The obesity crisis in the United States has put the food industry under a microscope,” observed John Lord, Ph.D. ’71 (B.S.), professor of marketing. “The summit brought together leading manufacturers, retailers, researchers, and industry analysts to address what’s been successful, and what could and should be done at all levels of the food supply chain to make it easier for consumers to opt for healthier eating choices and lifestyles.”

Speakers for the day included Doug Conant, CEO of Campbell Soup Company; Chris Furman, president and CEO of PepsiCo Foodservice; Mitchell Pinheiro, food industry analyst for Janney Montgomery Scott; Rick Anicetti, president and CEO of Food Lion; Tony Schiano, president and CEO of Giant Foods; and Dan O’Connor, president, RetailNet Group.

INTERNATIONAL PARTNERSHIP YIELDS ACCOUNTING INSTITUTE

China’s Nanjing University (NJU) and Saint Joseph’s University have established the China-U.S. Institute of International Accounting Studies, strengthening their existing partnership. The universities already share an M.B.A. program, with classes held in both China and the United States.

The Institute will promote cooperation in education and academic research in the fields of accounting and corporate finance. Both universities will encourage undergraduate students to study abroad at the other and faculty to conduct collaborative research for publication in English and Chinese. Two graduate programs will also be offered through the Institute: an NJU master of corporate finance/SJU M.S. in financial services degree and a joint NJU master of professional accounting/SJU M.B.A. with a concentration in accounting degree.

“Our growing partnership with Nanjing University is vital to our vision of preeminence,” said Joseph DiAngelo, Ed.D. ’70 (B.S.), dean of the Erivan K. Haub School of Business. “In our global economy, such an educational experience is essential.”

BIODEFENSE AND SAFETY HEADLINE FOOD MARKETING CONFERENCE

With the threats of bioterrorism and national food supply contamination ever-present, Saint Joseph’s food marketing department brought federal officials and food industry executives to campus to discuss biodefense and food safety.

Representatives from the U.S. Department of Homeland Security, FBI Agroterrorism Unit, Food and Drug Administration, and U.S. Foodservice attended the conference, as well as local officials from the Philadelphia Police Terrorism Unit and ARAMARK.

“Food safety and food security are analogous,” said Professor of Marketing John Lord, Ph.D. ’71 (B.S.). He guided participants through a series of interactive exercises focused on traceability, detection measures, operational risk management, and crisis management skills.

They also took part in a simulated response to a hypothetical terrorism or contamination event, led by Paul DeVito, Ph.D., executive director of the University’s Early Responders Distance Learning Center, associate provost, and professor of psychology.

FAITH-JUSTICE CELEBRATES 30 YEARS

Saint Joseph’s celebrated the 30th anniversary of one of its most significant programs, the Faith-Justice Institute, last fall. Established by the late Edward Brady, S.J. (see page 33), the Institute has promoted social analysis and critical thought around faith and justice issues since 1977.

“The Faith-Justice Institute has a rich history of developing engaged students who become actively involved in promoting social justice and civic responsibility,” said Frank Bernt, Ph.D., director of the Institute and associate professor of health services.

The Institute offers academic courses on a wide range of issues, from environmental justice, the political process, and inequities in healthcare and education to Catholic social teaching, economic ethics, and feminist theologies.

“The Faith-Justice courses I took as an undergraduate were the most formative of my program,” said Michael Goetz ’01 (B.A.), ’05 (M.A.). “It was heartening to sit at the 30th anniversary reception and learn of the amazing growth of the Institute’s courses and programs. I felt a sense of pride as an alumnus, knowing that the University has committed itself to fostering this vehicle for social justice education.”

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Online: www.sju.edu/cas/faith-justice

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MAYORAL CANDIDATES AND RESEARCHERS EXAMINE PHILADELPHIA VIOLENCE

A group of Philadelphia mayoral candidates and researchers analyzed and offered solutions to the city's rising violence problem in February at the annual symposium of the Institute for Violence Research and Prevention (IVRP).

“With a record 406 homicides in 2006 and escalating violent crime looming as the major challenge for Philadelphia and for cities throughout the nation, this symposium sought to start a dialogue and commit to finding solutions,” explained Maria Kefalas, Ph.D., associate professor of sociology and director of the IVRP.

Four of the five announced Democratic candidates for mayor at the time — State Rep. Dwight Evans, U.S. Rep. Chaka Fattah, Michael Nutter (who has since won the Democratic nomination), and Tom Knox — presented their strategies for reducing violence in Philadelphia. Moderating the event was John Dilulio Jr., Ph.D., Frederic Fox Leadership professor of politics, religion, and civil society, director of the Program for Research on Religion and Urban Civil Society, and professor of political science at the University of Pennsylvania.

A panel of researchers discussed how they would complete the phrase, “If you had ten minutes with the Mayor…,” and also offered their best recommendations for reducing and preventing violence in the city.

In conjunction with the symposium, the University held a non-denominational prayer service, where 406 lit candles commemorated Philadelphia’s homicide victims as their names were read aloud. Catherine Young also spoke at the ceremony. Her son Richard Johnson, a St. Joseph’s Prep graduate, was murdered in 2005, just weeks before he was to matriculate at SJU.

Online: www.sju.edu/IVRP

INTELLECTUAL SERIES HIGHLIGHTS PROMINENT CATHOLIC THINKERS

The annual Catholic Intellectual Series, which highlights the thoughts and writings of prominent Catholic thinkers, offered three presentations in the spring semester. Mary Jo Bane, Ed.D., academic dean and professor of public policy and management at Harvard University’s Kennedy School of Government, presented “Taking Faith Seriously in Politics and Policy.” Her lecture focused on the importance of faith in government.

The next event featured a panel discussion on the role of Catholics in the blogosphere, hosted by William McGarvey of BustedHalo.com, an online magazine for spiritual seekers in their 20s and 30s run by the Paulist Fathers. Panelists included Amy Welborn, author of the blog “Open Book”; Rocco Palmo, native Philadelphian and author of the blog “Whispers in the Loggia”; and Grant Gallicho, associate editor of Commonweal.

The series closed with a presentation by former Vatican astronomer George V. Coyne, S.J., on “Searching for God in the Universe: A Scientist’s Quest in Today’s America.”

NATIONAL SCIENCE FOUNDATION GRANTS $1.3M TO CENTER FOR VISUALIZATION

The National Science Foundation (NSF) has awarded SJU’s Center for Visualization a grant of nearly $1.3 million as part of its Information Technology Experiences for Students and Teachers (ITEST) program.

The funds will enable colleges to form partnerships with their surrounding middle school and high school districts in six locales, to encourage student interest in studying computer science at the college level.

Recent statistics from the U.S. Bureau of Labor predict a rapid increase in information technology jobs, while data tracking college degree programs show a dramatic decline in the number of students pursuing the field. Dr. Cooper’s work seeks to close this gap by identifying and encouraging the next generation of information technology professionals.

The grant will employ Alice, a three-dimensional, interactive, animation environment originally developed at Carnegie Mellon University. Alice has been shown to aid in retention among college students with computer science majors by providing a user-friendly interface for students with little programming background. In Alice, students build animated 3D movies and games as they learn object-oriented programming concepts.

“With this new ITEST grant, we will, for the first time, be able to study the effects of training teachers to teach with Alice in middle and high schools,” said Stephen Cooper, Ph.D., director of the center and associate professor of mathematics and computer science. “The potential impact is much greater.”

The grant will also provide professional development to help middle school and high school teachers incorporate Alice into their curricula. The six sites are in Virginia Beach, Va., Durham, N.C., Columbia, S.C., Oxford, Miss., Denver, Colo., and San Francisco, Calif. Alice is already being used in more than 200 colleges and universities and in an increasing number of high schools and middle schools in the United States.

Dr. Cooper has coauthored the book Learning to Program with Alice, along with Wanda Dann, Ph.D., of Ithaca College and Randy Pausch, Ph.D., of Carnegie Mellon University.

Online: visualization.sju.edu

Through the magic of Photoshop, Dr. Cooper joins the three-dimensional, interactive, animation environment known as Alice.
FULBRIGHT GRANT GOES TO POLITICAL SCIENCE MAJOR

Matthew Duncan ’07 (B.A.) earned a prestigious Fulbright grant to teach English to middle and high school students in Germany during the 2007-08 academic year. Originally from Fort Collins, Colo., Duncan and his family lived in Holzerlingen, Germany, from April 1995 to December 1996.

“Though Matthew has only studied in Germany for a short period of time, he spoke fluent German during his half-hour interview for the Fulbright grant,” said Patrick Samway, S.J., director of the fellowships office and professor of English. “He will make a fine ambassador for Saint Joseph’s University as he shares with his future students the values of his Jesuit education.”

Duncan had also been chosen to participate in the Congress-Bundestag Youth Exchange Program in Germany, but was required to relinquish his place in order to accept the Fulbright grant. He has expressed ambitious goals for his Fulbright experience.

“I’m looking forward to improving my language skills and fluency, and also helping my students’ English-language skills,” he stated. “I also look forward to representing America and improving a cultural understanding between the United States and Germany.”

A political science major, Duncan was a member of Alpha Sigma Nu, the national Jesuit honor society; Pi Sigma Alpha, the political science honor society; Phi Sigma Tau, the philosophy honor society; and Delta Phi Alpha, the German language honor society.

SOPHOMORE EARNS SCHOLARSHIP TO STUDY IN SCOTLAND

Sophomore history major Stephen Haller has received a full scholarship from the esteemed St. Andrew’s Society of Philadelphia to study abroad at the University of Glasgow in Scotland during his junior year. The Society is a non-profit organization designed to promote understanding between the United States and Scotland.

“I’m interested in the Scottish coal industry,” said Haller, “because the coal unions had so much control over the government due to their large membership, as well as the fact that the coal companies owned much of the property in their towns. But when oil became the main fossil fuel, this all changed, leaving many people poor and on the streets. I am interested in studying this quick change.”

He hopes to learn about the poverty associated with the closing of the mines and the illnesses that afflicted many of the miners. From localized investigations, Haller intends to broaden his research to study larger implications in the United Kingdom, Europe, and the United States.

A native of Glendale, N.Y., Haller graduated from Xavier High School in New York City. At Saint Joseph’s, he is an honors student and has made the Dean’s List every semester. Haller’s campus activities include serving as a resident assistant and Alcohol Advisory Board executive committee member, as well as a Poverty Awareness Committee co-chair.

COLLEGIATE CONFERENCE RECOGNIZES SJU’S AMERICAN MARKETING ASSOCIATION CHAPTER

Members of Saint Joseph’s chapter of the American Marketing Association (AMA) received honors at the annual AMA Collegiate Conference in New Orleans, La., last semester. From a field of more than 1,000 marketing students and their faculty advisors, SJU’s chapter was selected as leading chapter for four awards: 1) outstanding Marketing Week activities, 2) professional development, 3) fundraising activities, and 4) Web site.

The AMA is one of the largest professional associations for marketers, with 38,000 members worldwide. Its annual Collegiate Conference brings together chapters from universities around the nation for three days of career and leadership training, networking, and social activities.

SPEECH AND DEBATE TEAM REACHES TOP 10 IN NATIONAL TOURNAMENT … AGAIN!

The Villiger Speech and Debate Society finished eighth at the National Forensic Association national tournament last spring, placing the team in the Top 10 for nine of the last 10 years and in the Top 20 for 16 consecutive years.

Success is not new to Villiger, as the team also collected its 10th successive Pennsylvania state championship in February. “Other schools fielded teams almost double our size,” said head coach Robb Del Casale ’85 (B.A.), “but our students prevailed with a combination of hard work, talent, and school pride to bring home a very close and hard-fought victory.”

Del Casale is one of several alumni and friends, many of them volunteers, who help the team prepare for competition in four genres of speech: debate, public address, limited preparation, and oral interpretation.
HAUB SCHOOL OF BUSINESS:
NATALIE WOOD, PH.D. / MARKETING

It’s been a happy three years on Hawk Hill for marketing’s Natalie Wood, Ph.D. After eight years working in business development for a financial institution and five years working as a marketing consultant while pursuing her education, she’s now teaching the very thing that brought her to marketing in the first place — consumer behavior.

“I love marketing, understanding consumers, what they do and why,” Dr. Wood, assistant professor of marketing, explained. “It allows me to explore the analytical and creative side of business.”

Just this past year, Dr. Wood’s follow-up study on research previously published in the *International Journal of Internet Marketing and Advertising* is receiving attention and was published in the *Journal of Website Promotion*. The research focuses on avatars, a trend that seeks to make the online experience more personable for consumers.

On a trip to Burma funded by a prestigious Pollock Krasner Foundation grant and an SJU faculty development grant, Klein put together a sculpture exhibit titled “Burmese Nature.” This work is now housed in part at the U.S. Embassy in Rangoon, Burma, after being selected for the Arts in Embassies program run by the U.S. Department of State. The program supports diplomacy by providing international audiences with a sense of the quality, scope, and diversity of American art and culture.

Klein sees his art as providing a new way to look at nature and our urban communities, which he hopes will inspire and pique viewers’ interest in the world around us.

“By combining natural elements found in rainforests with objects found in the concrete jungles we live in, I am able to make statements about ecology, recycling, our environment, and the left-behind objects from nature and industry,” he said.

The recipient of many awards and fellowships, including two National Endowment for the Arts fellowships, Klein holds a B.F.A. from the University of Colorado and an M.F.A. from the University of Minnesota. Prior to his 10 years at Saint Joseph’s, Klein taught at Tyler School of Art, Temple University, and Swarthmore College.

BELOVED FACULTY MEMBERS CELEBRATE RETIREMENT

Eileen Cohen, Ph.D., professor of English, and Thomas Kane, Ph.D., professor of political science, have retired from teaching full-time.

Dr. Cohen has provided nearly 40 years of service to Saint Joseph’s. She has published more than 20 poems, mostly sonnets, in various literary magazines and journals. In her retirement, Dr. Cohen plans to teach a once-a-year course on Renaissance literature at Saint Joseph’s, take painting lessons, write more poetry, volunteer at Byn Mawr Hospital, and travel.

Dr. Kane has received many honors and awards for teaching and advising since coming to the University in 1982. His dedication to teaching is evident. “It’s a special thing for me to see students grow and mature and become better, to take their lives and spiritual development to a new level,” he reflected.

Dr. Kane now looks forward to teaching part-time at SJU, spending more time with his wife, children, and grandchildren, volunteering to help inner-city youth, and improving his golf game.

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Dr. Wood described avatars as “online digital personas created and employed by companies to help with navigating sites, locating products, and interacting with others online.

“Avatars became popular in games and online communities in the 1990s,” she added, “but their use has recently spread to e-commerce and popular 3-D virtual worlds such as Second Life.”

Her study, “The Impact of Web Avatars on Users’ Response to E-Commerce Sites,” observed that the inclusion of avatars in e-commerce sites can increase a consumer’s confidence in selecting a particular product. It built on the prior study, which showed a more positive response to the shopping experience when the shoppers had a familiar, realistic avatar guiding them through their purchases. The research was coauthored by Michael Solomon, Ph.D., professor of marketing at SJU.

