Deciphering the Puzzle: Life with Autism

Saint Joseph's Commemorates Alumni Memorial Fieldhouse

Phillies Pitcher Jamie Moyer '85 Talks to SJU Magazine

Diversity Courses Enhance the Curriculum
FROM THE PRESIDENT

In Philadelphia, we recently elected a mayor who understands the importance of a skilled, educated workforce to the health and well-being of a city. In his inaugural address, Mayor Michael Nutter identified education as a priority for his administration, challenging us to make the Philadelphia region a global destination for higher education.

At Saint Joseph's, we are a community of educators dedicated to Jesuit ideals of education, and for us, responding to Mayor Nutter's challenge means much more than simply making the intellectual, cultural and economic contributions locally that are expected of a university. Our mission is global, and reaches well beyond the confines of Philadelphia and its environs. It is our responsibility — and great joy — to take Saint Joseph's to other countries, and to bring international students to our beautiful campus in Philadelphia and Lower Merion.

Last November, we signed an agreement with Nanjing Medical University (NMU) in the People's Republic of China, which will deepen an already rich and fertile relationship, and will at the same time enlarge our international footprint. The new partnership will allow our faculty to engage in a dynamic exchange of ideas with the faculty of NMU, as they collaborate in research and teaching activities. We hope NMU faculty and students will benefit from exposure to us in this new arena, as I know our students and faculty have certainly been enriched by our existing programs with NMU in international accounting and food marketing.

The coming fall semester will mark the beginning of our Asian studies major, which has been made possible by a generous gift from an alumnus. The Bernadette B. and James J. Nealis '69 Program in Asian Studies will give our students the opportunity to investigate Asian cultures, history and domestic issues so that they gain a deep understanding of the vibrant interplay of our cultures.

Both of these exciting initiatives help us broaden our commitment to diversity and create a welcoming and open community of scholars who are engaged in their pursuits not only with their intellects, but also with their hearts. Our new service immersion opportunities have sent faculty, staff and students all over the globe. From sites dotting South America to Africa, they are interacting with the world's peoples, and have come away with a true sense of solidarity and grace. All who have gone on these journeys acknowledge the reception of deep gifts from the people they have met, those who may live in poverty but are rich in love.

Of course, in terms of service, there is much to be proud of in our own backyard. As a Jesuit institution, we are called on to educate our students so they become lifelong champions of a faith that promotes justice, and we foster many wonderful programs that illustrate our devotion to this call. And as you will read in an article that focuses on diversity in our curriculum, our dedication to social justice would have little effect if we did not help our students understand our commitment to diversity is much more than lip service to a buzzword.

I look forward to watching with you, from near and far, the many ways Saint Joseph's will meet Mayor Nutter’s challenge to help make the Philadelphia region a world-class destination for education. I hope you enjoy reading about some of our contributions in this issue of SJU Magazine.

God's blessings,

Timothy R. Lannon, S.J.
President

Spirit | Intellect | Purpose
**Cover Story**

**Deciphering the Puzzle: Life with Autism**

By Kristen A. Graham

Alumni and professors share their personal experiences and offer insights into how autism affects entire families, not just the family member diagnosed with the disorder.

*On the cover: The sparkling blue eyes of five-year-old Owen, son of Mary (Stevenson) Edmison ’87, belie the face of a child with autism.*

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By Sarah Whelehon ’07 (M.A.)

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From the Editor

We all felt a little giddy when writer Jeff Martin ’04, ’05 secured an interview with Phillies pitcher Jamie Moyer for an SJU Magazine article. Jamie Moyer! The man who last year helped lead his underdog team to postseason play for the first time in 14 years. What an inspiration.

Moyer is a baseball legend on campus. He still, in fact, holds the SJU team record for strikeouts in the last of the three seasons he played here in the early ’80s.

Though loyalty to Hawk hoops reigns supreme at Saint Joseph’s — as you will see in our article celebrating the last season of play in Alumni Memorial Fieldhouse before its renovations — there are some serious Phillies fans in the University’s ranks. Jeff himself reveled in the joy of seeing the Phis clinch the National League East title at Philadelphia’s Citizens Bank Park, and he was also a firsthand witness at the two home playoff games against the Colorado Rockies.

It’s not a surprise that Jeff described the iconic Moyer as gracious, humble and enthusiastic. Despite the adulation he has received for his winning ways on the ball field, he has kept his success in perspective, perhaps through involvement in organizations like the Moyer Foundation, which he and his wife, Karen, created in 2000. According to its Web site (www.moyerfoundation.org), the award-winning foundation has raised millions of dollars to support children in many kinds of need.

The subject of this magazine’s cover story is also about caring for children in need: those with autism. The numbers of children diagnosed with some form of the disorder are exploding, yet so much of how to treat them remains unknown.

The extreme and unpredictable challenges facing families of children with autism can wear down even the most devoted parents and siblings. Still, hope, love and small victories propel them forward.

I applaud and admire the individuals quoted in this article for their courage to share glimpses of their personal stories with us and for their tenacious efforts on behalf of their children.

What an inspiration.

Molly Crossan Harty
— Molly Crossan Harty sjumag@sju.edu

On the Calendar

ACADEMIC CALENDAR

ACADEMIC EVENTS


Business Policy Competition, Fri., Apr. 25, Wollfington Teletorium, Mandeville Hall (4 p.m.).

ADMISITIONS
GRADUATE PROGRAMS IN THE COLLEGE OF ARTS AND SCIENCES AND THE ERVIN K. HAUB SCHOOL OF BUSINESS
Information Sessions:
• Tue., Aug. 5, Ursinus College in Collegeville (professional M.B.A., M.S. in health administration and M.S. in criminal justice). To register, call 610-409-3400.
• Wed., Aug. 6, Mandeville Hall (all graduate programs). To register, call 888-SJU-GRAD or visit www.sju.edu/admissions/graduate.

UNDERGRADUATE PROGRAMS
Discover SJU Days for prospective students and families, overview of Saint Joseph’s and the admissions process, and a campus tour:
• Mondays and Fridays, registration at Bronstein Hall (1 p.m.).
• Saturdays through May, Mandeville Hall (10 a.m.). Campus tours, Tuesdays, Wednesdays and Thursdays, starting at Bronstein Hall (10 a.m., 1 p.m. and 3 p.m.).


To register for a Discover SJU Day or campus tour, call the Admissions Office, 610-660-HAUK or visit www.sju.edu/admissions.

UNIVERSITY COLLEGE
Open Houses for prospective adult continuing education students, Barbelin Hall, room 117 (noon-3:30 p.m.): Tue., July 15; Wed., July 16; Tue., Aug. 12, Wed., Aug. 13; Thu., Aug. 14. Contact: 877-Nite-SUU or ucd@sju.edu. Online: www.sju.edu/uc.

Corporate Outreach and Center for Non-Credit Programming: customized degree, certificate or online programs for organizations. Contact: 610-660-1260. Online: www.sju.edu/pages/corporateoutreach.html.

ALUMNI
22nd Annual Graduate Business Student Association alumni networking event, Thu., May 8, Mandeville Dining Room (6-9 p.m.). Cost: $15, includes cocktails and hors d’oeuvres. All May graduates are free with advance response. R.S.V.P.: Graduate Business Office, 610-660-1690 or sjumba@sju.edu, by Thu., Apr. 24.


Hogan and Ignatius Awards presentations, Sun., May 18.

Online: www.sju.edu/alumni.

ATHLETICS
Phil Martelli Boys Basketball Camps, ages 8-17, at Marple Sports Arena, 611 South Park Way, Broomall, Pa., and Haverford College, 370 Lancaster Ave., Haverford, Pa.:
• Camp for SJU, varsity competitor or AAU experienced players, Fri., June 20-Sun., June 22, Haverford College (9 a.m.-4 p.m.).
• FUNdamentals Basketball Academy, day camp, Mon., June 23-Fri., June 27, Marple Sports Arena.
• Commuter Team Camp, high school varsity teams, Fri., June 27-Sun., June 29, Haverford College.
• FUNdamentals Basketball Academy, mini day camp, Mon., June 30-Wed., July 2, Marple Sports Arena (9 a.m.-4 p.m.).
• Overnight Camp, Sun., July 27-Thur., July 31, Haverford College (housing at SJU).
• Overnight Team Camp, high school varsity teams, Fri., Aug. 1-Sun., Aug. 3, Haverford College.

Contact: 610-660-1706 or cariano@sju.edu.

Cindy Griffin Basketball Camps at the Academy of Notre Dame, 560 Sproul Road, Villanova, Pa.:
• Day Camps, ages 8-16, Mon., June 16-Fri., June 20, and Wed., June 23-Fri., June 27 (9 a.m.-3 p.m.).
• Commuter Team Camp, grades 7-12, Fri., June 20-Sun., June 22.
• Junior Camp, ages 5-8, Mon., June 23-Fri., June 27 (9 a.m.-noon).

Contact: Kathy MacDonald, 610-660-1710.

FINE AND PERFORMING ARTS
Senior Art Thesis Exhibition, Apr. 4-25, Mandeville Hall. University Singers and Concert Choir spring concert, Fri., Apr. 22, Chapel of St. Joseph-Michael J. Smith, S.J., Memorial (7:30 p.m.).

Jazz Band spring concert, Thu., Apr. 24, Bluett Theatre (8 p.m.).

Student Art Exhibition, Apr. 25-May 2, University Gallery, Boland Hall. Reception: Fri., Apr. 25 (1-4 p.m.).

Senior Art Thesis: vocal and musical performances, Fri., June 7-Sun., June 9, Snehans Hall. Reception: Fri., June 7 (6-8 p.m.).

MINISTRY, FAITH AND SERVICE
The regular schedule for the Liturgy of the Word and Eucharist in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial is as follows:
Weekends: Sundays, 11 a.m. and 7 p.m.
Weekdays: Mon.-Fri., 12:05 p.m., Mon.-Thu., 10 a.m.
Beginning May 11 through the summer, Mass will be offered on Sundays at 11 a.m. only.

STUDENT LIFE
Freshman Orientation, students to register for one of the following sessions: Wed., July 9-Thur., July 10; Fri., July 11-Thur., July 17; Sun., July 13-Mon., July 14, Tue., July 15-Wed., July 16.
Online: www.sju.edu/orientation.
BOOKSTORE AND RESTAURANT THRIVE ON 54TH STREET

The University Bookstore and a Così restaurant have opened to rave reviews in the street-level space of Hawks’ Landing, SJU’s new five-story, 460-space parking facility.

“The new bookstore is a must-see,” said Paula Straka, manager. “It’s more than twice the size of the former store, which allowed us to expand several departments, increase the merchandise on the floor and create a more welcoming and pleasant shopping environment. In addition, the added parking nearby makes the bookstore more accessible and convenient.”

The new location near Alumni Memorial Fieldhouse provides ease of parking for those attending athletic events as well as a spot to shop and eat. Così is open seven days a week and serves breakfast, lunch and dinner.

“The new parking and retail space has revitalized 54th Street,” said Kevin Robinson ’93 (M.B.A.), vice president for administrative services. “Students, employees, alumni and visitors now have a convenient place to park, shop and enjoy a meal. The benefits for the campus community and beyond are numerous. We couldn’t be happier with the finished project.”

REPORT CONFIRMS SJU IS “SIGNIFICANT ECONOMIC ENGINE”

Saint Joseph’s University is a major economic player, pumping nearly half a billion dollars into the Commonwealth’s economy annually, according to an independent analysis completed last August.

Econsult Corporation of Philadelphia prepared the report, “Economic and Fiscal Impacts of Saint Joseph’s University.”

“As part of Philadelphia’s powerful higher education industry, SJU plays a key economic role by providing higher education to both local students and students from outside the area,” the report stated. “By doing so, SJU advances the productivity of and employment opportunities for area students, thereby increasing the quality of the region’s labor force. This makes the region more attractive to companies, and thus strengthens the region’s economy.”

The University’s annual direct expenditures of $239 million generated an economic impact of $492 million for the Commonwealth and supported nearly 5,700 jobs statewide and helped boost construction, academic research, consumer spending, entrepreneurship and neighborhood revitalization initiatives.

“Saint Joseph’s is advancing dramatically,” said University President Timothy R. Lannon, S.J., “and this report quantifies the University’s growing contributions to the economy and quality of life of the region, the city, the Commonwealth and, indeed, the world.”

POST FAMILY MAKES $7.5 MILLION GIFT TO SUPPORT LIBRARY LEARNING COMMONS

A $7.5 million gift from John R. Post ’60 (B.S.) and his wife, Maryanne (right), will dramatically reshape the academic hub of Saint Joseph’s campus.

The gift is the centerpiece of what will be known as the John R. Post ’60 Academic Center — which includes the construction of a new, three-story building, to be named the John and Maryanne Post Learning Commons, and the renovation of the existing Francis A. Drexel Library.

“I cannot express how grateful I am to John and Maryanne for this wonderful gift and how it will continue to impact our students,” University President Timothy R. Lannon, S.J., said. “We are all thankful for their ongoing leadership and unmatched commitment to Saint Joseph’s University. The Post family personifies what we mean by Magis, always striving to do more for the greater glory of God.”

Drexel Library will be structurally joined to the Post Learning Commons, a 37,000-square-foot edifice that will include private rooms with large screens for students to work on projects and create collaborative presentations, instruction areas, expanded student seating, and special collections and archives. The Crossroads Café, modeled after commercial coffee shops, will attract students looking beyond the traditional library setting.

“I have always had the highest respect and affection for Saint Joseph’s University,” Post said. “I am confident this center will further the University’s mission as a place of inquiry, a place of dialog, and a place of academic rigor and engagement — becoming the academic hub of a vibrant campus.”

The John R. Post ’60 Academic Center is one of six priorities outlined in With Faith and Strength to Dare: The Campaign for Saint Joseph’s University, which has already raised more than $101 million toward its $150 million campaign goal. The estimated $21 million project is anticipated to break ground in 2013.

Post is founder and president of Post Precision Castings in Strausstown, Pa. — one of America’s leading providers of commercial investment castings — and a long-time benefactor of his alma mater.

In 1999, the Posts’ $6 million gift transformed the former Villiger Hall into a state-of-the-art academic center, now known as John R. Post Hall. With this new gift, the Post family becomes the largest single benefactor in the University’s 157-year history.
SAINT JOSEPH’S BEGINS CONSTRUCTION OF VIRTUAL CAMPUS

The University recently purchased two “islands” in the vibrant universe of Second Life, an online, 3-D virtual world, as described on secondlife.com. This fall, Saint Joseph’s will join more than 60 higher education institutions around the globe with addresses in Second Life. The Erivan K. Haub School of Business is Saint Joseph’s first investor in the project, which will eventually culminate in the construction of numerous buildings to create a virtual campus.

Marketing’s Michael Solomon, Ph.D., and Natalie Wood, Ph.D., are driving the University’s efforts and have contracted with InWorld Studios to design and build Saint Joseph’s Second Life campus.

“One of our goals with Second Life is to use the medium as an aid in supplementing what’s being taught in the classroom,” said HSB Dean Joseph DiAngelo, Ed.D. ’70 (B.S.). “Students will soon be able to meet with their professors, collaborate with each other for group projects, network with alumni and participate in simulated business scenarios.”

Registration is free and once the program is downloaded, students, faculty and alumni can log in to Second Life and create an avatar — an online persona used to navigate the virtual universe.

“Avatars first became popular in games and online communities in the 1990s, but their use has recently exploded to e-commerce and Second Life,” explained Wood, who researches the tool.

