Do Catholic Organizations Make a Difference?
Ever since 1927, when we moved from North Philadelphia to our present location, the phrase “54th and City Line” has served as an immediately recognizable shorthand for Saint Joseph’s.

More than simply an address, this intersection captures so much of what Saint Joseph’s represents: A deeply rooted connection to the City of Philadelphia and all of the metropolitan complexity that entails; a gateway to the endless opportunities of the world beyond; a concern for reaching people where they live, and for solving real-world problems to contribute to society’s betterment.

In other words, “54th and City Line” is more than a direction to get you here. It is where we live, work, and learn. And so we have spent a great deal of time and effort integrating with the surrounding communities, bettering them and, as important, being made better by them. The pedestrian bridge linking us across City Avenue literally joins two municipalities, much as the City Avenue Special Services District, of which we were a founding member and with which we continue to work closely, unites Philadelphia and Lower Merion Township in a common drive to return this vital corridor to the lofty heights it once enjoyed.

More recent capital projects brought the dazzling technology and dignified look of Mandeville Hall and a pair of state-of-the-art residence halls to the intersection. The forthcoming addition of the Maguire Campus at the south end of campus will further our connection to City Avenue.

All of these projects are intricately linked with the transformational educational experience that Saint Joseph’s imparts to its students. All that we do here is for the sole purpose of making our mission real, and improving the quality of the experience of a Jesuit education. New buildings offer the promise of an improved academic immersion, while neighborhood outreach helps to create a true sense of community.

Now exciting projects planned for 54th Street will continue to demonstrate our commitment to the area and to our students’ experience here. For some time, the University has been planning to raze the building across 54th Street from the Fieldhouse, known as “University Center,” which formerly housed Dollarland and other stores and offices, and replace it with much-needed parking and new retail shops. The University Bookstore will move to the ground floor and include the usual collection of textbooks and SJU merchandise, along with more general-interest items. Other retail outlets are planned, as well. Above the 30,000-square-foot ground floor will be five levels of parking, containing approximately 500 spaces.

The demolition project began in earnest over the summer. We continue to work productively with the neighbors behind 54th Street as well as the business owners along 54th to reach consensus on various zoning issues. If all goes well, construction of the new facilities will be complete by August 2007.

These projects are about so much more than expanding our footprint. Indeed, the physical expansion they entail are secondary goals. What we hope to do on City Avenue is revive an area of untold potential, to enhance the Saint Joseph’s experience for all whom we touch: students, faculty, staff, alumni, friends, and neighbors. The University’s mission statement calls “for the fullest development of the individual student’s potential both inside and outside the classroom.” To fulfill this call, we must ensure that both environments — those within the buildings around 54th Street and City Avenue, and those that surround these buildings — are as conducive as possible to the transformative phenomenon that is a Saint Joseph’s University education.

God’s blessings,

Timothy R. Lannon, S.J.
President
Cover Story

Do Catholic Organizations Make a Difference?
The Under-Told Story of Catholic Non-Profits in Philadelphia and Beyond

Saint Joseph’s has joined with Penn, Harvard, and Boston College in a unique partnership to address the impact of community-serving non-profit Catholic organizations.

A Report: Catholics’ Civic Contributions
By Joseph Tierney ’83 (B.S.)

On the cover: Elementary schools are paramount among Catholic organizations that make a difference in their communities.

Features

Mr. Lund’s Wild Ride
By Christopher Durso ’92 (B.A.)

There’s nothing “Goofy” about how John Lund ’82 (B.A.) rose to prominence at Disney.

The Time of His Life
By Thomas W. Durso ’91 (B.A.), ’02 (M.B.A.)

Brian Duperreault ’69 (B.S.) becomes the second alumnus to make a record-breaking $10 million gift to his alma mater.

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Viewpoint
By Jodi A. Mindell, Ph.D.

EndPoint
By Kelly Schramm ’05 (M.A.)

Saint Joseph’s University is committed to a policy of equal opportunity in every aspect of its operations. The University values diversity and seeks talented students, faculty and staff from a variety of backgrounds. Accordingly, the University does not discriminate on the basis of race, color, gender, sexual orientation, religion, national or ethnic origin, age, marital status or disability in the administration of its admissions, educational, financial aid, employment, athletic or recreational policies and programs.

Questions or concerns regarding the University’s equal opportunity/affirmative action policies and programs or services and accommodations for disabled persons should be directed to the Affirmative Action Officer at 610-660-1290.
When I learned that one of my closest friends was moving to Harrisburg, I wasn’t sure how to react. I was thrilled for the opportunity that was taking her and her family there, yet I wasn’t sure how the move would affect our friendship.

You see, we’ve been friends a long time. Since the first day of high school. Before school started, our fathers, who had worked for the same company, told us to look out for each other. We did — and we have, ever since.

Over the years, with the inevitable ups and downs, our friendship has always endured. The distance will now change it in a way, but I see it as an opportunity to deepen our relationship.

Sure, the hour-and-a-half ride to Harrisburg is a bit longer than the 20 minutes it took us to load up the minivan and travel to each other’s houses for impromptu barbecues or holiday gatherings. But all that means is that now our get-togethers will involve a little more planning and, quite possibly, even more quality time between old pals.

I feel confident in knowing that while the face of our relationship may be different because of the distance, our connection will never waver. As time has passed, our friendship has evolved and grown, and I believe that this change, too, will enrich the bond we share.

Saint Joseph’s has seen many changes with its own development and growth, and it continues to do so. In the past few years, the need for a new and unified identity to reflect this progression became unmistakably clear to the administration. Many, many members of the Saint Joseph’s community provided input for more than a year as our new visual identity and graduate mark were in the making.

The Board of Trustees unveiled the new mark last fall, the masthead of our redesigned magazine. We hope it continues to

friend.

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The University’s visual identity also appears on the masthead of our redesigned magazine. We welcome you to peruse your new SJU Magazine with its updated look. We hope it continues to strengthen and deepen your bond with an old friend.

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Molly Crossan Harty
— Molly Crossan Harty
sjumag@sju.edu

From the Editor

On the Calendar

ACADEMIC CALENDAR
- Fall Break, Mon., Oct. 16-Tues., Oct. 17.
- Last day of classes, Mon. Dec. 11.
Online: www.sju.edu/sju/academic_calendars.html.

ACADEMIC EVENTS
Erivan K. Haub School of Business Cooperative Education Program: spring/summer term, January-August; fall term, mid-Aug. through Dec. Enrolled students alternate time in classroom with learning on the job to gain valuable industry experience, earn respectable wages, and still graduate in four years. Interested companies should contact Patricia Bazrod at 610-660-1103 or visit www.sju.edu/hbcoop.
Faculty Recital, Tues., Nov. 21, Chapel of St. Joseph (7:30 p.m.). Franklin J. Zigman, baritone, with Elise Auerbach, piano, will perform the works of Scarlatti, Mahler, Ropartz, and Hundley. Contact: Franklin J. Zigman, 610-660-1840, franklin.zigman@sju.edu.
University Singers and Concert Choir Winter Concert, Fri., Dec. 8, Chapel of St. Joseph (7:30 p.m.). Franklin J. Zigman, director, and John M. Grecia, organ and piano. Works to include “Magnificat” by Dietrich Buxtehude, “Fantasia on Christmas Carols” by Ralph Vaughan Williams, and “Brother Heinrich’s Christmas” by John Rutter. Cost: $10, general and senior citizens; $5, students and children. Contact: 610-660-1840, franklin.zigman@sju.edu.

CATHOLICS IN THE PUBLIC SQUARE SPEAKERS
- Peter Steinfels, Ph.D., religious columnist, The New York Times and co-director, Fordham Center on Religion and Culture: “The Catholic Conscience, the Pluralist Culture, and the Common Good,” Tue., Sept. 26, Washington Teletorium (7:30 p.m.).

GENDER STUDIES SPEAKERS
- Alison Smith, author of Name All the Animals, Thurs., Nov. 9, Forum Theater (4 p.m.).
For both events, contact: Ann Green, Ph.D., director of Gender Studies Program, 610-660-1889 or agreen@sju.edu. Online: www.sju.edu/cas/gender-studies.

SAINT JOSEPH’S UNIVERSITY READS SPEAKERS
- Steve Harvey, attorney for the plaintiffs in the Dover, Pa., intelligent design case: “Intelligent Design on Trial: Evolution and Theology,” Thu., Oct. 24, Teletorium (11:30 a.m.-1 p.m.).
- Charles Currie, S.J., president of the Association of Jesuit Colleges and Universities, chemist, and former SJU rector, and John Haught, distinguished research professor of theology at Georgetown University: “Evolution and Theology,” Thu., Oct. 31, Teletorium (11:30 a.m.-1 p.m.).

MINISTRY, FAITH AND SERVICE
The regular schedule for the Liturgy of the Word and Eucharist in the Chapel of St. Joseph is as follows:
- Weekends: Sundays, 11 a.m., 7 p.m., and 10 p.m.
- Weekdays: Mon.-Fri. 12:05 p.m.; Mon.-Wed., 10 p.m.

CAREER DEVELOPMENT CENTER
Fall Career Fair, Tues., Oct. 10, Alumni Memorial Fieldhouse (10 a.m.-2 p.m.). Alumni looking to recruit and hire may register at www.sju.edu/careers or by calling 610-660-3103. Alumni job seekers are welcome to attend and may view participating employers at www.sju.edu/careers. Contact: Rhonda Cohen, 610-660-3103 or rcohen@sju.edu.

STUDENT LIFE

UNIVERSITY GALLERY
- Helen Bayley (painting), Aug. 28-Sept. 27.
- Beverly Fisher (ceramics), Oct. 2-Oct. 31. Reception, Fri., October 20 (6-8 p.m.).
- Nils Orth/Chad Muthard (digital photography), Nov. 6-Dec. 11. Reception, Fri., Nov. 10 (6-8 p.m.).
Contact: Jeanne Bracy, 610-660-1841 or bracy@sju.edu.

UNIVERSITY COLLEGE
For information, visit www.sju.edu.uc. Contact: 877-NITE-SU or uc@sju.edu.

ALUMNI
Athletics Hall of Fame Gala, Sat., Sept. 30, Erivan K. Haub Executive Center, McShain Hall.
President’s Cup Invitational, Mon., Oct. 2, Applebrook Golf Club, Malvern, Pa. (11 a.m.).
Alumni Track Club Hall of Fame Dinner, Sat., Oct. 21, Drexelbrook Catering Hall, Drexel Hill, Pa. This event will celebrate 25 years of women’s track and 40 years of service for head coach Kevin Quinn. Contact: Michael Glavin, 610-660-1731 or mglavin@sju.edu.
For all events, contact: Development and Alumni Relations, 610-660-3205 or 888-SJU-ALUM, alumni@sju.edu.

ONLINE: Alumni.sju.edu.
Saint Joseph’s University has matched its best-ever ranking from U.S. News & World Report, which rates the University tied for ninth in the category Best Universities-Master’s (North) in its 2007 “America’s Best Colleges” edition.

This ranking marks the fourth time in the past six years that SJU has attained Top 10 status in its U.S. News cohort. The University earned its highest rankings in significant areas, including average freshman retention and graduation rates.

“External ratings such as these are valuable for two reasons,” said University President Timothy R. Lannon, S.J. “First, they serve to inform a large segment of prospective students and parents about the quality of a Saint Joseph’s education. Second, and I believe more significantly, they provide an important benchmark for us relative to the very best schools in the Northeast and beyond.

“Our place in the Top 10 of the nation’s most competitive region has become an annual occurrence,” he added, “and I think that speaks volumes for the talent and commitment of every member of the Saint Joseph’s University community.”

Saint Joseph’s bade farewell to the Class of 2006 with a pair of Commencement ceremonies that featured stirring addresses by honorary degree awardees who encouraged graduates to find their voices and channel their passions.

Sr. Helen Prejean, author of Dead Man Walking and noted anti-death penalty and victims’ advocate, received an honorary doctor of humane letters. Speaking to more than 1,000 associate’s and bachelor’s degree recipients, she explained that her work against capital punishment grew out of a social justice bent that developed only after years of service as a nun.

Since then, she said, she has discovered something important about striving for justice even when the odds are long. “Pick up the rope anyway,” she urged Saint Joseph’s newest alumni. “Pick up that rope of life and start walking. You’ll meet the people you need to meet, and you’ll know what you have to know. ... It is the human dignity of the person that carries you to all these places.”

She concluded her address, appropriately, with these simple words: “May you be blessed with passion.”

Earlier in the day, 711 students received master’s degrees and six students earned doctorates in education. Alan Wolfe, Ph.D., professor of political science and director of the Boisi Center for Religion and American Public Life at Boston College, was awarded an honorary doctor of humane letters. He used his time at the podium to encourage graduates to make their voices heard within the nation’s political system.

“You are entering American culture during a period of significant transition,” he said. “It’s up to you to decide how you will use your educational experience to shape our country during this time.”
PA. DEP SECRETARY ADDRESSES SIGMA XI SYMPOSIUM

The Hon. Kathleen McGinty ’85 (B.S.), secretary for the Pennsylvania Department of Environmental Protection, delivered the keynote address at the University’s 17th annual Sigma Xi Student Research Symposium and the 60th annual Eastern Colleges Science Conference. In her address, the SJU trustee called on business leaders and environmentalists to work together to find common ground. She also received the Christopher Clavius, S.J., Award for her inspirational work in the area of environment and public policy.

The symposium, held on campus April 22, attracted approximately 600 students from across America to display their research in the areas of mathematics, computer science, engineering, and the natural and social sciences.

Online: www.sju.edu/srs

BETA GAMMA SIGMA WINS SILVER CHAPTER AWARD

Saint Joseph’s collegiate chapter of Beta Gamma Sigma (BGS), the honor society for AACSB International — the Association to Advance Collegiate Schools of Business — enjoyed a number of successes during the past year. Most important, it received the Silver Chapter Award at the BGS annual conference in Paris. The chapter competed against 430 other collegiate chapters, and for the honor, the Erivan K. Haub School of Business (HSB) is eligible to award a $1,250 BGS scholarship to a student member in the 2006-2007 academic year. Senior accounting major Glenn Todaro (Jericho, N.Y.) was granted the scholarship.

“This is an honor that reflects on the entire HSB team — students, faculty, staff, and administration,” said Stephen Porth, Ph.D. ’80 (B.S.), HSB associate dean and professor of management.

In addition to that recognition, three international students participating in a strategic partnership between Saint Joseph’s Haub School and Donghua University in Shanghai, China, were among the first in the People’s Republic of China to be inducted as Beta Gamma Sigma members.

Back on City Avenue, Saint Joseph’s award-winning chapter capped the academic year by inducting 85 new members on campus and honoring University trustee Christian W.E. Haub. Haub is chairman and chief executive officer of the Great Atlantic & Pacific Tea Company and co-chief executive officer of Tengelmann Warenhandelsgeellschaft KG grocery chain, the largest in Germany. Christian Haub is the son of Erivan Karl Haub, for whom the University’s Erivan K. Haub School of Business was named in 1997 and the Erivan K. Haub Executive Conference Center was named in 1988.