Cohen and Kane

Klein (far left) in a Burmese village where he learned to craft fishing nets.

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NEW VICE PRESIDENT OF STUDENT LIFE NAMED

Cary Anderson, Ed.D., has joined Saint Joseph’s as the new vice president for student life. He succeeds Linda Lelii, Ph.D., who became the University’s first female vice president in 1993. She will stay on at Saint Joseph’s as an adjunct professor and counseling center psychologist.

Dr. Anderson comes to SJU from Canisius College in Buffalo, N.Y., where he served most recently as associate vice president and dean of students. Building on a 14-year career in Jesuit education, Dr. Anderson expressed his commitment to working with Jesuit institutions.

“The Jesuit philosophy on education resonates with my own personal educational philosophy,” he said. “A lot of universities talk about educating their students with a concern for the common good, but Jesuit colleges and universities really act on it.”

DIRECTOR OF MULTICULTURAL ADMISSIONS POSITION CREATED

In its ongoing efforts to create a more diverse student population, the University’s enrollment management department has named Myra Hooker-Singletary director of multicultural admissions.

Hooker-Singletary previously worked as SJU’s director of retention services and student ombudsperson. In her new role, she will lead a multicultural admissions team in coordinating recruitment activities to ensure the size and quality of the multicultural applicant pool.

“Myra is greatly engaged in the University and has worked hard in her current position as an advocate for students,” said Associate Provost for Enrollment Management John Haller. “Myra brings great skill and necessary experience in multicultural admissions and recruitment.”

SIX NEW MEMBERS JOIN BOARD OF TRUSTEES

The May meeting of Saint Joseph’s Board of Trustees signaled a change in both leadership and membership. John Smithson ’68 (B.S.), ’82 (M.B.A.), senior vice president at Towers Perrin in Philadelphia, concluded his term as chair. His positive influence extended under two SJU presidents, Timothy R. Lannon, S.J., current president, and Nicholas S. Rashford, S.J. (1986-2003). Smithson’s involvement and counsel were critical in the acquisition of the James J. Maguire ’58 Campus and many other initiatives on campus during his eight years on the Board, four of them as chair.

Paul Hondros ’70 (B.S.), a trustee since 2004, will replace Smithson as chair.

“John Smithson is a modern day Ignatius, continually championing the magis and always striving for more,” said Fr. Lannon. “He has made a lasting impact on Saint Joseph’s University and in particular, the Board of Trustees. It goes without saying that John’s leadership role in the acquisition of the Episcopal Academy property is a large part of his legacy on the Board. However, John’s legacy stretches far beyond his leadership. His personal care for and commitment to Saint Joseph’s mission are astounding.”

Fr. Lannon continued, “I am grateful to John for everything he has done for Saint Joseph’s University, and I am looking forward to continued excellence in the commitment, leadership, and vision of Paul Hondros.”

Five others depart the Board — Brian Duperreault ’69 (B.S.), David Hollenbach, S.J. ’64 (B.S.), Stanley Kabala ’68 (B.S.), Al Pastino ’64 (B.S.), and Michael Proterra, S.J. — as the University welcomes six new members:

John A. Bennett, M.D. ’71 (B.S.), is chairman and CEO of Devon International Group in King of Prussia, Pa. See pages 18-19 for more background on Dr. Bennett.

Daniel J. Hilferty ’78 (B.S.), a former SJU men’s basketball player, is president and CEO of Keystone Mercy Health Plan in Philadelphia. It comprises the largest multistate managed care organization serving exclusively Medicaid and other publicly funded low-income populations.

Lynn B. McKee ’83 (B.S.) is executive vice president of Human Resources for ARAMARK Holdings Corp. in Philadelphia, where she is responsible for issues affecting its 250,000 employees. She also coordinates all matters related to the company’s Executive Leadership Council.

Edward W. Moneypenny ’64 (B.S.) is the retired CFO of 7-Eleven, the largest chain in the convenience store industry. Prior to 7-Eleven, he was the CFO of two former Fortune 500 companies, Florida Progress and Oryx Energy. He currently serves on the boards of Timberland and New York and Co.

Alvaro F.V. Ribeiro, S.J., SJU’s Donald I. MacLean Chair in 2004-05, is associate professor of English at Georgetown University. He also held academic posts at the University of Hong Kong, McGill University in Montreal, and Yale University. Fr. Ribeiro is a council member of the Caine Prize for African Writing.

Kevin Wm. Wildes, S.J. ’76 (B.A.), became president of Loyola University in New Orleans in 2004 and has overseen the campus through Hurricane Katrina and its aftermath. The author of Moral Acquaintances: Methodology in Bioethics, he often writes and lectures on bioethics and public policy.
CAMPUS NEWS BRIEFS

Many notable speakers visited campus in the last several months:

- Clara Bargellini, Ph.D., professor and senior research fellow at the Instituto de Investigaciones Estéticas of the National University in Mexico City: "St. Joseph as Patriarch and Missionary in the Art and Architecture of Northern New Spain," 16th annual St. Joseph Lecture.
- Guy S. Diamond, Ph.D., of the University of Pennsylvania School of Medicine and the Center for Family Intervention Services: "Attachment-Based Family Therapy for Depressed Adolescents," I. Ralph Hyatt Leadership Lecture.
- Harold Dibble, Ph.D., professor of anthropology at the University of Pennsylvania: "In Search of the Neanderthals," presented by the Ancient Studies Program.
- Desmond Egan, Irish poet: poetry reading, sponsored by the English department and SJU Jesuit community.
- Tibor Frank, professor of history and director of the School of English and American Studies at Eötvös Loránd University in Budapest, Hungary: "Hungary 1956: Inspirations, Immigrations, Implications," presented by the history, economics and foreign languages departments as well as the European Studies and American Studies Programs.
- Kevin Healy, Ph.D., of the Elliot School of International Affairs at George Washington University: "Bolivia at the Crossroads: Managing Conflicts in a Time of Change," sponsored by the Latin American Studies Program and Faith-Justice Institute.
- Dr. Hans-Jürgen Heimsoeth, consul general of the Federal Republic of Germany in New York: presentation on Germany and its relationship with the U.S., sponsored by the foreign languages and literatures, history, and political science departments.
- Mark Neely, Ph.D., author and Pulitzer Prize-winning historian: "Lincoln and American Political Culture," sponsored by the history department and American Studies Program.
- Vince Papale ’68 (B.S.), former SJU track and field standout and subject of the Disney movie Invincible, sponsored by the marketing and athletics departments.
- Dominic Roberti, Ph.D., professor emeritus of chemistry: "Buddhism and Buddhist Meditation."
- "Adjudicating Juveniles as Adults: Juvenile Injustice?" forum hosted by the graduate Criminal Justice Program, Institute for Violence Research and Prevention, Faith-Justice Institute, philosophy and sociology departments, and Pennsylvania Prison Society.

PHILADELPHIA’S CARDINAL RIGALI VISITS CAMPUS

University President Timothy R. Lannon, S.J., welcomed Cardinal Justin Rigali, Archbishop of Philadelphia, to campus last spring. He and John J. Dilulio Jr., Ph.D., of the University of Pennsylvania, discussed the topic "Have Faith in Catholic Schools." A panel discussion followed, featuring four Philadelphia principals and leaders whose Catholic schools employ different models to effectively serve low-income populations.

The event was sponsored by the Research on Innovative Collaboration in Catholic Institutions Project, a shared effort between Saint Joseph’s and the University of Pennsylvania’s Program for Research on Religion and Urban Civil Society and Robert A. Fox Leadership Program, and the Gesu Institute.

RUBY DEE DAVIS HIGHLIGHTS DIVERSITY LECTURE SERIES

Emmy-award winning actress Ruby Dee Davis spoke on campus as part of the Office of Multicultural Life’s Diversity Lecture Series. Davis, wife of the late Ossie Davis and well-known for her role in the Jackie Robinson Story, has enjoyed an acting career that spans eight decades. She is a member of both the National Association for the Advancement of Colored People and the Southern Christian Leadership Conference. After experiencing difficulties as an African-American actor, Davis established the Ruby Dee Scholarship in Dramatic Art for talented young African-American women.

Other diversity series events included an address by Jean Kilbourne, Ed.D., lecturer and author of Can’t Buy Me Love: How Advertising Changes the Way We Think and Feel, and a performance by the Kotchegna Dance Company, a dynamic and racially diverse company of drummers and dancers.

UNIVERSITY HOSTS DISCUSSION OF AFRICAN-AMERICANS IN BASEBALL

Mahlon Dukett (left) and Stanley "Doc" Glenn (right), players for the Negro League’s Philadelphia Stars, visited campus to present "African-Americans in Baseball: 1860-2007," and Beyond." They were joined by Clare Smith of The Philadelphia Inquirer, the first African-American female baseball writer, and Rob Holiday, Philadelphia Phillies’ assistant director of scouting.
PRE-MED STUDENTS EXPERIENCE HEALTH CARE IN DEVELOPING NATION

To culminate their course Just Health Care in Developing Nations, 17 students, along with Peter Clark, S.J. ’75 (B.A.), director of the Institute for Catholic Bioethics and professor of theology and health administration, and Ann Marie Jursca, assistant director of the Faith-Justice Institute, traveled to the Dominican Republic between semesters last year. It was the fourth such trip.

Just Health Care is designed to give pre-medical undergraduates a better understanding of how faith and justice can work in conjunction with health care. The initial coursework on Hawk Hill helped them prepare for the trip. They analyzed case studies illustrating disparities in health care, conflicts of rights in human experimentation between developed and developing nations, the duty of pharmaceutical companies to supply medications to the poor and dying, and racism and discrimination in the health care field.

While in the Dominican Republic, students put their knowledge into action. They purchased medication and administered it to children in the Haitian bateyes (refugee camps) to combat internal parasites. They viewed the health care system in the camps, toured the local public hospital, and interacted with physicians, nurses, and health promoters at these locations. They worked with physically and mentally handicapped children and also traveled to Las Cruces, where they ran a dermatology clinic for 1,500 youngsters. Other students ran a vision clinic for children at the Fe y Alegria School in Las Cruces.

STUDENTS CHOOSE APPALACHIAN EXPERIENCE OVER TRADITIONAL SPRING BREAK

Nearly 400 students at Saint Joseph’s gave up a week of relaxation during Spring Break to participate in the Appalachian Experience, the University’s largest single community service program.

Formerly known as Project Appalachia, the program takes students to towns in the Appalachian regions of Kentucky, Virginia, and West Virginia, where they collaborate with Habitat for Humanity to repair, renovate, and rebuild flood-damaged homes and to raise new houses in the area. The Appalachian Experience has long been one of the University’s most popular community service programs, but this year’s participation nearly doubled expectations.

“It’s hard to believe that so much pain and so much waste could exist in such a naturally beautiful area,” said Emily Bates (Bethesda, Md.), who served as a group leader and graduated this year. “The experience allows you to see and hear God in different ways. Once you return to campus, it’s easy to get caught up in the daily routine, but you still feel how you’ve grown spiritually.”

SUMMER IMMERSION PROGRAMS ADD NEW DESTINATIONS

Saint Joseph’s Summer Immersion Programs, through which students travel to underprivileged communities and perform community service, now include trips to Tanzania and Ecuador. The new programs add to the two trips already in place, Project Mexico in Tijuana and the Native American Experience in New Mexico.

“Our hope is that, with the addition of these new programs, we will not only become more global in our understanding of poverty and why it exists, but we will also bring that understanding back to others who may not be able to participate in one of these programs and see it firsthand,” said Matt Fullmer, immersion programs coordinator. “Also, it is important for our students to understand that, although the living situations of the people we visit are not ideal, they are still happy, and have many things to keep them going, like their families and their faith.”

FRESHMEN FIND LEADERSHIP ROLES THROUGH COMMUNITY SERVICE

New students at Saint Joseph’s are diving headfirst into one of the University’s most important experiences, community service, thanks to the First Year Leadership Team (FYLT).

FYLT is a freshman leadership group dedicated to implementing and promoting Campus Ministry activities for other freshmen.

The group also offered Contemplatives in Action, a series of “domestic immersion trips,” which took group members into the heart of Philadelphia to work with a number of social justice organizations and to reach out to those in the city who feel marginalized. Freshmen led reflection meetings after each immersion trip.

At the end of March, FYLT hosted a “Refresh” retreat in Bucks County, Pa., where freshmen had the opportunity to reflect on their first year on Hawk Hill. Personal growth, challenges, and relationships were themes for discussion, reflection, and prayer.
THREE WOMEN’S TEAMS EARN NCAA PUBLIC RECOGNITION AWARDS

Three of SJU’s women’s varsity sports teams — soccer, softball, and tennis — have earned Public Recognition Awards from the National Collegiate Athletic Association (NCAA) for earning high scores in the latest Academic Progress Rate (APR) compilation. Each team had a 100 percent retention, eligibility, and graduation rate in 2005-06.

“Such recognition speaks to the academic quality of our student-athletes and the commitment that the University has to maintaining such quality,” said Don DiJulia ‘67 (B.S.), associate vice president and director of athletics. “It is vital that our student-athletes have as much success in the classroom as they do on the field.”

The public recognition awards are part of a broad Division I academic reform effort. The 839 teams recognized by the NCAA posted multi-year APR scores in the top 10 percent of all squads in their respective sports.

“These teams prove once again that student-athletes are students first, and many of them are excellent students,” said NCAA President Myles Brand.

SAINT JOSEPH’S DANCE TEAM PLACES SIXTH AT NATIONAL CHAMPIONSHIPS

Saint Joseph’s Dance Team placed sixth from a field of 100 schools in the Division I Hip Hop category at the National Championships at Disney’s Wide World of Sports.

Choreographed by Regina Besheer ’03 (B.S.), the Hawks competed in the semifinals of the Universal Cheerleading Association/Universal Dance Association College Cheerleading and Dance Team National Championships at Disney’s MGM Studios Theme Park.

FRESHMAN SKATES HER WAY TO WIN ICE DANCING COMPETITION

Freshman Pilar Bosley and partner John Corona took first prize in the Eastern Sectional Junior Ice Dance Competition of the U.S. Figure Skating Association in November. They went on to place an impressive sixth in the national competition. A Bel Air, Md., native, Bosley is an international marketing major.

SJU ROWING PLACES AT DAD VAIL REGATTA

Saint Joseph’s men’s and women’s rowing teams turned in impressive performances last May at Philadelphia’s Dad Vail Regatta on the Schuylkill River, the largest collegiate regatta in the nation.

The women’s Varsity Eight battled to second place, earning its second medal in two years. The Second Varsity Eight team placed fifth, while the Freshman Eight earned fourth place.

The men’s team earned medals in three races: silver in the Second Varsity Eight and Lightweight Eight, and bronze in the Freshman Eight.

In overall points standings for men and women combined, Saint Joseph’s finished second. Among the women’s teams, SJU and the University of Massachusetts tied for third.