Solomon sees great potential for Second Life in marketing to prospective students and allowing them to tour the University when a physical tour isn’t possible.

“We also hope alumni will visit our virtual campus and use the resources available through Second Life to connect with former classmates and retain close ties with their alma mater,” he added. (See page 39 for more on Second Life from Solomon.)

INSTITUTE OF CATHOLIC BIOETHICS PREMIERES INTERNET JOURNAL

The Institute of Catholic Bioethics (ICB) has launched the Internet Journal of Catholic Bioethics (www.icbbioethics.com), the first such publication by a university in the country. This publication provides information and articles on medical and health issues faced by Catholics and others across the globe.

“This journal provides an opportunity for Catholic health care institutions to research articles and provide a forum for the discussion of Catholic bioethics,” said Peter Clark, S.J. ’75 (B.A.), professor of theology and director of the Institute of Catholic Bioethics.

According to Clark, one of the publication’s goals is to make clear the Catholic Church’s stance on medical issues.

“With so many Catholic hospitals, nursing homes and hospices today, it is important for people to understand the Church’s position on issues such as tube feeding, permanent vegetative states and euthanasia,” Clark said. “We hope to clarify these issues so that people can make informed decisions.”

Each journal article must be approved by an international editorial board before publication, using a double-blind, peer-review process.

Clark and Mark Aita, S.J., assistant director of ICB, are editors-in-chief of the quarterly publication. Theresa O’Doherty, the Institute’s administrative assistant, serves as managing editor.
SAINT JOSEPH’S DEEPENS PARTNERSHIP WITH NANJING MEDICAL UNIVERSITY

Representatives from Saint Joseph’s and China’s Nanjing Medical University signed an agreement establishing a partnership of exchange and collaboration in teaching and research activities. The association is meant to deepen mutual understanding of economic, cultural and social issues, and to improve the international learning environment of the respective institutions.

“This partnership is the latest in a series of partnerships with Nanjing University meant to expand the horizons of our students and our faculty,” said Brice Wachterhauser, Ph.D. “Saint Joseph’s strives to be globally minded across disciplines.”

SJU JOINS REGIONAL EFFORT TO PROMOTE EMERGENCY PREPAREDNESS

Associate Provost Paul DeVito, Ph.D., was named as a co-chair of the Greater Philadelphia University Consortium for Emergency Preparedness. The city created the organization as a vehicle to recognize the important role that colleges and universities play in the nation’s prosperity and security.

DeVito will serve alongside MaryAnn Marrocolo, Philadelphia deputy managing director, and Harvey Rubin, M.D., Ph.D., director of the University of Pennsylvania Institute for Strategic Threat Analysis and Response.

“The formation of this Consortium sends a vital message regarding the importance and effectiveness of university-based collaboration on a regional level,” said DeVito, who also serves as SJU’s interim dean of graduate and continuing studies. “This partnership will not only aid Philadelphia and its surrounding areas, but it will hopefully be a national model. I am honored to work with my colleagues from our partner institutions on matters of such great consequence.”

In addition to Saint Joseph’s and the University of Pennsylvania, Bucks County Community College, Drexel University, Temple University, La Salle University, Villanova University and the University of Delaware have joined the effort.

BUSINESS FACULTY RECOGNIZED FOR UNIQUE COURSES

Three Saint Joseph’s professors were selected for Middle Atlantic Association of Colleges of Business Administration (MAACBA) Innovation in Teaching Awards.

The awards, which were judged by faculty of La Salle University’s education department, carry a $1,000 stipend and expenses paid to the MAACBA conference. The faculty members received their awards during the annual conference at Niagara University, Oct. 5-7.

Regina Robson, J.D., assistant professor of management information systems, was nominated for her course, “An Entrepreneurial Strand in the Legal Environment of Business: Learning the Law Through the Ice Cream Project.” In the course, students learn how to manage the legal issues that a small business might encounter.

Ron Klimberg, Ph.D., professor of decision and system sciences, and George Sillup, Ph.D., associate professor of pharmaceutical marketing, were nominated for their course, “Optimizing Decision-Making in New Drug Development — A Collaborative Learning Experience.” This course was designed to replicate the process companies go through when introducing a new prescription drug to the market.

FINE ARTS PROFESSOR’S WORK GARNERS ACCOLADES

The Village Voice, one of the most well-known of the nation’s arts-related newspapers, has twice called attention to the work of Ron Klein, M.F.A., associate professor of fine and performing arts.

On Sept. 5, the paper featured his exhibit Found Objects in its Fall Arts Preview of noteworthy New York museum and gallery shows, followed by inclusion in a Best in Show column by critic R. C. Baker on Jan. 2. He wrote, “A sense of technology bent and subsumed by nature arises … as if beautiful mutants have taken root in the loam of our waste.”

The exhibit was installed in the Howard Scott Gallery last December and January. For more on Klein’s work, see www.sju.edu/ucomm/magazine/spring05/pages/rain.html.
Brian Perrotto ’08 (Ocean, N.J.) and Samantha Hauptman ’08 (Cedar Knolls, N.J.) have received Beta Gamma Sigma (BGS) Scholarships, awarded by Saint Joseph’s and BGS, the International Business Honor Society, to outstanding members of the Beta Gamma Sigma chapter.

Perrotto, BGS’s Outstanding Chapter Scholarship recipient, received a $1,250 scholarship this spring. Hauptman is a Collegiate Scholarship recipient, which provided her with a $1,000 scholarship.

BGS awards scholarships to chapter members all over the world; scholarship winners are recognized as the best in their business class. Because BGS has recognized Saint Joseph’s as a Silver Chapter for demonstrating chapter excellence in years past, the University is one of a select few in the world able to award two annual BGS scholarships.

Hauptman and Perrotto are members of the STAR Scholars program, which trains accounting students to use high-level accounting applications, and the Sutula Scholars program, which works to advance the reputation of Saint Joseph’s accounting program. Perrotto, an accounting major, is also on the executive board of Up ‘Til Dawn, a fund raiser for St. Jude Children’s Research Hospital. Hauptman, a double major in accounting and finance, is a member of the Volunteer Income Tax Assistance program and a tutor for the Learning Resource Center. Both have accepted jobs to begin after graduation at PricewaterhouseCoopers, where they interned last summer.
At first, when composer Suzanne Sorkin, Ph.D., assistant professor of music, sits down at the baby grand piano in Boland Hall, she looks dwarfed by the span of the instrument’s opened lid. Then she begins to play an impromptu Bach Two-part Invention, and the rich, precise notes of the Baroque genius tumble effortlessly into the room. Sorkin is clearly a master of the keyboard.

And then she plays one of her own compositions, Falling Through Crimson and Lead, a delicate atonal work for solo piano, and it is clear why she has had a three-year run (2005-07) of winning the ASCAP (American Society of Composers, Authors and Publishers) Award.

Not short on recognition, Sorkin was also awarded a 2007 Harvard University Fromm Music Foundation Commission to write a new composition. This award is considered one of the highest honors in classical music. She has received coveted composition residencies at prestigious artist colonies, sizeable fellowships throughout her education, and most recently, second prize for the 2007 Third Millennium Ensemble National Composition Competition. In May, the critically acclaimed Washington, D.C., group will perform her prize-winning entry After Dark, for soprano, violin, cello and piano.

Sorkin’s abilities reach well beyond the solitary pursuits of a new music composer. She is as passionate about teaching as she is about composing. “I really love writing music, and I want to be able to help students bring that out of themselves,” she said. “It is very satisfying to see them create their own music and become engaged in their own process, no matter what their prior level of experience.”

The numbers reflect her commitment. When Sorkin arrived at Saint Joseph's in fall 2005, there were no music theory and composition students. By fall 2006, there were five student composers, and last fall that number rose to 10.

— Patricia Allen

It’s Monday morning and you just woke up to a coughing, sneezing child burning with fever from the flu. In families with two working parents, an important decision looms: Who stays home with the sick child? New research from the management department reveals that it’s considered more socially acceptable for mom, rather than dad, to be absent from work.

While studies have consistently found that women are absent from work more than men, there has been a lack of theorizing and research explaining this phenomenon. Eric Patton, Ph.D., assistant professor of management, explored the expectations surrounding women’s absenteeism from work. He says that perceptions of family roles are a major contributing factor in creating a separate absence culture for women in the United States.

“The perception that it is more acceptable for women to be absent from work represents a plausible explanation for women’s higher rate of absence,” Patton concluded.

To conduct the research, which appeared in the November issue of Human Relations, Patton and co-author Gary Johns, Ph.D., looked at 167 New York Times articles on this issue. They found out there have been close to 3,000 articles in that newspaper alone over the past century on absence from work, illustrating the prominent level of public discourse the issue receives.

“The results suggest that a distinct absence culture exists for women that might legitimize their absenteeism, but it might also perpetuate gender stereotypes and lead to gender discrimination,” Patton explained. “Although the press suggests that family duties will lead to absence by women more than men, academic studies that have explored this directly have not found this to be necessarily so.

“Organizations need to understand how gender stereotypes influence social expectations to attend work, and be aware of how this might perpetuate bias and discrimination against women workers,” he suggested.

— Carolyn Steigleman
NEW DIRECTOR NAMED FOR LABOR RELATIONS INSTITUTE

Veteran Philadelphia labor leader Thomas Paine Cronin has been named director of Saint Joseph’s Comey Institute of Industrial Relations. Cronin, who most recently served as president of District Council 47 of the American Federation of State, County and Municipal Employees, will develop new courses and curriculum for the Institute, which offers affordable education programs to workers and managers on an array of workplace issues.

“I am excited to have this opportunity to further advance the work of the Comey Institute by expanding its programs to address such critical issues as globalization, trade policy, privatization and outsourcing — and to understand their impact on the contemporary labor environment,” Cronin said.

COLLEGE OF ARTS AND SCIENCES DEAN RECEIVES AWARD FOR POPE JOHN PAUL II EXHIBIT

William Madges, Ph.D., dean of the College of Arts and Sciences, received the 2008 Eternal Light Award for developing the exhibit “A Blessing to One Another: Pope John Paul II and the Jewish People.” The Center for Catholic-Jewish Studies presented the honor to Madges and two of his co-creators in March. The award is given annually to individuals who have made outstanding contributions to the cause of Catholic-Jewish dialogue.

MACLEAN CHAIRHOLDER EXPLORES AFRICAN PHILOSOPHY WITH STUDENTS

Amedeus L. Shirima, S.J., an ethics and philosophy professor from Arrupe College in Zimbabwe, holds the Donald I. MacLean, S.J., Chair this semester.

Born in Tanzania, Fr. Shirima’s areas of academic interest include philosophical ethics, moral philosophy, Christian ethics and African philosophy. He delivered a public lecture, “An African Perspective on Aristotelian-Thomistic Ethics: Response to Contemporary Moral Crises” on campus in March. He is currently teaching African Philosophy, a course where his students explore the methodologies and developments of the history of African philosophy.

DEVELOPMENT AND ALUMNI RELATIONS GETS NEW LEADERSHIP

Saint Joseph’s has named Gregory J. Geruson of Jenkintown, Pa., as vice president for development and alumni relations. In his new role, Geruson will lead Saint Joseph’s through its recently launched $150 million capital campaign With Faith and Strength to Dare: The Campaign for Saint Joseph’s University.

Geruson joined the University in 2004 as director of leadership gifts, became executive director for leadership gifts and campaign planning in 2005 and was elevated to assistant vice president in 2006. Most recently, he assisted in the planning and implementation of the newly launched campaign.

“Greg is a natural leader and a fine example of a man for others,” said University President Timothy R. Lannon, S.J. “He is truly committed to the University’s mission.”
Community leaders from more than a dozen grassroots organizations throughout the city took part in a “think tank” discussion of violence in Philadelphia, hosted by Saint Joseph’s Institute for Violence Research and Prevention (IVRP) last fall.

The information and recommendations gleaned from the event were reviewed and compiled by IVRP researchers and presented to the mayoral administration and other public officials.

“Our aim was to gather a comprehensive outline of the issues raised by community leaders and use that to inform the discussion and policy implementation of public officials in response to the escalating violence in the city,” said Maria Kefalas, Ph.D., IVRP director and associate professor of sociology.

Executive Director for Philadelphia Physicians for Social Responsibility Patricia Harner talks with Assistant Professor of Sociology Susan Clampet-Lundquist, Ph.D., and Chantay Love of Every Murder Is Real.

The international musical theater phenomenon Godspell opened the 80th anniversary season of Cap and Bells Dramatic Arts Society, Saint Joseph’s theater production program. Amadeus led off the spring semester productions, followed by Chicago.

**COMMUNITY LEADERS EXAMINE PHILADELPHIA’S EPIDEMIC OF VIOLENCE**

Musician Larry McKenna, with pianist Pete Coe, trumpeter John Swana, bassist Craig Thomas and drummer Dan Monaghan.

Community leaders from more than a dozen grassroots organizations throughout the city took part in a “think tank” discussion of violence in Philadelphia, hosted by Saint Joseph’s Institute for Violence Research and Prevention (IVRP) last fall.

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**CAP AND BELLS OPENS 80TH SEASON WITH ‘GODSPELL’**

Sophomore marketing major Nick Virginio ’10 (foreground, left) as Jesus and sophomore fine and performing arts major Reid Smith ’10 (right) as John the Baptist.

Many notable individuals visited campus during the fall semester:

- Eli Bartra, Ph.D., Department of Politics and Culture, Universidad Autónoma Metropolitana-Xochimilco in Mexico City.
- Daniel Berrigan, S.J., author and activist.
- David Bishop ’85 (M.B.A.), worldwide president of Sony Pictures Home Entertainment.
- Barry Carr, Ph.D., associate professor of history and director of the Institute of Latin American Studies at La Trobe University, Melbourne, Australia.
- John Conner, Grassroots Coalition.
- Philip A. Cunningham, Ph.D., member of the Advisory Committee on Catholic-Jewish Relations for the U.S. Conference of Catholic Bishops and founding executive director of the Center for Christian-Jewish Learning at Boston College.
- Miguel Angel Vasquez de la Rosa, founding member and current board of directors member of EDUCA in Oaxaca, Mexico.
- Robert P. George, D.Phil., McCormick Professor of Jurisprudence and director of the James Madison Program in American Ideals and Institutions at Princeton University.
- Joshua Henkin, author of Matrimony (Pantheon, 2007).
- Pedro Juan Hernandez, an economist and a leader of CRIPDES and the Popular Resistance Movement, October 12th (MPR-12) in El Salvador.
- Allen M. Hornblum, assistant professor of geography and urban studies at Temple University, with Edward Anthony, the subject of Hornblum’s lastest book, Sentenced to Science: One Black Man’s Story of Imprisonment in America (Pennsylvania State University Press, 2008).
- Larry McKenna, Philadelphia tenor saxophonist, with pianist Pete Coe, trumpeter John Swana, bassist Craig Thomas and drummer Dan Monaghan.
- Mark Niehaus of PriceWaterhouseCoopers.
- Mark Orrs ’03 (B.S.), a doctoral candidate in sustainable development at Columbia University.
- Mary Owens, director of Nyumbani Children’s Home in Nairobi, Kenya.
- Raka Ray, professor of sociology and Asia and East Asian Studies at the University of California-Berkeley.
- Barbara Abbot, interim rector of St. John’s Episcopal Church in Huntingdon Valley, Fred Borsch, retired Episcopal Bishop and professor of Anglican studies at Lutheran Theological Seminary; Thomas Eoyang, rector of Grace Epiphany Episcopal Church in Mt Airy; and Timothy Safford, rector of Christ Church in Philadelphia.
- Rosanne Scotti, director of the Drug Policy Alliance of New Jersey, Patricia Talone, R.S.M., Ph.D., vice president of mission services for the Catholic Health Association, and Kenneth R. Wolski, executive director of the Coalition for Medical Marijuana.
- Cornelia Wunsch, research associate at the School for Oriental and African Studies at the University of London, and visiting professor at the University of Missouri-Kansas City.
Fall Break Urban Challenge brought 17 sophomores, juniors and seniors to the Romero Center, a retreat and social justice education center in the heart of Camden, N.J. Instead of relaxing during the fall break, these students spent their four days at the Center, venturing into Camden and Philadelphia for local service opportunities.