Online: www.sju.edu/hsb/bgs/BetaGammaSigma.htm

SJU ASSISTS THE COMMONWEALTH’S AGRICULTURE INDUSTRY

As a means of supporting the Pennsylvania Department of Agriculture (PDA), the Pennsylvania Institute of Food Marketing Education and Research (PIFMER) was created on the campus of Saint Joseph’s University.

PIFMER assists PDA in supporting agriculture and related businesses and products in the Commonwealth through education, research, consultation, and projects. PIFMER at SJU offers a series of online food marketing courses designed for companies of all sizes involved in the food system, from farm to fork. The courses are available at the PIFMER Web site, www.pifmer.org.

In addition, the University’s Early Responders Distance Learning Center and Center for Food Marketing, operating through PIFMER, plan to develop a national education and training model to address protection, defense, and response issues for the nation’s food system. PDA, an official co-sponsor, has formally endorsed the program.

“Pennsylvania takes food safety very seriously,” Dennis Wolff, Pennsylvania’s secretary of agriculture, said. “This training will help maintain our state’s safe, abundant food supply and will also protect our economy. Agriculture is our number one industry, so ensuring consumer health and confidence is a top priority.”

FEDERAL APPROPRIATION BOOSTS SCIENCE CENTER FUNDING

The Science Center’s ongoing renovation project received a substantial boost from a federal appropriation. In February, U.S. Rep. Jim Gerlach (R-Pa.) toured second-floor biology laboratories and presented a $750,000 check to University officials. “This project the University has undertaken for a few years has been wonderful,” Gerlach said. “It’s going to make the University more competitive and give it scientific capabilities, technology, and equipment that are second to none.”
MULTIDISCIPLINARY MAJOR AND MINOR IN ACTUARIAL SCIENCE LAUNCHED

Responding to increased demand and seeking to give students a strong analytical foundation on which to build problem-solving skills, Saint Joseph’s has launched a new multidisciplinary major and minor in actuarial science.

The curriculum draws upon coursework from both the College of Arts and Sciences and the Erivan K. Haub School of Business, in the areas of mathematics and computer science, economics, finance, and decision and system sciences. In addition to readying students to enter the actuarial profession, the program prepares them for the first two actuarial exams.

“Actuaries are business professionals who use their mathematical skills to define, analyze, and solve business and social problems involving risk,” said Richard A. Cavaliere, Ph.D., the program’s director and an associate professor of mathematics and computer science. “As such, actuaries must visit many different worlds and ask the right questions so that their considerable analytical skills can be brought to bear on the problem at hand.”

Online: www.sju.edu/asc

OUTREACH BOOSTS GRADUATE ARTS AND SCIENCES ENROLLMENT

By working with outside organizations and institutions, enrollment in Graduate Arts and Sciences off-campus programs increased by nine percent from the Fall 2005 semester to Spring 2006. For more than 60 years, the College of Graduate Arts and Sciences has delivered graduate educational programs to adult learners on campus, and now it is bringing educational programs directly to the workplace with its new Center for Corporate and Education Outreach. The Center provides degree, certificate, live, and online programs customized to the specific needs of local organizations and their employees.

Participants have included Albert Einstein Healthcare Network, the Intermediate Units of Bucks, Delaware, Montgomery, and Philadelphia counties, the Archdiocese of Philadelphia, and Ursinus College’s Center for Continuing Learning. Most recently, Saint Joseph’s has partnered with ESF Summer Camps to offer a master’s degree in educational leadership. Additionally, this fall SJU begins its sixth graduate program at Ursinus, a master of science in criminal justice.

“We have been very successful in forging partnerships with organizations whose missions match ours,” says Kate McConnell, director of corporate and education outreach. “We’re always looking to expand our partnerships and find ways to accommodate the needs of those looking to work with Saint Joseph’s.”

Online: www.sju.edu/corporateoutreach

AMERICAN MARKETING ASSOCIATION, FACULTY ADVISOR HONORED AT ANNUAL CONFERENCE

Saint Joseph’s chapter of the American Marketing Association garnered two awards — for Outstanding Marketing Week Activities and Outstanding Communications — at the 28th annual American Marketing Collegiate Conference. In addition, David Allan, Ph.D. ‘99 (M.B.A.), associate professor of marketing, received an Outstanding Faculty Advisor award for his work with the chapter.

“Our American Marketing Association continues to excel and win awards year after year against the best and the brightest students from across the country,” Dr. Allan observed. “I am very proud of our executive board, especially current president junior Erin Larsen (West Chester, Pa.), past president Sarah Dougherty ‘06 (Turnersville, N.J.), and all of our members. They are prime examples of the spirit, intellect, and purpose of Saint Joseph’s University.”

Larsen attributes the recent recognition to the commitment of both Dr. Allan and the executive board members. “We have a really dedicated, hard-working executive board that meets weekly to plan all of our programs,” she said. “The national office bases each school’s performance on the annual report of their chapter’s activities and the contributions of each executive board member. The attendance of our members at all of our events was overwhelming in helping our chapter achieve such a success.”

Online: www.sju.edu/hsb/marketing/pages/ama.html

BOOK BY SJU PROFESSOR AND SISTER REFLECTS ON IRAQ WAR

Assistant Professor of English Jenny Spinner, Ph.D., has co-authored a book about the struggles she faced as her identical twin sister, Washington Post reporter Jackie Spinner, reported from Iraq from May 2004 through March 2005. Tell Them I Didn’t Cry (Scribner, 2006) contrasts the very different experiences of each sister.

“My sister’s story highlights the joys and struggles of being in Iraq,” said Dr. Spinner. “My chapters are black holes of emotion and grief. My sister and I were close, and shared our whole lives together, but I couldn’t share this experience emotionally or physically with her. She never felt farther away than she did while she was in Iraq.”
GRADUATE RECOGNIZED WITH HARRY S. TRUMAN SCHOLARSHIP

Political science major José González ’06 (San Juan, Puerto Rico) was one of only 75 college students from across the nation selected as a Harry S. Truman Scholar. The scholarship carries a $30,000 award to be applied to graduate school expenses.

“I express my deepest gratitude to Saint Joseph’s political science faculty, who have mentored me throughout my studies,” said González.

Truman Scholars are chosen for their outstanding leadership potential and communication skills. They must be in the top quarter of their class and committed to careers in government or the not-for-profit sector. Scholars also receive priority admission and supplemental financial aid at certain premier graduate institutions, as well as leadership training, career and graduate school counseling, and special internship opportunities with the federal government.

González was co-founder, treasurer, and Pennsylvania coordinator of Fuerza Electoral Puertorriqueña, a political action committee whose goal was to maximize voter turnout among the youth of Puerto Rico during the 2004 elections. He has been a summer intern in the office of former Puerto Rico State Senator Roberto Prats Palerm and has worked for the National Association of Federally Impacted Schools.

González is continuing his studies in political theory at the University of Chicago.

ACCOUNTING MAJOR HONORED WITH MCGOWAN SCHOLARSHIP

Dina Testa (Media, Pa.), a junior accounting major, was named a William G. McGowan Scholar for the 2006-07 academic year. She is the second Saint Joseph’s student to receive this distinguished honor.

Testa was chosen for this award based on her academic achievement, leadership ability, interpersonal skills, involvement on campus, and participation in service activities. She has completed an internship with PricewaterhouseCoopers and is a STAR Scholar (Student Technologists to Assist in Reengineering Curriculum).

“Dina is a truly gifted student,” affirmed Joseph Ragan ’69 (B.A.), associate professor and chair of accounting. “She demonstrates over and over a native intelligence and probative skill to ably represent the McGowan Scholarship.”

Additionally, Testa is involved with Project Appalachia and Up ‘til Dawn; she also provides income tax assistance to the Saint Joseph’s community and serves as an assistant basketball coach for seventh and eighth grade girls. She is a member of the Saint Joseph’s Accounting Society, treasurer of Alpha Omicron Pi sorority, and founder of SJU’s tennis club.

The McGowan Scholars Program is based on the educational experience of its namesake, who did not have sufficient financial support to earn his M.B.A. from Harvard University until he was named the recipient of Harvard’s Baker Scholars Award. Saint Joseph’s was accepted into the McGowan Scholars Program in 2005. Only schools with AACSB accreditation are eligible for the program, which contributes $18,000 toward one outstanding student’s tuition.

OUTSTANDING STUDENTS EARN EXTERNAL RECOGNITIONS

Saint Joseph’s students received a number of honors in the Spring semester for their outstanding academic achievements:

- Biology major and business administration minor John Guerra ’06 (Mount Pocono, Pa.) was accepted into the Barbara Jordan Health Policy Scholars Program at Howard University. The program brings talented African-American, Latino, American-Indian/Alaska Native, and Asian-Pacific Islander college seniors and recent graduates to Washington, D.C., where they are placed in Congressional offices to learn about health policy.

- Four senior food marketing majors — Kristen Homanick (Allentown, Pa.), Ashley Olt (Haddonfield, N.J.), Ann Pelicata (Philadelphia, Pa.), and Dana Pikunas (Pennsauken, N.J.) — were each awarded a $1,500 scholarship from the Network of Executive Women. The annual scholarships go to women currently enrolled in university programs that support the retail and consumer packaged foods industry.

- Brittany Fasy ’07 (Lafayette Hill, Pa.) was awarded a Barry M. Goldwater Scholarship for 2006. One of 323 award recipients nationwide, Fasy, a double major in math and computer science, received a $7,500 stipend toward tuition and school expenses for the 2006-07 academic year. Named for the late Sen. Barry M. Goldwater, scholarships are awarded to highly qualified mathematics, science, computer science, and engineering students who intend to pursue careers in those fields.

- Danielle Miller-Coe ’06 (Washington, D.C.) will spend her first year as a college graduate teaching at a high school near Lyons, France, through an assistantship awarded by the French government.
HAUB SCHOOL OF BUSINESS:
GEORGE P. SILLUP, PH.D. / PHARMACEUTICAL MARKETING

Twenty-eight years in the pharmaceutical industry gave George P. Sillup, Ph.D. experience in all facets of the field. After working in positions ranging from salesperson to chief operating officer at a startup business, Dr. Sillup decided to parlay his experience to the classroom.

“I always wanted to teach,” he said. “So when an opportunity arose, I said, ‘I’ll put my hat in the ring and see if I can transition from industry to academia.’”

Dr. Sillup first began teaching at Saint Joseph’s as an adjunct professor in 1997. He secured a full-time position as assistant professor of management and fellow of the Pedro Arrupe Center for Business Ethics in 2004. Dr. Sillup now moves to the pharmaceutical marketing department to apply his experience more directly to his teaching and research.

“I liked the fit for me at Saint Joseph’s: the emphasis on teaching, the Jesuit tradition underlying the strong basis of ethics … and the community service aspect,” Dr. Sillup remarked. “You want to emphasize your main areas, but it’s good to give back.” One way he gives back is through his position as scientific advisor at the Daemon Counseling Center in Berwyn, Pa., which provides counseling services for those who cannot afford to pay for them.

Dr. Sillup attended the United States Military Academy at West Point in 1969-1970 and received a bachelor's degree from Wilkes University in 1973. He earned a master's degree in science at Drexel University in 1980 and his Ph.D. from the Fielding Institute in 1990.

Online: www.sju.edu/hsb/mgt/pages/faculty/Sillup/sillup.html

FOUR LONG-TIME FACULTY MEMBERS RETIRE

Four faculty members have retired after many years of service:

• Corolyn Clark, Ph.D., professor of accounting, started teaching at SJU in 1978. She has received the Lindback Award, co-authored a book on Virginia banking, and published numerous journal articles and business cases.

• Paul Foster, Ph.D., professor of finance, began his career at the University as chair of the then-business department in 1979. He went on to spearhead the drive to establish the business school, serving as its first dean.

• Harold Rahmlow, Ph.D., associate professor of decision and system sciences, came to SJU in 1975. He will continue teaching in the executive pharmaceutical marketing programs.

• Ronald Wendling, Ph.D., professor of English, joined the Saint Joseph’s faculty in 1972. He served as director of the Honors Program from 1986-89 and received a Merit Award for Teaching in 1996.

COLLEGE OF ARTS AND SCIENCES:
DERON ALBRIGHT, M.F.A. / FINE AND PERFORMING ARTS

For most people, watching movies is a chance to become immersed in another world for a few hours and shake off the stress of everyday life. For Deron Albright, assistant professor of fine arts, movies are his everyday life.

Albright’s most recent project, The Legend of Black Tom, is a short film based on the true story of Tom Molineaux, a slave in America who wins his freedom as a bareknuckle boxer.

Black Tom has been featured in several notable film festivals, where it has become a standout because of its writing, acting, and innovative animation technique, which layers charcoal drawings over live actors. The film has collected a host of recognitions, including the Director’s Choice award at the Black Mariah Film and Video Festival, Best Documentary at the United States Super 8 Film and Digital Video Festival, Best Animated Film at the Philadelphia Film Festival and Festival of Independents, and Audience Choice for Best Animated Film at the Sedona International Film Festival.

Albright is as comfortable in front of a class as he is behind a camera, and he looks for opportunities to give his students on-set experience.

By the time Black Tom was ready for shooting, a new Saint Joseph’s class in video production had started, and Albright decided to get students involved. “The [Black Tom] project created an environment for students to thrive in roles of real responsibility and energize their own work,” he explained. “Because of the digital process of the animation, it was a real challenge for the class. Everyone who worked on the project … really rose to the occasion and had a great time putting the movie together. [The experience was] one of those moments that makes teaching extremely rewarding.”
Saint Joseph’s Board of Trustees awarded four-year terms to five new members at its May meeting:

**Robert J. Caruso ’91 (B.S.)** is a managing partner and chief operating officer of Highbridge Capital Management, which manages more than $10 billion in client funds in the global debt and equity securities, currencies, and commodities markets. He also serves on the Highbridge Board of Directors and as chief executive officer of the firm’s fixed income division.

**Maureen A. O’Connor ’86 (B.S.)** manages the David and Maureen O’Connor Foundation, which has supported many nonprofit endeavors, including Saint Joseph’s, Boston College, Overbrook Hospital Foundation, Starworks Foundation, the American Red Cross, Give2theTroops, and more.

**John J. Swanick ’82 (B.S.), ’86 (M.B.A.)** is the Philadelphia office managing partner of the accounting and consulting firm Smart and Associates, of which he is a founding partner. He is a frequent speaker at meetings of several professional organizations.

**John W. Swope, S.J.,** was appointed the first president of the new Cristo Rey High School in Baltimore, Md. He most recently was executive assistant to the Provincial Superior of the Maryland Province of the Society of Jesus and formerly was executive director of the Secretariat for the Church in Latin America of the U.S. Conference of Catholic Bishops.