In addition, junior Debbie Bateman (Longport, N.J.) was named to ESPN The Magazine’s Academic All-District At-Large Second Team and as The Philadelphia Inquirer’s Women’s Rowing Academic All-Area Performer of the Year.

Bateman was also named to the 2007 Atlantic 10 All-Academic Women’s Rowing Team. A marketing major with a 3.9 grade point average, she received SJU’s academic award for her team and was named the Most Outstanding Player for women’s rowing.

LACROSSE STANDOUT REPRESENTS SJU AT NCAA LEADERSHIP CONFERENCE

Saint Joseph’s men’s lacrosse player and sophomore elementary education major Paul Crisafulli represented the University at the 2007 NCAA National Leadership Conference in May. The conference involves nearly 325 student-athletes each year who compete in fall, winter and spring sports in Divisions I, II and III.

In addition to providing a forum for student-athletes to discuss issues that may affect them on their campuses and in their communities, the conference also provides an opportunity to enhance leadership, communication, decision-making, and problem-solving skills.

“It was a real honor to represent all the SJU athletes,” said Crisafulli. “I really enjoyed meeting athletes that have the same drive and determination that I do.”

Crisafulli, a defenseman, was named to the SJU Athletic Director’s Honor Roll both semesters of his freshman year. The Syracuse, N.Y., native also continues to be a positive force for the Hawks on the playing field, seeing action in seven of nine games this season.
Classroom instruction can impart only so much knowledge. For a student to truly grasp the intricacies of the field she is examining, she must close her textbook, roll up her sleeves, and immerse herself in its daily reality. This is why Saint Joseph's “Plan 2010: The Path to Preeminence” explicitly calls on the University to demand excellence in student academic achievement through a teacher/scholar model that promotes an atmosphere that enables students to be intellectually curious throughout their lives.

Seeking to actualize this initiative, the University launched the Summer Scholars Program, which supports undergraduates in working full-time over a 10-week period on a scholarly project under the mentorship of a volunteer faculty member.

While many schools maintain similar initiatives, the breadth of the Summer Scholars Program, which extends beyond mathematics, engineering, and the sciences to include the arts and humanities, differentiates Saint Joseph's, suggests Michael McCann, Ph.D. ’87 (B.S.), a Summer Scholars Committee member, associate dean of the College of Arts and Sciences, and professor of biology.

“This experience is rather like graduate school, but on a smaller scale, in that the faculty member acts as a mentor, providing guidance to the student but not wielding total control,” explains Dr. McCann. “It allows students to immerse themselves in the professional work of a discipline.”

Following are just a handful of fascinating examples of collaborative work between Saint Joseph's undergraduates and their faculty mentors.

“I have a better feel for what it means to do physics.”

ANDRZEJ LATKA
From spectacles to windshields, from mirrors to windowpanes, glass is a ubiquitous material in modern life. Yet little is known about how glass becomes, well, glass.

“We know how to make it,” says Piotr Habdas, Ph.D., a native of Poland and assistant professor of physics, “but we don’t exactly know how it happens.”

Junior physics major Andrzej Latka, who is also from Poland, has been exploring glass’s mysterious transition from liquid to solid, and his work has been good enough to earn him slots to present at the last two annual meetings of the American Physical Society (APS), a rare accomplishment for an undergraduate.

“It was stressful, but a lot of fun,” Latka says. “I got to meet a lot of people who are doing similar research, and it’s improving what we’re doing.”

Using a microscopic model system of colloidal suspensions that behaves like glass, Latka inserts small, spherical particles into a liquid and observes how they move around. By inserting increasing amounts of these spherical particles into the liquid, he gives the spheres less space to move around, and at the point where they lock in place, the system hardens and glass is formed. Inserting even another species of particles causes the system to melt, changing the system from a solid to a liquid; continuing this process leads to a re-hardening, but as a different form of glass, in a process known as “re-entrant transition.”

“It’s fairly cutting-edge,” says Dr. Habdas. “There haven’t been many papers on microscopic techniques in re-entrant glass transition.”

Latka is a Barbelin Scholar in his second year in the Summer Scholars Program. He is also a member of Sigma Xi, the Scientific Research Society, and of APS. He hopes eventually to earn a Ph.D. in physics and remain in research and academia.

For now, the hands-on work he’s been engaged in has proved invaluable.

“I have a better feel for what it means to do physics,” he says. “Now I know what to expect.”
As a young teen, Michael Mungai was one of countless children living on the streets of Kenya’s impoverished Dagoretti province. After seeing Mungai’s story in Left Behind, a documentary about Kenyan HIV orphans and the street children of Dagoretti, Mark Orrs ‘03 (B.S.) traveled to Africa to seek him out. The two met, and Orrs, captivated by Mungai’s intelligence and insight, persuaded him to apply to Saint Joseph’s, where today he is a junior economics major.

As an additional result of the exposure he earned through the documentary, Mungai established contacts with volunteers who aided him in establishing Dagoretti 4 Kids. Since the organization’s inception in 2003, Dagoretti 4 Kids has provided housing and schooling to more than 40 street children, many of them former drug addicts.

Mungai’s story would have been impressive enough had it ended there. But mindful of his own upbringing and all too aware of the children who remain on Dagoretti’s streets, he and Orrs returned to Kenya in summer 2006 to shoot their own documentary. With funding from a number of Saint Joseph’s departments, their untitled project tells Mungai’s story by focusing on a street kid named Kabro.

The first thing that strikes you about Kathleen Vaccaro’s eye-catching painting “Rollercoaster” is the bold tracks that sweep with abandon all over the canvas. The point of view is from the top of the coaster, just before the car begins its primary descent, and the undulating path of the track slashes its way across the work.

“I was trying to describe what the college experience is like,” says Vaccaro, an art education major from Rydal, Pa. “That’s what that was about.”

Vaccaro relies on “whatever’s going on in my life at the moment” to inspire her work, which she sees as a narrative to share with the viewer. With help from Steve Cope, M.F.A., assistant professor of fine and performing arts, with whom she worked in last year’s Summer Scholars Program, as well as Department Chair and Professor Dennis McNally, S.J., she completed four paintings that were exhibited in April and May at MBN Studios in Philadelphia’s Old City. It was the first such exhibit for a Saint Joseph’s undergraduate in recent memory.

“Her interest is to make a compelling image,” observes Cope. “She’ll do whatever it takes to make that happen. She’s fearless in putting together images and trying things.”

A member of Phi Beta Kappa, Alpha Sigma Nu, and the education honor society Kappa Delta Pi, Vaccaro hopes to teach art in a grade school or high school and pursue a master’s degree in fine arts. She will also continue to paint, of course, seeking images that catch her eye and that she can render in some intensely personal way.

“You have to find an image that you can alter to make your own,” Vaccaro says, “so that when it gets locked into paint, it’s wholly yours.”

As a young teen, Michael Mungai was one of countless children living on the streets of Kenya’s impoverished Dagoretti province. After seeing Mungai’s story in Left Behind, a documentary about Kenyan HIV orphans and the street children of Dagoretti, Mark Orrs ‘03 (B.S.) traveled to Africa to seek him out. The two met, and Orrs, captivated by Mungai’s intelligence and insight, persuaded him to apply to Saint Joseph’s, where today he is a junior economics major.

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MICHAELA STERDIS AND CAROLYN CHOH FLEMING, M.B.A.

The loosening of federal regulation of drug marketing combined with the rise of the World Wide Web gave pharmaceutical companies an unparalleled opportunity to reach out to consumers directly and share information on both their corporate missions and their products.

Research conducted by senior marketing communications major and Irwin, Pa., resident Michaela Sterdis indicates that many of these companies are failing to take advantage.

Using metrics developed by Forrester Research, a leading market research company, Sterdis assessed the Web sites of the 25 largest pharmaceutical companies to determine whether the sites adequately reflect the companies’ stated mission and philosophy, and whether they appeal to and inform consumers in terms of presentation, navigation, privacy and security, and performance. What she found surprised her.

“The top companies aren’t doing a very good job using the Internet as a marketing tool,” says Sterdis. “These companies are targeting older people who aren’t very Internet-savvy, and they’re not doing it well. A lot of times, the information was hard to find. The type was often too small or too cluttered. They’re spending money, but they’re not utilizing it in the most effective way.”

This summer, Sterdis will broaden her evaluation to compare the pharmaceutical industry to other industries and to develop recommendations that can be submitted to the companies she’s been studying. Meanwhile, her faculty mentor, Carolyn Choh Fleming, M.B.A., visiting instructor of pharmaceutical marketing, is working with Sterdis to shape her findings into work that can be published.

Choh Fleming praises Sterdis’s intellectual energy and insightfulness, and adds, “I was tremendously gratified and excited by the amount of energy, volume of work accomplished, and enthusiasm Michaela brought to the project.”

For her part, Sterdis sees the project as a chance to supplement classroom curricula.

“I thought this would take me a step further in reaching what I actually want to do,” she says. “The classroom can only go so far. This has helped me expand on my abilities.”
In the West Philadelphia communities that Mercy Hospital serves, an increase in the number of undocumented, foreign-born Africans living there has coincided with an increase in emergency room visits by members of this population. Typically they arrive at the ER with symptoms of late-stage, acute diseases, such as complications from cancer, diabetes, and obesity, which makes it both more difficult and more expensive for the hospital to treat them.

A 10-day trip to the Dominican Republic last summer led Luke Surry ’07 (B.S.), who is from Harrisburg, Pa., to develop a proposal to reach out to such immigrants before their illnesses progress to such dire points. Examining models of community medical outreach, Surry, working with Peter Clark, S.J., ’75 (B.A.), director of the Institute of Catholic Bioethics and professor of theology and health administration, concluded that building trust among the population was paramount, since many avoid medical care for fear of being turned in.

The program that Surry and Fr. Clark have developed would bring community members to the hospital for training as “health promoters,” front-line evaluators capable of winning the trust of their fellow immigrants and referring them to more sophisticated medical care should the need arise. Ideally, the program would result in a higher quality of life for the immigrants and in conserved resources for Mercy.

“The idea is that this can be a paradigm for other Catholic hospitals,” says Fr. Clark. “Everyone is dealing with these issues of undocumented populations.”

Surry presented his proposal at the Global Health Education Consortium’s annual conference in February, and he and Fr. Clark published a paper about it in Medical Science Monitor’s March 2007 issue. He also presented the project to administrators at Mercy Health System, where Fr. Clark is a bioethicist.

“It’s made my experience here,” says Surry, a member of Phi Beta Kappa, Alpha Sigma Nu, and Alpha Epsilon Delta, who will head to Georgetown University School of Medicine this fall to study pediatric medicine. “It’s opened so many doors for me.”

**MORE FACULTY-STUDENT COLLABORATION**

Across the University, in both the Erivan K. Haub School of Business and the College of Arts and Sciences, Saint Joseph’s undergraduates engage in an incredibly diverse array of research projects under the mentorship of faculty members. Here are just a few:

- Education major and senior Patricia Duckworth (Nazareth, Pa.) assisted Eileen F. Sabbatino, Ed.D., assistant professor of education, in her examination of how best to teach children with autism. Duckworth researched a program called TEACCH (Treatment and Education of Autistic and related Communication-handicapped CHildren), which was developed in North Carolina and has been implemented nationally, and visited several Philadelphia-area schools utilizing it during summer programs.

- Accounting major Meaghan Kelly ’07 (Cheshire, Conn.), a two-year Summer Scholar, worked with Stephen Porth, Ph.D. ’80 (B.S.), associate dean of the Haub School of Business and professor of management, and George Sillup, Ph.D., assistant professor of pharmaceutical marketing, in assessing media coverage of ethical issues in the pharmaceutical industry. Kelly developed a database called EthicsTrak, which logged front-page articles and editorials about the industry in the country’s five highest-circulation newspapers over a two-year period.
The enterprise resource planning (ERP) software developed and sold by SAP, the German company whose U.S. headquarters are in Newtown Square, Pa., is meant to allow businesses to crunch numbers from all parts of their organizations and conduct comprehensive analyses using an almost limitless number of variables.

The software is a rich, robust product — perhaps too robust. Its complexity, according to Joseph Ragan, M.B.A. ’69 (B.A.), department chair and associate professor of accounting, often leaves those who purchase it unable to take full advantage of the vast potential locked within.

Under Ragan’s tutelage, senior Thomas Kramer, an accounting and finance double major from Glenview, Ill., is taking data from actual companies, plugging it into the software, and trying to develop reports and analyses that will enable decision makers to drill down as deeply as possible, thus more fully realizing ERP’s value. The data, from companies such as IBM, Siemens, and Coca-Cola, have been masked and denormalized, but they are real, giving Kramer invaluable access to past trends and current information as he tries to guide future decision-making.

“We can go into a system with data, pull up reports at high levels of statistical analysis, and pull up information about a company to make high-level decisions about the business in terms of profitability, growth, and so on,” says Kramer, a Beta Gamma Sigma member and STAR (Student Technologists to Assist in Reengineering Curriculum) Scholar who spent last summer studying at the London School of Economics.

A paper describing the work will be presented at this fall’s International Business Educators’ conference in Las Vegas; another has been submitted to the Journal of Business Information Systems.

“The value of the project for me is using my technological background to learn from a faculty member the different types of business perspectives and the analyses that can be accomplished with these technologies,” he says.

**THOMAS KRAMER AND JOSEPH RAGAN, M.B.A. ’69**

A four-year service-learning student, English major Katharine Porter ’07 (Drexel Hill, Pa.) wrote creative nonfiction about her time volunteering at the Bethesda Project, which aids the homeless in Philadelphia. Assisting Porter in this work has been Ann E. Green, Ph.D., associate professor of English and director of SJU’s Writing Center. She hopes that Porter’s work will be published and notes that it contributes to University-community collaboration by documenting SJU’s long-term connections to the community.

Two groups of students worked with Mark F. Reynolds, Ph.D., assistant professor of chemistry, on research involving proteins. Chemistry major Joseph Patterson ’07 (Zionsville, Pa.), and chemical biology majors junior Matthew Weaver (Upper Darby, Pa.), and Megan Schutt ’07 (Philadelphia) studied how a protein called FixL senses oxygen and controls nitrogen fixation in alfalfa plants. Chemical biology majors Matthew Pace ’07 (Philadelphia), Jason Burrows ’07 (Havertown, Pa.), and Brenden McMahon ’07 (Nokesville, Va.), collaborating with researchers at the University of Pennsylvania, studied the structure and function of BK Slo channels, which are believed to be important for regulating blood pressure and other important cellular functions.

Tom Durso is a freelance writer and regular contributor to SJU Magazine.
It's hard to keep up with John Bennett.
Guiding a tour of the Devon International Group's corporate offices and headquarters, Bennett '71, M.D. (B.S.), navigates rapidly around the large space, stopping every few seconds to quickly introduce staff members and point out Devon products — from medical devices to office furniture to a Chinese motorcycle — that line the offices. He freely moves from topic to topic, offering brief but detailed explanations about Devon's companies, firing off snippets of new product information and revealing bits and pieces about upcoming business developments.