In the past, most immersion trips have been to distant locales, with students going everywhere from Ecuador to Mexico to the Appalachian region. The idea of a local immersion trip seemed especially appealing, offered Beth Ford ’99 (B.S.), ’00 (M.S.), staff leader for the Fall Break Urban Challenge.

“Any experience that will get students out of their comfort zone to develop relationships with people who have different backgrounds and to serve communities that are in real need is important,” said Ford, who is also Campus Ministry’s weekly service coordinator. “This trip helped students realize the need for immersion right in our own communities.”

The program represents a combined effort by the athletics department, Campus Ministry Office and government and community relations office, which have sponsored this day of service for the last seven years in conjunction with Rep. Bishop.

Each year, the Saint Joseph’s community remembers the anniversary of the Salvadoran military’s invasion of the University of Central America in El Salvador on November 16, 1989, that resulted in the assassination of six Jesuit priests, their cook and her daughter.

Last fall, University President Timothy R. Lannon, S.J., inaugurated a new tradition of commemorating the anniversary with a special Mass on campus “as part of the Saint Joseph’s University mission to reach out to those in need and to be in solidarity with others.”

The University also sent nine of its own to join the nearly 12,000 people who remember the tragedy yearly by being present on that same campus in El Salvador to demonstrate their unity with those who were killed.

Saint Joseph’s community remembers the anniversary of the Salvadoran military’s invasion of the University of Central America in El Salvador on November 16, 1989, that resulted in the assassination of six Jesuit priests, their cook and her daughter.
MEN’S SOCCER HAS EXCEPTIONAL FRESHMAN FORWARD AND SEASON

Men’s soccer forward Colin Baker, a freshman from North Wales, Pa., was the standout freshman not only in Philadelphia, but also in the Atlantic 10 this year. The A-10 awarded Rookie of the Year honors to Baker after he scored eight goals, good for 16 points in the 2007 campaign. His play earned him the William Wilkinson Freshman of the Year Award from the Soccer Seven coaches. Highlighted by his early season hat trick against Coastal Carolina, Baker led the Hawks with three game-winning goals against CCU, Richmond and Xavier. The award was named after the late Hall of Fame player from Drexel and La Salle coach Bill Wilkinson.

The Hawks finished the season 5-12-1, their best record since 2003 (8-11-1). Their A-10 play kept them in contention for the A-10 Tournament to the last day of the season, finishing the season 4-5-0, the most wins since the same 2003 season when SJU went 5-5-1.

SPOTLIGHT ON STUDENT-ATHLETE:
REBECCA CUNFER ’08 / FIELD HOCKEY

Saint Joseph’s senior goalkeeper Rebecca Cunfer (Manheim, Pa./Manheim Central) had a stellar final season on Hawk Hill, garnering accolades for her performance both on the field and in the classroom. In her four years on the team, Cunfer notched 41 victories, tops in program history. She also ranks in the top 10 all-time in games played, saves, and goals-against average. Her 17 career shutouts also rank her second in SJU history.

This season, Cunfer had a career-best 1.27 goals-against average in addition to recording a .782 save percentage while playing every minute of every game for the Hawks. For her efforts, she was named to the Atlantic 10 All-Conference Second Team. In addition, she was honored as the conference’s Field Hockey Student-Athlete of the Year for the second consecutive season. This award earned her a third straight spot on the Atlantic 10 All-Academic Team. Cunfer was also named to the Philadelphia Inquirer’s Academic All-Area squad. She concluded the season by being named to the Atlantic 10 All-Tournament Team.
As the number of children diagnosed with autism continues to increase, more and more families must learn to deal with its effects.

By Kristen A. Graham
Six months in 2006 changed Mary (Stevenson) Edmison’s life. During that span, her two toddlers — first Owen, then Grace — were diagnosed as autistic. The news sent Edmison ’87 (B.S.) and her husband, Steve, reeling.

Autism is a developmental disorder often characterized by impaired social interaction, problems with verbal and nonverbal communication, and unusual, repetitive or limited activities and interests. Autistic children might display attachments to unusual objects, hypersensitivity to different senses, difficulty with transitions, stereotypic behaviors such as rocking and hand flapping, and lack of engagement and awareness of group activities. It is not known what causes autism — some speculate immunizations and mercury are to blame, though no clear evidence exists — and though interventions can be helpful, there is no known cure. Some children are born delayed, but many develop normally and begin regressing around the age of one or two.

According to the Centers for Disease Control, one in 150 children in America today has an autism spectrum disorder; it is the fastest-growing developmental disorder in the country. Every 20 minutes, a child is diagnosed with autism. The Autism Society of America estimates that 1.5 million Americans and their families are affected, calling the disorder “a national health crisis, costing the United States at least $35 billion annually.” Experts believe that an increasing awareness of autism, coupled with environmental and genetic factors, help account for the booming rate of the disorder.

Autism disorders are prevalent, costly — and often devastating to families, with an 80 percent divorce rate for parents of autistic children, according to the National Autism Association.

For the Edmisons, who live in rural New Mexico, 60 miles away from the nearest town, services were tough to come by. And, of course, there was the children’s behavior. Owen, now 5, was obsessed with the moving parts on his toys. Grace, now 3, was fixated on stick-like things. Owen, in particular, was impossible to control — he was so locked into routine that if they turned left instead of right out of the driveway, he would melt down.

“I looked like a deer in headlights,” Mary Edmison recalls of those early days. “I was just so frazzled. Owen was a little tornado — you couldn’t get him to sit down. It was like destruction was everywhere in his path.” Edmison managed to get Owen into a program run by the local school district and Grace into a state-sponsored program because she was under 2 at the time. “That’s when we started going full force into, ‘What can we do to help them? Where can we go? What is autism, anyway?’” remembers Edmison.

She consulted with a pediatrician who advocated a biomedical approach. Removing milk and wheat from the children’s diet and putting them on a vitamin therapy program — multivitamins with a high B concentration, omega 3 fish oil — did wonders for them, she says. Suddenly, the little boy whose eyes wandered all over the room while you spoke to him met your gaze.

“Within three months, both of their eye contact improved,” says Edmison. “Owen’s stomach problems went away. Their eczema got better.”

In the old days, Owen had trouble concentrating for 30 seconds; now he can stay on task for 30 minutes. He’ll sit in his chair and follow routines. At the time she was diagnosed, Grace wasn’t using even the simplest phrases. Now her vocabulary encompasses more than 100 words, and physical therapy is helping her weak muscle tone. And though issues remain — Grace will only eat about 10 different foods, Owen’s sensory issues mean fingernail and hair cutting are torture — Edmison chooses to think about the progress they’ve made.

“What can we do to help them? Where can we go? What is autism, anyway?”
– Mary Edmison ’87
It’s a roller coaster,” Edmison says. “In the beginning, it was a lot of tears and frustration. There are still tears and frustration, but I try to focus on how far they’ve come.”

She also finds that serving as an activist, not just for Owen and Grace but for all autistic kids, helps her cope with the enormity of her job as a parent. “Part of my therapy is advocating for Owen and Gracie,” explains Edmison. “I find out what they need, and if it’s not available, I fight to make it available. These school districts might not be the experts. They may never have dealt with a kid like yours.”

Edmison has battled with her local school district to make sure the kids’ IEPs — individual education plans — include all the services they need. When the district said it did not have adequate speech language services for Owen and Grace, Edmison located the services — 60 miles away, at New Mexico State University — and now she drives them twice a week, every week. Edmison has lobbied the legislature for more funding for autism services, started a local support group for parents of autistic kids, attended national autism conferences and even won recognition from the legislature for her efforts. Helping other parents is a joy, she says. “If I can do anything to answer a question or help someone find services,” she offers, “that’s great for me. I was so isolated for so long — I didn’t know anyone with autism. But I’m a doer. I want to help.”

Michelle Rowe, Ph.D., professor and director of interdisciplinary health services at Saint Joseph’s, researches how families cope with autism. Rowe, who has family members affected by the disorder and whose background is in biopsychology — the science of how the brain affects behavior — notes that autism is a particularly puzzling condition.

“People affected by autism are like snowflakes — no two are alike,” she says. Those who are autistic are often referred to as being “on the spectrum” — the autistic spectrum ranges from Asperger’s to PDD-NOS (Pervasive Developmental Disorder-Not Otherwise Specified), a catchall diagnosis for those who do not fit into another category of autism. Often, children might have the same diagnosis but very different issues. Some children are very social, and others are incredibly withdrawn. Some have tremendous cognitive skills, and others do not.

Though information about autism abounds, what parents really want, Rowe says, is practical, nuts-and-bolts details: how can you entertain without disrupting your son’s routine too much?

Jessica Lovinsky’s experiences with autism were altering. Growing up with an autistic friend spurred Lovinsky ’03 (B.S.), ’04 (M.A.), to pursue a career helping others — especially those with autism. When Lovinsky was 10, she began helping her best friend babysit the friend’s little brother. Beginning at about 18 months old, the boy would cry until he held his breath and passed out. Nothing would soothe him. Doctors thought he was hearing impaired for a short time but soon diagnosed him as autistic. The word never frightened her, she says.

“The first thing I knew was a child, not a label,” she recalls. “I knew I loved that little boy. He was like family to me, and then I started to learn about autism. As a result of growing up and adoring this child, I have such an understanding of it.”

Fifteen years ago, autism wasn’t as well-known or accepted, and Lovinsky remembers battling for acceptance of the little boy. “People would stare at him and say, ‘What’s wrong with him?’” she says. “Having other people in the community accept him was hard. It was important that he have play dates with other children, and that was tough.”

Now, the boy is thriving, mainstreamed in high school. He interacts with autistic classmates and is living a happy life. “He still has very stereotypical autistic behaviors,” she acknowledges, “but because he had such early intervention, he has made amazing progress. He makes me proud.”
How can you manage an outing to the grocery store with your disruptive daughter? There are potential solutions, she points out — some businesses are sensitive to the needs of autistic kids. Disney World, for instance, permits parents of autistic children to skip waiting in long lines.

“A lot of it is preparing — if you have a family party to go to, you give your child as much advance preparation as possible so they can handle the sensory issues,” she says. “You bring an iPod because your child really likes music, and if it looks like he’s going to melt down, you take him to a quiet room. You walk away from family members who are not helping you cope.”

Rowe, who is conducting research about parental strategies for coping with autism, also teaches a Service-Learning class where students learn about the disorder through working with autistic children. “The philosophy behind it is there’s no way students can learn about autism unless they see it,” says Rowe. Students go to schools and private institutions; they see close up that autism does not affect one socioeconomic group or ethnicity. “The students are really enthusiastic about their Service-Learning experience,” she says. The class typically attracts students majoring in education, psychology and health services, and is kept small, with about 15 students.

For the past five years, Rowe has sought to increase understanding of the complex condition by bringing experts to campus for an annual panel discussion on the subject. April is Autism Awareness Month, and Rowe hopes to break down barriers.

“People think everyone who has autism is like Rainman, that all they do is watch Jeopardy and Judge Wapner and memorize things,” observes Rowe. “They see stereotypes.”

With the increasing prevalence of the diagnosis, though, most people now know someone who is autistic. And what often gets lost is the progress that has been made. Early interventions — which happen when the brain is in one of its most critical periods of development — can be enormously useful in helping autistic children reach their full potential. And there is plenty of support out there. Parents of autistic children are “such a strong network,” Rowe says. “They’re an incredibly caring, supportive group of people and so knowledgeable in terms of understanding the disorder. They know what it’s like, and they want to help others.”

Rob Cola ’97 (M.B.A.) vividly remembers a conversation he had with a coworker years ago. “He told me about the struggles his family had with autism. I remember thinking, ‘How do they do it?’” When his youngest son was diagnosed five years ago, he found out.

“It’s a constant struggle, and you have to be vigilant and active,” he notes. “There’s nobody out there to tell you what to do — there’s a ton of stuff out there on the Internet, but no manual.”

He recalls the day of Jason’s diagnosis at the Children’s Hospital of Philadelphia as “the day that my life — all of our lives, the whole family’s — changed forever.” Jason, now 6, is a smart little boy but has some behavioral issues. He gets distracted easily; loud noise overwhelms him.

After Jason’s diagnosis at age 20 months, Cola and his wife Tracey set up services for their son, but found that some things worked and others didn’t. They, too, have found supplements and a dairy- and gluten-free diet helpful for Jason. That means Tracey, who mail orders or makes from scratch nearly everything Jason eats, often makes two separate meals, one for Jason and one for everyone else. And the special dietary needs make restaurant meals problematic. “We can’t just pick up the family and go out to eat,” Cola says. When they discovered recently that Maggiano’s, a local chain restaurant, makes gluten-free pasta, it was a banner day.

People affected by autism are like snowflakes — no two are alike.”

– Michelle Rowe, Ph.D.
Cola worries about the effect of Jason’s needs on their other children, Eric, 11, and Lauren, 9, but he’s glad that Jason has a big brother and sister to look up to. “I don’t think he’d be where he is without the other two,” says Cola.

He considers himself lucky — the family has the means for Tracey to stay home full-time with the children and being Jason’s advocate has become her job. The Colas have already fought numerous battles with their school district and county intermediate unit, the agency responsible for early childhood services for special needs students.

Finding a school that’s a good fit for Jason has been a real struggle. He’s now on his fourth school, a pricy private institution the family is paying for out-of-pocket. But it’s not a long-term solution: Cola believes he’ll have to move the family in order to find a better public school district for Jason. For families of autistic children, it’s a common dilemma. “We’ll pick where we live based on the school district, how good the special-ed services are,” he says.

Despite the challenges of living with an autistic child, Cola sounds like any other proud dad when he talks about Jason. “He’s a funny kid — he goofs around and makes jokes,” he laughs. “If you spent five minutes with him, you might not know anything was wrong with him.” But Cola is sure of one thing. “When you have a child who has autism,” he says, “autism permeates all aspects of your life.”

The following Web sites are among many that may provide more information for families coping with autism:

www.autism-society.org
www.childbrain.com
www.jhsph.edu/cadde
www.kennedykrieger.org
odd Moody, Ph.D., appreciates that sentiment. His son Dylan was diagnosed with autism at the age of 3 — after a frustrating year of Dylan’s speech regressing and doctors waving off the concerns of Moody, a Saint Joseph’s professor of philosophy, and his wife.

The couple’s emotions ranged from anger to fear. They worried that they had done something wrong; they researched everything they could find on the disorder.

“It just seemed if we could understand the cause, we could change it,” Moody remembers.

In those early days of Dylan’s diagnosis, a time Moody refers to as “the hellish years,” the family isolated itself. Dylan acted out at times, displaying disruptive or eccentric behavior. He didn’t communicate effectively until he was 5. “You don’t have guests to your home under those circumstances, when you have a child whose behavior you just can’t predict,” says Moody. “You don’t go out places, you don’t go to other people’s homes or you don’t bring him. You just can’t relax.” Moody and his wife also worried about autism’s affect on their daughter, who is seven years older than Dylan.