**Christine M. Wiseman** is vice president for academic affairs and a professor of law at Creighton University. Prior to her time at Creighton, she was a member of the faculty and the academic administration of Marquette University, from which she earned her bachelor’s and juris doctor degrees.

The new trustees replace outgoing members Gregory C. Dillett ’66 (B.S.), Mary Ann Donnelly, Robert M. Hussey, S.J., and Mary Lou (Finlayson) Quinlan ’75 (B.A.).

“I’m deeply grateful to our outgoing board members for their time, energy, and expertise,” said University President Timothy R. Lannon, S.J. “At the same time, I’m tremendously excited to welcome these five talented and committed individuals. Their contributions will make Saint Joseph’s a better place.”

**NEW VICE PRESIDENT FOR EXTERNAL AFFAIRS NAMED**

Joan F. Chrestay has been named Saint Joseph’s new vice president for external affairs.

Chrestay has held senior positions in government, foundation, and community relations with Villanova University, the Allegheny Health Education and Research Foundation, Hahnemann University, and the City of Philadelphia. She has also run her own consulting firm, assisting higher education and nonprofit clients with analysis of systems, planning, project management, and program development.

“Joan is well-positioned to shepherd our continuing efforts in economic development, government and community relations, and communications,” said University President Timothy R. Lannon, S.J.

Chrestay holds a bachelor’s degree in liberal arts from Penn State University and a master’s degree in social work from Temple University. She has attended the University of Pretoria’s Women in Power Conference as well as the Women and Power Program at Harvard University, where she is a member of the Women’s Leadership Board of the John F. Kennedy School of Government.

**BOARD OF TRUSTEES WELCOMES NEW MEMBERS**

**William Madges, Ph.D.,** a teacher, scholar, and administrator from Xavier University in Cincinnati, Ohio, is the new dean of the College of Arts and Sciences.

A professor of theology at Xavier, Dr. Madges had served as both department chair and director of Xavier’s Ethics, Religion, and Society Program.

He is a distinguished scholar, traveling to the University of Tuebingen in Germany in 1999 as a Fulbright Senior Scholar. Dr. Madges also won the Best Educational Book Award from the Catholic Press Association for *Faith, Religion, Theology: A Contemporary Introduction* in 1991 and was chosen to participate in a national study supported by the Wabash College Center for Teaching and Learning in Theology and Religion.

Dr. Madges holds a bachelor’s degree from Xavier as well as master’s and doctoral degrees from the University of Chicago.

“We are pleased to welcome such an accomplished and dedicated individual as Dr. Madges to the administration of the College of Arts and Sciences and Academic Affairs,” said University Provost Brice Wachterhauser, Ph.D.

John McCall, Ph.D., who had served as interim dean of the College of Arts and Sciences, will continue his work as director of the Pedro Arrupe Center for Business Ethics and as professor of philosophy and management.
SAINT JOSEPH’S SERVES AS HOST SITE FOR INTERNATIONAL SERVICE-LEARNING CONFERENCE

Saint Joseph’s Faith-Justice Institute served as a host site for this year’s 17th Annual National Service-Learning Conference in Philadelphia. The conference, called “We the People,” drew more than 2,900 students and faculty from around the world and enabled participants to discuss service-learning initiatives both in the classroom and on site.

Throughout the day, Faith-Justice held workshops on Service-Learning in the Jesuit Tradition, Building Community Partners (using the Raskob Grant and Covenant House as an example), and Quality Improvement and Assessment.

Assistant Professor of Education Virginia Johnson, Ph.D., along with student service scholars Kate Byrne ’06 (Winnetka, Ill.) and Scarlett McCahill ’06 (Fairfax, Va.), spoke on the Service Scholar Program, Reflection in the Classroom, and the Faculty-Scholar Relationship. By examining the complex interactions between faculty members and student scholars, the session focused on how to make the best of the relationship in order to benefit the students.

“What makes service-learning are the discussions,” explained Byrne. “It’s not just the individual reflections. Instead, it’s also how your classmates are going to challenge your thoughts, your own reflections. Without that piece, students can only get so far in their thinking.”

HAND-IN-HAND CELEBRATES 30 YEARS ON HAWK HILL

Hand-in-Hand celebrated its 30th anniversary at Saint Joseph’s this year. A student-run organization, Hand-in-Hand breaks down barriers of fear and ignorance by uniting the Saint Joseph’s community, area volunteers, and persons with disabilities in the tri-state area. Each year volunteers act as buddies and accompany the guests to various carnival-themed booths throughout the Alumni Memorial Fieldhouse. From face painting to simple games of chance, each visitor is treated to a special day of fun and friendship.

In March, the Hand-in-Hand organization was honored in a special ceremony at a Lower Merion Township Council Meeting. A proclamation, sponsored and presented by Commissioner Brian Gordon, was read to all in attendance at the meeting, and given to student directors Mary Eastman ’06 (King of Prussia, Pa.), Susan Stefanski ’06 (Baltimore, Md.), and Tara Collery ’06 (Metuchen, N.J.) on the floor of the council chambers. Vice President for Student Life Linda Lelii, Ph.D., accompanied the directors to the ceremony.

Hand-in-Hand was named best student organization in 2000 and again in 2004 by Saint Joseph’s Office of Student Leadership and Activities, and earned a 1988 Presidential Citation from the White House Office of Private Sector Initiatives for “outstanding contributions to the American spirit of volunteerism and community action.” Also honored by the Montgomery County Association for Retarded Citizens and the Elwyn Institute, Hand-in-Hand is the model for similar festivals at 10 other colleges and universities, including the University of Scranton, Johns Hopkins University, and Georgetown University.

STUDENTS RAISE FUNDS FOR GOOD CAUSES

More than 350 students pulled an all-nighter on April 8 as part of the fifth annual Up ‘til Dawn program, raising $56,000 for the St. Jude Children’s Research Hospital in Memphis, Tenn. The students’ efforts were recognized with the “Outstanding Final Event” award at the program’s annual conference. St. Jude’s is the only pediatric cancer center that does not require families without insurance to pay for treatment out of their own pockets.

Another dedicated group of Saint Joseph’s students, Hawks for Hunger, worked with the Greater Philadelphia Food Bank on various events and fundraising initiatives. Students participated in the Philadelphia Walk Against Hunger, an eight-mile trek that supports the efforts of the Philadelphia Coalition Against Hunger. As a result, they raised $5,700 to support the Food Bank.

Members of the SJU community gathered on the lawn outside the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial in April to blow bubbles for autism awareness. A child in Ventnor, N.J., started the campaign, and a number of schools and churches in New Jersey have participated. Saint Joseph’s is the first school to bring the program to Pennsylvania.

News Contributors: Kelly Schramm ’05 (M.A.), news section editor; Alexa Bonadonna ‘06 (B.A.), Tom Durso ’91 (B.A.), ’02 (M.B.A.); Marisa Fulton ’03 (B.A.); Megan Halferty ’06 (B.A.); Jeffrey Martin ’04 (B.A.), ’05 (M.A.); Carolyn Steigleman; Lauren Taniguchi ’07; Marie Wozniak.
Pennsylvania Governor Calls Teaching the Greatest Profession

In an address to Saint Joseph’s nearly 200 graduating education majors and educators from the Philadelphia School District and surrounding suburbs, Pennsylvania Governor Edward G. Rendell (Dem.) called them the fortunate. “You are extremely lucky,” he said. “Teaching is the No. 1 profession, even with all of its difficulties and pressures.”

The governor served as the distinguished speaker for a reception marking the close of the 2006 Spring semester student-teaching experience. The event also honored the cooperating classroom teachers and school administrators who made the student-teaching experiences possible.

Rendell reflected on his own life of public service and the ways it relates to and differs from the service of teachers.

“One day I have the opportunity to change the lives of large groups of people,” he explained, “but nothing comes close to the feeling you get from changing one life at a time. It’s the individuals that stick out. One teacher, one life.”

Rendell called it a “moral responsibility” to help each and every child reach their full potential and to train them with every means available. Top among them, he said, are good teachers.

Conference Stresses Importance of Family Meals

Saint Joseph’s Department of Food Marketing, in partnership with the Mid-Atlantic Dairy Association, examined new research on sharing family meals in the first-ever regional conference of educators, health professionals, and members of the food industry on campus in March. More than 250 people packed Mandeville Hall’s Wollington Teletorium for “Family Meals: Setting the Table.”

T. Berry Brazelton, M.D., professor of pediatrics at Harvard Medical School and respected author and television personality, serves as keynote speaker. He spoke about the challenges American families face in balancing work and time together. “America is the least child- and family-oriented society in the world,” he explained. “We’re losing the opportunity to eat together as a family, and it’s so important that we reclaim that.”

Attendees learned how family meals can influence a child’s emotional and behavioral development; heard the latest scientific and nutritional research on the health benefits of family meals; acquired practical techniques in family engagement, time management, and meal planning; and developed an understanding of the food industry’s role in fostering family meals.

Campus News Briefs

Last spring brought many notable speakers and academic events to campus:


- J.A. Leo Lemay, Ph.D., professor of colonial American literature at the University of Delaware and the nation’s ranking authority on the life of Benjamin Franklin: “Benjamin Franklin’s Salient Characteristics,” annual Frank X. Gerrat Lecture.

- Rocco Martino, Ph.D., founder, chairman, and CEO of Cyber Technology Group, and George Weigel, Ph.D., senior fellow of the Ethics and Public Policy Center: “One World, Many Worlds, or Both,” Outreach Lecture sponsored by the Faith-Justice Institute and the Pedro Arrupe Center for Business Ethics.


- Fay Vincent, former baseball commissioner, discussed the state of Major League baseball for the course Baseball: Tradition and Business.
SJU EARNS NCAA RECERTIFICATION

Saint Joseph's University was recently awarded recertification as a Division I athletics program by the National Collegiate Athletic Association (NCAA). The recertification process, which universities must complete once every 10 years, finalized a yearlong self-study and peer review.

"To be recertified as a Division I program by the NCAA is a significant achievement," said University President Timothy R. Lannon, S.J. "This step reiterates Saint Joseph's commitment to excellence, both on the field and in the classroom."

The self-study showed Saint Joseph's significant commitment to academic support for student-athletes, reporting an 87.1 percent graduation rate for students who enrolled as freshmen in 1999.

HAWKS DEFEND DAD VAIL CROWN

The Saint Joseph's men's and women's rowing teams turned in dominant performances at the Dad Vail Regatta on the Schulykill River May 13.

Advancing seven crews to the finals with six collecting medals, SJU captured the 2006 Dad Vail Regatta, winning the title for the second straight year and retaining the prestigious Jack Bratten trophy, emblematic of the overall points champion.

The SJU men were again leaders, winning the Dr. Thomas Kerr Trophy as the men's team champions for the third time in the last four years. The Hawk men also captured gold in the Freshman Eight and the Freshman Lightweight Eight, while adding two silver medals. The men's Varsity Eight took home a bronze medal.

The SJU women's Varsity Eight captured the top prize, winning the event for the first time in the program's history. The women's Freshman Eight also earned a bronze medal.

This summer, the women's Varsity Eight competed in Great Britain at the Reading Regatta and the prestigious Henley Women's Regatta. Also, men's rowing had five boats qualify for the 104th Annual IRA National Championships on the Cooper River in New Jersey.

STUDENT-ATHLETES EXCEL ON HAWK HILL

Saint Joseph's student-athletes continue to excel in the classroom, with 29 of them earning local and regional academic recognition during 2005-06. A total of 115 student-athletes earned grade point averages of 3.5 or above during the spring semester, while 10 Hawks achieved 4.0 grade point averages. In addition, Saint Joseph's Class of 2006 boasted 75 student-athletes.

The University's overall Academic Progress Rate of 982 for the 2004-05 academic year increased from the previous year. (1000 is a perfect score.) This means that student-athletes receiving athletically related financial aid were retained, remained eligible, or graduated at a 98.2 percent rate.

Basketball standout Chet Stachitas was honored for his work off the court with the University Student Senate Graduation Award for Leadership. This award recognizes a graduating senior who has the ability to surpass the normal student leadership standards and stand out among many qualified students. Well-respected for his work as a Freshmen Orientation leader, Stachitas was highly visible and active during his four years on campus, all the while maintaining a demanding schedule as a starter on the men's basketball team. During the season, he was named to ESPN the Magazine's Academic All-District 2 Team and the Division I-AAA Scholar-Athlete Team.

BIG 5 HALL OF FAMER JOINS MEN'S BASKETBALL COACHING STAFF

Philadelphia Big 5 Hall of Famer and former NBA player Doug Overton has been named assistant men's basketball coach. Overton replaces Monte Ross, who left after 10 years to become head coach at the University of Delaware.

Overton spent the past season as director of player development for the Philadelphia 76ers, where he assisted the coaching and scouting staffs and was involved with the team's community outreach programs.

He enjoyed an 11-year career in the NBA, playing for eight different teams, concluding his career with the Los Angeles Clippers in 2003-04. The point guard played in 499 games, averaging 4.5 points and 2.1 assists during his career.

"In hiring assistant coaches, I look for the combination of charisma, work ethic, and basketball knowledge," said head coach Phil Martelli, who begins his 12th season in 2006-07. "Doug Overton embodies all of these aspects. All three coaches truly believe in the future of Saint Joseph's basketball."

"I'm very excited about this opportunity to begin my coaching career," offered Overton. "I don't think there's a better place in the country to start, under a great coach like Phil Martelli and with an excellent program like Saint Joseph's. It makes it even sweeter that this opportunity comes in my hometown."

Also added to the men's basketball staff this summer was Dave Duda, former head coach at Widener University.

Women's Varsity Eight
Do Catholic Organizations Make a Difference?

THE CATHOLIC PUZZLE REVISITED: A PRELIMINARY PROFILE OF THE CATHOLIC CHURCH’S COMMUNITY-SERVING INSTITUTIONS IN PHILADELPHIA

April 5, 2006 — Saint Joseph’s University

Joseph Tierney ’83 (B.S.), Executive Director, Robert A. Fox Leadership Program, University of Pennsylvania

Sister Constance Marie Touey, I.H.M., Principal, St. Francis de Sales School, Philadelphia

James Amato, Deputy Secretary for Catholic Human Services, Archdiocese of Philadelphia

Moderator
John J. Dilulio Jr., Ph.D., Frederic Fox Leadership Professor of Politics, Religion and Civil Society, Director of the Program for Research on Religion and Urban Civil Society, and Professor of Political Science, University of Pennsylvania

Mary Jo Bane, Ed.D., Thornton Bradshaw Professor of Public Policy and Management, John F. Kennedy School of Government, Harvard University

Mark Moore, Ph.D., Hauser Professor of Nonprofit Organizations, John F. Kennedy School of Government, and Director, Hauser Center for Nonprofit Organizations, Harvard University

Fr. Steve Marinucci ’69 (B.S.), Pastor, St. Agatha-St. James Church, Philadelphia
The Under-Told Story of Catholic Non-Profits in Philadelphia and Beyond

Closures of Catholic elementary and high schools have garnered notable news coverage in recent years. While the widely held belief has been that they and other Catholic community-serving organizations serve important civic roles, why do so many of them struggle to stay afloat? Amid declining enrollments and reduced funding, questions emerge: Are Catholic organizations necessary? Do they make a difference in our society? What would happen if they ceased to exist? What value, if any, do these non-profit organizations really contribute to their communities?