It's no wonder Bennett moves so swiftly. As the leader of a multinational business that includes companies in the healthcare, technology and international business industries, he's got a lot of ground to cover.

Bennett is chairman and CEO of Devon International Group in King of Prussia, Pa. Devon Health, the lead business in the healthcare division, is a national healthcare cost management company. Devon Medical Supplies, which offers a variety of cost-management products and services, and SMI, a Point-of-Care Marketing company that drives brand awareness in healthcare environments while reducing overhead costs for medical professionals, round out the division. Devon IT — a leading manufacturer of alternative desktop hardware and software and provider of server-hosted desktop solutions — heads the firm's technology sector, and Devon International Industries, with a wide range of products including office furniture, motorcycles, and building materials, leads the international business division.

It is a long way from where he began his career as an emergency room physician at Delaware County (Pa.) Memorial Hospital in 1978. Born and raised in Broomall, Pa., Bennett attended Devon Preparatory School before embarking on his college career at Saint Joseph's. The hard-working physics major took 24 credits a semester his senior year — including three labs — and graduated in 1971.

Bennett then attended Hahnemann Medical School and completed his medical degree in 1975. At Delaware County Memorial Hospital, he was quickly promoted to the hospital's Medical Executive Committee and became director of Emergency Services. Bennett was named president of the Medical Executive Committee in 1984.

Yet, despite his success in medicine, Bennett always considered himself an entrepreneur, even from a young age.

"I started working for my dad, who was in the appliance business, when I was nine years old," he says. "I made my first
“We are about change ... Not just looking for an answer, but looking for why you have that answer. If you are able to do that, you can't help but be successful.”

Bennett believes that being able to problem-solve effectively is of the utmost importance in business. He cites an April 1, 2007 New York Times Magazine article, “Re-Education,” by Ann Hulbert, examining the lack of emphasis on critical thinking in the Chinese educational system.

“My educational skills from high school and college enabled me to think,” says Bennett. “Some people can’t think through problems. Problems are part and parcel of any new business opportunity, and you have to come to a conclusion on what to do. I think the training I received enabled me to do that.”

A self-proclaimed “workaholic,” Bennett spends the little free time he has with his wife, son Matt, 17, daughter Alexandra, 21, and granddaughter Madison.

He remains very connected to the Saint Joseph’s community and was recently named to the University’s Board of Trustees. “I think the future of Saint Joseph’s will be determined by the capabilities of its students,” he offers. “I was on campus recently to meet with some of the students, and I was very impressed with them. They seemed to have a much broader view about life, about what they were going to do. It was a breath of fresh air.”

Proudly displayed in Bennett’s office is a Saint Joseph’s basketball, signed by the men’s team from the “perfect season” in 2003-04, when the Hawks played in the NCAA Tournament’s Elite Eight. It was a gift from Brian Jesiolowski ’04 (B.S.), a member of that team, who now works in medical sales for Devon International Group.

“The great thing about working here is you can do a variety of things, and that keeps it interesting,” says Jesiolowski. “There is something new every day.”

“People get comfortable at what they are doing and they don’t want to change,” Bennett observes. “We are about change. We change every six months. It’s just a matter of having a team that understands that. It’s why we’ve been very successful. Not just looking for an answer, but looking for why you have that answer. If you are able to do that, you can’t help but be successful.

“You don’t have to be the smartest guy,” he continues. “You don’t have to have the greatest idea. There’s a saying in New York — ‘You’re walking on diamonds’ — because the sidewalks glisten. The deeper meaning of it is to be aware of the circumstances around you — because there are opportunities wherever you are.”

You can bet that John Bennett isn’t just walking on diamonds, he’s sprinting over them.

Marisa Fulton is associate director of development communications at Saint Joseph’s.
A BLESSING TO ONE ANOTHER

POPE JOHN PAUL II

THE JEWISH

Pope John Paul II surveys the Holy Land from atop Mount Nebo, Jordan, in March 2000.
“As Christians and Jews, following the example of the faith of Abraham, we are called to be a blessing to the world. This is the common task awaiting us. It is therefore necessary for us, Christians and Jews, to be first a blessing to one another.”

— Pope John Paul II, speaking on the 50th anniversary of the Warsaw Ghetto uprising
Father to the Man

During his long and storied papacy, John Paul II embraced the spirit of Nostra Aetate (In our Time), the 1965 Vatican Council II Declaration on the Relation of the Church to Non-Christian religions. Nostra Aetate calls on Catholics “… through dialogue and collaboration with the followers of other religions, carried out with prudence and love and in witness to the Christian faith and life, to recognize, preserve, and promote the good things, spiritual and moral, as well as the socio-cultural values …” of non-Christian religions.

In addition to promoting dialogue and cooperation, the epoch-making proclamation rejected the long-held notion that the Jewish people were responsible for the crucifixion and stated that the Church “… deplores all hatreds, persecutions, and displays of anti-Semitism directed against the Jews at any time or from any source.”

The record of Pope John Paul II’s pontificate reflects how seriously he took the call of Nostra Aetate. He produced groundbreaking firsts for Catholic and Jewish relations that as little as 30 years ago seemed unlikely. After his investiture in 1978, he moved quickly to begin his outreach to the Jewish people. He was the first pope to:

- go to a World War II concentration camp (Auschwitz, Poland, 1979);
- refer to a Jewish-Christian dialogue as a “sacred duty” (Mainz, Austria, 1980);
- visit the Great Synagogue of Rome (Italy, 1986);
- welcome a chief rabbi from Israel to the Vatican (Vatican City, 1993);
- establish formal diplomatic relations with Israel (Vatican City, 1994);
- express the Catholic Church’s sorrow, repentance, and compassion for the Shoah (Holocaust), (Vatican City, 1998); and
- visit the Western Wall and Yad Vashem Holocaust Remembrance Museum (Jerusalem, Israel, 2000).

Another little-known fact can be added to the list of firsts. As pope, he granted his first audience to a Polish Jew: Jerzy Kluger, a boyhood friend from Wadowice.

And it was in researching Wadowice, Dr. Madges believes, that he and the exhibit’s co-creators encountered Karol Wojtyła, the child who was father to the man who would become Pope John Paul II. In that place, where two young boys, one Catholic and one Jewish, began a lifelong friendship, they discovered why the pope found it essential for Catholics to recognize their unique kinship and common heritage with Jewish people.

An Educator’s Imperative

As a theologian, Dr. Madges was intimately aware of John Paul II’s initiatives for openness and interfaith dialogue. He came to SJU last June by way of Xavier University in Cincinnati, where he was a theology professor and served two terms as department chair.

While at Xavier, he met Yaffa Eliach, Ph.D., the first Jewish visiting professor at the university’s Edward Brueggeman Center for Dialogue. One of Dr. Eliach’s many accomplishments is the Tower of Life, housed at the U.S. Holocaust Museum in Washington, D.C. As well, one of Dr. Eliach’s books, Hasidic Tales of the
Holocaust, is considered a classic in Holocaust Studies. One chapter, “The Merit of a Young Priest,” recounts the story of a pastor in Krakow and his experiences with Polish Jews.

That young priest was, of course, Karol Wojtyla.

Dr. Eliach shared with Dr. Madges some of her research on the pope's youth and his unconventional childhood among Polish Jews. “Yaffa asked me if Catholics knew about the pope’s early relationship with the Jewish people in Poland,” he recalled, “and went on to say that what he did as pope in that arena would not seem so unusual if they knew about his early life.”

Dr. Madges acknowledged that many Catholics, perhaps most, were not readily familiar with what he did as pope to change Jewish-Catholic relations, let alone what his early life was like. Yaffa responded, “Well, don’t you think we should do something about that? We’re educators!”

Intrigued, Dr. Madges took the bait, and Eliach’s plan for a photo exhibition began to take shape.

A Complete Experience

Dr. Madges had traveled to Auschwitz in 2002 and toured the death camp with an invited delegation of American, Polish, and German students, who were in some way related to victims, bystanders, or perpetrators of the Shoah. One of his fellow travelers was Rabbi Abie Ingber, executive director of the Hillel Jewish Center of Cincinnati. Rabbi Ingber’s Polish grandparents and two uncles had perished at Auschwitz.

“It was really very powerful for all of us to go through the camp like that, sharing in common what it meant to us,” Dr. Madges remembered. “The experience brought the suffering home in a very graphic and moving way.”

Dr. Madges hoped to give what was to become “A Blessing” that same power, making it both educational and inspirational. He wanted to move the experience beyond the realm of two-dimensional photographs and text, into the sensate world of sight, sound, and touch. “My goal was for people to do more than just read about it,” he said.

Dr. Madges and Rabbi Ingber joined with another colleague from Xavier, James Buchanan, Ph.D., director of the Brueggeman Center for Dialogue, to complete the team of four directors — Dr. Madges, Dr. Eliach, Dr. Buchanan, and Rabbi Ingber.

The group traveled to Rome and met with the pope in October 2004. Dr. Madges remembers that the pope “smiled very broadly” when they described the project and then gave his blessing. Additionally, Ingber spent three days interviewing Kluger, who now lives in Rome. Months of intense activity followed, and the exhibit premiered at Xavier, as scheduled, in May 2005 on what would have been Pope John Paul II’s 85th birthday.

Children of the Same God

Wadowice, the small town in which John Paul II grew up, was an uncommon place; scholars have been unable to uncover much anti-Semitic activity during the early part of the 20th century. This was not the case in other Polish cities and towns during the same time. Wojtyla lived, worked, studied, and played side-by-side with Jewish friends. The apartment building in which he lived with his widowed father was primarily populated with Jewish families, and after the death of his mother, a Jewish family helped raise him. Even though both father and son were very traditional, devout Catholics, on at least one occasion, they attended Shabbat in the local synagogue.

When Rabbi Ingber interviewed Kluger about his memories of the young Karol Wojtyla for the exhibit, he brought along a video team and came away with hours of fascinating firsthand accounts, which also contributed to an award-winning documentary by an ABC-TV affiliate. One of Kluger’s anecdotes stands out as a particularly insightful glimpse of the future pope’s spiritual ethos.

The boys were 10 years old and had taken the mandatory examination to enter the next level of school. When Kluger found out that they had passed, he rushed to find his friend to relay the good news. At the time, Wojtyla was serving Mass as an altar boy at Wadowice’s Catholic church. When Kluger ran excitedly into the church, Wojtyla looked up from the altar and signaled him to wait in the back. A Catholic matron, shocked to see the son of the president of the Jewish community in the church, spoke to Kluger crossly, told him he shouldn’t be there, and urged him to leave immediately.

But Kluger chose to stay. At the end of Mass, Wojtyla asked him what the woman had said. Upon hearing her words, he looked away for a moment, and then fixed his eyes upon Kluger.

“He said to me, ‘She doesn’t understand that we are all children of the same God,’” Kluger recounted. “After all of these years, I can still see him saying that to me.”

Patricia Allen is a freelance writer. She is currently working on a novel about an Irish-Catholic family set in Philadelphia during the Depression.

See back cover of this issue for recent publications by Saint Joseph’s University Press on the thought and teaching of Pope John Paul II.

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By day, they are hardworking parents, businesspeople, police officers, or teachers. When night falls, they become a new breed of modern heroes — a League of Extraordinary Students, perhaps — who make sacrifices to pursue long-sought-after college degrees. Higher education is their higher purpose, and they come to Saint Joseph’s and its University College undergraduate continuing studies program to achieve their goal. And though the finish line is similar for each of these students, the circumstances they face to get there are all different, and all inspiring.

On what she describes as an “average day” just a year ago, Felicia Wiley ’07 (B.S.) would ready her then-15-year-old daughter for the school bus, drop her six-year-old son off at school, and make a beeline for the library. She would bury herself in school-work for her elementary/special education major until the children were dismissed from their schools. Most traditional students would see the weekend as a welcome respite. Wiley, as other adult students, used the time to finish papers — when she wasn’t working.

The load is enough to crush even the most steadfast of spirits, but the single mother was never fazed in her dogged pursuit of what she deemed a necessary education. “I always wanted to finish my degree,” Wiley said. “But I knew that I needed to buckle down and leave my [full-time] job to do it.” She made ends meet with grants and loans and three part-time jobs. This proud University College student graduated magna cum laude in May.

The need for a college degree is a reality that draws diverse types of students to the University College, which Associate Dean Judy Gallagher ’74 (B.S.) says is the most heterogeneous group on campus. University College serves adult and part-time students who want to continue their studies through undergraduate degree programs, accelerated degree programs, or off-campus programs. The new Corporate Outreach and Center for Non-Credit Programming provide additional options for these aspiring students.

“We have seen students from all walks of life decide to continue their education for one reason — to make a difference in their lives, either professionally or personally,” said Gallagher. “So many University College students live the Jesuit ideal of seeking ‘the magis’ or ‘the more’ for themselves and the world around them.”

One student striving to make a difference in his life is Ernest Cronin ’08. After an educational career with its fair share of detours, Cronin, a 27-year-old philosophy major and recent Phi Beta Kappa Honor Society inductee, found himself as one of the stars of University College.

After earning his GED, Cronin participated in the Honors Program at the Community College of Philadelphia before matriculating at SJU. He said that education has had an impact in leading his life to where he wants it to be, and that the family he has found at Saint Joseph’s has given him a support system he may not have found elsewhere.

“In other college situations, there’s a good chance you can get lost in the shuffle,” Cronin said. “Here, you can form one-on-one relationships with professors and other students. It lets you focus on the education.”

Why do so many people look to University College and programs like it around the area to complete degree programs that they may have left behind or never started? Gallagher suggested that scheduling may be part of the appeal. “You have the opportunity to control the pace of your classes and achieve a balance with work and family.”

Charmaine Harrison-Tummings ’07 (B.S.), a 41-year-old mother of three originally from Jamaica, credits Gallagher as an inspiration in her choosing University College. She had attended several
business classes in her home country, but made her way to the United States after her husband landed a job in Philadelphia. She took a position as an account manager with Creative Benefits, a group insurance firm, and achieved several distinctions there, but wanted to earn a bachelor’s degree.

Knowing that Gallagher received her undergraduate and graduate degrees as an adult student reassured her. Harrison-Tummings found herself living near Saint Joseph’s at the right place and time, and took the initiative to apply. Six years later, Harrison-Tummings, an organizational psychology major whose name was often included on the dean’s list, realized her dream of earning an undergraduate degree.

The quest for a college degree for Fabian Huaman ’07 was also delayed, but for very different reasons. Originally from Peru, Huaman was serving in the U.S. Army and taking night classes at a community college when his education was interrupted. He was part of the first unit deployed to Afghanistan after September 11, and then was sent again to the Middle East as the Iraq War began.

Once home, Huaman set about finishing his degree at Saint Joseph’s. “It’s a lot of pressure to manage a good GPA when you’re taking several classes at a time,” said the business administration major. Huaman was recently inducted into the Beta Gamma Sigma business honor society and will receive his degree in September.