Perhaps the toughest thing about Dylan’s autism was the cloud it cast on his future. “With typically developing kids, you think at least you know roughly what the future’s going to look like,” says Moody. “With autistic kids, there’s a curtain there, and you can’t see past it. We had no idea whether our son would speak normally, and no one could tell us. Nobody could promise us that.”

More than a decade after Dylan’s diagnosis, there are new challenges for the Moodys. Now 16, Dylan attends high school with some special education support. He has good language skills but still has some gaps in reading comprehension. And math has long been a struggle for him.

Now that Dylan is older, Moody and his wife are grappling with a new, thorny problem: how do they explain his disorder to their son? When they told him he was autistic, Dylan balked. “He certainly sees that he’s different in some way that prevents him from being readily accepted by kids his own age,” says Moody, “but he doesn’t talk about it, and he doesn’t know what it is.” He remembers when he was younger and rarely spoke, but says he was just shy. An acting workshop for autistic teenagers wasn’t his thing, but Dylan, who enjoys art, video games and his dog, was receptive to watching YouTube videos of other autistic people talking about their differences. “He could see that people were at all different levels, and some of them he could relate to,” says Moody.

These days, Moody and his wife watch their son and wonder what’s next for him. “Is Dylan going to live independently? How’s that going to work? Is he going to have a job? What kind of job?” The curtain is still there. But now, he says, “It’s gauzier.”

Kristen Graham is a Philadelphia Inquirer reporter.
Late in the afternoon on September 30, 2007, Jamie Moyer was doing the same thing as thousands of Philadelphians: watching his hometown Phillies muscle their way into the playoffs for the first time in 14 years. But for the Soudertown, Pa., native and former Saint Joseph’s University student, there was one significant difference: Moyer was part of the game, toeing the rubber as the Phillies’ starting pitcher.

Acquired through a trade with the Seattle Mariners 13 months earlier, Moyer quickly became an experienced anchor on the Phillies’ rotation, earning five wins in eight starts before the end of the 2006 season. The veteran became such a steady presence that when teammate and eventual National League MVP Jimmy Rollins kicked off 2007 by declaring the Phillies “the team to beat” in their division, he didn’t raise an eyebrow.

“It didn’t surprise me at all that Jimmy said what he did,” Moyer said in a phone interview with SJU Magazine. “I’ve always been a believer that what you do on the field does your talking, and fortunately, we were able to back it up last year.”

Not that it was easy. The Phillies and New York Mets were tied for first in the National League East going into the final day of the season, and Moyer’s 5 1/3 innings of one-run, six-strikeout ball (coupled with a Mets’ loss) went a long way to clinching the pennant.

“It was a race the whole way, which certainly made it exciting,” Moyer said. “Unfortunately, we didn’t get as far as we wanted to get in the playoffs.” The Phillies season ended when they lost to Colorado, three games to none, in the National League Division Series. “But it was an exciting season for the team,” Moyer added, “and even more so for the fans, which I think is important.”

Since joining the Phillies late in the 2006 season, Moyer has cemented himself as a fan favorite. His toughness on the mound, affability with fans and sense of the moment make him a textbook Philadelphia athlete.

After 10 years in Seattle, Moyer said approving the trade to Philadelphia was far from the easiest decision of his career. “But I think it was a mutual thing that was beneficial to everyone,” he said. “I’m at a point where I’m not getting any younger, and I didn’t see Seattle contending in ’06 or ’07, and I wanted to be with a team that could contend. For me, it’s always been about getting to the postseason and the World Series. It’s the reason I still play.”

Though he has played for six teams in his 22 years in Major League Baseball and is the league’s oldest player at age 45 as of the writing of this article, Moyer’s positive attitude in the clubhouse and consistent performance on the mound have allowed him to avoid the dreaded “journeyman” label assigned to so many players with similar career paths. Instead, he’s often referred to as a durable veteran and a supportive influence on younger players. A 2006 article on ESPN.com identified Moyer as a mentor to Cole Hamels, the Phillies’ young left-handed ace, and more than a few analysts have implied that having Moyer as a pitching coach would be a major benefit to any team.
“I’m certainly not closing any doors to opportunities if the right situation presents itself,” he said. “Right now, I’m focused on trying to play as long as I can and to help out our young pitchers any way I can, as a teammate.”

Moyer attended and played for Saint Joseph’s for three years, from 1982 to 1984, and still holds the team record for strikeouts in a season (90, in his last year). He was drafted in 1984 by the Chicago Cubs and made his first big-league start two years later against the Phillies, but he never left SJU far behind.

“It was a pretty close-knit group of guys, and on occasion, I still talk to some of them,” Moyer says of the teams he played with in his three years on campus. “George Bennett was a great coach, a great leader and a great teacher. He provided an opportunity for kids coming out of high school to play competitive college baseball.”

Moyer was part of the inaugural classes inducted into the Saint Joseph’s Baseball Hall of Fame in 1997 and the University’s Athletics Hall of Fame in 1999. His number is the only one retired from SJU baseball.

Saint Joseph’s baseball team didn’t have a field on campus when Moyer pitched (and still doesn’t, though Moyer says he’s excited about plans to give more teams field space on campus when SJU acquires the Episcopal Academy campus next year), but he recalls strong support for the team, nonetheless. “We made do with what we had,” he said. “We did things the hard way, but it taught us to appreciate the things we had.”

Though he left Saint Joseph’s before graduation — he later earned a degree from Indiana University — Moyer still embodies the Jesuit spirit of service for others. A foundation in his name provides funding to non-profit organizations that help children in severe distress due to illness, abuse or the loss of a loved one. In 2003, Moyer was recognized with three awards — the Roberto Clemente and Lou Gehrig Awards from Major League Baseball and the Hutch Award from the Fred Hutchinson Cancer Research Center in Washington state — for his humanitarian efforts.

“A lot of organizations stress the importance of giving back once you get to the big leagues, and as I’ve grown and matured as a player, I’ve realized how fortunate I am to do what I do and to have what I have,” he said. “Baseball’s not going to go on forever, but life is, and you have to take a look at people who are less fortunate.”

His work with the foundation also gives him the opportunity to stay connected with his family, who still live in Seattle.

“It’s not easy to have a career in Philadelphia and a home life in Seattle,” Moyer said. “Last year was the first time we were apart during the season since the beginning of my career, and it was a difficult adjustment, but it’s part of the profession and we make the best of it. The kids certainly enjoy the perks, like coming down to the clubhouse and hanging out with the guys.”

When he does leave the game of baseball, Moyer is less concerned with his legacy than with the example he’s been able to set for others. “I’m blessed to have seven healthy children, and I’m hoping to raise them as the kind of people who contribute to their community. I’m trying to show great examples to the people I’m around, whether they’re my teammates, in the community, or in my own house.”

For now, though, Moyer is focused on this season. For the first time in more than a decade, the Phillies began the year as defending National League East champions and face stiff competition from their division rivals. Moyer isn’t ready to make a Rollins-level statement but is confident in the team’s chances in 2008.

“For myself, I can only hope for my health and my ability to contribute as a pitcher and as a teammate,” he said. “As a team, I think we’re as good as we were last year, and our younger players have an extra year of experience. If we can get off to a good start, I think we can do some great things.”

Jeff Martin is Saint Joseph’s Web editor and a longtime Phillies fan who is thrilled to have been there when Moyer pitched the Phils into the playoffs.
The deafening roar of a packed crowd in Alumni Memorial Fieldhouse is like no other. Hawk fans’ energy and enthusiasm have long defied that of much larger schools. Now, the time has come to create a facility befitting the quality of Saint Joseph’s basketball programs — and its crimson-and-gray-clad fans.

The 2007-08 season marked the last one in the beloved Fieldhouse. The multi-year project to expand and renovate the existing structure has already begun. Here, we look back on a few of the many highlights in the Fieldhouse’s 59-year history.
Alumni Memorial Fieldhouse, on-campus home of the Hawks, was named for Saint Joseph's graduates who gave their lives in World War II. The building was dedicated on November 11, 1949, and 15 days later hosted its first basketball game, a 62-46 loss to Rhode Island.

Following that initial setback, Saint Joseph's would go on to win its next 23 games in the friendly Fieldhouse. Overall, the men’s basketball team entered the 2007-08 season with a stellar 313-79 record (.798 winning percentage) on Hawk Hill. Among the highlights are a 34-game winning streak from the late 1950s to the early 1960s, an 11-0 record in 2000-01, and another 11-0 mark as the Hawks completed a perfect regular season in 2003-04 behind consensus Player of the Year Jameer Nelson and consensus Coach of the Year Phil Martelli. The 2007-08 men’s squad made it to the first round NCAA Tournament.

For much of the 1980s and 1990s, the Fieldhouse was the practice home of the NBA's Philadelphia 76ers. This was a natural extension of a legacy in which seven Saint Joseph's products — George Senesky '43 (B.S.), Jack Ramsay, Ph.D. '49 (B.A.), Jack McKinney '57 (B.S.), Paul Westhead '61 (B.S.), Jim Lynam '63 (B.S.), Matt Guokas '66 (B.S.) and Jim O'Brien '74 (B.S.) — would become head coaches in the NBA.

Women's basketball came to the Fieldhouse in 1974, not long after Saint Joseph's full-time undergraduate programs became coeducational in 1970. In 34 seasons, the women’s team has compiled a 324-110 record (.747 winning percentage) on its home floor. Former Hawk players and coaches include Theresa Grenitz, Rene Portland, Jim Foster, Muffet (McGraw) O’Brien ’77 (B.S.), and Geno Auriemma, who have combined for a dozen national championships and numerous national Coach of the Year awards. Current assistant coach Susan Moran '02 (B.S.), is the all-time leading scorer — men’s or women’s basketball — in school history.

Extensive renovations of the Fieldhouse began in 1987 with new lower level seating and scoreboards. A second phase...
featuring a new roof and windows, was completed in 1989. Further work, including a new playing surface, a complete overhaul of the lobby, and construction of new media and laundry facilities, was completed in 1990. The basketball locker rooms were rebuilt in 1991.

A historic basketball arena, the 3,200-seat Fieldhouse has hosted more than 125 sellouts over the last 15 seasons. Excitement was at a fever pitch in 2003-04 as overflow crowds watched the Hawks make their historic run to No. 1. Men’s basketball hosted three N.I.T. games the following season, each crowd more enthusiastic than the last, as the Hawks won four in a row to reach the N.I.T. Final Four in New York City.

Yet it is the passion of Hawk fans that stands as the greatest legacy of Alumni Memorial Fieldhouse. In 2003, *Sports Illustrated* listed “The 100 Things You Have to Do Before You Graduate.” Ranked No. 12 was: “Go to a Saint Joseph’s basketball game and shout ‘The Hawk Will Never Die’ — the most defiant cheer in college sports.”

Joe Lunardi attended his initial Fieldhouse game as a first-grader, with oldest brother Henry J. Lunardi ’67 (B.A.), in 1967. He began broadcasting Hawk games for Saint Joseph’s Sports Network in 1990 and has witnessed more than 750, home and away, in his career.
Thousands of fans joined a parade of former men’s and women’s basketball players, coaches and Hawk mascots during the March 6 men’s home game against Xavier, when Saint Joseph’s celebrated the final regular season game at Alumni Memorial Fieldhouse and the closing of the historic building for renovations.

Special guests included Athletics Hall of Famers Jack Ramsay, Ph.D. ’49, Mike Bantom ’73 (B.S.) and former Hawk standout and current Orlando Magic guard Jameer Nelson ’04. Women’s basketball alumna Ellen Ryan, the program’s first coach, and Susan Moran ’02, its all-time leading scorer, joined current coach Cindy Griffin ’91 (B.S.), ’93 (M.B.A.) at the game. University President Timothy R. Lannon, S.J., spoke at the dramatic closing ceremonies.

“Tonight we honor a building — and all who have called it home — which has meant so much to the daily life of Saint Joseph’s University,” Fr. Lannon said. “If these walls could talk, just imagine the stories they would tell.”

“We would hear stories about some of the greatest players in college basketball history,” he added. “We would feel the passion of thousands and thousands of Saint Joseph’s graduates. From ‘The College’ to the University, their passion is what makes Saint Joseph’s the very special place we know and love.”

The passion endured all evening, as the Hawks upset Xavier, ranked no. 8 at the time, 71-66.

— Jeffrey Martin ’04 (B.A.), ’05 (M.A.)
How does Saint Joseph’s instill in students an appreciation for diversity and inclusion?

**It starts in the classroom.**

Admittedly, “diversity” has become a buzzword in higher education, just as it has in corporate America. The topic is ever-present at meetings, training sessions and lectures — but is it practiced? The questions persist: How do we achieve diversity? Why do we need it? How will it make us better?

Buzzword notwithstanding, shouldn’t issues related to diversity continue to fuel discussion, and if so, isn’t a college campus one of the best places to reinforce the concept? Indeed, shouldn’t diversity be considered essential to the learning process?

If you ask Valerie Dudley, Ph.D., Saint Joseph’s first director of institutional diversity, she’ll tell you it is. She even goes so far as to say that “diversity is everybody’s responsibility on campus.”

University President Timothy R. Lannon, S.J., agrees. From the beginning of his term in 2003, he has expressed his commitment to increasing diversity on campus as an important step on the “path to preeminence.”

The University’s strategic plan, in fact, calls on the campus community to: “proclaim and strengthen the Catholic and Jesuit identity of Saint Joseph’s University while promoting diversity throughout the University.”

Dudley, who is the University’s chief diversity officer and chair of the Diversity Commission that strives “to educate the community and foster a more welcoming and inclusive campus environment,” does not take her responsibility lightly.

“Our students need to be citizens of the world,” says Dudley emphatically. “We need to expose them to some level of awareness during their college education, so that, when they enter the workplace, they’re prepared to handle the situations they’ll encounter.”

One of the Commission’s strategic initiatives is to integrate diversity into the curriculum. To do so, the University has awarded professors diversity grants to either create new diversity-centered courses or infuse pre-existing coursework with a diversity perspective.

“Because a vast majority of our students come from a homogeneous background,” observes Robert Moore, Ph.D., professor of sociology and former Diversity Commission chair, “we’ve found that if students are not exposed to diversity issues in the classroom, they might not encounter them at all.”

Dudley and the Diversity Commission believe their mission will be fulfilled if students walk down the aisle on graduation day having encountered at least one significant experience when they considered an issue from a different perspective or were more sensitive to a
person from a background other than their own. Saint Joseph’s University will then have done its job of cultivating mature, perceptive individuals — setting them on their own paths to preeminence.

The following courses have benefited from Diversity Commission grants in the past year:

**African Christianities**  
Kathleen Oxx, Ph.D., Visiting Assistant Professor of Theology  
Oxx developed this new third-level theology course for undergraduate students to apply their expanded awareness of religious diversity to a more specialized topic in the study of Christianity or other world religions, and continue their critical engagement of central themes and issues in major religious traditions.

“I want to provide my students with not just a valuable lens on African Christianity,” says Oxx, “but also a framework for looking at every discipline, everything we do in this culture at large, so they can examine inequities across disciplines and throughout their lives.”

**Baseball: Tradition and Business**  
John Lord, Ph.D. ’71, Professor of Marketing  
Having taught this undergraduate class for seven years, Lord enhanced its diversity component by exploring the role of African-Americans throughout the history of Major League Baseball and, in particular, the first black player, Jackie Robinson.