These questions have spurred much discussion in the Catholic community and beyond, but tangible evidence had not yet provided meaningful answers. To address the questions and help identify the extent of Catholic organizations’ contributions, four universities have embarked on an ambitious partnership. The Joint Catholic Church Civic Asset Mapping Project (J-CAMP) unites Saint Joseph’s University and the University of Pennsylvania’s Program for Research on Religion and Urban Civil Society, along with Boston College and Harvard University’s Hauser Center for Nonprofit Organizations, in an effort to “further a research and public communications effort to map out, promote, and enhance Catholic civic assets in the Philadelphia and Boston metropolitan areas.” Together, these institutions will conduct research and host discussions to quantify and qualify the contributions of Catholic hospitals, nursing homes, schools, social services, and parish-based ministries.

As part of the partnership, Saint Joseph’s and the University of Pennsylvania are working together to further research efforts in the Philadelphia area, as are Boston College and Harvard University in Boston. Saint Joseph’s endeavors are detailed on page 17.

The J-CAMP partnership held its inaugural event at Saint Joseph’s in April. “Catholics in the Public Square” brought together noted speakers from the fields of politics, religion, journalism, and academia to discuss important issues related to Catholic life. John J. DiIulio Jr., Ph.D., Frederic Fox Leadership Professor of Politics, Religion, and Civil Society, director of the Program for Research on Religion and Urban Civil Society, and professor of political science at the University of Pennsylvania, moderated the discussion. Dr. DiIulio was also director of the White House Office of Faith-Based Initiatives under President George W. Bush (2000-01).

The first session, “The Catholic Puzzle Revisited: A Preliminary Profile of the Catholic Church’s Community-Serving Institutions in Philadelphia,” was based largely on a report by Joseph P. Tierney ’83 (B.S.), who works with DiIulio as executive director of Penn’s Robert A. Fox Leadership Program. Tierney shares the results of his research and the conclusions of his report on the next few pages.

No religious non-profit in America is more interesting or important than the Catholic Church, and it will take all four schools to illuminate just how and why that is so. …

There’s nothing more powerful than the example of Catholic sacred institutions serving civic purposes.

— John J. DiIulio Jr., Ph.D.
University of Pennsylvania
Catholics are prominent among the nation’s political, financial, academic, artistic, and media elites. But nowhere do Catholics matter more than in the community-serving nonprofit sector.

In the City of Philadelphia alone, nearly 60,000 students were enrolled in Catholic elementary schools, high schools, colleges, or universities last year; 1,250 patients receive care in Catholic long-term care facilities each day; and more than 26,000 patients are admitted to Catholic hospitals annually. Conservatively estimated, that equates to roughly $1 billion in services per year.

Without Catholic institutions, the city would struggle to assist students, the sick, and the elderly now served by the Church. Without Catholic nursing facility beds, for example, occupancy in the city’s long-term facilities would be nearly 115 percent, leaving hundreds of patients without access to vital care.

Philadelphia’s Catholic organizations are hardly alone in their service to the community. Nationally there are 775,000 students enrolled in 234 Catholic colleges and universities, 690,000 students in 1,378 Catholic high schools, and 1.8 million students in 6,700 Catholic elementary schools. The nation’s 581 Catholic education ministries in the City of Philadelphia? Who would pay the extra taxes if Catholic elementary and high school students attended public schools? Could the public schools handle these students? Who could open nursing homes with nearly 1,300 beds to serve elderly Philadelphians? Who would serve the non-Catholics who are students or patients in these institutions? Catholic schools, hospitals, and nursing homes serve everyone who walks through their doors, regardless of religious affiliation. Are they positioned to thrive and continue to serve the people of Philadelphia successfully? What are their prospects for the future? These questions apply not only to Philadelphia, but throughout the country.

Although each of the nation’s 234 Catholic colleges and universities are subject to specific challenges and offer unique advantages, the general trend is positive for Catholic higher education. Since 1995, the number of students attending Catholic colleges and universities in the United States has increased 12 percent — from 691,626 to 772,767. In the four Philadelphia schools (Saint Joseph’s, Chestnut Hill College, Holy Family University, and La Salle University), the number of full-time undergraduate students increased 37 percent from 1995 to 2004.

In health care, Catholic hospitals and nursing homes depend upon government payments for survival as do their secular non-profit and for-profit counterparts. In Philadelphia, 50 percent of hospital revenue and more than 70 percent of nursing home revenue comes from either Medicare or Medicaid.

Catholic health-care facilities have received this government funding for some time and, as long as these two programs exist, these facilities will likely continue to remain viable. It is also possible that as federal and state governments and private insurers tighten health-care reimbursements, Catholic facilities may be more likely to remain open than their secular competitors. Catholic hospitals — which have mission statements committing them to service to the poor — certainly have “bottom-line” concerns, but they are not subject to the same economic pressures driving for-profit hospitals. While a for-profit hospital closes when it can’t make profits, Catholic facilities continue to serve the sick regardless of their ability to pay.

In 1995, Peter McCloskey, then president of the Catholic Health Association, said: “Catholic hospitals are not creating a social safety net, as some believe. They are the social safety net in this country, performing services that are simply not affordable, or not achievable, by non-Catholic hospitals.”

The Associated Press reported in 2003 that “nearly 60 percent of the patients at Catholic hospitals are covered by Medicare and Medicaid.”

When the nation’s Catholic hospitals closed, rather than serving the poor, they became “再造者” of this nation’s medical care, providing services to patients and communities who are not covered by Medicare or Medicaid.
enough money, a Catholic hospital may raise private funds or suffer through years of losses before shutting its doors.

A similar argument could be made for nursing homes, which receive an even larger share of their revenue from state and federal governments, primarily through the Medicaid program. State and federal governments seem poised to curtail Medicaid spending. As with Catholic hospitals, Catholic nursing homes may stay open as long as they come close to covering their costs, unlike most of the other nursing homes in Philadelphia, which must at least eke out a profit. And, to an even greater degree than local Catholic hospitals, Catholic nursing homes in Philadelphia provide the system with essential capacity.

Philadelphia’s parish elementary schools are in the most perilous financial position, especially those that serve the greatest number of low-income and non-Catholic students — yet they are in the best position to help the greatest number of poor children. While Catholic hospitals and nursing homes can stay open with the help of government funding and Catholic colleges have the ability to raise tuition, parish schools rely on fund-raising as well as tuition payments from families who are often making significant financial sacrifices to send their children to parochial school. Unlike suburban parishes, which heavily subsidize their schools with contributions from weekly collections at Mass, many city parishes do not have affluent congregations on which to rely.

The Archdiocese of Philadelphia continues to close parish schools, citing declining enrollment and high costs that threaten the financial health of the parishes. In announcing the closing of two parish schools in 2005, the official Archdiocesan press release stated: “As enrollment declines, the cost to educate each student increases. The cost per pupil at the two schools we are closing would exceed $5,000 per child if the schools were to continue next year given the student population and increased costs. Tuition cannot cover these costs, which forces the parishes to subsidize the schools to a level which jeopardizes the future of the parishes.”

What we’ve got is a tension between a social aspiration on the one hand and an individual and collectively assumed responsibility on the other.

— Mark Moore, Ph.D.
Harvard University
What would happen if parish schools in low-income neighborhoods could charge $500 for tuition per year, instead of today's average of $2,000? The schools could experience a surge in enrollment and overcome the constant battle to survive. Philadelphia Catholic elementary schools are operating at about 70 percent of capacity, leaving approximately 13,000 open seats. The schools are operating below capacity mostly because neighborhood families, almost all of whom are not Catholic, cannot afford the tuition — despite indications that they would choose Catholic schools first for their children.

Organizations such as the Children's Scholarship Fund of Philadelphia (CSFP) raise money and award grants that students may use at any non-public school. For the 2004-05 school year, CSFP awarded 1,425 scholarships totaling $1,820,000, with an average award of $1,275. Of these scholarships, parents and students chose to use 72 percent of them at Catholic schools. Not surprisingly, demand for the scholarships far exceeded available funds. For the 2004-05 school year, the Children's Scholarship Fund was able to accept only 10 percent of the students who applied.

Without an infusion of new financial support, many more Catholic elementary schools may close in the next 20 years. There is a public stake in this system: in cities such as Philadelphia, Catholic schools educate about one-fifth of elementary school children.

As the radically oversubscribed CSFP annual lottery proves, tens of thousands more Philadelphia parents, mostly non-Catholic, would choose Catholic elementary education if they could receive financial help. Were more private scholarship money available, the Catholic elementary schools could fill their roughly 13,000 empty seats, the Archdiocese could keep schools open (and maybe even reopen some), and the city’s public school system could avoid the coming crush, keep class sizes in check, and avoid higher costs.

The “Philadelphia story” is just one example in a country filled with Catholic community-serving institutions. Without the contribution of Catholic schools, hospitals, and other non-profit organizations, it’s hard to imagine how the nation would feed the hungry, house the homeless, educate its children, heal the sick, comfort the dying, and assist the elderly. The scope of the services is too broad, the commitment to quality too deep, and the motivation too sacred to replicate.

Every single institution in Mr. Tierney’s report, every one of them, and every one in these forthcoming reports will have at least one thing in common: Catholic community-serving institutions serve people without regard to religion. It’s a hallmark of Catholic service delivery and it is what makes Catholics distinctive and unique.

— Dilulio

These Catholic organizations pour forth the civic good regardless of the participants’ religions and, in many cases, regardless of ability to pay. With the important exception of Catholic elementary schools, the civic good is recognized by local, state, and federal governments working closely with Catholic organizations for the common good.

The work of the Catholic non-profits is a remarkably untold story. Through the Joint Catholic Church Civic Asset Mapping Project, Saint Joseph’s, the University of Pennsylvania, Boston College, and Harvard University hope to change that.

The facts and data in this report were drawn from “The Catholic Puzzle Revisited: A Preliminary Profile of the Catholic Church’s Community-Serving Institutions in Philadelphia” (www.prrcns.org) and the 2003 Catholic Directory (F. Kennedy and Sons).
Saint Joseph’s and Penn Partner to Research Catholic Institutions in Philadelphia

Embracing the Jesuit tradition of being “men and women with and for others” has long been an inherent characteristic among the faculty, staff, administration, students, and alumni of Saint Joseph’s University. But to what extent is this practiced outside of Catholic faith? How can the Catholic Church in Philadelphia, and around the country, expand its institutional outreach to more wholly serve the most unfortunate people in its reach?

These questions are the focus of the Research on Innovative Collaboration in Catholic Institutions (RICCI) Project, a shared effort between Saint Joseph’s and the University of Pennsylvania’s Program for Research on Religion and Urban Civil Society (PRROCS), each an integral part of the J-CAMP initiative.

The RICCI Project, spearheaded by Saint Joseph’s Daniel R. J. Joyce, S.J. ’88 (B.A.), assistant to the vice president for mission, and Gerald Beyer, Ph.D., assistant professor of theology, aims to examine the ways in which Catholic institutions in Philadelphia serve those who may be socially, politically, or economically under-represented. The project has four main areas of activity: original research, partnership planning and assessment among local Catholic organizations, and strategic use of the Jesuit educational network to initiate similar engagement in Catholic institutions nationwide.

To aid in the research component of the project, Saint Joseph’s has enlisted five of its faculty and staff:

• Frank Bernt, Ph.D., director of the Faith-Justice Institute, will serve as the principle investigator of a four-year study on the belief structures and service involvement of students as they progress through their college careers.

• Matthew Bernacki ’02 (B.S.), a research consultant for the Faith-Justice Institute, will conduct an inventory of the 50 community agencies that collaborate with the Faith-Justice Institute as service centers, including demographic profiles of the people they serve and the services they provide.

• Dr. Beyer will examine the ways in which Catholic universities, specifically Saint Joseph’s, respond to the Church’s promise to make higher education a realistic possibility for even the poorest of the poor.

• Peter Clark, S.J. ’75 (B.A.), professor of theology, will work with area medical professionals to identify Catholicism’s role in narrowing the racial and economical gaps in health care.

• Richard Malloy, S.J., assistant professor of sociology, will analyze how American culture impacts the way Catholics imagine the poor and how they interpret Catholic social teachings on poverty.

“The key issue in each of these projects is sustainability,” Fr. Joyce explained. In researching the different types of service outreach from the Church to the secular public, Fr. Joyce said, the project can determine which innovations merit replication. “To accomplish this, the project will also compare faith-based initiatives with their secular counterparts to determine effectiveness. ‘Religious organizations can empower the poor and marginalized,’ Dr. Beyer added. ‘The people who are running this project fear that Catholic institutions are going to be shut down and, if you take those institutions away, a lot of people are going to suffer.’

In addition to the research aspect of the project, Saint Joseph’s will work closely with Catholic institutions in the clusters of the Archdiocese of Philadelphia closest to the University to determine if partnerships with Saint Joseph’s and other area universities would be beneficial.

Once the primary areas of research in the project are completed, Saint Joseph’s will work with Boston College, another J-CAMP member, to share a set of standards for determining the impact of university-based programs with other members of the 28-institution Association of Jesuit Colleges and Universities (AJCU). “It’s exciting to think that, once the research is done here, the same things can easily be applied to Jesuit institutions as far as Seattle and San Francisco,” Fr. Joyce said.

Saint Joseph’s will also dedicate its 2006-07 Catholic Intellectual Series lectures to the theme of “Catholics in the Public Square.” See below.

— Jeffrey Martin ’04 (B.A.), ’05 (M.A.)

“Catholics in the Public Square”
Catholic Intellectual Series 2006-07

All events will take place in the Wolfington Teletorium of Mandeville Hall. The Series is a collaborative project of all University departments. It is sponsored by the Office of Mission and the Academic Council on Mission and Identity.

For more information, contact 610-660-3290 or visit www.sju.edu/mission/programs.html

• “The Catholic Conscience, the Pluralist Culture, and the Common Good”
  Peter Steinfels, Ph.D.
  Religion Columnist, The New York Times
  Co-Director, Fordham Center on Religion and Culture
  September 26, 7:30 PM

  Ronald Modras, Ph.D.
  Author, Ignatian Humanism
  Professor of Theology, Saint Louis University
  October 24, 1 PM

• “Taking Faith Seriously in Politics and Policy”
  Mary Jo Bane, Ed.D.
  Academic Dean, Thornton Bradshaw
  Professor of Public Policy and Management
  The Kennedy School of Government, Harvard University
  February 21, 7:30 PM

• “Searching for God in the Universe: A Scientist’s Quest in Today’s America”
  George V. Coyne, S.J.
  Director, Vatican Observatory
  April 19, 7:30 PM

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John R. Lund ’82 (B.A.) is an accomplished business executive with the Walt Disney Company, with wide and varied experience in marketing, sales, labor negotiations, change management, and organizational development. But his favorite quote doesn’t come from Jack Welch or Donald Trump, or Bill Gates or Warren Buffett, or even from Walt Disney himself. Rather, it’s from Henry David Thoreau: “Be not simply good; be good for something.”