Nearly every University College student says the same thing about their continuing studies classmates: engagement is the key. “You appreciate the opportunity more, because you need to cut and paste your time and try to do well both professionally and in your education,” said Theresa Levins ’07 (B.S.), captain of the internal affairs division for the Philadelphia Police Department and soon-to-be graduate student at Saint Joseph’s.

Levins, who attended the University’s off-site accelerated Criminal Justice Program at the Philadelphia Police Academy, said that even a traditional University College experience may have been too hectic for her. “I work 12-hour shifts Monday through Friday working on criminal and administrative investigations, and so sometimes the job will interfere with schoolwork,” she said. “Without a program at the Academy, I would not have reached this point as quickly.”

A member of Alpha Sigma Lambda, a national honor society for undergraduate adult students, Levins also credits the professors, who she says prove their engagement by traveling to the satellite campus. “The professors bring with them the same enthusiasm as the students,” she said. She particularly recognized Owen Gilman, Ph.D., professor of English and director of the graduate writing studies program. “Dr. Gilman is a passionate teacher. He drew the students into the material, regardless of their age.”

Dr. Gilman, who was initially hired at SJU in 1979 as part of the University College faculty, said that, in spite of all the daily concerns that might preoccupy University College students, they are always engaged in the classroom. “They come to class eager to talk about their assignments,” he said. “For class discussions, the teacher is sort of a traffic cop at a very busy intersection. It’s a pure joy.

“These students are people who can bring highly relevant life experience into the discussion,” Dr. Gilman said. “A teacher at night is always among peers, and there is much value to be drawn from such a rich teaching/learning environment. You learn plenty teaching in the University College.”

Jeffrey Martin is assistant director of university communications and the proud son of a University College alumna.
Dear Fellow Hawks,

The National Alumni Board adopted an exciting Strategic Plan at its April 21 meeting. This plan is the next bold step for the Alumni Association, centering on ways we can engage all generations of Saint Joseph's alumni in the University community.

The Strategic Plan, which will begin implementation this summer, is based on market research examining how the University can best involve our alumni: Where do our alumni work and live, what events would they like to participate in, and how can we best meet their diverse needs? In addition, we explored how the University communicates with our alumni. Is it effective? How can we do a better job bringing alumni to campus, and the campus to our alumni?

Programs are an essential way to keep our graduates connected to Saint Joseph’s. The Strategic Plan focuses on programs in the following areas:

- **affinity groups** — medical, law, and real estate, to name a few;
- **class groups** — graduates celebrating reunions; and
- **regional groups** — alumni in other areas besides Philadelphia.

While these groups have very different needs, our goal is to ensure that we provide unique programs and events to inspire and engage each alumni segment.

Effective communication is key to maintaining a well-informed alumni community. Today's technology advancements allow us to communicate in ways we never could have dreamed of before. Not only will we continue to use the standard ways of communicating with our alumni, but we will also use new, cutting-edge tools such as podcasts and electronic communications to keep you connected. No matter where you are, we want to bring the excitement of the campus to you.

Rest assured, there will be more opportunities for you to get involved! I challenge each of you to answer the call and become more active in the Saint Joseph's alumni community.

I look forward to meeting new faces and seeing more of you as our Strategic Plan comes alive.

Forever a Hawk,

Patricia (McElwee) Mahoney ’76 (B.S.)
President, National Alumni Association

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**SJU ALUMNI CHAPTER EVENTS**

**D.C. CHAPTER HOSTS GEORGETOWN RECEPTION**

Graduates residing in the Washington, D.C., area attended a Saint Joseph’s reception on February 23 at Figge Foyer, located at Georgetown Preparatory School. More than 30 alumni were present at the event, representing class years from 1954 through 2006. Associate Director of Regional Programs Nora Clancy ’04 (B.S.) presented attendees with a University update on the upcoming Episcopal Academy acquisition, to be named the James J. Maguire ’58 Campus.

**MEDICAL ALUMNI PRESENT SHAFFREY AWARD TO BENJAMIN R. CARSON, M.D.**

Saint Joseph's Medical Alumni Chapter presented the 2007 Clarence E. Shaffrey, S.J., Award to Benjamin R. Carson, M.D., at a ceremony held April 1. The Shaffrey Award, named in honor of the late Clarence E. Shaffrey, S.J., former director of Saint Joseph's pre-medical program, is given to an individual in recognition of his or her distinguished service to and outstanding achievement in the profession of medicine and medical education.

Dr. Carson works at Johns Hopkins Medical Institutions as director of pediatric neurosurgery, a position he has held since 1984, and as a professor of neurosurgery, oncology, plastic surgery, and pediatric medicine.

He is a graduate of Yale University and University of Michigan Medical School. After graduation, he worked as a neurosurgery resident at the Johns Hopkins Hospital in Baltimore, Md., and at age 33, became the youngest physician ever to head a major division at Johns Hopkins.

**LEGACY DAY WELCOMES FAMILY MEMBERS AND PROSPECTIVE STUDENTS**

On April 27, the Office of Development and Alumni Relations, in conjunction with the Office of Admissions, held Legacy Day, a series of on-campus events to introduce prospective students, who are also family members of alumni, to the University. The day was filled with presentations for students and parents, who also had the opportunity to tour campus and enjoy lunch with members of the Saint Joseph’s community, including University President Timothy R. Lannon, S.J., and men’s basketball coach Phil Martelli. The Hawk also made a special appearance to give the group a warm welcome.

For more information on Legacy Day, contact Nora Clancy ’04 (B.S.) at 610-660-3202 or nora.clancy@sju.edu.

**NEW ALUMNI CHAPTER TAPS LEADERS IN REAL ESTATE AND CONSTRUCTION**

Saint Joseph's newest alumni chapter, Real Estate and Construction, held a panel discussion on February 21 for students interested in those industries. Among the participating chapter members were Kathie Carr ’77 (B.S.), first vice president of CB Richard Ellis; Tony Nichols ’67, chairman emeritus of Brandywine Realty Trust; Dennis Durkin ’74 (B.A.), senior vice president of CB Richard Ellis; and Tom Scannapieco ’71 (B.S.), president and chief financial officer of Scannapieco Development Corp.

Additionally, during a special presentation at the University on April 19, Executive Director of City Avenue Special Services District Terry Foley met with Real Estate and Construction Alumni Chapter members to discuss plans for the future of the City Avenue Corridor.

“The City Ave. Special Services District has many improvements planned along City Avenue, and Saint Joseph's University will play a vital role in its mission,” said Durkin, alumni chapter co-chair.
HoGaN ANd IGIgATIUs AWARDS RECOGNIZE OUTSTANDING ALUMNI

Saint Joseph’s Alumni Association honored two remarkable alumni for their outstanding contributions and continued loyalty to the University during a special ceremony at the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial on April 22. Charles F. Shreiner ’50 (B.S.) was named this year’s Joseph S. Hogan, S.J. ’03 Award recipient, and Daniel R.J. Joyce, S.J. ’88 (B.A.) was presented with the Ignatius Award.

The prestigious Hogan Award, named for Joseph S. Hogan, S.J., a priest and educator, is given each year to a Saint Joseph’s graduate for his or her embodiment of Christian principles and unparalleled commitment to the University. Shreiner attended college on the GI Bill, having served in the Army for more than three years. He was involved in all areas of campus life — writing for The Hawk newspaper, taking part in stage productions of Cap and Bells, and serving as a member of Alpha Sigma Nu, the national Jesuit Honor Society. After graduating from Saint Joseph’s with a B.S. in psychology, Shreiner earned master’s degrees at Marquette University and the University of Pennsylvania.

Following a decade as a writer and editor for Catholic publications, he joined Catholic Relief Services and worked for nearly four years in food distribution and community development in Peru, Ecuador, and El Salvador, accompanied by his wife Gloria ’80 (B.S.) and their family. Returning to Hawk Hill, he served as the director of the Latin American Studies program and helped 25 students win Fulbright or Rotary Scholarships to enroll in Latin American universities following graduation.

In addition, his leadership, with the cooperation of several faculty members, resulted in the expansion of Study Abroad programs in the 1980s to London, France, Germany, and Italy.

The Ignatius Award is given annually to a graduate who best exemplifies the values and principles of St. Ignatius Loyola by dedicating his or her life to serving the less fortunate and by showing a strong commitment to social justice. A member of the Board of Trustees from 1996 to 2002, Fr. Joyce currently works in Saint Joseph’s Office of Mission and serves as an adjunct theology professor. As an undergraduate, he majored in philosophy with minors in political science and faith-justice studies. Upon graduation, Fr. Joyce served as a Mercy Corps volunteer at Saint Catherine’s Indian School in Santa Fe, N.M., and as an affiliate of the Jesuit Volunteers International for two years in Belize, Central America. In 1991 he entered the Society of Jesus and was ordained to the priesthood in 2001.

For many years, Fr. Joyce has worked with communities on economic and educational issues. He served for three years as a community organizer for Guadalupe Family Services in Camden, N.J., and founded Summerbridge Greater Philadelphia in 1996, a summer camp for Camden youth.

Serving as assistant to the president at Wheeling Jesuit University, Fr. Joyce worked with a coalition of faith-based organizations to resolve the economic troubles in the depressed region of northern West Virginia. He founded The Hopewell Fund in Wheeling, now in the process of generating $5 million in capital to support the growth of business clusters and living-wage jobs.

Fr. Joyce serves pastorally in several parishes and schools in the Archdiocese of Philadelphia and is an adjunct member of the prison ministry team at the Philadelphia County jails, where he celebrates Catholic sacraments in Spanish. He is a board member of Holy Name School in Camden; Georgetown Preparatory School in Bethesda, Md.; Mount de Chantal Visitation Academy and Monastery in Wheeling; The Wynnefield Overbrook Revitalization Corp.; and The Old Saint Joseph’s Historical Preservation Corp.

SAINT JOSEPH’S TO HOST EVENTS CELEBRATING CAMPAIGN KICK OFF

A celebration of events will officially mark the public phase of “With Faith and Strength We Dare: The Campaign for Saint Joseph’s University.” The Campaign seeks to raise an unprecedented $150 million to benefit several vital University initiatives and by showing the acquisition of Episcopal Academy’s Merion Campus, to be named the James J. Maguire ’58 Campus, the expansion and renovation of Alumni Memorial Fieldhouse (see page three), scholarship, endowment, and faculty support.

“The Campaign kickoff weekend promises to be a celebration of how far we have come as an institution and our journey to preminence,” said Joseph P. Kender Jr., vice president for development and alumni relations. “We look forward to the entire University community joining us in this exciting and transformational era in University history.”

Campus-wide festivities will be held for faculty, staff, and students beginning October 3, with a special Fall Convocation presentation by University President Timothy R. Lannon, S.J., featuring an in-depth look at the Campaign and its top priorities. In conjunction with the annual Family Weekend, a special day of on-campus activities on October 6 will launch the Campaign for parents, alumni, students, and the surrounding community. Events will include a State of the University address, as well as opportunities for parents and alumni to engage with University deans and faculty, and for students to network with prominent alumni.

An exclusive black-tie gala for campaign donors and friends is also planned for October 6. The program will center on the spirit of the Campaign theme, “With Faith and Strength to Dare,” depicting Saint Joseph’s remarkable history and its ambitious plans for the future. During the evening, guests will celebrate Saint Joseph’s rich heritage through testimonials from several noted speakers and be invited to join in the next chapter of the University’s exciting journey.

The Campaign kickoff weekend will culminate on Sunday, October 7 with a Mass and brunch for the entire campus community.
SAINT JOSEPH’S HOSTS NAPLES DESTINATION WEEKEND

Members of the Saint Joseph’s community traveled to Naples, Fla., February 9-11, to engage in the University’s annual destination weekend. While University leadership traditionally visits Florida in the winter, this year’s events were particularly thought provoking. In addition to a special presentation and University update from Saint Joseph’s President Timothy R. Lannon, S.J., several faculty members offered seminars of interest. John Lord, Ph.D. ’71 (B.S.), professor of marketing, illustrated the economics of baseball for the group, while John McCall, Ph.D., professor of philosophy and management as well as director of the Pedro Arrupe Center for Business Ethics, shared his thoughts on Catholic social thought and business ethics. Jeanne Brady, Ph.D., department chair and professor of education, also spoke about the No Child Left Behind Act.

“As a member of the SJU faculty, I was so pleased to be able to attend the Naples Weekend,” said Dr. Brady. “It was a wonderful opportunity to engage with alumni about pertinent issues around education and equity in a relaxing and beautiful setting.”

Attendees also participated in a Hawk golf outing, dinner discussions, a cocktail reception with University leadership, a trolley tour of Naples, and a special eco-tour of the Naples area, which included an airboat ride through the Everglades.

“The Naples weekend meant a lot for my wife Bernadette [Cupchak, B.S. ’63] and me,” said David A. Miron ’62 (B.S.). “It was a pleasure to get reacquainted with the important initiatives, programs, and plans for a school that has meant so much to us.”

William F. Boyle, M.D. ’50 (B.S.), added, “Coming from the West Coast to Florida, I welcomed the opportunity to renew friendships and meet fellow supporters of the University. The featured seminars reaf-firmed the influence of the University on current social issues and should be continued. Fr. Lannon’s comments on the future of the University were particularly inspiring, and I feel much more connected with Saint Joseph’s. My wife and I had a fun time and look forward to attending future events.”

Save the date for Naples Weekend 2008: February 8-10. To learn more, contact Jeanne Riddagh, director of donor relations, at 610-660-1233.

NEW YORK EXECUTIVE COUNCIL CONNECTS STUDENTS AND ALUMNI TO THE BIG APPLE

Saint Joseph’s continues to engage alumni living in the greater New York metropolitan area through the widespread efforts of the New York Executive Council. Established in the fall of 2005, the Council’s main priority is to increase the profile of the University within the New York area. This goal is especially relevant, considering the large number of Saint Joseph’s students coming from the New York/New Jersey/Connecticut market and the many alumni who return to the area after graduation.

“As defined by University President Timothy R. Lannon, S.J., Saint Joseph’s goal is to achieve recognized preeminence,” said Brooke Carder Jackson, assistant director of major gifts. “In order to do so, it is necessary for the University to have a strong presence in New York.”

Currently comprised of 24 members — including alumni and parents — the Council is also focused on providing internship, job, and mentoring opportunities for current Saint Joseph’s students. On March 21, the Council held a campus event, “So You Want to Work in New York?” to facilitate discussions with students on how to begin a career in the Big Apple. Council members offered a larger panel discussion focusing on how to secure internship opportunities for nearly 100 freshmen and sophomores, while they participated in a more intimate, roundtable conversation with juniors and seniors on how to obtain jobs and make connections through networking after graduation.

The Council also offers numerous networking oppor-tunities for its members. On November 15, they met at the Jewish Heritage Museum to tour the exhibition “One Blessing to Another: Pope John Paul and the Jewish People” (see pages 20-23), which was co-created by Saint Joseph’s Dean of the College of Arts and Sciences William Madges, Ph.D., during his tenure at Xavier University. Madges provided Council members with a special in-depth look at the exhibit, giving the event a special cultural and his-torical focus. Vice President for Development and Alumni Relations Joseph P. Kender Jr. also updated the group on the Campaign and the University’s new James J. Maguire ’58 Campus.