Lord has often arranged for two former Negro League players, Stanley ‘Doc’ Glenn and Mahlon Duckett, who played for the Philadelphia Stars in the 1940s, to share their experiences with his class and others on campus.

“These gentlemen are indeed ‘living history,’” and they tell a compelling story of the joy of playing baseball and the hardships of being black,” Lord notes. “Some of their stories cause students’ jaws to drop. They leave a truly lasting impression.”

**Health Disparities and Diversity Leadership**  
John Newhouse, Ed.D., Assistant Professor of Health Services  
Newhouse created this new graduate course to help his students, most of whom work in health care, understand why valuing diversity is so critical for successful health outcomes. He also wants them to learn how to implement and practice effective diversity leadership within any health care operation, understand why certain populations in American society are at risk for health issues that would be reduced through diversity management practices, and examine the leading social research in the field.

“The initial response to this course was outstanding,” reports Newhouse. “Students immediately understood the relevance and value of having such a course in the curriculum. They started to understand that incorporating diversity practices was a moral imperative for their organization and the people they served.”

**Literature of South Africa**  
Jason Mezey, Ph.D., Assistant Professor of English  
Mezey established this new undergraduate course to study black and white South African authors who are united in exploring the effects and legacies of apartheid.

“The examination of the constructions of racial identity on individual, social and political levels in South Africa will help illustrate to students that race is not a static, bodily attribute,” says Mezey, “but rather a concept with a mutable and vexed history.”

The varied dimensions of this course allow it to be cross-listed in the English department, Africana Studies Program and Faith-Justice Institute.

**Principles of Marketing, International Marketing**  
Brent Smith, Ph.D., Assistant Professor of Marketing  
If students want to discover how diversity will affect their lives in the corporate world, they can enroll in either of these undergraduate courses.

“Today’s markets for goods, services, labor and ideas require professionals with competencies in cultural literacy,” says Smith. “Increasingly, employers are demanding workers that can navigate multicultural landscapes just as well as flowcharts, spreadsheets and financial statements.”

Examining popular product image campaigns and examples of “ethnic products,” Smith incorporated diversity issues into both courses to retune certain educational and experiential thought processes to better prepare students for jobs in the diverse workforce.

**Social Studies in Elementary Schools**  
Robin Vann Lynch, Ph.D., Assistant Professor of Education  
Vann Lynch used her diversity grant to revise and enhance her Social Studies in Elementary Schools class for University College students. In the course, she helps her students, particularly those who are already teaching, to consider the social studies field in interesting and creative ways as it relates to diversity issues.

She echoes the sentiments of Oxx and Smith, stating, “It’s not just about what we do in the classroom, but how we’re able to help our students when they go out into the world.”

**Sociocultural Aspects of Literacy**  
Althier Lazar, Ph.D., Associate Professor of Education  
In this education course available to both graduate and undergraduate students, Lazar addresses issues of race, class, culture and gender and how such constructs relate to literacy and language.

“I hope students will first confront their assumptions about children and families of color in high poverty communities,” Lazar explains. “My biggest hope is that students will realize teaching is inherently political, and that they’ll use their positions to challenge existing practices and policies that deny children of color opportunities to be highly literate.”

Sarah Whelehon is a communications assistant in Saint Joseph’s Office of University Communications.
Dear Fellow Hawk Alumni,

Greetings! As one of my first duties as president, I am excited to share a few of the many new initiatives taking place within the Alumni Association. Before I begin, I would like to thank everyone who voted in the National Alumni Board (NAB) election and congratulate the new members of the Executive Committee:

Gina M. Mazzulla ’91 — Executive Vice President
Jack A. Ginter ’93 — Vice President
John F. Brennan, Esq. ’69 — Secretary

Each National Alumni Board committee continues to make outstanding progress. The Revenue Committee, led by Randy Kiernan ’82, is enjoying the incredible success of the “Hawk T.” To date, $10,000 has been raised and more than 2,500 shirts sold. (See page 28.) The Alumni Online Community — an initiative led by Deb Coughlin ’75 and the Communications and Technology Committee — will soon be up and running. This portal is a safe and secure Web site that will enable Saint Joseph’s alumni to communicate with each other, post notes and connect with other graduates.

The Programs Committee is staying busy with a brand new program, the National Day of Service. Headed by Dan Gallagher ’94, ’99 and Pat McGrory ’99, the National Day of Service will bring together alumni in the Philadelphia, New York and Washington, D.C., metropolitan areas to participate in local service activities — all on the same day, May 17. The focus of the event is to carry out SJU’s mission of being men and women with and for others, an important part of the lives of our students and alumni. Stay tuned for more details on opportunities in your area.

Another exciting announcement from the Programs Committee is the change of date for Reunion Weekend 2008 from May 2–4 to September 26-28. Although historically Saint Joseph’s Reunion Weekend has been held in May, many important factors contributed to our decision to move the event to the fall, including the results of our alumni survey. The change in date will enable us to open the weekend to all alumni — not just those celebrating their reunions. The energy and enthusiasm of students and faculty will certainly add a wonderful element to the festivities. We hope the weekend will become a time for families and alumni to return to Hawk Hill every year.

Finally, I would like to offer a word of thanks to Pat Mahoney ’76 for her tremendous leadership as former NAB president. Those of you who know Pat on a personal level can appreciate the fact that she is as dedicated as they come. Pat’s dynamic personality and overwhelming commitment to the University have paved the way for many new alumni programs and strategies. I look forward to continuing where she left off.

Forever a Hawk,

Dennis P. Sheehan, Esq. ’85 (B.S.)
President, National Alumni Board

CARDINAL FOLEY CELEBRATES MASS ON CAMPUS

Saint Joseph’s esteemed alumnus and friend, Cardinal John P. Foley of the Class of 1957, celebrated a special Mass of Thanksgiving for the SJU community on January 27. Afterward, he spoke with Sean Colt ’09, editor of The Hawk student newspaper.

Cardinal Foley, grand master of the Equestrian Order of the Holy Sepulchre of Jerusalem, was one of 23 new cardinals of the Roman Catholic Church named by Pope Benedict XVI in November. He is the first Saint Joseph’s graduate to achieve this prestigious status.

SJU ALUMNI ASSOCIATION NATIONAL ALUMNI BOARD

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QUINLAN AWARDED 2007 SHIELD OF LOYOLA

More than 400 members of the Saint Joseph's community gathered November 30 to celebrate the career and achievements of the University's 2007 Shield of Loyola recipient, Mary Louise (Finlayson) Quinlan '75 (B.A.). Quinlan, who is considered the nation's leading expert in female consumer behavior and is the founder and chief executive officer of Just Ask a Woman, a strategic marketing communications firm, was recognized for her many contributions to her alma mater.

The Shield of Loyola is the most prestigious award given by the Alumni Association and annually honors a Saint Joseph's graduate who has distinguished accomplishments in his or her chosen field, who has demonstrated loyalty to the University and whose life reflects the values of St. Ignatius Loyola.

"I cannot think of another Saint Joseph's graduate who possesses the genuine passion for this University that Mary Lou does," said University President Timothy R. Lannon, S.J. "Students flock to her for her guidance and advice. She has served as a great leader for this institution, and her enthusiasm is inspiring. We could not be more proud to honor her with this distinction."

Before founding Just Ask a Woman in 1999, Quinlan worked with Avon Products for 10 years, followed by 10 years as an advertising agency executive. She was the first woman named CEO of a major New York advertising agency, N.W. Ayer & Partners, and she later received the 1995 Woman of the Year award from Advertising Women of New York. Quinlan is the best-selling author of Just Ask a Woman: Cracking the Code of What Women Want and How They Buy, which details her insights about female consumers. Her second book, Time Off for Good Behavior: How Hardworking Women Can Take a Break and Change Their Lives, has been featured in the New York Times, USA Today, People magazine, and on dozens of national television and radio programs.

Quinlan is currently a correspondent on CBS's "Early Show," covering trends about female consumers and professionals. She also writes a monthly career column called "Quinlan & Answers" for More magazine. In 2006, she starred as the only female judge on the ABC hit reality show, "American Inventor."

Since graduating with her bachelor's degree in English, Quinlan has continued her close involvement with the University in numerous capacities, from serving on the Board of Trustees (1996-2006) to speaking at the 2007 Commencement exercises, where she received an honorary doctorate in communications. Saint Joseph's gave Quinlan her first job out of school in development communications, in addition to welcoming her back to teach a course on consumer behavior for the Erivan K. Haub School of Business.

In accepting the Shield of Loyola Award, she explained that Saint Joseph's is truly a part of her heart and soul.

"There's a saying I grew up with, 'You can take the girl out of Philadelphia, but you can't take Philadelphia out of the girl.' And you can't take the Hawk out, either," affirmed Quinlan. "Tonight, it means so much more to me. I promise that my loyalty to Hawk Hill will live on and never, ever die. Thank you so much for the honor of a lifetime."

LAW ALUMNI CHAPTER HONORS NOTABLE ALUMNI WITH SHEEHAN AND MCCLANAGHAN AWARDS

The Law Alumni Chapter bestowed the Bro. Bartholomew A. Sheehan '27 and Hon. Francis McClanaghan '27 Awards on John B. Lord, Ph.D. ’71 (B.S.), and the Hon. William J. Mazzola '66 (B.S.), respectively, at a reception November 14 at the Union League of Philadelphia. The Hon. Thomas M. DeRicci ’75 (B.A.) served as master of ceremonies for the evening.

The Hon. Louis J. Presenza Sr. ’67 (B.S.) presented Lord with the Sheehan Award for his enduring loyalty and dedication to the University. A Saint Joseph's marketing professor since 1975, he has served as dean and associate dean of the Erivan K. Haub School of Business along with four terms as food marketing department chair. Lord currently serves as chair of the faculty and staff campaign for With Faith and Strength to Dare: The Campaign for Saint Joseph's University. In addition to his Saint Joseph's undergraduate degree, Lord earned an M.B.A. from Drexel University in 1975 and a Ph.D. from Temple University in 1985.

Judge Mazzola serves on the Philadelphia County Court of Common Pleas, where he has presided over cases in several divisions since 1981. The Law Alumni Chapter chose Mazzola to receive the McClanaghan Award for his distinction in the field of law as well as the recognition he has brought to Saint Joseph's University. Michael E. Wallace, Esq., of the Law Offices of Michael E. Wallace, Esq., presented the award. Mazzola received his B.S. from Saint Joseph's, his M.A. in 1967 from Villanova University, and his juris doctor from the University of Baltimore in 1970.

Patricia (McElwee) Mahoney '76 (right) present Quinlan '75 with the Shield of Loyola.

James Moore, S.J., associate dean of the College of Arts and Sciences, Lord ’71, Mazzola ’66 and Mike Olley, Esq. ’85, Law Alumni Association president.

Law Alumni Chapter chose Mazzola to receive the McClanaghan Award for his distinction in the field of law as well as the recognition he has brought to Saint Joseph's University. Michael E. Wallace, Esq., of the Law Offices of Michael E. Wallace, Esq., presented the award. Mazzola received his B.S. from Saint Joseph's, his M.A. in 1967 from Villanova University, and his juris doctor from the University of Baltimore in 1970.
THE HAWK T: MORE THAN A T-SHIRT

Although there is other apparel adorned with "The Hawk Will Never Die!" or the emblem of the Hawk flying proud, no T-shirt has come to embody the University better than the inaugural edition of the Hawk T. A partnership between current students and the Alumni Association, the Hawk T represents the unification of students and alumni through their passion for Saint Joseph's University. The T-shirt will benefit a different student organization each year, promoting the Ignatian ideal of being men and women for others.

The Business Leadership Council of the Erivan K. Haub School of Business had been considering ways to connect students and alumni when National Alumni Board (NAB) President Dennis Sheehan '85 (B.S.) and members Mike Hare '83 (B.S.) and Marisa Griffin '78 (B.S.) came to the University with similar goals. The culmination of their combined efforts was to make a T-shirt every year, designed by a board of students and alumni, that celebrates Saint Joseph's traditions. This year, the Hawk T commemorates Saint Joseph's venerated basketball program.

"Each NAB committee continues to make outstanding progress," said Sheehan. "The Hawk T has been an incredibly successful initiative that began through the Revenue Committee and turned into a widespread alumni-student effort."

Men's Basketball Head Coach Phil Martelli has been a strong supporter of the Hawk T project and sold the initial T-shirt. On the first day alone, 300 Ts were sold, and Coach Martelli signed hundreds for loyal fans. In one week, the original order of 775 completely sold out, and more than 2,500 Hawk Ts have been sold to date.

The inaugural beneficiary of the Hawk T is Saint Joseph's nationally recognized Hand-in-Hand program, which has a 30-year history with the University. The organization's many honors include Saint Joseph's Signature Status and Best Organization on Campus in 2006. With 2,000 participants, Hand-in-Hand's annual day of fun for individuals with special needs from the area is the largest service event on campus run by Saint Joseph's students.

The Hawk T can be purchased at the Saint Joseph's University Bookstore or by ordering online through the Bookstore's Web site. Go to www.sju.edu and click on "Campus Resources," then "Bookstore."

SAINT JOSEPH'S HOSTS NAPLES DESTINATION WEEKEND 2008

Members of the Saint Joseph's community were welcomed with sunshine and warmth in beautiful Naples, Fla., at the University's annual Destination Weekend, Feb. 8-10.

The weekend's activities showcased both Naples and the many University initiatives currently under way. Guests enjoyed a Hawk Golf Outing, an eco-tour of the Everglades and trolley tour of Naples, as well as thought-provoking seminars from Catholic Bioethics Institute Director Peter Clark, S.J. '75 (B.A.), and legendary sports broadcaster and essayist Jack Whitaker '47 (B.A). University President Timothy R. Lannon, S.J., offered a special presentation addressing key elements of the University's capital fundraising initiatives and other projects.

"It is wonderful to see the enthusiasm and alumni support for the Naples weekend," said Ed Loughlin '73 (B.S.), who, along with his wife, Linda, hosted a special dinner for many program participants. "The growth of the program is another visible sign of the spirit of the Saint Joseph's community."

Pat (McElwee) Mahoney '76 (B.S.), former president of the SJU National Alumni Board, added, "The warm weather was only topped by the fellowship and Hawk spirit that was evident throughout the entire weekend. We're already looking forward to next year."

Tony Nichols '67, chair of With Faith and Strength to Dare: The Campaign for Saint Joseph's University, and wife Barbara also hosted a cocktail reception with Fr. Lannon and University leadership. In a fitting conclusion to the weekend, many participants cheered on the Hawks in a "game-watch" as the men's basketball team battled Xavier.

"This year's Naples Destination Weekend was a great success, and the opportunity to have meaningful discussions with University leadership was very beneficial," said Nichols. "We were happy to see so many new faces and look forward to continuing to build on this weekend as a significant way to engage alumni and friends."
UNIVERSITY’S EXECUTIVE-IN-RESIDENCE PROGRAM BRINGS EXPERTS TO CAMPUS

Saint Joseph’s hosted two prominent members of the University community last October to share their extensive business experience with students in both the College of Arts and Sciences and the Erian K. Haub School of Business. A newly established initiative, the Executive-in-Residence Program invites accomplished business professionals to campus, enabling current students to hear firsthand about their industry experience.