What draws a pragmatic administrator to the words of an American transcendentalist writer? That’s not the only question provoked by John Lund’s life and career. For example: How does a Ph.D. whose published credits include The New Calculus: Analyzing Airpower’s Changing Role in Joint Theater Campaigns land a job running theme parks for Disney? And how does a guy who hated studying French wind up married to a Frenchwoman — and living in Paris?

The answers to these questions make for a good story, and Lund seems to appreciate that. He’s the senior vice president of supply chain management for Walt Disney Parks & Resorts, a demanding, multibillion-dollar job that means overseeing thousands of people and hundreds of thousands of details. During an hour-long phone interview, he is relaxed and friendly, but also rigorously on-point. Anecdotes have punch lines, seemingly...
unimportant incidents lead to major life lessons, and, in a quietly
genuine nod to his audience, Saint Joseph's is a constant touchstone.

The first few acts of Lund's life story are a classic Hawk tale: Born and raised in Philadelphia. High school at Roman Catholic, at Broad and Vine. Then four years at Saint Joseph's, where he double-majored in international relations and economics, and minored in history. “I did an honors thesis with Dr. [David] Burton in the history department,” Lund says. “It was probably the best time in my whole education career — those Friday mornings sitting with Dr. Burton, discussing an issue with my thesis and then everything else.”

Then, after Hawk Hill, it was time to break out. He got a master's degree in international affairs at Columbia University, then a Ph.D. in policy analysis from the RAND Graduate School, in Santa Monica, Calif. He was with the RAND Corporation for “a fascinating eight years,” until 1992 — a unique time to specialize in international security. One of his last projects for RAND, circa 1989-90, was to help examine the new threats that would emerge from the wreckage of the Cold War. His group's predictions: Yugoslavia would fall into civil war, North Korea would acquire nuclear weapons and threaten its neighbors, and Iraq would invade Kuwait and threaten Saudi Arabia. Three for three. “Sadly enough,” Lund says. He was working with United States Central Command, war-gaming the Iraq scenario, when the first Gulf War started, and Lund found himself leading a team that analyzed airlift operations during Desert Storm.

That sense of revolution turned out to be contagious. Lund was only 31, but he'd already achieved everything he'd hoped for in his career, and now it was time for something different. His wife, a French woman he'd met in RAND's Ph.D. program — ironically, he'd never liked studying French, and one of the reasons he'd chosen the RAND Graduate School was that it didn’t have a language component — got a job with the new Euro Disney theme park, in Marne-la-Vallée, outside Paris. Lund decided to interview with the company, too, and a few months after Euro Disney opened, he was hired to run bus operations.

Lund thrived at Le Magic Kingdom. He moved from bus operations to transport development. A year later, he became manager of telecom, plowing over his complete lack of experience with a two-week trip to Disney World. “I didn’t know the difference between analog and digital,” Lund says. “I went down and pulled cables in the sewers at Disney World. I helped hook up phone lines.” Within a few years, he was giving talks in France — in French — on managing telecom organizations and controlling costs.

By 1995, he'd heard of something that was being called the information superhighway, found it intriguing, and made a pitch to the CEO of Euro Disney. This time Lund's pride is mixed with wry self-deprecation as he remembers saying something like, “This Internet thing seems like a new way to go. I think we should create a site to promote and sell our product.” The CEO agreed. Lund became director of multimedia, and within a few months Euro Disney launched a multilingual site on CompuServe; in 1996, it debuted on the Internet.

From there, Lund kept climbing. In 1996, he was made director of Support 2000 (a massive “reengineering” initiative) and executive administration; in 1998, director of operational labor management; in 2001, vice president and chief of staff; the following year, acting head of marketing and sales. Lund found himself negotiating with France's powerful, prickly labor unions to manage the costs of the country’s 35-hour work week; dealing with the unions and the government to create a training and certification program for unskilled workers; testing pricing strategies for the parks; and wondering if the kids from Germany, Austria, Switzerland, and everywhere else were getting the right breakfast sausages.

“At RAND, it was a difficult position to be in,” Lund says. “Every day you hope you’re not proved right. You only get to prove your worth when something goes terribly wrong. One of the best things about working for Disney is you spend every day trying to make sure everything goes perfectly right.”

In 2004, Lund returned to the United States as vice president of process improvement and sustainability for Walt Disney Parks & Resorts, working out of the company's offices in Burbank, Calif. His most recent promotion, to his current position with supply chain management, marks his eleventh title in 14 years with Disney, and while the last few years have been an adjustment personally — he loved Paris, and he and his wife have two daughters, 10 and 12, who grew up there — professionally he couldn’t be more bright-eyed. Or more clear about the connection between where he is and how he got there.

“It’s probably more unconscious,” he says, “but there’s a number of things I’ve really learned and drawn on from St. Joe’s” — including “the diversity of approaches to views and issues in humanity.” Being open to that “seems obvious to me,” Lund notes, “but I realize a lot of people don’t see that because they’ve been more insular in their education.”

In the end, Lund says, it comes down to “moral courage. Being willing in your day-to-day life to stand up for what’s important. Not being afraid to say things, even to your boss. What I’ve loved about Disney — and RAND before that — [is that] this is an organization where they really appreciate that. ... That’s the Jesuit education. Providing the moral underpinnings to what one does is very important.”

When he puts it that way, it suddenly doesn’t seem so crazy that John Lund would like Thoreau. ”

Christopher Durso edits a trade magazine in Alexandria, Va.
He and his wife live in Arlington with their two daughters.
“The vision for Saint Joseph’s is to be recognized as the preeminent Catholic comprehensive university in the Northeast. We embrace this goal not out of institutional ambition, but because the special kind of education we offer is so vitally important in an ever-changing world.”

— Timothy R. Lannon, S.J.
Presidential Inaugural Address
October 10, 2003
Image, the longtime television commercial suggests, is everything. Perception, the P.R. professionals tell us, is reality. An institution’s reputation is more about style than substance, more sizzle than steak.

For better or worse, these Madison Avenue platitudes have an all-too-frequent place in the information age. It is easy to lose track of the messages that matter, of their meaning, their substance, or what differentiates one institution from another. Even a national political campaign can turn on a single phrase.

“Where’s the beef?”

At Saint Joseph’s University, the beef is in the classroom and embedded in a values-based, 24/7, living-learning experience. There are no clichés. This is City Avenue, not Madison Avenue, and the difference is far greater than 100 miles on a map.

Five years ago, Saint Joseph’s ventured into something called an “image campaign.” The prevailing logic centered on the notion that the University wasn’t properly recognized for what it had become. Certain data sets even indicated that its academic reputation was lagging behind a generation of legitimate accomplishments.

There were believers, to be sure, but a significant percentage was internal. Among many alumni and donors, prospective students and parents, employers and academic peers, Saint Joseph’s was still regarded beyond City Avenue as the friendly commuter school on the hill.

The truth was that life at Saint Joseph’s had changed dramatically from these fond yet time-stopped memories. Recent years had seen record student demand, an explosion of new programs, the transition to a residential undergraduate population, and unprecedented campus development. A vision to be recognized differently soon followed, with layer upon layer of substance at the heart of a largely untold story.

Three years ago, informed by the first significant stakeholder research in some time, a series of core messages was developed in an effort to more positively reinforce the most distinctive attributes of Saint Joseph’s in the marketplace (see box above). Everything from boilerplate text on the University Web site to the editorial hierarchy of this magazine was impacted.

It would become clear to any alumnus or prospective student that SJU was not only a different kind of university, but that those differences were indeed beneficial and planned. Then, two years ago, the entire nation witnessed the unplanned exploits of an undefeated men’s basketball team. No marketing budget could have delivered as much as a No. 1 ranking in the wire service polls or the overwhelming interest generated by the exploits of the team. The beautiful and historic University seal does not feature men’s basketball, but the truth was that life at Saint Joseph’s had changed dramatically from these fond yet time-stopped memories.

Versions of the identity exist both with and without the name of the institution, and applications from street banners to billboards, to print advertisements to business cards were made public this summer and fall. Additionally, this redesigned edition of SJU Magazine is serving as a template for major printed pieces throughout the University.

Will the new identity meet its charge? The guiding criteria established by Father Lannon called for it to be clear, confident, entrepreneurial, spiritual, forward-looking, and distinctive. It’s a tall order to be sure, and one that only time can measure. Let us know what you think via Email to sjubrand@sju.edu.

Joe Lunardi is assistant vice president for marketing communications and was editor of SJU Magazine from 1991 to 2000.

Many valued outcomes have already been realized. The University’s peer assessment score for the annual U.S. News college ratings edition increased from 3.4 to 3.6 last year, the largest one-year improvement in the Northeast and an element of Saint Joseph’s best-ever regional ranking. Among admitted undergraduates, the core messaging strategy has contributed to an across-the-board increase in positive associations with respect to academic quality, scholarship, and career outcomes (see box above).

As the Image Campaign comes to a close and broader visibility initiatives are planned, one important piece of institutional identification remains. Saint Joseph’s, for all its recent growth and achievement, has been without a single visual identity commensurate with its peers. The beautiful and historic University seal does not reduce or reproduce in many applications, and the Gothic tower of Barbelin Hall — so physically impressive — is not particularly distinctive in terms of collegiate marketing.

Shown at left is a centralized visual identity representing all Saint Joseph’s has and will become. In combination with the Spirit | Intellect | Purpose tagline, it is being reproduced on everything from the smallest envelopes to the large hardwood of Alumni Memorial Fieldhouse. The mark has two essential components: a new logotype for the initials “SJU,” which is how Saint Joseph’s is increasingly known (particularly beyond Philadelphia); and an updated lily that is a liturgical and intentional reference to the University’s patron saint.

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Joe Lunardi is assistant vice president for marketing communications and was editor of SJU Magazine from 1991 to 2000.
“... Brian and Nancy’s gift is beyond generous; it is transformational. It allows the University to move and expand in new and important ways.”

— University Provost Brice Wachterhauser, Ph.D.

Call it fate, call it providence, call it divine intervention — something brought Brian Duperreault ’69 (B.S) and Saint Joseph’s University back together when it was just right for both of them.

By Thomas W. Durso ’91 (B.A.), ’02 (M.B.A.)
SJU Honors Duperreault at Special Dinner

In an understated ceremony befitting the guest of honor, Saint Joseph’s University recently paid tribute to the leadership of Brian ’69 (B.S.) and Nancy Duperreault. Brian Duperreault, recently retired chairman and CEO of ACE Limited and a member of the SJU Board of Trustees since 1999, was recognized for his $10 million gift toward the acquisition of the Maguire Campus.

An intimate gathering of trustees, senior University administrators, faculty, students, and members of the Jesuit community was present as the entire Duperreault family — Brian and Nancy, sons Christopher, Daniel, and David, Brian’s mother Margaret, and family friend Monsignor Leonard Toomey — was acknowledged on the occasion of the second eight-figure alumni gift in Saint Joseph’s history.

“As you know, Saint Joseph’s is acquiring the Merion Campus of Episcopal Academy, now known as the Maguire Campus,” stated University President Timothy R. Lannon, S.J. “Brian and Nancy join Jim and Frannie Maguire in taking the lead to make this dream a reality. They are enriching the future of the University, while at the same time giving new life to what is most distinctive about Saint Joseph’s: academic rigor, alumni achievement, and an ongoing focus on the common good.”

Added Provost Brice Wachterhauser, Ph.D., “The continued strengthening of this uniquely Saint Joseph’s experience — academically and personally for all of our students — is why we are here tonight. Brian and Nancy’s gift is beyond generous; it is transformational. It allows the University to move and expand in new ways toward our shared vision of recognized preeminence.”

In a closing toast, John Smithson ’68 (B.S.), ’82 (M.B.A.), chairman of the Board of Trustees, offered: “May the spirit of our patron saint, St. Joseph, always live within us. May we remain committed to the lifelong pursuit of intellect. And may we continue to find meaning and purpose in everything we do.”

— Joseph M. Lunardi ’82 (B.A.)
You would think that an individual dedicated enough to make one of the largest gifts ever to his alma mater, to serve on the Board of Trustees during one of the most pivotal times in school history, to have a hand in its most strategic ventures — from choosing a new president to leading enormously important Development initiatives — well, you’d think a person like that would have a lifelong commitment to the place, an intimate connection stretching back decades.

Don’t get Brian Duperreault wrong. The 1969 alumnus loves Saint Joseph’s University, and can speak as eloquently as anyone about the myriad ways his time on City Avenue informed who he is today. But Duperreault — University trustee, Development Committee chair, recent donor of $10 million to help fund the acquisition of the Maguire Campus — spent the 30 years following his graduation building a life far away from Hawk Hill.

“I went through a period when I wasn’t close [to the University],” he acknowledged. “I was doing things I had to do, and my career took me in other directions.”

To say the least. While Saint Joseph’s evolved from a largely commuter college into a comprehensive university, Duperreault did, too, building a successful and influential career in the insurance industry. By 1994, he had earned a place in the chairman and CEO’s office at ACE Limited, a global insurance and reinsurance firm headquartered in Bermuda. It was around this time that Duperreault started noticing what his alma mater had been up to.

“I started to look at some of the literature that was coming out of the school,” he recalled in a recent interview on the 12th floor of ACE’s U.S. headquarters, located in Center City Philadelphia. “There was kind of a rebirth with Father Rashford, and you built the bridge [over City Avenue]. You were connecting the two sides and all those good things.”

The renewed interest was mutual. Nicholas S. Rashford, S.J., then president of Saint Joseph’s, and other University staffers were keeping an eye on Duperreault, who was leading ACE with vision and smarts. A few years later came one of those odd confluences of events that can have a person scratching his or her head. ACE was negotiating a buyout of CIGNA’s Philadelphia-based property and casualty book and, just before Duperreault was to head from Bermuda back to southeastern Pennsylvania for further talks, his phone rang.

“Father Rashford gave me a call,” remembered Duperreault, “and he said, ‘I’d like to come see you in Bermuda, or you come see me. I’d like to talk to you.’ I think he was a little disappointed [he couldn’t come to me], because I said, ‘Well, you’re not going to believe this, but I’m in Philadelphia tomorrow.’

“So I went to see him, and you know he’s a very persuasive guy. I walked out [as a member of] the board. I didn’t know what hit me.”

That was in 1999. In the seven years since that whirlwind visit, Duperreault has gotten progressively more involved with the University, chairing the Board’s Development and Campaign Planning committees, serving on its Executive and Presidential Search committees, and joining the Magis Society as an inaugural member. In 2002 he was presented with the Haub School of Business’s Hall of Fame Award; two years ago ACE honored Duperreault by endowing an HSB chair in risk management and insurance.