For more information on the New York Executive Council, please contact Brooke Carder Jackson at 610-660-1247 or bjackson@sju.edu.
THE SAINT JOSEPH’S FUND: WHY I GIVE

The Saint Joseph’s Fund Campaign enjoyed another banner year in 2006-07. Contributions from more than 5,000 undergraduate alumni — as well as hundreds of graduate alumni, parents, faculty, staff, emeritus faculty, students, and friends — surpassed its $4.25 million goal, illustrating that many people, joined together, can make a huge impact at Saint Joseph’s, and that no gift is too big or too small!

Thank you to all who contributed to the Saint Joseph’s Fund. Your gift is critical to the University’s continued growth — directly assisting with student financial aid and scholarship support, faculty support, special student program development, and new initiatives — and provides the cornerstone for the quality of academic and student life enjoyed by the Saint Joseph’s community.

Anne Kennedy ’04 (B.S.) is a familiar face to many Saint Joseph’s alumni. Although she is a recent graduate, she understands the importance of giving back to make a difference in the life of a Saint Joseph’s student.

It is no secret that the cost of an education at Saint Joseph’s can be daunting. When you look at the numbers, it seems like a lot of money to spend for one’s college education. But when I think about how much of an influence those four years had on my life, I realize no monetary amount will ever compare to how much the University has shaped the person I am today and continues to lead me to where I am going in life.

So how exactly has my life been influenced by SJU after graduation? Even now, three years later, my experience at Saint Joseph’s is embedded into every single aspect of my life. The outstanding education I received prepared me well for a successful job in food marketing. A good friend who is also a Saint Joseph’s graduate helped me get my next job out of school, at General Mills, where I currently work.

I’m still very close with my friends from Hawk Hill, and I’m still a loyal ticket holder for basketball games. But most important, I realize now how much of an impact my education at Saint Joseph’s had on my life.

I am blessed by the wonderful experiences I had at SJU. And by donating to the Saint Joseph’s Fund, I’m able to show my appreciation and help give future students the same opportunity to have the same incredible experiences. How could I not give back? I’m proud to be a Hawk, and I want to share the same pride with others!

— Anne Kennedy ’04
General Mills

To make your gift online, visit www.sju.edu/development.

ROBERT D. FALESE JR. ’69 RECEIVES HSB HALL OF FAME AWARD

Saint Joseph’s Erivan K. Haub School of Business honored Robert D. Falese Jr. ’69 (B.S.) with the Hall of Fame Award on April 25. Falese is president and CEO of Commerce Bank, headquartered in Cherry Hill, N.J. The Hall of Fame award is given to an HSB graduate who has had success in his or her industry and possesses leadership, vision, and entrepreneurial spirit.

“I am truly honored to receive the Erivan K. Haub School of Business Hall of Fame Award from Saint Joseph’s University,” said Falese. “The education based on the Jesuit tradition of developing the whole person has served me well over the years, both personally and professionally.”

Falese began his career in 1966 at First Pennsylvania Bank. In 1981 Fidelity Bank recruited him to manage the bank’s commercial lending activities and eventually promoted him to executive vice president and senior lending officer. Falese was known for his signature style of lending, built upon knowing the customer, the market, the collateral, and the people. In 1992, he joined Commerce Bank as the head of commercial lending. During his time there, he has built its lending model, led the growth and expansion of the commercial portfolio, and designed commercial lending units to focus on specialized markets.

Falese has served Saint Joseph’s University through participation on the Erivan K. Haub Board of Visitors and as a current member of the Board of Trustees. He is also involved in various community organizations, including the Philadelphia Chapter of Risk Management Associates and the University City Science Center. Falese was a founding partner and director for Liberty Ventures, a Philadelphia-based venture capital firm. In addition, he and his wife Mary established a charitable foundation in 2001 that provides funding for organizations engaged in Catholic education and children’s health services.

Don’t miss out on receiving publications, invitations, and news from Saint Joseph’s!
Update your contact information here …

Web: alumni.sju.edu/update
E-mail: alumni@sju.edu
Regular mail: Development and Alumni Relations
5600 City Ave., Philadelphia, PA 19131-1395
Phone: 888-SJU-ALUM
Fax: 610-660-3210

summer 2007 29
John G. Kilroy (B.S., M.B.A. ’80) is a CPA and retired in 1981 from Delloitte & Touche where he provided advice on strategic pretrial matters and appellate advocacy. Kilroy focuses on the highest standards and practices of appellate advocacy. Kilroy spent time with other classmates.

1958
Maj. Gordon E. Shockley (B.S.) is retired from the U.S. Marine Corps and lives at the Air Force Village in San Antonio, Texas, where he served on the design planning committee for a new Catholic chapel. Shockley has six grandchildren and is ordained permanent deacon. He swims daily and won the 200-meter meet in the San Antonio Special Masters Championship. Shockley met recently with Rocco DeFelice ’55 (B.S.) and Joe Bevilacqua ’55 (B.S.) and welcomes contact with other classmates.

1955
Ralph A. Damico (B.S.) retired from Procter and Gamble in 1994 after 31 years in research. He then taught at St. Xavier High School until 1998 and is now head of a retired chemist committee that gives chemistry demonstrations at local elementary schools. Married 45 years, Damico has three children and six grandchildren. He is a church treasurer and spends time golfing, traveling, and in financial planning and management.

John J. Grexa (B.S.) was elected chairman of Elder Source, a not-for-profit corporation that provides services to the elderly community of northeast Florida. He was also reelected to a fifth term as president of the Northeast Florida Chapter of the New York State Retirement Association. Grexa’s basketball team won the Florida State Tournament for men over age 70 and competed at the national competition in Louisville, Ky., this summer.

1959
Larry Tracy (B.S.) was featured in the April 2007 issue of Maxim magazine, where he provided advice on delivering effective boardroom presentations.

1960
William H. Brendley Jr., Ph.D. (B.S., M.S. ’62), dean emeritus at Philadelphia University, was commissioned to complete a yearlong course in the Wilberforce Centurions Program, which examines the worldview starting in biblical times and throughout history.

1961
John G. Kilroy (B.S., M.B.A. ’80) is a CPA and relocated his office to Aiken, S.C.

1964
Michael J. O’Donoghue, Esq. (B.A.), a partner at Wissler Pearlstone in Blue Bell, Pa., and a member of SEPTA’s board of directors, was appointed to the Montgomery County Greenhouse Gas Reduction Task Force, which focuses on the mitigation of greenhouse gas emissions in the county.

1968
William A. Conway Jr. (B.S.) received the annual Quality and Safety Leadership Award from the Michigan Hospital Association. He was also made chairman of the University of Detroit Jesuit High School and Academy’s board of directors.

James E. Jasch (B.A.) retired and moved from Washington, D.C., to Rehoboth Beach, Del.

Edward Sullivan, Esq. (B.A.), was hired as counsel at Parker McCay law firm in Marlton, N.J. His practice concentrates on healthcare law, banking law, and creditors’ rights in bankruptcy.

1969
Charles W. Craven, Esq. (B.A.), was elected a fellow of the American Academy of Appellate Lawyers, an organization that advances the highest standards and practices of appellate advocacy. Craven focuses on strategic pretrial matters and practices at Marshall, Dennehey, Warner, Coleman, and Goggin in Philadelphia.

1970
Ralph W. Galati (B.S.) retired from IBM after 28 years of service and joined the education and training department of SAP Co.

1971
William “Bill” Baldini (B.A.) retired from NBC10 in Philadelphia as a reporter, where he worked for more than 40 years. In the spring, Baldini was honored by the Philadelphia City Council, and last November, he was inducted into the Broadcast Pioneers Hall of Fame.

1972
Thomas J. Baselice (B.S., M.B.A. ’99) formed Technical Sales and Consulting, a business specializing in marketing and customer service consulting.

Raymond O. Leneweaver (M.A.) works for the National Archives and Records Administration as a research specialist in the history of U.S. railroads and traction companies.

1973
Mike Domitrovich Jr. (B.S.) retired in 1988 after 45 years of government service in both the U.S. Navy and Air Force.

Michael J. Santella (B.S.) was appointed senior deputy chief probation officer for the U.S. District Court in Philadelphia. He and wife Rita live in West Chester, Pa., and have three children: Talia ’06 (B.S.) and twins Michael and Gabrielle.

1974
Le Hinton (B.A.), founder and editor of Iris G. Press, publishes and edits the poetry journal Fledgling Rag.

Anthony G. Natale (B.S., M.B.A. ’81) created Employers Choice, a human resources outsourcing company focused on small- to mid-sized firms.

Gary P. Soura (B.S.) retired after 38 years with the Vanguard Group and Wellington Management Co. He and wife Jane have moved to State College, Pa.

LATIN AMERICAN STUDIES ALUMNI REUNITE

Ernie Koschining ’65 (standing, second from left) hosted the fifth annual gathering of his Latin American Studies classmates at his home in North Wales, Pa., last fall. Joining him were: (front, from left) Betsy and Jim Gross ’65, Helga Kogut, widow of Billy Kogut ’65, Edith Koschineg, (standing, from left) Phil Press ’65, Koschineg, Joe ’65, and Louise Coco; Rosie Zollino, originally from Mexico, whom the group met on a trip there in 1964; Mary Lou and Frank Burke ’65; and Olga and Joseph McGrath ’65. Koschining is planning another reunion this fall.
SJU ALUMNI LEAD AT THREE OF PHILADELPHIA’S BIG FIVE ACCOUNTING FIRMS

The individuals leading Philadelphia’s Top Five accounting firms demonstrate certain common characteristics — among them, leadership, integrity and vision — to succeed in business. Saint Joseph’s alumni are among that select group at three of these heralded firms.

Tony Conti ’70 (B.A.) of PricewaterhouseCoopers (PwC), Gerald “Jerry” Maginnis ’77 (B.S.) of KPMG, and John Swanick ’82 (B.S.), ’86 (M.B.A.) of SMART each holds his firm’s highest position in Philadelphia as managing partner.

“We are extremely proud to have Saint Joseph’s alumni guiding the direction of three of Philadelphia’s top accounting firms,” said Joseph DiAngelo, Ed.D. ’70 (B.S.), dean of the Erivan K. Haub School of Business. “Their success is a testament to their personal achievements and a reflection of their education.”

The University’s accounting program and the Erivan K. Haub School of Business are both accredited by AACSB — The International Association for Management Education. Less than 10 percent of the nation’s business schools and several selected schools internationally have earned this dual distinction.

Conti, Maginnis and Swanick have remained involved in and dedicated to the accounting program’s success through the years, as well as to their communities.

“Each of them epitomizes the Jesuit ideal of making the world a better place through their leadership roles at work and in their communities,” noted Dr. DiAngelo, “and that has earned them great respect.”

Jerry Maginnis ’77

Jerry Maginnis was recently promoted to the position of the Office Managing Partner of KPMG’s Philadelphia office. For the preceding five years, he ran KPMG’s audit practice in Pennsylvania, and he continues to play a key client service role with some of the firm’s largest clients in Philadelphia. Prior to that, he worked as an audit partner specializing in serving technology companies. There he gained extensive transaction experience working on many initial public offering (IPO) transactions.

Maginnis works with approximately 50 fellow SJU alumni at KPMG. SJU alumni who are currently Maginnis’ partners in the Philadelphia office include Matt Doyle ’89 (B.S.), John Gerard ’84 (B.S.), Charlie O’Brien ’92 (B.S.), Kevin O’Hara ’83 (B.S.), and Sean Stacy ’83 (B.S.).

“We recruit Saint Joseph’s students not only because they are well-educated in their primary field of study, but also because they tend to be well-rounded individuals — no doubt a byproduct of their Jesuit education,” said Maginnis.

Maginnis is an active member of the Philadelphia business community, serving as a member of the CEO Council for Growth. In addition, he is a member of the Capital Campaign Committee at St. Joseph’s Preparatory School, the Finance Committee of the Archdiocese of Philadelphia, and the Executive Council of Saint Joseph’s Loyola Society.

An SJU men’s basketball season ticket holder, Maginnis is also active in coaching youth sports. He and his wife Lee Ann have three children: Julie, a 2006 SJU grad, Nicole, and Jerry.

Tony Conti ’70

In his nearly 35 years at PwC, Tony Conti has held many key roles. He is currently Office Managing Partner for PwC’s Philadelphia location, where he emphasizes teamwork, excellence, and leadership — ideals that embody his approach to life.

“The commitment of PwC partners and staff to serving our clients, developing in our field, and being actively involved in our community makes me extremely proud to be a part of PwC,” said Conti. “Having the privilege of serving this group makes my job as office managing partner the best I’ve ever had.”

Conti also takes pride in PwC’s support and leadership of philanthropic activities across the region. He was recognized in March with the World Affairs Council Atlas Award for his commitment to the community.

With Conti as PwC’s lead recruiter, the firm has hired more than 60 Saint Joseph’s alumni in the past five years. These graduates join a staff that includes PwC partners Mike Swanick ’81 (B.S., John Swanick’s brother), Marla Graeber ’94 (B.S.), Jim Kaiser ’79 (B.S.), and Dom Finelli ’69 (B.S.).

Conti’s own family has close ties to Hawk Hill. All of his children attended Saint Joseph’s, including his son Anthony, daughters Kristin ’02 (B.A.) and Lynn ’97 (B.S.), and Lynn’s husband Michael DeAngelis ’97 (B.S.).

John Swanick ’82, ’86

As SMART’s Office Managing Partner, Philadelphia region, John Swanick has helped build the firm into a world-class consulting practice by managing large client relationships and acting as a spokesperson to the greater business community.

Swanick began working at SMART in 1996 when it had fewer than 25 employees and only one office location. Today, the company has grown into the 21st largest accounting firm in the United States, according to the Public Accounting Report, and the fifth largest in Philadelphia, as ranked by the Philadelphia Business Journal. SMART has grown to over 650 people in 15 offices in the United States and Europe.

Swanick was raised a Hawk. His father graduated from Hawk Hill in 1953, and five of seven children in his family graduated from Saint Joseph’s. Swanick’s son, John David, graduated from St. Joseph’s Preparatory School in June and will attend SJU in the fall. “SJU is part of my family,” Swanick said. “The Jesuit education and community contributed significantly to the success of my career. I also believe that the more you give to SJU, the more you get from SJU.”

In addition, Swanick is a member of Saint Joseph’s Board of Trustees and former president of the SJU Accounting Alumni Board. He was inducted into the Beta Gamma Sigma national honor society in 2002 for his academic and business achievements.

— Lauren Taniguchi ’07 (B.A.)
SJU MOURNS FORMER TRUSTEE AND MEMBERS OF THE ACADEMIC COMMUNITY

Henry A. Quinn ’56

With three brothers as Hawks — Edward ’49 (B.S., deceased), Arthur ’50 (B.S.), and David ’56 (B.S., deceased) — it was inevitable that Henry “Hank” Quinn ’56 (B.S.) would be linked to Saint Joseph’s. That link developed into a profound bond when he was a student and endured past graduation, throughout his life.