The Executive-in-Residence for the College of Arts and Sciences was James J. Nealis III ’69 (B.S.), former executive vice president of human resources for construction materials giant Lafarge North America. Nealis and his wife recently established the Bernadette B. and James J. Nealis ’69 Program in Asian Studies in the College of Arts and Sciences with a gift of 2.5 million. The interdisciplinary program will be housed within the College of Arts and Sciences and will begin with the 2008-09 academic year, replacing Asian Studies’ current minor and certificate program.

Now retired, Nealis spent several years in Lafarge S.A. world headquarters in Paris as vice president for international development, human resources, during his career. He was also responsible for the direction and management of the selection and integration of new management teams in India, China, the Philippines and Indonesia as well as in Central Europe, Romania, Russia/CIS and South Africa.

Nealis believes increased diversity in the nation’s classrooms, workplaces and communities, including immigrants from many different Asian countries, requires greater understanding of myriad cultures. “Those with knowledge of world history, languages, global health and international affairs will be able to make informed decisions regarding domestic issues influenced by global circumstances,” he said. “By the same token, with an entire generation lacking this knowledge, the United States is in danger of putting itself at a competitive disadvantage.”

During his visit to campus, Nealis met students from both the College of Arts and Sciences and the Haub School of Business who have an interest in how different Asian cultures impact business practices in Asia. He also attended several classes, including Introduction to East Asian Civilization, Legal Environment of Business and Modern China.

The Executive-in-Residence for the Haub School of Business was Peter L. Lynch, president and chief executive officer of Winn-Dixie Stores, headquartered in Jacksonville, Fla. Winn-Dixie Stores is a food and drug retailer operating more than 500 locations in Alabama, Florida, Georgia, Louisiana and Mississippi. In 2006, the company recorded sales in excess of $7 billion and employed a team of 55,000 people.

A lifelong veteran of the grocery business, Lynch began his career as a bagger at the Star Market store in Boston, Mass., when he was a teenager. He rose through the ranks and eventually became president of the company, giving him unparalleled expertise in the industry. Lynch was recently ranked #17 on the Supermarket News 2007 Power 50 List.

Lynch graduated from Nichols College in 1974 with a B.S. in finance. He was a member of the Saint Joseph’s University Board of Trustees from 2000 to 2006.

During his time on campus, Lynch shared his knowledge and invaluable industry experience with several classes, including Introduction to Finance and Food Marketing Research. In addition to meeting with University President Timothy R. Lannon, S.J., he also spent time with Food Marketing faculty, staff and administrators.

ALUMNI GROUP BRINGS TOGETHER IHS GRADUATES

Saint Joseph’s recently launched an alumni group for graduates of the interdisciplinary health services (IHS) program, which met for the first time in October. Led by David White, Ph.D., director and professor of graduate health administration, the mission of the group is to bring alumni together for networking, on-campus speaking, mentoring and program promotion.

To learn more, contact White at 610-660-1582 or dwhite@sju.edu.

MEDICAL ALUMNI CHAPTER HOSTS ANNUAL DINNER WITH A DOC

Alumni from the Medical Alumni Chapter attended the annual Dinner with a Doc on January 31. The event had its best turnout in years — with 35 doctors and more than 40 students in attendance. After a short reception, alumni and students dined together in the Haub Executive Center. Following dinner, five doctors — Sheila E. Davis, D.O. ’83 (B.S.), John G. Devlin Jr., M.D. ’97 (B.S.), Martin H. Kerrigan, M.D. ’01 (B.S.), Peter R. Kowey, M.D. ’71 (B.S.), and Susan Marcel, D.O. ’82 (B.S.) — participated in a panel discussion. Lesly D’Ambola, D.O. ’82 (B.S.), Medical Alumni Chapter president, served as moderator. Students and alumni talked about medical school, challenges faced by physicians, balancing family and work, and the importance of their Saint Joseph’s education. To learn more about getting involved with the Medical Alumni Chapter, contact Jessica Dustman at 610-660-3294 or jdustman@sju.edu.

BOSTON ALUMNI CHEER ON THE HAWKS

Boston region alumni gathered to watch the Hawks take on the Boston University Terriers at the Agganis Arena on Nov. 17, with a pre-game reception held at Big City Restaurant. Attendees included (back row) Jon Evoy ’01, SJU Regional Officer Wilbur Johnson ’97, and Ed ’01 and Kristin Harris; (front row) Executive Director of Annual Giving and Alumni Relations Jennifer Fuges, Amanda Bopp ’01 and Dena Pizzutti ’01. To learn more about Saint Joseph’s Boston Regional Chapter, contact Johnson at 610-660-3205 or wjohnson@sju.edu.
Capt. Edwin M. McKeon (B.S.), formerly of the U.S. Marine Corps, was honored with the Saint David Award, Arma Virimque Cano, from Marines for Scholarships. The award is given annually to an outstanding supporter of its scholarship program for children of deceased or wounded Marines.

Robert C. Baron (B.S.) is founder of Fulcrum Publishing in Golden, Colo. The author or editor of more than 20 books and 100 articles, he is also former chairman of the International Leadership Wilderness Foundation and the American Antiquarian Society, as well as past president of the Denver Public Libraries Foundation.

Cardinal John P. Foley (B.A.), grand master of the Equestrian Order of the Holy Sepulchre of Jerusalem, was one of six individuals inducted into the Archdiocese of Philadelphia’s Hall of Fame in January. He is a former editor of the archdiocese newspaper, The Catholic Standard & Times, and a graduate of Holy Joseph’s Preparatory School in Philadelphia.

Ernest J. Sessa (B.S.) retired as executive director of PHC4 of Harrisburg, Pa., in 1997 and continued to serve on several committees and boards until full retirement in 2005. He currently does volunteer work with APPRISE Medicare claims and enrollment activity for beneficiaries and their caregivers.

Col. Bernard G. Devine (B.S.) and wife Sue moved from Granite Bay, Calif., to join two of their three daughters and three of their four grandchildren in Minnetonka, Minn. Devine retired from the U.S. Air Force at the end of 1991, and then worked for MCI Telecommunications as director of repair and maintenance until August 2002.

Paul Westhead (B.S.) coached the Phoenix Mercury to a WNBA Championship last September, becoming the only professional basketball coach to have won both NBA and WNBA titles. In 1980, after he succeeded Jack McKinney ’57 (B.S.) as coach, he led the Los Angeles Lakers to an NBA title. A former men’s coach at La Salle and Loyola Marymount universities, Westhead is now assistant coach of the NBA’s Seattle Supersonics.

Robert H. Palestini, Ed.D. (B.S., M.A. ’67), associate professor of education at SJU, was inducted into the Archdiocese of Philadelphia’s Hall of Fame in January for his professional success and for demonstrating a living commitment to Gospel values. He is a graduate of St. James Catholic High School for Boys in Chester and a former superintendent of schools for the Philadelphia Archdiocese. Cardinal John P. Foley ’57 (B.A.) and Christine Rouse ’02 (B.S.) were also inductees.

John Wong (B.S.) represented the real estate community at the annual Diversity Awards in November at the Globe Theatre, Universal Studios Hollywood. He is working to achieve more diversity opportunities in the television and motion picture industry.

Capt. Thomas Depaoli, Ph.D. (B.S.), retired from the Navy Reserve after 38 years of service.

Brian Duperreault (B.A.) was appointed president and chief executive officer of Marsh & McLennan Companies, a global professional services firm providing advice and solutions in the areas of risk, strategy and human capital. The former SJU trustee was previously chairman of the board of ACE Limited, a Bermuda-based insurer.

Jim Palmer (B.S.) joined Nonbox Advertising — which has offices in Milwaukee, Wis., Orlando, Fla., and Portland, Ore. — as management supervisor.

Joseph W. Ryan Jr., Esq. (A.B.), a partner in the Columbus, Ohio, office of Porter Wright Morris & Arthur, was selected by peers for inclusion in The Best Lawyers in America 2008 and named one of the “Best Lawyers” in the area of personal injury law. Peers and independent researchers also selected him for inclusion in Ohio Super Lawyers 2008. He tries complex professional liability, wrongful death, intellectual property and commercial law cases in both state and federal courts.

Richard Lackman, M.D. (B.S.), is the Paul B. Magnuson Professor of Bone and Joint Surgery and department chair of orthopaedic surgery at the University of Pennsylvania School of Medicine. He was one of 10 national recipients of the 2008 Parker J. Palmer Courage to Teach Award from the Accreditation Council for Graduate Medical Education. The award recognizes program directors for their commitment to teaching and development of innovative and effective residency programs.

Jerry McHugh (B.A.), a plantiff attorney with Raynes McCarty in Philadelphia, and wife Maureen Tate were honored by the Friends for Effective Education at its Tribute Medallion Award Dinner to support St. Francis de Sales School in West Philadelphia. They were recognized for their commitment to the neighborhood and the elementary school, of which McHugh is a graduate.

Daniel J. Waters, D.O. (B.S.), a cardiovascular surgeon with Mercy Heart Center in Mason City, Iowa, was featured in the scientific documentary “I Came Back from the Dead,” previewed on ABC’s 20/20 and aired in full on the National Geographic Channel in January. The documentary chronicles the survival of Ward Krenz, who appeared to be clinically dead after being in icy waters for one hour as a result of a snowmobile accident. Waters and a team of medical personnel were able to successfully resuscitate him.

Michael P. Tremoglie (B.S., M.S. ’02) is a columnist for the Philadelphia Bulletin and writes on a variety of topics, mostly from a conservative political perspective.

Mark Mandia (B.S., M.B.A. ’89) was named president and chief operating officer of DMW Worldwide, a full-service direct response advertising agency with offices in Wayne, Pa., and Plymouth, Mass.

Susan (Campana) Shelley (B.S.) was promoted to category manager with Family Express Corp., a chain of more than 50 convenience stores in Northwest Indiana.

Edward Dudley, Esq. (B.S.), gathered with several alumni last fall to help long-time SJU philosophy professor Albert Jenemann, S.J. (seated, center), celebrate his 80th birthday. Standing, left to right: Tony Fiorentino (B.S. ’83), Dudley, Bill Ruvo (B.S. ’86), Tim Fitzpatrick (B.S. ’85, M.B.A. ’93) and Greg Steller (B.A. ’86).
The moving images in the ring are impressive. Circling, dodging, prodding, yet at the same time, intensely focused, patient and decisive.

To watch the expression of his opponent moments before the match ends is to witness a man desperate for the inevitable conclusion, even if it means he's lost. Chazz “The Gentleman” Witherspoon ’05 (B.S.) will not temper his relentless and intent pursuit of victory. With his punishing jab and great reserves of energy and power, it is clear that, for him, the battle could continue, but the referee, who understands the quality of mercy, stops the fight. Witherspoon is declared the winner by stoppage.

This young man, possessed of impeccable manners since boyhood — hence the neighborhood nickname The Gentleman — began an amateur boxing career in 2002, near the end of his second year at Saint Joseph’s. He went on to win the USA Golden Glove Heavyweight Championship in 2004 and traveled to Greece that same year as the Heavyweight Olympic alternate.

Although he had to take a leave from his pharmaceutical marketing studies to train for the Olympics, he jumped right back into his academic endeavors on his return and continued to box. His first professional match was held in December 2004 in Washington, D.C., with a fight against James Daniel, whom he defeated by a knockout one minute and 23 seconds into the first round. At the time of this writing, more than four years later, Witherspoon is still unbeaten, after 22 match-ups and 15 knockouts.

Witherspoon learned his winning ways early. He is a graduate of Paulsboro High School — a small South Jersey school with a phenomenal athletics program — where he was a football, track and basketball star and maintained a 3.8 GPA. When it came time for college, he was offered two track scholarships and three Division One basketball scholarships. He was invited to try out for men’s basketball at SJU, but as a 6’4” power forward, he didn’t think he could count on a professional career beyond the European leagues. He decided to focus on his studies and instead accepted a full academic scholarship to Saint Joseph’s.

Wanting to maintain his skills and keep fit, Witherspoon worked out with the basketball team when he was a freshman. “Mr. Martelli really pushed everyone hard,” he recalls. “He instilled a strong work ethic. I took that with me. Now I’d like to put Saint Joe’s on the map with boxing.”

For the Witherspoon clan, boxing is a family affair. His cousin Rob Hartshorn ’04 (B.S.) is his publicity manager. And if the name Witherspoon sounds familiar to boxing fans, there is good reason. His second cousin, “Terrible” Tim Witherspoon, is a two-time Heavyweight Champion of the World. Chazz comes by his formidable talent honestly.

“When I was at Saint Joe’s, I wanted to find a way to stay in shape,” he says. “So I asked Tim if I should check out boxing, and along with my father, we visited some gyms in Philadelphia.” That led them to Joe Hand Gym, where he met brothers Wade and Randy Hinnant, who eventually became his trainers.

“At first, Wade and Randy were kind of standoffish,” he remembers. “They asked what my goals were, and I told them I wanted to make the Olympic trials. They said that was easier said than done. I thought to myself, ‘I’ll show you.’”

Show them he did. Witherspoon is the first athlete in the history of U.S. Olympic Boxing to qualify for the team after such a brief time as a competitor — just under two years.

When he returned from Athens and entered the ring for his first professional fight that December, he traded in Olympic colors for hues familiar to Hawks everywhere. “I fight in Saint Joe’s colors — crimson and gray,” he notes. “I am inspired by our motto, ‘The Hawk Will Never Die!’”

“I take that spirit into the ring with me,” he continues. “I am a fierce competitor. I want to win. But I don’t have any animosity or malice toward my opponents.”

There is no question that Witherspoon is a winner. He is considered one of the sport’s most promising young fighters, and many think he will one day be a contender for the ultimate prize, the Heavyweight title. He works hard for his victories, applying the same work ethic to his training that he applied to his academic coursework — when he is not at home changing diapers, that is.

Witherspoon and his wife, Jennifer, whom he met in his high school physics class, are the parents of three boys, who range in age from six months to three years.

As the realities of fatherhood force him to think about the future, Witherspoon holds onto his plan to eventually use his pharmaceutical marketing degree — when his boxing career is over. But, for now, this gentleman is keeping his eyes on the prize.

— Patricia Allen
Margarita M. Rose, Ph.D. (B.A.), professor of economics at King’s College in Wilkes-Barre, Pa., was named the Father Hervé A. LeBlanc Distinguished Service Professor for 2007-12. She and husband Robert Tuttle live in Kingston, Pa., with children Mairead and Eamon.

1988

Robert D. Boyden, Ph.D. (M.S.), of Aldan, Pa., was inducted into the Pi Alpha Alpha Honor Society, the national honor society for public policy and administration scholars, in February. He was also selected as a member of the 2008 editorial advisory board for the Inside Homeland Security Journal. Boyden has a doctorate in law enforcement management and is completing a second doctorate at Walden University in Minneapolis, Minn., in public policy and administration with a specialization in public safety management and an emphasis on disaster planning and domestic terrorism.

David B. Lederach (B.S., M.S. ’98) was promoted to regional director of Weis Markets, where he is responsible for New Jersey and the Pocono Mountains in Pennsylvania.

1989

Peter Egberts (M.B.A.) was named vice president of operations for Morgan Corp., a manufacturer of Class 3 to 7 dry freight and refrigerated truck bodies in the U.S. and Canada.

Claudine (Feledick) Wolk (B.S.) published her first book, It Gets Easier! … and Other Lies We Tell New Mothers (New Buck Press, 2008) and started a related Web site at www.help4newmoms.blogspot.com. She and husband Joe (B.S. ’88) live in Doylestown, Pa., with children Joseph, Casey and Alyssa.