Not bad for someone who barely made it out of his freshman year without incinerating a lab.

“I started out as a chemistry major, and I was terrible in the lab,” he says. “I really was afraid that I was going to take my life and a bunch of others — not a very heroic way to go, either — in a tragic lab explosion. So I did a favor to mankind and got out of chemistry.”

Well versed in theory if not in application, Duperreault switched his major to mathematics, and his academic career proceeded without incident. A Barry Hall resident and native of Trenton, N.J., during Saint Joseph’s largely commuter days, he developed close relationships with the relatively small group of students who lived on campus. He speaks fondly of the “great, well-rounded education” he received, citing the influence not only of mathematics professors such as Spenser Gowdy, Ph.D., but also of the late Francis Olley, Ph.D., the beloved English department faculty member and Cap and Bells director.

“It was a very good environment,” he noted. “I loved St. Joe’s. It was a great place, and I thought the education — when you put that balance together — was second to none.”

Duperreault’s wife, Nancy, credits the University with building a foundation of morality that has remained with Brian ever since.

“St. Joe’s made him what he is,” she observed. “He had a parochial education, but I think St. Joe’s helped him to really become the thinker that he is and the man that he is. It strengthened his relationship with God, which is a driving force in the personal Brian.”

Duperreault himself credits his Saint Joseph’s education with providing the foundation of analytical and communications skills that helped propel him to boardroom prominence. He transitioned out of ACE’s CEO role in 2004 and retired from the company in June of this year, although he will stay on as non-executive chairman.

“The critical thing is that anyone who’s shown the leadership he has [in industry] comes back to this context and brings that expertise and experience to us,” said Fr. Rashford. “He’s a natural leader, and he’s renowned nationally.”

And so, 37 years after graduating and seven years after returning to Saint Joseph’s in a major leadership role, Duperreault found himself in a position to repay the institution that had given him so much. Just a few months after James J. Maguire ’58 (B.S.) made a
gift of $10 million to help fund the acquisition of Episcopal Academy, he matched that amount with a commitment of his own. They are the largest individual alumni gifts in the University’s long history.

“We had gotten to the point in our lives when we felt we were a little lacking in stewardship,” Nancy Duperreault recalled.

“I started praying about becoming a proper steward without telling Brian. The Holy Spirit is funny that way. The Holy Spirit started working on him, and he came to me a little while after I had started praying and he said, ‘We haven’t been proper stewards, and I think we should share more.’ It was working in both of us simultaneously.”

“He said he wanted to give some money to St. Joe’s, and he could definitely see how the expanded campus would benefit St. Joe’s and future generations of graduates. That was the vision he had and what he wanted to see happen.”

“It goes without saying that Brian and Nancy’s gift speaks volumes of their leadership within the University community,” stated current SJU President Timothy R. Lannon, S.J. “However, what impresses me most about Brian is the genuine, understated, and determined manner in which he demonstrates the highest level of commitment in every facet of his life — professionally and personally. That balance, I believe, is what makes Brian a truly great leader.

“As a dedicated alumnus and Trustee, what Brian has given us is invaluable,” he continued. “Saint Joseph’s will achieve its vision of preeminence as a result of the leadership of Brian Duperreault and others who share his combination of altruism, vision, and mission.”

“I’ve been blessed,” Duperreault said simply. “God’s given me a lot, and you want to do what’s right. You want to follow His direction. There are reasons for everything. I was brought back to St. Joe’s when it was the right time. The Episcopal Academy acquisition is an enormously important step for the University. I helped because I had the means to help. Why the amount? Because that’s what was needed.”

This understated, modest worldview carried over to his decision to forego what is almost a rite of passage for major donors — the naming opportunity. Duperreault instead requested that the City Avenue Residence Halls be renamed for a pair of Jesuits: Fr. Rashford, who brought him back into Saint Joseph’s fold, and Francis Borgia, S.J., an early companion of St. Ignatius of Loyola and the third Superior General of the Society of Jesus.

“[Honoring] Fr. Rashford is easy, because he is a contemporary Jesuit who should be recognized for what he’s done for the University,” Duperreault says. “It’s harder to [select a] historical figure, one who’s maybe not that well-known, but who should be recognized. It’s a nice blend of old and new.”

Shortly after their initial visit, recalled Fr. Rashford, “I went down to Bermuda and stayed with the family — Brian and Nancy and the kids. I got a real sense of what they were about: What you see is what you get. He’s straightforward and very honest.”

Indeed, for a so-called captain of industry, Duperreault is delightfully easygoing and charming, to the point of allowing a photographer to drag a chair across a conference room floor to set up a shot with better lighting — with Duperreault in it. This is a man clearly comfortable in his own skin, a reflection, perhaps, of the personal growth he experienced at Saint Joseph’s. The Jesuit community, he notes, was Saint Joseph’s living endowment during his days as a student, and its commitment to produce well-rounded graduates remains alive and well today.

“But it’s a different world now,” he concluded. “There are fewer Jesuits, and I think we as alumni have to recognize that we need to step into their place. It’s our turn to produce an endowment for the school. We can’t rely on them to do everything for us; we need to do it ourselves. It’s time now for us to step up and help Saint Joseph’s reach the next level and beyond.”

After seven years as director of university communications at Saint Joseph’s, Tom Durso has begun a new career as marketing and communications manager for Wolf, Block, Schorr, and Solis-Cohen LLP in Philadelphia.

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NEW ALUMNI ASSOCIATION LEADERSHIP PLANS FOR EXCITING FUTURE

The four officers of Saint Joseph's National Alumni Board (NAB) met after the board's historic first meeting on June 10 to discuss the changes in the Alumni Association and its future. They have met every three weeks since January to build the NAB and to work to advance the Association. During their meeting, the officers addressed some of the most frequently asked questions about the new board.

PM: Pat (McElwee) Mahoney ‘76 (B.S.), President
DS: Dennis Sheehan ‘85, Esq. (B.S.), Executive Vice President
GM: Gina Mazzulla ‘91 (B.S.), Vice President
JG: Jack Ginter ‘93 (B.S.), Secretary

Q: What is the difference between this new National Alumni Board and the Board of Governors?

DS: The first difference is the structure of the governing body. The Board of Governors had nearly 400 members, which made it difficult to manage. The new structure is limited to 45 members and the membership is determined primarily by regional representation. There are, however, representatives of the active professional chapters as well.

GM: The other fundamental difference is the committee structure. The four committees — Fundraising and Outreach, Awards and Events, Service and Spirituality, and Admissions — reflect the programs and activities our alumni are interested in as well as programs that can assist the University. The structure reflects the overall goals of the Association.

Q: What are the Alumni Association's goals?

PM: As you can imagine, we are still in the process of determining specific goals, and today's meeting went a long way to more clearly define them. Discussions centered on the idea that the Association should promote and strengthen the relationship between alumni and the University. We will accomplish this by establishing programs that provide alumni with opportunities to use SJU as a resource — career, professional, spiritual — and that enhance the University's access to alumni as resources for mentoring students, promoting SJU to prospective students, and providing financial support, for example. The Association should be focused on creating opportunities that match these interests.

JG: We have had numerous discussions at our officer meetings, and today as well, that the Association also needs to serve as a means for alumni to meet and assist other alumni, almost along the lines of a professional association. The Law and Medical Chapters provide these opportunities for their memberships; we would like to see those sorts of opportunities expand to a greater number of our alumni in different areas.

Q: What are the biggest challenges facing the Alumni Association?

GM: I think that the biggest challenge right now is changing the perception of the Association. Over the past 10 years alumni associations have dramatically changed their roles within the lives of their universities. At our first meeting, Bruce McClintock, a national expert on university advancement, outlined some national trends in alumni associations. Our conversations from there focused on strategically creating programming that targets alumni at all stages of life — new graduates, young families, empty nesters, retirees — with ranges of interests such as service, athletics, mentoring, academics, etc. This “event matrix” will guide the board and Association in establishing appropriate activities.

DS: Another related challenge is identifying the interests of Saint Joseph's alumni. In order to build the matrix, we need to have information about each of the groups and what appeals to them. We will offer the opportunity for our alumni to tell us their interests through various surveys in the coming months.

JG: In our discussions we came to realize that the committees formed on the board will be invaluable in facing these challenges. Each committee will develop an expertise in its area and guide the Alumni Office in creating programs of interest to our alumni.

Q: Each NAB Officer is heading a committee. Where will each committee focus its efforts?

PM: The Fundraising and Outreach Committee will work with The Saint Joseph's Fund staff to continue to strengthen the alumni participation rate of only 20 percent. This figure lags behind many of our peer institutions, which have largely surpassed 25 percent in the last two years. In addition, the committee will help develop “content-based programming,” meaning functions and events around University activities such as faculty and guest lectures, networking nights, or gallery exhibits.

DS: The Governance Committee will ensure that the board adheres to the constitution, and works through any issues regarding terms, candidates, and amendments to the constitution.

The Admissions Committee will help create opportunities for alumni to promote SJU to potential students. We are in the initial stages of working with the Admissions office to build programs that support our admissions process and appeal to our alumni.
GM: Service and Spirituality is fairly self-explanatory in focus, but I believe the programming that we will promote will be creative and innovative. Many of our alumni look at SJU as a place where service and spirituality were part of the air they breathed as students, and they would like to experience that again. Our agenda includes creating events such as service days and retreats, as well as ongoing programs including the Spiritual Exercises and immersion programs.

JG: The Awards and Events Committee is concentrating on creating wonderful opportunities to bring alumni together to celebrate SJU and each other. Our initial charge is to examine the awards we currently present and determine new honors that can be established to celebrate our outstanding alumni population. The committee will also be tasked with fashioning activities that are more social in nature, like happy hours or Phillies games.

Q: What’s next for the board?
PM: The officers will continue to work on the strategic planning process for the board and Association. This process, which has been limited to the officers since January, will become more fully developed because of today’s meeting. Our committees will meet at least twice before our next full meeting in November to refine further their goals from today’s meeting. We will also work on building the regional programs that have been initiated by the Alumni Office. The full board meeting in November will be held in conjunction with the Alumni Association presentation of the Shield of Loyola to John R. Post ’60 (B.S.). (See inside back cover for information.)

LEGACY DAY BRINGS SJU FAMILIES TO CAMPUS

The Office of Development and Alumni Relations and the Office of Admissions hosted Legacy Day, a series of events designed to introduce high school-aged children of Saint Joseph’s alumni to the University. Families had the opportunity to meet with University President Timothy R. Lannon, S.J., and learn about the different academic programs, student life, admissions, and career development.

“Attending Legacy Day made me very proud to be an alum and an employee of this outstanding University,” Lou Mayer ’79 (B.S.), vice president for financial affairs, said. “My son Chris is giving very serious consideration to SJU, and Legacy Day played a major role.”

Every Gift Counts to The Saint Joseph’s Fund

With the cost of a college education rising, students at Saint Joseph’s University need your help. Yearly donations from alumni ensure that the Saint Joseph’s experience will remain strong and proud for generations to come. A gift of any size will make a difference in the life of a Saint Joseph’s University student.

Make your gift today to The Saint Joseph’s Fund by calling 800-999-HAWK, visiting online at www.sju.edu/development, or filling out and returning the envelope inside the cover of this magazine.
ALUMNI ASSOCIATION HONORS HOGAN AND IGNATIUS AWARD WINNERS

The Alumni Association celebrated the achievements of three loyal alumni on May 19. David Dorsey ’54 (B.S.), former longtime director of alumni relations, was honored with the prestigious Rev. Joseph S. Hogan, S.J., Award, and James Keady ’93 (B.S.) and Leslie Kretzu ’96 (B.S.) were presented the esteemed Ignatius Award.

The Hogan Award is given in honor of Fr. Hogan, a priest, educator, and Saint Joseph alumnus from the Class of 1903. Its recipient is honored for his or her exemplification of Christian principles and outstanding service to the University.

As an undergraduate, Dorsey acted in the Cap and Bells Dramatic Arts Society, held several class officer positions, and was president of the Sodality in his senior year. After graduation, he was a helicopter pilot with the U.S. Air Force until returning to Philadelphia to work on missile systems.

After retiring from the Air Force, Saint Joseph’s hired Dorsey as associate director of alumni relations, and in 1980, he became director. During his tenure, he embodied alumni relations at the University. Though he retired in 2001, he has remained an active presence in the Saint Joseph’s community and serves on the new National Alumni Board, through which another generation of Hawks will come to know the legendary “Dave Dorsey ’54.”

Dorsey currently works as a realtor with Duffy Real Estate and lives in West Chester, Pa., with his wife of 50 years, Maryellen (Clarke, B.A. ’92). They have six children, two of whom are alumni — Peter ’80 (B.A.) and Barbara Cowan ’93 (B.A.) — and eight grandchildren.

The Ignatius Award was established to recognize graduates from the last 20 years who have led lives of “service for others” consistent with the principles of Saint Ignatius of Loyola. Jim Keady and Leslie Kretzu are educators, filmmakers, activists, and the founders of Educating for Justice, a non-profit organization that focuses on educating and empowering citizens to end social injustice.

Keady and Kretzu, who married in 2003, began their Educating for Justice project in the hope of putting a human face on the sweatshop issue. Their experience living with Nike factory workers in an Indonesian slum on the typical low wage paid to workers has created great interest in members of the U.S. Congress, as well as various religious, union, and student leaders interested in the issues of sweatshops, globalization, and social justice. Their work has been featured in numerous news outlets and publications. Currently, they are in post-production on an independent, feature-length documentary film called “SWEAT.”

THE HON. JACQUELINE CARROLL CODY ’75 NAMED 2006 GEM AWARD RECIPIENT

On May 11, Saint Joseph’s Law Alumni Chapter presented the Hon. Jacqueline Carroll Cody ’75 (B.S., center) with the GEM Award in gratitude for her exceptional service to the legal profession and the University. A Chester County, Pa., native, Judge Cody serves on the Chester County Court of Common Pleas, supervising cases in the civil division. During her previous appointment with the criminal and family division, she instituted a mediation program for child custody actions and founded the Chester County Drug Court, a unique program for non-violent drug offenders that emphasizes accountability and productivity.

HSB HALL OF FAME AWARDED TO JOSEPH J. OAKES III ’64

Joseph A. DiAngelo Jr., Ed.D. ’70 (B.S., left), dean of the Erivan K. Haub School of Business, and University President Timothy R. Lannon, S.J. (right), presented Joseph J. Oakes III ’64 (B.S., center) with the HSB Hall of Fame Award on April 27. Oakes is president of Acorn Financial Services, a leading insurance and financial services firm based in Roseland, N.J.

His career in financial services began more than 40 years ago with the John Hancock Life Insurance Company. In 1986, he established Acorn Financial Services; he remains the company’s president, and his sons Joseph IV ’94 (B.S.) and William ’98 (B.S.) also play major leadership roles there. Oakes is an active member of the Saint Joseph’s community as a University trustee, serving on the Mission & Identity and Development Committees, and co-chairing the committee for the President’s Cup Invitational.