The University lost a deeply faithful and devoted alumnus when Quinn died on April 12 at the age of 72.

Raised in Bala Cynwyd and Upper Darby, Pa., Quinn graduated from St. Joseph’s Preparatory School in 1952 and Saint Joseph’s College in 1956. The former accounting major immediately went to work for the Philadelphia office of KPMG, now a global network of professional firms providing audit, tax, and advisory services. Quinn became a CPA and made partner at age 31. After a successful career spanning three decades with KPMG, he retired as a senior partner in 1986. He then turned his hobby of real estate investing into the thriving business of H.A. Quinn Enterprises in Rosemont, Pa.

Quinn, who never married, remained involved with both of his Jesuit alma maters through the years, serving as a trustee for both the Prep and SJU. At the Prep, he chaired the $25 million Second Fire Campaign and received the school’s highest honor, the Ignatian Award, in 1998.

At the University, Quinn was a member of many groups, including but not limited to the Magis Society, Accounting Alumni Chapter, Entrepreneurial Chapter, and his reunion committee. Also a big fan of the men’s basketball team, he served as vice chair of the Board of Trustees from 1987 to 1992 and as an external member of the Board’s development committee from 2000 to 2005. His involvement was crucial in creating the Sutula Scholars program for accounting undergraduates and securing AACSB accreditation for both the Erivan K. Haub School of Business and the accounting program. The Haub School bestowed on Quinn its first Hall of Fame award in 1990, and five years later he received the Alumni Association’s highest honor, the Shield of Loyola.

University President Timothy R. Lannon, S.J., stated, “Hank and I would often meet for lunch, and I would seek his counsel. His vision and insight were extremely helpful to me.

“Although we sometimes disagreed on issues, Hank was always fully supportive of Saint Joseph’s mission,” he continued. “I believe this was evidenced by his dedicated service on the Board of Trustees and in his generosity to the University.”

Quinn was also active in fund-raising for Catholic Charities and served on the Archdiocese of Philadelphia’s Council of Managers and Stewards of Saint John Neumann. He also received the Papal Honor of Knight of the Order of Saint Gregory the Great in 1998.

IN MEMORY

Bonniee Borgman, mother of Meryl Hapern, assistant director for International Student Services
Edward J. Brady, S.J., founding director of the Faith-Justice Institute
Elizabeth G. Hartman, wife of Bart, Ph.D., professor emeritus of economics
John J. Lamb ’50
Joseph A. Connor ’43A, father of Robert J. ’75
Matthew D. Kelley Jr. ’43A, brother of Frank W. ’51
Edward J. “Bud” Quinn, Esq. ’43
Nicholas J. Belyung ’49
Joseph L. D’Aura ’50
John J. Lamb ’50
Thomas F. Toohill Jr. ’51
and Frank H. ’58
John “Jack” F. Cunningham ’52, father of Bernard M. ’78, Francis B. ’79, and John F. Jr. ’81
Anthony G. Leone, D.O. ’53, brother of Peter P., M.D. ’52 (deceased)
John J. Manion ’53
Andrew P. Stinger, son of Harry K. Jr. ’53, brother of Ann Post ’89
Dominic R. Lettieri ’54, father of Angela McCarthy ’86
Alvin E. Mangold ’54, father of David J. ’77
William G. Smith, M.D. ’55
Alexander M. Pepe ’56, brother of Deborah Scafidli ’00
Henry “Hank” A. Quinn ’56, brother of Edward ’49 (B.S., deceased), Arthur ’50 (B.S.), and David ’56 (B.S., deceased)
Edward J. Wiza, M.D. ’56
Marie A. Gantz, wife of Charles V. Jr. ’57
James J. Keeneley ’57
Cornelius “Neal” J. Holland, Ph.D. ’58
Paul B. Ambrose, Ph.D. ’59
Sr. Catherine Bernadette Mee ’59
Rita Kearney and Nora P. Rowley ’61, mother and sister of Hon. Felice R. Stack ’75, respectively
Edward C. O’Rangers Sr. ’61, brother of John J. Jr., Ph.D. ’58
Robert J. Bolich ’62
Peter A. Toughill ’62
Frederick J. Arnold ’65, father of Philip J. ’90
Margaret Hansel, mother of John R., D.M.D. ’65, and James M. ’81
John A. Ridgway ’66, son of James A. ’32 (deceased), brother of Thomas J. ’68 and Joseph J. ’71
Isabelle R. Ragan, mother of Joseph ’69, chair and professor of accounting
Sara Inverso, mother of Patrick, M.D. ’70
Laura Pfizennmayer, mother of James L. ’70
Rosa Odorisio, mother of Anthony E. ’71
John H. Seremusbus Sr., father of John H. Jr., Ph.D. ’72
Stephen H. Skale, Esq. ’72
Peggy (Simmons) Szczepaniak ’75, wife of Joseph ’75 and sister of Hon. J. Earl Simmons ’54 (deceased)
Phyllis Lalli, mother of Maria ’76
Hubert O. O’Reilly, father of H. “Barry” ’76, Philip N., Esq. ’77, and Andrea O. Herrera, Ph.D. ’80
Frank A. Miraglia, father of Frank ’79
William A. Christine Jr., father of William A. III ’79
Patricia A. Heinikel, mother of Frederick G. Jr. ’82
Beatrice (Rudolph) Coleman, sister of Therese (Rudolph) Burge ’83
Kevin Johnson ’87
Cora E. Pittman, mother of Patricia H. Pollard ’88
Bernice Walsh, mother of Larry ’89, former director of graduate criminal justice
Pat Sharkey, mother of Patricia ’95, Michael ’96, and Kelly Brady ’98
William Coleman, father of Jane Freney ’97
Donald R. Peterson ’01
Nichole “Nikki” Scott ’06
David Tourscher, brother of Lee ’08

sju magazine
Edward J. Brady, S.J.

Edward J. Brady, S.J., founder of the Faith-Justice Institute, passed away at age 77 on April 8 at Pedro Arrupe House in Nairobi, Kenya. He had been a Jesuit for 60 years and a priest for 48 years.

Fr. Brady’s ties to Saint Joseph’s go back to 1969, when he served as a consultant in the Academy of Food Marketing. He earned a master’s degree in education and went on to serve as director of peace studies, coordinator of the Social Action Center, director of programs for Studies in Peace and Human Development, University assistant chaplain, and founding director of the still-thriving Faith-Justice Institute, from 1977 to 1979.

A member of the Institute’s original advisory group, Joseph Godfrey, S.J., associate professor of philosophy, remembers that Fr. Brady “insisted that the Institute have research as one of its purposes, lest action, local or beyond, be uninformed.

“One of his earliest initiatives,” continued Fr. Godfrey, “was to take the Jesuit formula ‘faith that does justice’ and consider what faith and what justice meant.”

Dominic Roberti, Ph.D., professor emeritus of chemistry, worked with Fr. Brady on the proposal to create the Faith-Justice Institute.

“When I first met Ed Brady, he seemed to me gentle, unassuming, serene,” recalled Dr. Roberti. “As I got to know him, I realized he was a powerful magnet, attracting to himself a dedicated group of committed activists working for social justice. His very presence radiated the compassion which nourished all who came in contact with him.”

In connection with the 41st International Eucharistic Congress held in Philadelphia in 1976, Fr. Brady directed an International Symposium on Hunger, along with co-directors James Dougherty, Ph.D., now professor emeritus of political science, and Dr. Thomas Melady, then Saint Joseph’s executive vice president.

Fr. Brady left Saint Joseph’s to become executive director of Bread for the World Education Fund in New York, N.Y., from 1979 to 1981, after which the New Orleans, La., native led many ministries overseas, particularly in Thailand, Kenya, and Sudan.

Saint Joseph’s awarded Fr. Brady an honorary doctor of international human development in 1991. The University also provides an annual service award for students in his name.

Arlene M. Jackson, Ph.D.

Arlene M. Jackson, Ph.D., professor emerita of English, passed away on January 31 at the age of 68.

Dr. Jackson began teaching English in 1973 at Saint Joseph’s, where she remained for 24 years until her retirement in spring 1997.

“During her tenure, she was one of the best trained and most published people in our department,” said colleague Joseph Feeney, S.J., professor of English. “She was very dedicated to her students.”

He added, “You can be assured Arlene was a very fine lady, colleague, professor, scholar, and friend.”

Dr. Jackson specialized in Victorian and early modern British literature as well as literature and the visual arts. A prolific writer, she published many articles and a book on Victorian author Thomas Hardy.

Dr. Jackson was also an accomplished photographer and had compiled a volume of photos in connection with some of her favorite authors titled The Mirror, the Pen, and the Victorian World.

In addition to her academic contributions, Dr. Jackson was a devout Catholic. Inspired by her sister Lois, a sister of the Servants of the Immaculate Heart of Mary, Dr. Jackson became a lay-associate in her later years. In this role, she was able to maintain her home and familial lifestyle while professing her adherence to the vision and ideals of the IHM order.

“I remember Arlene showing me, with pride, the small pin she wore as an associate,” said Fr. Feeney.

Originally from Detroit, Mich., Dr. Jackson came to Philadelphia in 1960 to obtain her master’s degree from Villanova University. She then went on to the University of Michigan to earn her Ph.D. in English language and literature.

— Sarah Whelehon
MARRIAGES

Theresa Stec (M.B.A. ’06) and Jeremy McDonald
Victoria Zunino (B.S. ’05) and Matthew Flickinger
Allison Beck (B.A. ’05) and Bryan Manfred (B.S.
Carley Wood (B.A. ’04) and Vincent Boyd (B.S.
Aubrey Pitzi (B.S. ’04) and Joseph Lawrie (B.A.
Virginia Weitz (B.S. ’03) and Eric Keeble (B.A.
Cathy Radvanski (B.S. ’03) and Terence Martin
Colleen Mann (B.S. ’03) and Ryan Katzenmoyer
Tricia Finnegan (B.S. ’03, M.S. ’04) and Scott
Kristianna Smith (B.A. ’02) and John Oliver (B.A.
Catherine Randles (B.S. ’00) and Derek Riker
Jeremy Snell (B.S. ’00) and Alison Kale
Christine Cefaratti (B.S. ’01) and Chris
Kelle MacCreary (B.A. ’01) and Matthew Garson
Mandy McKeogh (B.S. ’01) and Alex
Notaristefano (B.A. ’01)
Dana Polovoy (B.A. ’01) and Adam Brady
Maura Sabatos (B.S. ’01) and Anthony DeVito
Cheryl Hackimer (B.S. ’02) and Daniel Martinez
Kristanna Smith (B.S. ’02) and Nicholas Del
Sheila Stewart (B.S. ’02) and Evan Ferlet (B.S.
Tricia Finnegan (B.S. ’03, M.S. ’04) and Scott
Heather Kline (B.S. ’03) and Michael Cervino
Colleen Marin (B.S. ’03) and Ryan Katzenmoyer
B.S. ’02)
Cathy Radvanski (B.S. ’03) and Terence Martin
Virginia Wetz (B.S. ’03) and Eric Keeble (B.A.
John Korp (B.A. ’04) and Alicia Luke
Audrey Pitz (B.A. ’04) and Joseph Lawrie (B.A.
Carley Wood (B.A. ’04) and Vincent Boyd (B.S.
Allison Beck (B.A. ’05) and Bryan Manfred (B.S.
Andrea Vardaro (B.A. ’05) and Daniel Tucker (B.S.
Victoria Zunino (B.S. ’05) and Matthew Flickinger
Theresa Stc (M.B.A. ’06) and Jeremy McDonald

1982
Andrew Murphy, M.D. (B.S.), is a fellow for the American Academy of Allergy, Asthma, and Clinical Immunology, where he was appointed to the policy, diagnostic, and therapeutic committees. In addition, Murphy became a member of the allergen committee for the American College of Allergy Asthma and Clinical Immunology in West Chester, Pa. He just finished his tenure as president of the Penn State University College of Medicine Alumni Association.

1984
Terry Y. Mayer (B.A.) authored Scintilla’s Journal: The Oppression of Women: The Mantal Status through Xlibris in Philadelphia. The book is a compilation of articles, short stories, and poetry that address the problem of oppression from multiple perspectives.

1985
Bill Hobbs (B.A.) was appointed president of McQuaid Jesuit High School in Rochester, N.Y.

1986
Lucie (Hogarth) Baldwin (B.S.) is coordinator of data integrity in Millersville University's advancement office.

1987
Maria L. (Esteva) Antner (B.S.) and husband Michael have four children, Emily, Charles, Ana Maria, and Joseph.

1988
Lisa (Aquillino) Lunny (B.S.) was promoted to director of internal audit covering Wachovia Bank’s corporate and investment banking division. She and husband Kevin have three daughters, Megan, Erin, and Shannon. They have lived in Huntersville, N.C., for nine years.

1991
Marika Luiso (B.A.) received her New Zealand citizenship after moving there four years ago. She is a senior policy analyst at the New Zealand Department of International Affairs, where she works on civil defense and emergency management policy.

1992
James “Rusty” Hailey (M.B.A.) was named a fellow of the Academy of Managed Care Pharmacy and received its 2007 Distinguished Service Award.

1993
Anthony R. Galtin (B.S.) is a senior accountant with Novo Nordisk in Princeton, N.J. He and wife Erin reside in South Brunswick, N.J.

1994
Lt. Col. Thomas R. Gilbert (M.S.) of Gloucester County, N.J., is chief of staff for the New Jersey State Police. Last fall he was honored as Law Enforcement Executive of the Year by the National Police Defense Foundation.

1995
Margaret Manolakis, Esq. (B.A.), was admitted to partnership at Bradley, Ronon, Stevens, and Young in Wilmington, Del. Her practice focuses on securities litigation, insurance, and general commercial litigation.
One Bed Net at a Time

The solution seemed simple to six-year-old Katherine Commale of West Bradford, Pa.: If bed nets could save thousands of African children’s lives each day by preventing mosquito bites, why not send them some nets?

Why not, indeed? thought her mother, Lynda (Gass) Commale ’96 (B.S.). She had seen a public television program on what has become a full-blown malaria epidemic in Africa, especially among children. She could not shake the shocking images and statistics from her mind.

“Most devastating to me was that every 30 seconds, a child in Africa dies of malaria — a preventable and curable disease,” said Lynda. “As a mother of two children, I found this inconceivable and unacceptable.”

Months of research on the topic led Lynda to the United Nations Foundation, an organization that distributes insecticide-treated bed nets in Africa. According to a January 7 article in The Christian Post, a $10 bed net can protect a family of four for up to four years by reducing nocturnal mosquito bites — the primary mode of transmitting the disease. With this information and the Foundation’s support, the Commales launched their mission: “One Bed Net at a Time.”

“I was inspired by Lynda and wanted to support her in any way possible,” affirmed her husband, Anthony ’95 (B.S.), a seventh and eighth grade math teacher. “From day one we were a great team, and I knew we had something special here.”