1991

Kelly R. Dalmass (B.S.) was named assistant vice president of claims training and development for Harleysville (Pa.) Insurance, where she is responsible for all training and development initiatives within the claims organization.

Lori (Williams) Rechenberg (B.S.) is a second grade teacher working toward her master’s degree in education.

1992

Helene J. Courard (B.A.) completed her first marathon, the October 2007 Marine Corps Marathon, in 5:31:14. She is senior manager of new business operations for the air, missile and national defense business unit of Computer Sciences Corp. She and husband Chris Durso (B.A. ’92) reside in Arlington, Va., with daughters Isabella and Evelyn.

1994

Paul Lerza (B.A.) works for the Naval Criminal Investigative Service in their Hawaii field office, where he performs criminal and national security investigations.

Nicholas Slamon (B.S.) completed his pediatric critical care fellowship at the Alfred I. duPont Hospital for Children in Wilmington, Del. He accepted an attending position at the University of Florida in Gainesville, where he and wife Christine live with daughters Emily and Olivia.

Nicoles (Witowski) Byrne, D.M.D. (B.S.), is married with two children, Matthew and Maegan.

1996

Michael Poole (B.S.) owns Trio, a BYOB restaurant in Philadelphia’s Art Museum area.
1997

Brian Casey (B.S.) joined O'Keefe Shaw & Co. in Buffalo, N.Y., as director of insurance. Casey has been in the insurance business since 1999 and has focused on life, disability and long-term care insurance planning for businesses, families and young professionals. He and wife Erin reside in Buffalo with daughters Phedra, Rene, Anya and Shayley.

Lisa (Cervone) Nerl (B.S.) taught in Fair Haven, N.J., for nine years and is now a first grade teacher in the Haverford (Pa.) School District. She recently graduated from Monmouth University with a reading specialist master's degree. Nerl and husband Jason live in Havertown, Pa.

Kerry (Gibbons) Bender, Esq. (B.A.), is vice president and associate counsel with FPFC of Wilmington, Del.

Jennifer (Healey) Anzalone, Esq. (B.S.), serves as corporate counsel to Blue Cross of Northeastern Pa., focusing on mergers, acquisitions and corporate development. She and husband William moved from Fort Lauderdale, Fla., to Wilkes-Barre, Pa., last year.

1998

Greg Aschman (M.B.A.) was promoted to director of investor relations for Alcoa, where he will be the primary interface with Wall Street analysts and investors. He has been with Alcoa for 10 years, most recently serving as finance director for the company's building and construction systems business based in Geneva, Switzerland.

Capt. Robert Hart, D.O. (B.S.), a battalion surgeon for the 505th parachute infantry regiment, returned home to Ft. Bragg, N.C., from Iraq to reunite with wife Kerryellen (Meacham, B.B.A. ’00) and daughter Catherine.

Wendy (Stringham) Uhlig (B.S., M.S. ’00) and husband Cameron bought an old Victorian house in her hometown of Mount Holly, N.J. She is taking time off from teaching to stay at home with daughter Gracie.

1999

Jordan (Bissell) Hunsecker (B.B.A.) is enrolled in the culinary arts program at Drexel University. Her class appeared on Bobby Flay’s show, Throwdown, which aired March 30 on the Food Network.

Denise (Frederico) Varady (B.A., M.S. ’06) is a middle school English teacher, and husband Dan (B.S. ’01) is the executive chef at Villa Julie College in Owings Mills, Md.

Sean Lavelle (B.S.) was appointed director of corporate and foundation relations for Gwynedd-Mercy College in Gwynedd Valley, Pa.

2000

When Tim Williams ’83 (B.S.) and business partner Craig Woerz started their own firm, Media Storm, just after 9/11, people said they were crazy. The country was in crisis, and, like many industries at the time, advertising was in a slump. But Williams says he never experienced any doubt. “My philosophy was — and is — you can’t fall off of a floor,” he says. He was right.

Media Storm became one of the fastest growing entrepreneurial firms in the United States. A strategic media planning and buying agency for clients in the entertainment industry, Media Storm has been ranked by Entrepreneur Magazine for the past five years and debuted on Inc. Magazine’s list of fastest growing companies in 2006.

With clients such as FX Networks, NBC Universal, Fox, the Food Network, Court TV, the Weather Channel and HGTV, it’s no wonder Media Storm has grown from a two-man shop in 2001 to a company with more than 32 employees, three offices and $114.4 million in revenue last year.

Media Storm landed its initial client, FX, when the network was looking to launch its first recurring drama, The Shield. The challenge: viewers were used to going to FX for syndicated programs like MASH and Beverly Hills 90210, not a new, cutting-edge series. With their eagerness and expertise, Media Storm’s partners won the right to market the show, which they did — to record ratings. The show premiered on March 10, 2002 as the highest-rated original drama on cable television.

“It’s good to do it right the first time,” notes Williams with pride.

Williams started in the industry by selling cable advertising. After he finished working his full-time job during the day, he pursued his undergraduate degree in business management in the evening at Saint Joseph’s. By the time he graduated in 1983, Williams and his wife had one child and another on the way. Like many University College students, Williams juggled a demanding schedule to balance it all.

“Earning my undergraduate degree in business management was one of the greatest accomplishments of my career,” he says. “I am very proud of the challenge Saint Joe’s put me through.”

After graduation, Williams expanded his career into cable and entertainment marketing with positions at well-known companies including Showtime, Cable Vision and Warner Cable. He remained with Warner Cable through the Time-Warner merger, but when the company merged with AOL in 2001, he and Woerz, a colleague, decided to break out on their own with Media Storm.

Now the Nowalk, Conn.-based company is spinning off a new venture called Maude, which specializes in brand consultation and the creation of multi-platform advertising.

And just as before, Williams holds no doubt about the new company’s potential for success. But this time, nobody’s calling him crazy.

― Carolyn Steigleman
MARRIAGES

Anthony Carter (B.S. ’88) and Kim Gleason
Stephen Barone (B.S. ’95, M.B.A. ’99) and Jeanette Schroeder
Jeremy Culp (B.S. ’95) and Kate Barnes
Michael Migliaccio (M.S. ’95) and Eileen Schadt
Lisa Cervone (B.S. ’98) and Jesse Neri
Kerry Gibbons (B.A. ’98) and Brad Bender
Jeff McGee (B.S. ’98, M.S. ’99) and Colleen Garrity
Susan Naab (B.A. ’01) and Tim Gallen
Melissa Schmedlin (B.A. ’01) and Michael Miller (B.S. ’01)
Gracy Korczykowski (B.A. ’02, M.B.A. ’07) and Elias Kokkalis
Capt. Ryan Hudson (B.B.A. ’03) and Sara Pfeiffenberger
Marianne Koniers (B.S. ’03) and Joseph Salerno Jr. (B.S. ’03)
Mary McKenna (B.A. ’03) and Joseph Kadlec III (B.A. ’03)
Laura Santanna (B.S. ’03) and Chris Lonergan (B.B.A. ’03)
Elizabeth Vanderburg (B.S. ’03) and Matthew Morgan (B.A. ’03)
Emily Graham (B.S. ’04) and Michael Quinones
Tyler Miele (B.B.A. ’04) and Gregory DeSantis (B.B.A. ’03)
Christine Glinski (B.S. ’05) and Benjamin Frick

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Edited by Cary Plotkin

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Norman H. MacKenzie

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2nd edition
Norman H. MacKenzie

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Making Country Music Dreams Come True

When music entrepreneur Cory Robbins, president of Robbins Entertainment and cofounder and former president of Profile Records — think Run DMC — decided to expand his company’s horizons beyond New York to Nashville’s Music Row, Phyllis Stark ’87 (B.A.) was the first person he thought of for the all-important role of chief talent scout. In choosing Stark as vice president of artists and repertoire for Robbins Nashville, the former purveyor of rap and hip-hop knew exactly what he was doing. Phyllis Stark could open doors for him in Music City.

Stark’s 17-year career as one of country music’s most accomplished and well-connected journalists — all spent at the music trade magazine Billboard — made her Robbins’ “number one with a bullet” candidate for the job, though it hadn’t occurred to her she would one day be up for a job requiring her to watch country music performers from the other side of the stage. But when she was a Saint Joseph’s political science major with aspirations for a career in law, it hadn’t occurred to her that she would one day be Nashville bureau chief for Billboard Information Group, either.

So what happened to Stark’s plan for law school? Blame it on The Hawk. In her freshman year, as a favor to a friend, she became a copy editor.

“One of the girls in my dorm knew Paul Kallmeyer ’84, who worked at The Hawk,” recalled Stark. “They were desperate for copy editors. I was trying to be helpful, but really, he did me a huge favor. My experience there is 100 percent responsible for my career in journalism.”

By her senior year, the Cheltenham, Pa., native had become entertainment editor and describes being “floored that I got to go to concerts and write reviews of my favorite rock stars.” But she also worked hard.

“I remember writing into the night,” she said, “and then staying even later to clean the offices. I just loved it.”

After graduation, she worked in Philadelphia for two years: first as an editorial assistant at TV Guide and then as managing editor of Radio Trends. In 1989 at the tender age of 23, she moved to New York City for a job as a general assignment reporter at Billboard.

In the meantime, she had attended her first country music concert at Valley Forge Music Fair in Devon, Pa., and saw Randy Travis perform on the Grammy Awards.

“Growing up, I wasn’t exposed to country music, but after that, I was hooked,” she said. She moved to Nashville in 1995 to oversee Billboard’s sister publication, Airplay Monitor, and eventually became the bureau chief for both trades.

Stark acknowledges her current position, which she began a year ago, is a dream job. So far, she has signed six artists.

“After 17 years at Billboard, I love the fact that I’m learning something new,” she said. “And I feel so lucky. My job is to make other people’s dreams come true.”

— Patricia Allen

Stark ’87 and Robbins (far right) with Rockie Lynne, the first artist signed to Robbins Nashville.

Kristen (Polimeni) Soleau (B.A.) earned her M.Ed. from Eastern University and is a special education teacher for the Philadelphia School District. She and husband Will live in Glenside, Pa., with daughter Amelia.

2001

Susan (Naab) Gallen (B.A.) is a production editor at the National Catholic Bioethics Center in Philadelphia and is working on her master’s degree in religious studies at St. Charles Seminary. She and husband Tim live in King of Prussia, Pa.

Greg Santarsiero (B.A.) wrote and directed the feature-length independent film Rise by Sin (www.risebysin.com), which won Best Directorial Debut at the New York Independent Film and Video Festival in 2004. Since then, he and cocreator Mark Bernardi have written three more feature-length scripts, the latest of which he describes as a “coming-of-age drama examining the class struggle in our hometown of Atlantic City, N.J.” Production is scheduled for this spring in Atlantic City.

Melissa (Schmedlin) Miller, Esq. (B.A.), is an attorney with Tobin & Melien in New Haven, Conn.

2002

Jonathan R. Cavalier, Esq. (B.A.), passed the Pennsylvania bar examination and is an associate with Cozen O’Connor in Philadelphia. He works in the general litigation department and practices in the labor and employment group. In 2007 Cavalier graduated from Temple University’s joint J.D./M.B.A., earning the Benjamin L. Winderman Award for attaining the highest cumulative GPA in the program.

Gracy (Korczykowski) Kokkalis (B.A., M.B.A. ’07) earned her M.B.A. in management and works for the U.S. Department of State.

Christine Rouse (B.S.), founder and executive director of Acting Without Boundaries, was inducted into the Archdiocese of Philadelphia’s Hall of Fame in January. The organization provides theater opportunities for physically disabled actors, ages 11-30. She is a graduate of the former St. John Neumann Elementary School in Bryn Mawr, Pa., and Villa Maria Academy in Malvern, Pa. Cardinal John P. Foley ’57 (B.A.) and Robert H. Palestini, Ed.D. (B.S., M.A. ’67), were also inductees.

2003

Greg DeSantis (B.B.A.) is a firefighter for the Atlantic City (N.J.) Fire Department.

Brian W. Dougherty (B.A.) joined Group RCI, a Wyndham Worldwide company, as director of business development, North America. He is relocating from Hoboken, N.J., to Scottsdale, Ariz.
**BIRTHS**

Elizabeth Gilligan (B.A.) is a first-year student at Seton Hall School of Law in Newark, N.J.

Aiden Henry (M.S.) was named vice president of patient care services for La Rabida Children's Hospital in Chicago, Ill. A registered nurse, she previously served as nursing director at Children's Hospital at Dartmouth-Hitchcock.

Capt. Ryan Hudson (B.B.A.) is executive officer for the 18th Air Support Operations Group, Pope Air Force Base. He and wife Sara are relocating to Nellis Air Force Base in Las Vegas, Nev.

Joseph Kadlec III (B.A.) works for WilmerHale law firm in Washington, D.C., and wife Mary (McKenna, B.A. ‘03) is enrolled at the George Washington Graduate School of Education and Human Development.

Allan Lambert (B.B.A.) was promoted to assistant program director for WFOX-FM, where he is also a DJ, and WCTZ-FM in Norwalk, Conn.

Matthew Manning (B.A.) of Philadelphia is a portfolio manager for SEI.

Matthew Manning (B.A.) is director of development for Keating Urban Partners in Philadelphia, and wife Elizabeth (Vanderburg, B.S. ‘03) works in clinical research for AstraZeneca. They reside in Elkins, Md.

David Kratzer (B.A.) earned his master's degree in public administration from Penn State University last May, purchased a home in Litz, Pa., in September and was appointed assistant township manager at Warwick Township in Lancaster County (Pa.) in January.

Tyler (Miele) DeSantis (B.B.A.) works in sales in Atlantic City, N.J., for HERSHEY Co.

Christine A. Pinto, Esq. (B.S.), a lawyer with Phelan, Hallinan & Schweg in Mount Laurel, N.J., passed the Pennsylvania and New Jersey state bar examinations in November. She worked full-time for the law firm while attending Widener University School of Law full-time. Pinto also offered pro bono tax assistance to the elderly, for which she received pro bono and public service awards.

Juan F. Valencia (M.B.A.) started Tumako Market Research (www.tumako.com), a marketing and market research firm in Ambler, Pa. It offers strategic planning and marketing consulting, customized market research, multicultural marketing research, event planning and management, corporate sponsor management and cause marketing consulting.

**2005**

Kristen Charette (B.S., M.S. ‘06) is a first grade teacher with the Lower Merion (Pa.) School District and lives in Philadelphia. Her SIU master's degree is in elementary and special education.

Christine (Glinski) Miller (B.S.) works in Philadelphia as a licensed clinical social worker at a managed care mental health/substance abuse insurance company affiliated with United Health Group. She and husband Geoffrey reside in Wayne, Pa.

**2006**

Gregg A. Gorniak (M.B.A.) joined Wyeth Pharmaceuticals after four years with the Vanguard Group. He works as a senior data analyst on the enterprise data management team in global supply chain management with John Dobbins (M.B.A. ‘07).

Sara Peters (B.B.A.) was promoted to director of office operations and football operations liaison of the Arena Football League's Philadelphia Soul, where she is responsible for team and corporate travel, team housing and other day-to-day operations. She is also assistant director of communications there.

**2007**

Brittany T. Fasy (B.S.), a Ph.D. student at Duke University, received the Graduate Assistance in Areas of National Need (GAANN) fellowship.

Caroline Frazier (B.S.) is studying for the LSATs and will graduate with a bachelor of science in criminal justice from SIU this May.

Tonya Jenkins (M.B.A.) is an assistant vice president in the global transaction services sector at Citigroup, in Wilmington, Del., where her primary role is that of an implementations manager.