MEDICAL ALUMNI ASSOCIATION PRESENTS SHAFFREY AWARD TO THOMAS J. NASCA, M.D.

Thomas J. Nasca, M.D., was named the 2006 Rev. Clarence E. Shaffrey, S.J., Award recipient in recognition for his distinguished service to and outstanding achievement in the profession and education of medicine. Dean of Jefferson Medical College and senior vice president of Thomas Jefferson University, Dr. Nasca is certified by the American Board of Internal Medicine in internal medicine and nephrology, and is a member of the International Society of Nephrology and the American Society of Nephrology. This fall, nine students from Saint Joseph’s Class of 2006 are attending Jefferson Medical College.
Saint Joseph’s welcomed back more than 700 alumni during Reunion Weekend 2006, May 19-21. Graduates of the Classes of ’61, ’66, ’71, ’76, ’81, ’86, ’91, ’96, and ’01 reunited with classmates to take part in the weekend’s events. The Class of 2001 had the largest turnout, with nearly 100 graduates returning to campus for their class dinner. Gina Folcher ’91 (B.A.) traveled the farthest for her reunion, coming from Munich, Germany.

“The reunion committees were instrumental in coming up with new ways to make the weekend special,” said Jeanette Hand, associate director of class programs. “If it weren’t for their outstanding outreach efforts, we would not have had such a great turnout.”

The events started off with a reception at Citizens Bank Park in Philadelphia, followed by a Phillies vs. Red Sox game on Friday night. On Saturday, alumni got a firsthand look at the University’s new James J. Maguire ’58 Campus (formerly Episcopal Academy’s Merion Campus) during special walking tours offered throughout the day. Graduates also visited the neighboring Barnes Foundation and spent time with the Jesuits at the Loyola Center. Alumni and their families enjoyed a picnic on Gest Lawn.

On Saturday night, University President Timothy R. Lannon, S.J., hosted a special reception for members of the Reunion Committee and the Barbelin Society at Regis Hall. Later that evening, Fr. Lannon updated alumni on recent developments and future opportunities in his State of the University address. Highlights of the talk included plans for the Maguire Campus and the newly implemented National Alumni Board.

The weekend closed with a Mass and an alumni brunch on Sunday.

“Our 30th reunion was really fantastic for my Hawk Mate Chris (B.A. ’76) and me,” said Eileen (Rigney) Dougherty ’76 (B.S.). “I have enjoyed our past reunions, but none quite as much as this one.”

SAVE THE DATE FOR REUNION 2007!
May 18-20
A

Plans for Reunion 2007 are already under way. Graduates of the Classes of ’62, ’67, ’72, ’77, ’82, ’87, ’92, ’97, and ’02 who would like to get involved can contact Jeanette Hand at 610-660-3203 or jhand@sju.edu for more information.

fall 2006
29
Better Business Bureau volunteer. He and wife Eva moved
former Literacy Program of America volunteer, and a
lector at St. Vincent de Paul parish. Fantacone is a retired
the Battleship New Jersey, the nation's most decorated

1949
Jack Ramsay, Ph.D. (B.A.), was inducted into the
Philadelphia Sports Hall of Fame in April. His celebrated
time sporting achievements include winning seven Big
Five championships in his 11 seasons of coaching at SJU
(1955-66).

1950
Peter J. Fantacone (B.S.) is a volunteer tour guide on
the Battleship New Jersey, the nation's most decorated
battleship, docked in Camden, N.J. He also serves as a
lector at St. Vincent de Paul parish. Fantacone is a retired
purchasing manager for Westinghouse Electric Corp., a
former Literacy Program of America volunteer, and a
Better Business Bureau volunteer. He and wife Eva moved
from Bellmawr, N.J., six years ago and reside in Mays
Landing, N.J.

OLDEST LIVING ALUMNUS RETURNS
TO HAWK HILL

The Hawk welcomed Michael Casino ’31 (B.A.) to
Alumni Memorial Fieldhouse before a men's basketball
game last February. At 98, Casino is Saint Joseph's
oldest known living alumnus. The Lansdale, Pa.,
resident was a member of the first class to complete
four years at Saint Joseph's campus on City Avenue.

Charles Reilly Jr. (B.S.) is working on a sequel to his
continues to write for Main Line Life newspaper and
enjoys his television work for “Radnor Studio 21” inter-
viewing military veterans.

1955
Robert E. Hales, Esq. (B.S.), celebrated 50 years of
marriage with his wife Joan aboard the Crystal Serenity
Cruise Ship off the coast of Mexico on Dec. 26, 2005.
Hales lectures frequently on legal estate planning for
Crystal Cruises.

1956
John R. Belfi (B.S.) and wife Helene have been married
for 46 years, have five children and six grandchildren,
and live in Greensboro, N.C. During his career of more
than 40 years with Arthur Andersen, Belfi was assigned
to offices in the U.S. and overseas. He continues to
consult for foreign-owned companies in the Greensboro
area and serves on numerous non-profit boards. He
enjoys travel and golf.

1957
Stanley J. Glowacki (B.S.) compiled and recounted his
own tribute to the 2002-04 SJU men's basketball team. Titled
“The Numbers Don't Lie: The Four-Year Journey to a
Perfect Regular Season,” the 286-page document can be
downloaded via the Hawk Hoop Club Web site at

1958
James P. O'Donnell (B.S.) and wife Jackie have moved
to Kohler, Wisc., to be closer to their four children and
12 grandchildren. They are looking to meet and reunite
with other Hawks in the area.

1960
Eugene W. Buechele (B.S.) retired to Avalon Manor,
N.J., with wife Peggy. They enjoy fishing, crabbing,
and clamming with the families of their six children, including
15 grandchildren.

1961
Dick Maccarone (B.S.) joined Shectman Marks Devor, a Center
City, Pa.-based accounting firm, as a shareholder. He has long been active
with the Order of Sons of Italy of Pennsylvania and is a trustee of the
Order’s Ivy Ridge Lodge. Maccarone is a father of two and lives in
Conshohocken, Pa.

Anthony Mirabile (B.S.), a disabled veteran, launched the
New Political Renew (www.newpoliticalrenew.com)
last year. The biweekly newsletter features articles, reader
polls, and letters to the editor. Mirabile hopes it will
“provide the American people with the highest ideas of
the American political system.”

1962
Kevin P. Quinn (B.A.) will celebrate 40 years of service
to the University at the Alumni Track Club Hall of Fame
Dinner on October 21 at Drexelbrook Catering in Drexel
Hill, Pa. He is head coach of women's track.

1963
John H. Schott III (B.S.) will retire in December after
more than 30 years of service with the City of
Philadelphia’s personnel department. Most recently as
director of training, his principal area of responsibility
has been the Training and Development Center, which
provides supervisory and management programs for all
city agencies.

Andrew von Eschenbach, M.D. (B.S.), former director
of the National Cancer Institute and current com-
misoner of the Food and Drug Administration, was named
one of the world’s 100 most influential people in the

1964
Gerald P. Madden, Ph.D. (B.S.), wrote an article, “Asset
Allocation and Retirement Planning,” which was
accepted for publication in the Journal of Investment
Consulting, Spring 2006.

1966
Walter J. Wiesenhutter (B.S.), chairman emeritus for
Jay Associates, is also an adjunct professor of marketing
and Sam Walton Free Enterprise Fellow at Bucks County
Community College in Newtown, Pa. He coauthored
Professional Selling: A Consultative Approach (McGraw-
Hill, 1996).

1967
Michael V. Rock, (B.S.), was chosen by Bishop Thomas
Olmedo of Phoenix, Ariz., to head up the annual
Catholic Diocesan Appeal, the most prestigious lay posi-
tion within the Phoenix diocese. Rock served as past
president of the National Catholic Medical Association
and as past officer of the Maricopa County Medical
Association. As a gastroenterologist, he has several times
been named one of Phoenix’s “Top Docs.” Rock and his
wife Carolyn have four children.

1968
Anthony J. Lazor Jr. (B.S.), retired after more than 34
years as a counselor in the Marple Newtown (Pa.) School
District. He and his wife relocated to Ocean Pines, Md.

John D. Ott, D.O. (B.A.), was elected superior
general of the Religious of the Assumption for 2006-
2007. He serves on the Order of Sons of Italy in
southwest Kenya, near the Tanzania border. As a doctor
and with acquired dental skills, he reports that he does
as much as he can to “render and develop health-care
delivery to one of the poorest areas in the country.”

Dr. Ott welcomes volunteers and appreciates prayers for
his work.

Sr. Diana Wauters, R.A. (B.A.), was elected superior
general of the Religious of the Assumption for 2006-
2012. She had been superior of the Assumption
community in Chaparral, New Mexico.

1969
Michael F. McCollum, M.D. (B.A.), returned to the
Philadelphia area from New York and is on staff at Mercy
Gynecologic Associates in Darby, Pa.

Visit alumni.sju.edu or see the Tell Us Your News form on
page 38 to send NEWS personal information for Alum
Notes. You may also e-mail alumni@sju.edu. The deadline
for submitting information for the next issue is October 1. The
magazine’s policy is to include as many Alum Notes in
each issue as space and timeliness permit.
TWO NEW JESUITS TAKE UNIQUE PATHS TO THE PRIESTHOOD

This past summer two newly ordained priests chose to return to Saint Joseph’s to offer Masses of Thanksgiving to a community that played an important role in their formation as priests. Charles “Chuck” Frederico, S.J. ’95 (B.S.), and Kevin O’Brien, S.J., were ordained on June 10 and offered Masses in the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial on June 11 and 25, respectively. For both, their paths to the priesthood are proof that God works in mysterious ways.

For Fr. Frederico, Saint Joseph’s was the place he first became acquainted with the Jesuits. After graduating from Cardinal O’Hara High School in Springfield, Pa., he attended the Culinary Institute of America in Hyde Park, N.Y., which, coincidentally, was formerly a place of residence for Jesuit novices (St. Andrew on the Hudson). After finishing his associate’s degree there in 1991, Fr. Frederico enrolled at Saint Joseph’s and entered the food marketing program.

“The Jesuits I met at SJU intrigued me,” he remembered, “because regardless of their expertise — be it math, science, theology, English, or whatever — they all expressed a profound love of God through those particular academic lenses. When I spoke with the Jesuits openly, I felt inspired, free, motivated to prayer, and desirous to learn more. God was speaking to my heart and it was time for me to listen up.”

After graduating in 1995, Fr. Frederico entered the Society of Jesus. “Since the novitiate, Jesus has gently guided me and taught me to turn my heart more and more toward him daily,” he said. “These 11 years have challenged and consoled me, all deepening my trust and dependence on God.”

During that time, Fr. Frederico was apostolically placed by the Society at Calvary Hospital in the Bronx, N.Y., the Children’s Hospital of Oakland, Calif., and Scranton (Pa.) Prep, where he taught algebra. “All these experiences have rich effects on my desire for priesthood,” he noted before his ordination. “As a future priest, I look forward to ministering to people in their happiest and in their saddest moments of life. I hope to demonstrate for them Jesus’ total commitment of self in loving service.”

Fr. Frederico recently served as a deacon at St. Leo the Great Parish in Oakland, the city in which he spent all three years of his theological training at the Jesuit School of Theology at Berkeley (Calif.). He currently serves in Campus Ministry at Loyola College in Baltimore, Md. To contact Fr. Frederico, send e-mail to xfredeca@juno.com.

Fr. O’Brien, while not an alumnus, has a special connection with Saint Joseph’s from the time he spent on campus teaching as part of his Jesuit formation. From 2001 to 2003, Fr. O’Brien served as a visiting lecturer in philosophy and was active in campus life.

“The students, faculty, and administration at Saint Joseph’s were all very instrumental in my formation as a Jesuit priest,” he confirmed. “They taught me how to be a priest — how to be with people right where they are, in their joys and sorrows, their hopes and anguish, their conviction and uncertainty.”

Fr. O’Brien’s path to the priesthood was also unconventional. After receiving his undergraduate degree in government from Georgetown University in 1988, he went on to pursue law at the University of Florida. He practiced law for two years before deciding to test his calling to the priesthood by teaching at Cardinal Newman High School in West Palm Beach, Fla. Although law and religion often operate in very separate arenas, Fr. O’Brien found many similarities.

“I went to law school because I wanted to get involved in public service, to give something back to my community,” he explained. “But gradually that desire to serve the public was transformed into a desire to serve people — particularly those most in need — as a priest in the Church. While teaching high school, my vocation to be a Jesuit priest came alive. I received the support of students and friends who affirmed those bold, holy, God-given desires for service.”

In 1996 he joined the Maryland Province of Jesuits and entered a Jesuit novitiate in Syracuse, N.Y. He then attended Fordham University and earned a master’s degree in philosophy in 2001 before joining the Saint Joseph’s community. From there, Fr. O’Brien went to study at the Weston Jesuit School of Theology in Cambridge, Mass.

Fr. O’Brien is now an associate pastor at Holy Trinity Parish in Washington D.C., and can be reached at kevinobriensj@hotmail.com.

— Alexa Bonadonna ’06 (B.A.) and Kelly Schramm ’05 (M.A.)
Thomas Seamon (B.S., M.A. ’90) was named president of Hallcrest Systems, a security, law enforcement, and homeland security research and consulting firm, in January.

1970

John “Jack” Leming (B.S.) was appointed commodore of the Burnt Store Isles Boat Club (www.bsibc.com) in Punta Gorda, Fla.

1971


Bruce Marks (B.S.) received the L’Chaim Award from the Jewish Basketball League alumni at their spring awards dinner. Marks played in the Jewish Basketball League, winning several championships with the Emile Zola Lodge in the 1970s and then most recently with the Pine Forest team in 2000. Rabbi Richard Libowitz, Ph.D., SBU lecturer in theology, emceed the event.

Jim McTague (B.S.) has established a Web site with news commentary, book reviews, and a link to his latest novel, Onion Heads (www.jimmctague.com).

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ASSOCIATION PRESIDENTS

SJU REMEMBERS TWO ALUMNI ASSOCIATION PRESIDENTS

The University recently lost two loyal Hawks who had each served as president of the Saint Joseph’s Alumni Association.

J. Edward Sunkes ’32

J. Edward Sunkes ’32 (B.S.) passed away on March 26 at 92 years old. He is survived by his second wife, Elizabeth. His first wife, Marie, is deceased.

A three-year varsity basketball player for Saint Joseph’s College, Sunkes was always a generous supporter and advocate of the Hawks. After graduating from Saint Joseph’s, Sunkes played basketball for the Philadelphia Athletic Club. He went on to work as a top financial officer for both Raytheon Company and United Engineers and Constructors International.

Sunkes continued his strong relationship with Saint Joseph’s as an alumnus. He served as Alumni Association president from 1944 to 1947 and was very involved in his 50th reunion celebration in 1982. He received the Alumni Association’s Hogan Award in 1987.