The Commales started their mission by raising donations from their church congregation. They received an impressive response, selling more than 600 of the $10 bed nets. But that was just the start. By the end of 2006, the Commales’ crusade had surpassed $10,000, and they continue to find support. In May of that year, Sports Illustrated columnist Rick Reilly had challenged his readers to buy bed nets. The phenomenal response to his request inspired a global campaign called “Nothing But Nets.” Backed by several partners, including the United Nations Foundation, Sports Illustrated, NBA Cares and others, the campaign was officially launched at an event in January in New York City, where the Commales family was honored for its fundraising efforts. In April they also participated in Malaria Awareness Day at the White House, where they had lunch with President George Bush, First Lady Laura Bush, and leaders from other national organizations dedicated to the cause.

“In my heart, in my spirit, and in my soul I knew I had to do something to send bed nets to Africa,” offered Lynda, “and I knew that God wanted me to react. I reacted … with my whole spirit, with constant prayer, and with the confidence to believe that I can make a difference in this world.”

— Safiya J. Simmons ’06 (M.A.)

To find out more about “One Bed Net at a Time,” visit the United Nations Foundation’s Web site, nothingbutnets.net.
Chris Sutphen (B.S.) was promoted to real estate specialist, based in King of Prussia, Pa., with the Pennsylvania Department of Transportation.

Brian Zamrowski (B.S.) is a senior account executive with CitiCorp and lives in Springfield, Pa., with wife Katherine and their two children.

1999

Jamie Gebbia (B.S.) is an international tax manager for Deloitte & Touche in Bridgeport, Conn., earned a master’s degree in school administration from Widener University.

1999

John “JoJo” Longino (B.A.) heads the IT department at Disney Cruise Line. He lives with husband Adam in Davenport, Fla.

Thomas Quinn Jr. (B.A.) heads the IT department at ABC Tickets in Cherry Hill, N.J. He appeared on ESPN to talk about tickets for the Eagles vs. Cowboys game last fall.

Maura (Sabatos) DeVito (B.S.) earned a master’s degree in psychology from Villanova University. She and husband Anthony moved to the United Kingdom, where she works as a research assistant in experimental psychology at the University of Bristol.

Michael J. Tocci, M.D. (B.S.), is a tenured government specialist, based in Alexandria, Va. He is also being published in Kaplan’s Your Future Guide to Over 350 Colleges and Unlimited Paths to Your Future as a representative for Saint Joseph’s. He and wife Judy reside in New Haven, Conn.

2001

Meghan (Cantwell) Faiola (B.S.) and husband Anthony were honored with the New Jersey Sons of Italy 2007 Man and Woman of the Year Award, based on service and commitment to the community. They live in Cherry Hill, N.J., with their children Julia and Anthony Jr.

Scott Kraus (M.B.A.) is field development product manager with Cardiovascular Systems, a start-up medical device company working toward the treatment of Peripheral Vascular Disease. He, wife Stephanie, and their two children relocated to Frankfurt, Germany, for this assignment.

Paul T. Makowksi, Pharm.D. (B.S.), graduated with a doctor of pharmacy degree from Temple University.

Nancy (Pabon) Wright (B.S.) is pursuing her master’s degree in social work from Widener University.

Alyson Panaro (B.A.), a guidance counselor in Bridgeport, Conn., earned a master’s degree in school counseling from Fairfield University.

Dana (Polovoy) Brady (B.A.) works as a production representative in the entertainment department for Disney Cruise Line. She lives with husband Adam in Davenport, Fla.
SEAN MCKINNEY ’97

A Forward-Looking Nostalgist

At just 31 years old, Sean McKinney ’97 (B.S.) has been named president of Mitchell & Ness Nostalgia Co., a pioneer in the field of nostalgic sports jerseys.

Headquartered in Philadelphia, Mitchell & Ness is known worldwide for top-quality authentic throwbacks. The company has exclusive licenses from the NBA, NFL, NHL, and MLB and offers more than 1,600 authentic styles representing player jerseys, warm-ups, and heavy-weight jackets.

“In the short time that Sean has been with Mitchell & Ness, his industry insights and innovative strategies have proved to be extremely valuable as we position the company for the future,” said Peter Capolino, owner of Mitchell & Ness, in an announcement released to the press. “Sean has done a terrific job developing exclusive new licensing agreements with key brands, both domestically and internationally. I am excited to have Sean’s dynamic leadership and business vision guiding Mitchell & Ness.”

Of his new post, McKinney said, “My goal is to grow Mitchell & Ness from being known as a nostalgic ‘jersey company’ into a premium brand around the world.”

Certainly, McKinney’s quick ascent in the athletic industry has prepared him to succeed. “When I graduated from SJU, I had a strong desire to work in sports in some capacity but didn’t find a position right away,” McKinney said. “So I spent my first year in the financial industry but continued to network and look for opportunities in sports. Fortunately, I landed an interview with a small but growing sports licensing company in the Philadelphia area called AND1.”

He loved every minute of it.

Fatimah (Warthen) Davis (M.S.) is working toward her doctoral degree in educational leadership at SJU.

2004

Juanita (Brown) Woodland (B.S.) graduated from the University of Pennsylvania School of Social Policy and Practice with a master’s degree in social work.

Ryan D. Madairy (B.S.) coached and played lacrosse in England for a year after graduation. The Phoenix, Md., resident now works and coaches at his alma mater, Loyola Blakefield, a school for boys in grades six through 12 in Towson, Md.

Lindsay Malarky (B.S.) is completing her master’s degree in occupational therapy at Tufts University in Boston, Mass. She delivered a presentation on “The Power of Occupation in Disaster Relief: A Service-Learning Trip to New Orleans” at the annual American Occupational Therapy Association conference in St. Louis, Mo., in April.

Matt Mitchell-Hardt (B.S.) is western region pricing specialist for the Miller Brewing Company in Irvine, Calif. He was selected to head the company’s western market distributor training initiative, where he will oversee and train all distributors in the West in all aspects of pricing and promotions.

2005

Patrick Rowan (B.S.) was promoted from associate to manager at Turner Investment Partners in Berwyn, Pa.

2006

Stephanie Cooper (B.S.) was promoted to assistant vice president and privacy officer in the financial advisory center at Merrill Lynch in Hopewell, N.J.

Robert Hocket (M.B.A.) became vice president of operations for Virtua Health, where he has worked for six years. Bob now oversees the Virtua Camden (N.J.) campus in addition to new start-up Ambulatory Care Centers in Washington Township, Voorhees, N.J.

Patrick J. Hughes (B.S.) earned a master’s degree in finance from Boston College and works as an analyst with Harris Williams in Philadelphia, a middle-market investment bank that specializes in mergers and acquisitions.

Stephen Pogue (B.S.) was appointed account executive at Kimberly-Clark in Philadelphia, a professional athlete, there probably aren’t too many jobs that would pay me for thinking about sports all day long.”

McKinney worked as president of Accessory Brands, a sports licensing company in Winston Salem, N.C., after six years at AND1. He joined Mitchell & Ness in February 2006 as vice president for sales and marketing.

“In the nine years since then, I’ve worked alongside some brilliant people who have taught me a lot about the business,” he said. “Outside of being a professional athlete, there probably aren’t too many jobs that would pay me for thinking about sports all day long.”

McKinney played varsity baseball for the Hawks during his time as an undergraduate and worked with the television crew during basketball games. He parlayed his passion for sports and 15 years of playing baseball into a profession when he accepted his promotion at Mitchell & Ness in January.

McKinney’s family shares his love of sports. His wife, Christine (Brown) played lacrosse and field hockey at Saint Joseph’s. They have three daughters, Ryan, Drew, and Ella, and a son Jack.

“My mantra is ‘Don’t be afraid to fail.’ You never know how or when the door will open for you, but the hardest part is getting in,” asserted McKinney. “Everyone has their own reason for choosing a certain job or career path. For me … there is nothing more rewarding than being excited to go to work every day.”

— Safiya J. Simmons ’06 (M.A.)

summer 2007

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TELL US YOUR NEWS...

Have you moved to a new home? Changed jobs? Married? Do you have a new baby?

Use the form below to tell us your news. We welcome non-returnable photographs. Mail to: Development and Alumni Relations, Saint Joseph's University, 5600 City Avenue, Philadelphia, PA 19131-1395. You may also fax your news and updates to 610-660-3210, send e-mail to alumni@sju.edu, or visit alumni.sju.edu.

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STUDENT GROUPS __________________________________________________________________________________________________

WILLING TO HELP WITH: □ ADMISSIONS, □ REUNIONS, □ ALUMNI MENTOR, □ SPEAKING ABOUT CAREERS, □ WORK OPPORTUNITIES FOR STUDENTS/ALUMNI, □ COMMUNITY SERVICE

CAREER/PERSOAL NEWS _____________________________________________________________________________________________

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This news for publication in both print and on the SJU Web site? □ Yes □ No       Non-returnable photo enclosed? □ Yes □ No

Alumni news is contributed to SJU Magazine by the Office of Development and Alumni Relations. The magazine's policy is to print as many Alum Notes in each issue as space and timeliness permit. Submissions may be edited for length and content.
Doctor Shopping in the International Health Market

Are you contemplating Lasik eye surgery? Or perhaps hip replacement? If so, you might consider flying to Costa Rica or India for the procedure.

If you are a typical American, your knowledge of these countries comes from the Discovery Channel, and the mere names evoke images of unpaved roads, mud huts, and hungry children. Yet the sale of high-tech medical care to foreigners is a reality in Costa Rica and India, as well as other countries across Asia and Latin America. It has come to be called medical tourism, and it has captured the worldwide attention of governments, policy makers, academics, and the press.

Everyone, in both destination and source countries, is paying attention, because medical tourism is a lucrative business with enormous economic potential.

Loosely defined as travel with the aim of improving one’s health, medical tourism is an economic activity that entails trade in services and represents the splicing of the health and tourism sectors, both already huge industries across the globe. Patients from industrialized countries travel to less-developed nations for any of the following reasons: state-of-the-art health care is less expensive; a procedure is available that has yet to be approved at home; and, for patients with national health care, medical tourism has no queue. Anyone from anywhere can doctor-shop in the international health services market, and as a result, may enjoy a cost savings over the same procedure at home.

And the savings can be significant. Lasik eye surgery costs $4,000 in Philadelphia and $650 in Colombia; hip resurfacing costs $25,000 in Minnesota and $6,000 in Thailand.

International patients seek three kinds of medical services outside their national borders: 1) invasive services, including dental work, heart valve replacement, and simple nose jobs; 2) diagnostic services, such as blood screening, bone density tests, and electrocardiograms; and 3) lifestyle services, comprising programs for weight loss, stress reduction, anti-aging, and nutrition. All services adhere to the highest quality standards in order to appeal to Western patients.

India and Malaysia have joined already-established Thailand and Singapore as the most popular health destination countries for westerners. The Philippines are not far behind. In the Western Hemisphere, Cuba has been a medical leader for decades and sets an example for Costa Rica and Argentina with respect to research and development linked to medical tourism. The countries of the former Soviet Bloc, as well as the Baltic states of the former Soviet Union, are using their highly skilled labor forces to lure Western Europeans to their health care facilities. South Africa and Jordan have also broken into this lucrative market, and Dubai is building Dubai Healthcare City, expected to be the biggest medical center in the world.

Because medical tourism is so new, aggregate statistics in patient volume and revenue are not available to show its impact. Yet tens of thousands of foreigners seek treatment in hospitals in Malaysia, Thailand, India, and similar destinations. Costa Rica, for example, is tiny by comparison to the United States, but attracts 150,000 health tourists every year compared to some 250,000 in the U.S.

The potential revenue for developing countries means more than an increase in foreign currency: it translates to economic growth by producing cyclical waves of employment, consumption, and investment. It’s no wonder so many developing countries are putting their economic growth eggs in the medical tourism basket.

While people have traveled abroad for health care for centuries, the current explosion in medical tourism was not possible even a few decades ago. In the 21st century, people have longer life spans, more non-communicable diseases, and higher incomes to spend on whatever they like, including health services.

The trend of globalization also has made the world seem smaller. International trade volume increased as more countries became part of the global economy. Less expensive transportation has enabled travel to previously inaccessible locales. The Internet has made gathering information easy, and extensive media exposure from all corners of the globe has brought distant countries closer in time and space. New telecommunications technologies such as telediagnosis and teleanalysis have also reduced geographical barriers. Mobility of labor has increased so that doctors are born in one country, train in another, and work in a third. Indeed, most Americans have been treated by an Indian doctor and a Philippine nurse at some point, and are used to receiving medical care from non-Americans. All these factors have enabled cross-border trade in medical services to take off.

And they will continue to grow in the future, with an unknown effect on American health care. It’s possible that a decade from now, when we develop the flu, we will call 1-800-DR-ABROAD and get medical advice from a provider in New Delhi.

— Milica Z. Bookman, Ph.D.

Dr. Bookman, professor of economics, has written nine books including Medical Tourism in Developing Countries (July 2007, Palgrave Macmillan), coauthored with attorney Karla Bookman.
University President Timothy R. Lannon, S.J.; undergraduate Commencement speaker and honorary degree recipient Mary Lou (Finlayson) Quinlan ’75, women’s correspondent for CBS’s The Early Show; and Archbishop John P. Foley ’57, pro-grand master of the Knights of the Holy Sepulcher and a new Golden Hawk.

Former Board of Trustees chair John Smithson ’68, ’82 and graduate Commencement speaker and honorary degree recipient Mary Brabeck, Ph.D., dean of the Steinhardt School of Education at New York University.

Bene Merenti Medal recipients for 25 years of service: Anthony Berret, S.J., associate professor of English; Thomas Kane, Ph.D., professor emeritus of political science; George Dowdall, Ph.D., professor of sociology; and Brice Wachterhauser, Ph.D., provost.

University President Timothy R. Lannon, S.J., and Professor of Marketing John Lord, Ph.D. ’71, recipient of the Lindback Award for distinguished teaching.
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Books by Saint Joseph’s University Press on the Thought and Teaching of Pope John Paul II

**Creed and Culture**

*Jesuit Studies of Pope John Paul II*

*Edited by Joseph W. Koterski, S.J. and John J. Conley, S.J.*  
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Founded in the late 1980s by a group of American and Canadian Jesuit scholars, the John Paul II Jesuit Symposium aims to foster scholarly discussion of the Pope’s thought by sponsoring a biennial conference devoted to salient themes of his rich teaching. These conferences are interdisciplinary, as well as pluralist, in that they encourage debate on different interpretations of the meaning and pastoral implications of the Pope's thought. *Creed and Culture* is a collection of papers from two of these conferences: that held in 1998 at Georgetown University on “Priesthood, Religion, and Culture in John Paul II,” and the conference that took place in 2000 at Xavier University in Cincinnati on “Pope John Paul II on Faith, Culture, and the New Evangelization.”


**Pope John Paul II**

*The Body Human Eucharistic Ecclesial*

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