Doug Oliver (M.B.A.) was appointed chief communications deputy mayor for new Philadelphia Mayor Michael Nutter. He had previously served as director of corporate communication for the Philadelphia Gas Works.

Jill Pfeifferberger (M.B.A.) is assistant dean for operations and finance with the Philadelphia College of Pharmacy.
Introducing MySJU for Alumni

Saint Joseph’s continues to enhance its online presence with the launch of MySJU for Alumni, an interactive community designed to engage alumni and reinforce their ties to Hawk Hill.

The customizable MySJU interface provides a centralized location for campus news, announcements and event schedules, allowing alumni to stay informed and involved by granting access to a variety of password-protected functions, services and information.

Available functions include:

- Update, manage and personalize your university record and alumni directory profile.
- Search the alumni directory.
- Take advantage of career services and networking opportunities.
- Register for events and activities.
- Participate in surveys and polls.
- Read and submit class news and notes.
- Join and interact with affinity, class and regional alumni chapters.
- Communicate via group message boards and live chats.
- Access live and archived video of seminars, lectures and campus events.

Retain this magazine and use your SJU ID number, located on the mailing panel, to log in.

MySJU for Alumni requires users to register in order to verify their alumni status and to maintain a secure environment. For more information or to register, visit www.sju.edu/alumni/mysju.
TELL US YOUR NEWS...

Have you moved to a new home? Changed jobs? Married? Do you have a new baby?

Use the form below to tell us your news. We welcome non-returnable photographs. Mail to: Development and Alumni Relations, Saint Joseph's University, 5600 City Avenue, Philadelphia, PA 19131-1395. You may also fax your news and updates to 610-660-3210, send e-mail to alumni@sju.edu, or visit www.sju.edu/alumni.

DATE ___________________________
NAME ___________________________________________________________________________________ YEAR ___________________
MAIDEN NAME_____________________________________________________________________

COLLEGE □ A&S □ HSB □ UNIVERSITY COLLEGE □ GRADUATE SCHOOL

SPouse NAME ___________________ SJU GRAD? __________ YEAR __________
SPouse MAIDEN NAME __________________________

COLLEGE □ A&S □ HSB □ UNIVERSITY COLLEGE □ GRADUATE SCHOOL

E-MAIL ADDRESS ____________________________________________ □ WOULD LIKE TO RECEIVE ALUMNI ASSOCIATION ENEWSLETTER

HOME ADDRESS ____________________________________________________________________________________________________
CITY ____________________________________________________________STATE________________ ZIP________________________
HOME PHONE (         ) __________________________________________________________________________ BUSINESS PHONE (         )
EMPLOYER ________________________________________________________________________________________________________
YOUR POSITION ____________________________________________________________________________________________________
BUSINESS ADDRESS __________________________________________________________________________________________________
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MAIL PREFERENCE: □ HOME □ BUSINESS □ PREFERRED REUNION YEAR _____________
COMmuter? □ OR RESIDENCE HALL NAME ______________________________________

STUDENT GROUPS __________________________________________________________________________________________________

WILLING TO HELP WITH: □ ADMISSIONS, □ REUNIONS, □ ALUMNI MENTOR, □ SPEAKING ABOUT CAREERS, □ WORK OPPORTUNITIES FOR STUDENTS/ALUMNI, □ COMMUNITY SERVICE

CAREER/PERSoNAL NEWS _____________________________________________________________________________________________
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This news for publication in both print and on the SJU Web site? □ Yes □ No □ Non-returnable photo enclosed? □ Yes □ No

Alumni news is contributed to SJU Magazine by the Office of Development and Alumni Relations. The magazine's policy is to print as many Alum Notes in each issue as space and timeliness permit. Submissions may be edited for length and content.
**Who Needs a Second Life?**

What if you could design a whole new body for yourself, perhaps with a shape and face that would make George Clooney or Brangelina green with envy? Or, if you could make yourself green, as well? What if you could use this new body to walk, fly or even teleport at will — and for free — to enchanted realms where you befriended others from around the world or learned about any topic from Shakespeare to the physics of hurricanes to the tile colors that will look the best in your new kitchen?

Many people are doing just that right now. They create online digital personas, called avatars, that play, work and learn in virtual worlds such as Second Life and There.com. These computer-mediated environments (CMEs) are perched on the tipping point of mainstream culture — hit TV shows like CSI:NY, Law & Order and The Office have even aired episodes that feature Second Life.

If a text-based chat room married a high-powered video game, their offspring would look like a CME. These worlds allow anyone — rich or poor, ambulatory or disabled — to roam at will in a brightly colored, three-dimensional world brimming with stores, beaches, golf courses, bars, ski areas, high-rise office buildings, medieval role-playing regions and presidential campaign rallies.

Predictably, big corporations are starting to figure out how to market to consumers, or at least to their avatars, in virtual worlds. But CMEs offer more than new ways to deliver ads. They also provide a new horizon for educators, policymakers and non-profits. Indeed, numerous universities already have a presence in Second Life, including Saint Joseph's University. (See page four for more information.)

There are naysayers, of course — including some educators who claim that CMEs are “only a fad” that can’t substitute for good old-fashioned physical classrooms. It’s not hard to remember similar comments about a new fad called the “Internet” little more than a decade ago. The research firm eMarketer estimates that 24 percent of the 34.3 million child and teen Internet users in the U.S. visit a virtual world at least once a month — and 53 percent of them will do so by 2011. Critics of CMEs may not be hanging out in places like Second Life, but at least half of their kids are — and most likely all of their grandchildren will.

The grumblers do correctly point out that all is not innocence and light in these virtual worlds. But, unlike the real world, it’s possible to block access to undesirable neighborhoods and even easier to control who visits yours.

Despite objectionable elements, the tremendous promise virtual worlds offer far outweighs the pitfalls:

- **Scope of experiences** — It’s one thing for students to watch a video about a polymer or about Polynesia, and quite another to walk around the molecules or swim to an exotic island. Business students can visit a corporate headquarters and grill executives about their strategies in real time, while fine arts majors can exhibit their latest work for potentially thousands of admirers.

- **Efficiency and resource conservation** — IBM employees, for example, routinely conduct business “in-world” instead of traveling by plane. Think of the benefits both to the bottom line and to IBM’s carbon footprint.

- **Go where the brave dare not go** — Boeing takes avatar passengers on a virtual plane ride; the plane catches fire in mid-flight so engineers can study how people react to an aviation crisis. The U.S. National Oceanic and Atmospheric Administration hosts an island where visitors stand on a beach to experience the effects of a tsunami to better understand the magnitude of natural disasters. The Centers for Disease Control and Prevention have educated kids about the importance of proper inoculations by unleashing a virtual flu virus on more than 10,000 young visitors to its island.

- **Access granted** — CMEs open a new world for the physically or psychologically disabled. A wheelchair-bound person can walk — or fly. A shy student who hides in the back of a lecture hall magically sprouts wings and challenges his professor's ideas. All can benefit from real-time access to people they would never encounter otherwise; students in Philadelphia can work on a group project with their peers in Baltimore, Bali or both.

- **Pushing the envelope** — Today’s students have access to amazing digital tools that let them stretch their intellectual and artistic muscles. A Caucasian student can decide that one day he wants his avatar to look like a member of a minority group. He could learn a powerful real-life lesson about the importance of proper inoculations by unleashing a virtual flu virus on more than 10,000 young visitors to its island.

We’re experiencing the birth of an entirely new way to communicate and learn. Maybe the naysayers need to get a second life.

— Michael R. Solomon, Ph.D.

Michael Solomon is a Saint Joseph’s professor of marketing and director of the University’s new Center for Consumer Research. He has been recognized as one of the 15 most widely cited scholars in the academic behavioral sciences/fashion literature, and as one of the 10 most productive scholars in the fields of advertising and marketing communications. His avatar inhabits Second Life under the name Wanna Revolution.
SJU Celebrates Historic Milestones

Saint Joseph’s University commemorates two notable and inextricably linked milestones this year: 200 years since the birth of founder Felix Barbelin, S.J. (1808-1869), and the 275th anniversary of the founding of Old St. Joseph’s Church, the original site of Saint Joseph’s College.

Joseph Greaton, S.J., the first resident pastor of Old St. Joseph’s, was one of a small group of English Jesuits who came to the American colonies in the 18th century. The story goes that he proposed and planned a Jesuit college in Philadelphia as far back as 1741. It would take another century for that dream to be realized, when Felix Barbelin, S.J., superior of the Jesuit community in Philadelphia and also a pastor of Old St. Joseph’s, became founder and first president of then-Saint Joseph’s College.

The account of Saint Joseph’s founding has become requisite lore on Hawk Hill. As stated in Saint Joseph’s: Philadelphia’s Jesuit University, 150 Years and countless campus catalogs and directories: “On the morning of September 15, 1851, some 30 young men gathered in the courtyard outside St. Joseph’s Church located in Willings Alley near Walnut and Fourth Streets, one block from Independence Hall. After attending High Mass and reciting the Veni Creator in the church [Old St. Joseph’s], these young men were assigned to their classes in a building adjacent to the church. That September morning marked the beginning of a rich and exciting history for Saint Joseph’s University.”

A diminutive chapel tucked away in a Philadelphia alley, Old St. Joseph’s is one of the most enduring American Catholic parishes, instrumental in shaping early Catholicism and establishing the principles of religious freedom in America.

“From this single parish, the Jesuits were able to lay the foundation for the Catholic Church in the entire Northeastern United States,” affirmed Daniel Joyce, S.J., ’88 (B.A.), assistant to the vice president for mission. “The archdioceses of Philadelphia, New York and Boston are all rooted in the little church on Willings Alley.”

Religious liberty was challenged at Old St. Joseph’s in 1734 and was upheld by the Provincial Council under William Penn’s Charter of Religious Liberties. According to the church’s website, those principles of religious freedom later became a part of the United States Constitution.

“Saint Joseph’s University was founded in the midst of this dynamic center of urban education and service,” added Joyce, “where the Catholic tradition of service as a component of faith and promotion of justice have been made relevant for 275 years.”

Today the parish continues to thrive and further the Jesuit mission under the guidance of pastor Mark Horak, S.J. Nearly 1,000 parishioners are active lay colleagues of the Jesuits of Old St. Joseph’s. The parish has programs in the areas of education, faith formation, prayer and spirituality as well as social justice outreach and service to the poor and homeless.

Felix Barbelin would serve two terms as Saint Joseph’s president, from 1851 to 1856 and then again from 1860 to 1868. A Frenchman, Barbelin had come to Philadelphia in 1838. In addition to his parish work, he worked on behalf of Philadelphia’s orphans and had played a role in establishing the first “national” parish for Italian immigrants and another for African Americans. He had also been the major force in establishing St. Joseph’s Hospital and the St. Joseph Society for the Relief of Distressed Immigrants from Ireland.

His leadership of Saint Joseph’s College was not always easy — in addition to its debt and his own poor health, the Civil War affected fund-raising and student recruitment — but Barbelin persevered. Before his death, Barbelin acquired property that would become the location of the Gesu parish church and the next site of the college, now the Gesu school and St. Joseph’s Preparatory School.

In years to come, the growing College again experienced a need for increased land and facilities. In 1927 it moved to its fourth site and current location at 54th Street and City Avenue. That same year it dedicated Barbelin Hall, which, with its imposing Gothic tower, has become a Saint Joseph’s landmark.

Barbelin’s perseverance paid off. Now the seventh oldest American Jesuit school still in existence, Saint Joseph’s has expanded in ways he could have never imagined.

— Molly Harty and Sarah Whelehon ’07 (M.A.)

For information on Old St. Joseph’s yearlong anniversary celebration of religious, cultural and educational events, visit www.oldstjoseph.org.
WHY I GIVE:

SHELLEY MCLEOD '03

May 18, 2003. The date means a lot to me. Not only is it the day I graduated from Saint Joseph's, but it is also the day that I stepped into the "real world," with my entire life in front of me. This idea may seem overwhelming to some, but I was never shaken by the thought. I knew when I took my first steps off Hawk Hill, I would be fully prepared for anything the world would throw at me. And I was right.

A lot has happened since I left SJU. I was lucky enough to graduate with a degree in political science and find a job right away. I have also met people I would never have dreamt of encountering — and this is because of the Saint Joseph's alumni network.

I was able to work on two Pennsylvania State House races during my senior year. My professors recognized these opportunities for me and helped to make sure I could complete the coursework needed to graduate, while still putting in the hours on both campaigns. At the time, I was very appreciative of what they did to help me — and looking back, I realize I owe my entire career to them. The contacts I made and things I learned on those campaigns laid the groundwork for my career.

As I sit in my office with my diploma hanging on one wall and a poster of the undefeated 2003–04 men's basketball team on another, I often wonder what I can do to give back to the University. I don't think I could ever fully give back to Saint Joseph's what it has given me, but I found a way to try.

For the first time, in honor of my five-year reunion, I have decided to make a gift to the Saint Joseph's Fund in order to give another student the possibilities SJU afforded me. I believe if my class and others join together, we can support the University’s future. I’m asking my fellow classmates and all others celebrating a reunion in 2008 to play an active part in SJU’s future by making a gift to the Saint Joseph's Fund to commemorate the anniversary of your graduation.

Hope to see you at Alumni Weekend in September!

WHY I GIVE:

SKIP HUTCHINSON '58

As Saint Joseph's University paves the way toward a promising future, we cannot help but reflect on the road from which we came. As a member of this year's Golden Hawks class, I remember marching in my own commencement ceremony 50 years ago. Like many of us sitting at graduation, I would not have guessed how much being a Hawk would come to mean to me in the years to follow — and the impact it would have on every path I chose. In this year marking our 50th Reunion, we have the opportunity to celebrate and reflect on where life has taken us since those final days as students on Hawk Hill.

Although I consider this year a moment to celebrate the passing of time, my special Golden Hawks induction also allows me to reflect on the bond I had with my fellow classmates — as well as the bond existing between all the Hawks that came after me, as well as all those yet to come. No matter how much has changed over the years, the values at the core of the University have remained the same, allowing students to think critically about the world around them, inextricably linking each generation to the ones before.

In my reunion year, I want to remember and honor Saint Joseph's and the gift I received on that day in 1958 through a gift of my own, as a way to help secure the University's bright future. There are so many incredible opportunities that lie ahead for Saint Joseph's, and each and every gift makes a difference in helping the University achieve its ambitious goals. Let us join together as a class, once again, and mark this occasion by making a special gift to Saint Joseph's. No matter how big or small, your gift will be a wonderful expression of support for the University.

Looking back 50 years later, I can honestly say my time at Saint Joseph's has changed my life in ways I would never have imagined. At Saint Joseph's we learned how to flap our wings, but what I realize now is that Saint Joseph's actually taught us how to fly. I hope you will join me in supporting our alma mater, and give present and future Hawks the chance to spread their wings.

JOIN US FOR SAINT JOSEPH’S ALUMNI WEEKEND 2008

Celebrating the Reunion Classes!

Open to all alumni
September 26-28, 2008

visit alumni.sju.edu/reunion

To make your gift to the Saint Joseph’s Fund, visit campaign.sju.edu or call 610-660-3207.
54th Street Shines Anew

Shimmering branches illuminate Hawks' Landing, Saint Joseph’s new five-story parking structure on 54th Street, and its street-level retail space. Campus visitors now enjoy the Bookstore’s expanded location and increased merchandise as well as a conveniently located Cosi restaurant. For more information, see page three inside.