Sunkes, who had been an accounting major, also established the J. Edward Sunkes ’32 Scholarship for deserving students in the Erivan K. Haub School of Business.

Carmen N. Casciato ’43

Carmen N. Casciato ’43 (B.S.) died January 29 at the age of 85. He and his wife MaryAnn, residents of Rosemont, Pa., had been married 36 years. They have eight children and eight grandchildren.

Born and raised in South Philadelphia, Casciato attended West Philadelphia High School before coming to Saint Joseph’s College. He served as president of the Alumni Association in 1956-57, and he remained passionate about SJU men’s basketball throughout his life.

Casciato’s successful career as a leading sales representative at the Remington Rand Typewriter Division spanned 40 years. In 1982, he and two partners opened CST, a typewriter and office equipment company in Bala Cynwyd, Pa. He retired in 2000 and served as a consultant for four years.

Casciato was active as a Eucharistic minister and usher at St. John Neumann parish in West Philadelphia. Casciato’s successful career as a leading sales representative at the Remington Rand Typewriter Division spanned 40 years. In 1982, he and two partners opened CST, a typewriter and office equipment company in Bala Cynwyd, Pa. He retired in 2000 and served as a consultant for four years.

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1973


John T. Stone (B.S.) was awarded the Appraisal Institute’s MAI membership designation, held by appraisers who are experienced in the valuation and evaluation of commercial, industrial, residential, and other types of properties, and who provide advice on real estate investment decisions. Stone is also a Vietnam-era veteran.

1975

Ayana Eneyew (B.S.) is assistant controller with Castle Management Corp. in Washington, D.C. Eneyew resides in Silver Spring, Md.

1976

Jack Breen (B.A.) and wife Maureen will return to their home in Maui, Hawaii, this fall, after spending eight years in the Philadelphia area caring for parents who recently passed away. During that time, Breen coached West Chester (Pa.) East High School Rugby while working as a trial lawyer. He will remain active as director of Hawaii Youth Rugby and plans to continue coaching. He would like to hear from other rugby alumni interested in helping the SJU Rugby club (jackbreen@comcast.net).

1977

Robert W. Hayes (B.A.) of Broomall, Pa., is an attorney with Cozen O’Connor. He presented “Implementing Appropriate Document Control and Retention Policies” at a conference on Effective Development and Presentation of Expert Testimony in Chicago. He concentrates his practice on complex commercial disputes, class actions, and multidistrict litigation. Hayes serves as national coordinating counsel for all product liability claims on behalf of a smoke detector manufacturer and is a Super Lawyer based upon a poll of attorneys in which he was ranked within the top five percent of lawyers in Pennsylvania.

Bob Marino (B.A.) received the Maureen Reagan Advocacy Award at the Alzheimer’s Association Public Policy Forum in Washington D.C. The annual honor is given to an individual nominated by his or her respective chapter nationwide.

James E. Tully (B.S.) is a program manager in international business development for Northrop Grumman. He and wife Pat relocated to Longmont, Col., with the company. Tully was also promoted to colonel in the U.S. Air Force Reserves and serves as the 302nd Airlift Wing inspector general at Peterson Air Force Base, Colorado Springs, Colo.

1978

Daniel Davis (B.S.) was appointed director of capital management at Catholic Health East, a multi-institutional Catholic health system based in Newtown Square, Pa. He was previously manager for debt administration at Trinity Health Corp. in Novi, Mich.

1979

Kenneth Dutcher (B.A.) is executive vice president and worldwide chief financial officer for the Edelman Public Relations firm.

Patrick J. Swanick (B.S., M.B.A. ’82) recently retired from an executive-level banking career of nearly 26 years. He now serves on several corporate boards of directors and is a strategic consultant to the financial services and technology industries. Swanick and wife Diana live in Austin, Tex.

1980

Mary Jo (Long) Muoio (B.A.) is president of the National Customs Brokers and Forwarders Association of America. She is the first female elected president in the organization’s over 100-year history. Muoio is president of Barthco Trade Consultants in Boonton, N.J., where she, husband Bill (B.S. ’80), and children Matthew and Jayne Marie reside.

1983

Peter F.X. Callahan, Esq. (B.S.), joined the law firm of Wusinich, Brogan, and Stanzone at its Lionville/Downtowntown, Pa., office in February. He practices in the Philadelphia and surrounding communities and concentrates in complex litigation, including business and personal injury law with a specialization in the representation of patients in medical negligence cases.

Martin Gorman (B.A.) was appointed to the Senior Executive Service as director of forecasting and evaluation in the Office of the Deputy Undersecretary of Defense for Preparation and Warning in Washington, D.C. Gorman had served on the National Security Council as a director of intelligence programs with responsibilities for sensitive military and intelligence programs, and he attended the National War College at Fort McNair in Washington, D.C.

Maureen A. Hutchinson (B.S.) resides in Belcamp, Md. G. Michael Smith (B.S.) relocated with Lockheed Martin from Maryland to Lakeland, Fla., where he resides with wife Suzanne and children Ben and Abby.

Harry P. Wills III (B.S.) of Somerdale, N.J., was elected to a two-year term on the board of trustees of the New Jersey Society of Certified Public Accountants. He is managing partner at Bowman and Co. in Voorhees, N.J. Wills and wife Alexandra have a son and two daughters.

1984

James J. “Jamie” Maguire Jr. (B.S.) qualified for the 2006 Hawaii Ironman World Championship on October 21 by placing fourth at Ironman Florida last fall. He was accompanied by six members of the management team at the Philadelphia Insurance Companies, where he is president and CEO. He completed the race in nine hours, 54 minutes, and raised nearly $50,000 for Hurricane Katrina victims.

Patrick Mahoney (B.A.) was appointed vice president, global market development, for Standard and Poor’s in New York, N.Y. He has been with S&P since 1998. Mahoney, wife Lesley, and their four children live in New Rochelle, N.Y.

ALUMNI CELEBRATE SEARCH RETREAT AND ITS FOUNDER

On March 11, a group of alumni who had been involved in Search retreats as students gathered on campus to celebrate the retreat’s origins and its founder, William Gavin, S.J. (sevenths from left). Fr. Gavin served as director of Campus Ministry in 1977-82, during which time he instituted the Search weekend retreat, a tradition that is still alive and growing at Saint Joseph’s today. Lesly D’Ambolla, D.D. .O. ’82 (B.S.) and David Burns ’82 (B.S., ninth and sixth from left, respectively), two of the original “Searchers,” planned the reunion to honor Fr. Gavin, who resides on campus at the Loyola Center. Burns gave Fr. Gavin the idea for bringing the retreat to Saint Joseph’s in spring 1978. The first Search weekend was held in the fall of that year in Ventnor, N.J., at a retreat house. The weekend retreat has been held once each fall and spring semester each year since its onset in 1978. Today roughly 75 students attend the two Search retreats. 

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1985

Sophie A. Collins (B.A.) spent two summer seasons as a contract worker at McMurdo Station, Antarctica, before her son was born in 2004. She is now a mother-at-home and resides in Denver, Colo., with husband Spencer and son Matthew.

Marguerite (Corr) Quinn (B.A.) is the endorsed Republican candidate running for state representative of Pennsylvania’s 143rd Legislative District, which includes parts of Central and Upper Bucks County (Quinnforstaterep.com). She has been a licensed realtor in Bucks County since 1989. Quinn and husband John live in Doylestown, Pa., with children Maggie and Carolyn.

Michael J. Hagan (B.S.), CEO of NutriSystems in Horsham, Pa., is a principal in Philadelphia Media Holdings, which is buying the Philadelphia Daily News and Inquirer. He is a trustee at SJU and American Financial Realty Trust.

1987

David W. Burns (B.S.) litigates personal injury claims as a certified civil trial attorney in Medford, N.J. His wife is Kathleen (Sholette, B.A. ’89).

Megan (McClylatchy) Lampinski (B.S.) completed a master’s degree in information science at the Penn State University campus in Malvern, Pa.

Thomas P. Wilson (B.S.) was promoted to vice president at Wyeth Consumer Healthcare, where he is responsible for third-party contract manufacturing.

1988


Roseann (Filoso) McGrath (B.S.) of King of Prussia, Pa., is director of human resources for Lower Merion Township (Pa.). She received one of two grants awarded by the International Public Management Association for countywide inter-municipal cooperative Web sites.

John Dunne (B.A. ’88) and Kristina Moore Shannon Kelleher (B.A. ’96) and Ron Mullin Joyce Lagas (B.A. ’97) and Bryan McDermott Kelly Enright (B.S. ’99) and Fred Alcaino Kate Kyle (B.S. ’01, M.S. ’02) and Greg Klemm Kelly Mullin (B.S. ’01) and Jonathan Hemenway Holly Newman (B.S. ’01) and David Pedri (B.A. ’01)

Aidan Barlow (B.A. ’02) and Anthony Vega (B.A. ’02)

Meghan Ryan (B.S. ’02) and Anthony Assencuo (B.S. ’01)

Elizabeth S. Lucey (B.S. ’04) and Kevin P. Calvey (B.S. ’01)

Paul Gordon (B.S./B.A., M.B.A. ’92) is an investment strategist at Wachovia Bank’s Delaware office. He and wife Tina (Jahn, B.A. ’89) live in Drexel Hill, Pa., with their four children.

Joe Vitullo (B.S.) is senior director for information technology with United Health Group. He currently directs all technology acquisition diligence and integration for the United Healthcare Subsidiary of United Health Group. He, his wife, and their two children have lived in the St. Paul, Minn., area for over 12 years.

1989

Michigan Garry (B.S., M.B.A. ’93) is the founder and managing member of Yardley Wealth Management, an independent investment advisory firm that applies experience, finance industry knowledge, and an expert legal background to retirement planning.

Tina (Jahn) Gordon (B.S.) is a mother-at-home, and looks forward to a future in education after her children are in school.

Joseph F. Murphy, Ph.D. (B.S.), joined the intellectual property law firm of Caesar, Rivise, Bernstein, Cohen and Fokolow in Philadelphia as an associate. He had previously worked as a biotechnology patent examiner in the U.S. Patent and Trademark Office in Alexandria, Va.

Joseph C. O’Donovan Jr. (B.S.) started his own process-serving business, Legal Erands, which supports the legal industry with services such as nationwide process serving, courthouse filing, courthouse research, and document retrieval (www.legalerands.com).

Kathleen (Sholette) Burns (B.A.) has helped the elderly and disabled as a certified elder law attorney with a solo practice in Mount Laurel, N.J., for the past six years. She is currently focusing her attention on her infant twins, Daniel and Erin. Her husband is David (B.S. ’87).

1990


Heather (Penkala) O’Neill (B.S.) owns South Pointe Fitness Club in Hagerstown, Md. She manages the business, instructs classes, and is a personal trainer.

Arthur F. Wheeler, Esq. (B.A.), and wife Katharine reside in Mount Laurel, N.J., with their children, Elizabeth and Arthur.

1991

Sara (Takach) Gibbons (B.S.) is a Northeast zone manager for Clorox. Gibbons lives in Asbury, N.J., with husband Jim and their children, Brinton and Rose Elizabeth.

1992

Christine (Meehan) Miller (B.S.) was promoted to assistant vice president at Beneficial Savings Bank, where she continues to serve as a commercial loan officer in addition to her new duties. Miller lives in Willow Grove, Pa.

Charles A. O’Brien (B.S.) was elected to the KPMG partnership. He provides audit services to financial services and banking and finance clients in the Philadelphia area.

Marie Schultz (B.S.) was named to the board of directors for the Children’s Healthcare Foundation of South Jersey. She has been with the foundation since 2004 as both a volunteer and volunteer coordinator. Schultz works as principal librarian at Camden County (N.J.) Library System’s South County Regional Branch Library.

John Walsh (M.B.A.), president of Ducommun Technologies, lives in Coto de Caza, Calif., with wife Kathleen.

1993

Joann (Centofante) Winterle (B.S.), director of human resources at Connolly Bove Lodge and Hutz, worked with Amy Barth (B.S. ’02, M.S. ’06), director of corporate outreach for Saint Joseph’s University College, to secure a grant from the Foundation of the Association of Legal Administrators to begin a new University College program this fall.

Joe Frattone (B.A.) was named a “Rising Star” by the publishers of Philadelphia Magazine and the Pennsylvania edition of Super Lawyers Magazine. The honor was given to the top 2.5 percent of attorneys in the Commonwealth who are 40 years old or younger or in practice for 10 years or less. Frattone is a workers’ compensation defense attorney representing insurance carriers, self-insureds, and third-party administrators. He, his wife, Kim, and their three children live in Gilbertsville, Pa.

T.J. McNamara (B.A.) of Columbia, Mo., is a base pilot for Air Evac Lifeteam.

Catharine (Shivers) O’ Dell (B.S., M.S. ’99) was promoted to first vice president and marketing senior manager at Chase Card Services in Wilmington, Del. Her responsibilities include all credit card plastics ressure programs. O’Dell was also involved in the recent launch of the Chase card with “blink,” new RFID (radio frequency identification) technology.
MARY LOU QUINLAN '75

Inventing Success

Most Americans recognize Mary Lou Quinlan '75 (B.A.) as the American Inventor judge with the fiery red hair, known for her marketing expertise and empathy for inventors on the show. As an undergraduate student at Saint Joseph’s, however, she was known as Mary Lou Finlayson — a brunette who found her second home on the stage of the Bluett Theatre.

A member of the University’s Cap and Bells Dramatic Arts Society, Quinlan gave life to characters like the suicidal Miss Julie in August Strindberg’s play of the same name and the drug-addicted Mary Tyrone of Long Day’s Journey into Night. It was there, she says, that she first discovered the joy of performing.

After graduating in 1975, Quinlan worked in Saint Joseph’s public relations office for three years. Soon after, she was hired for an entry-level position with Avon that quickly elevated her to a senior management job that launched Quinlan’s notable marketing career. After Avon, she became CEO of N.W. Ayer, a major branding/advertising agency in New York, N.Y.

Drawing on her marketing expertise, she started her own company in 1999. Just Ask a Woman is a consulting firm specializing in marketing to the largest demographic of consumers — women. Dubbed “the Oprah of Madison Avenue” by the Wall Street Journal, Quinlan has carved out an impressive niche in the field, winning such big-name clients as Procter & Gamble, GlaxoSmithKline, Citigroup, Best Buy, IKEA, and Yahoo!. Her best-selling marketing book, Just Ask a Woman: Cracking the Code of What Women Want and How They Buy, is considered groundbreaking within the industry. Quinlan’s newly released Time Off for Good Behavior: How Hardworking Women Can Take a Break and Change Their Lives, was featured in The New York Times, USA Today, People, and on the CBS “Early Show.” She is also a highly sought-after public speaker and a monthly columnist for MORE magazine.

Quinlan shared some of her goals and experiences with Saint Joseph’s students when she visited campus last spring in an event sponsored by the University’s American Marketing Association chapter. She says the question she’s asked most often about the show has been picked up for a second season.

“I judged hundreds of inventors and was face-to-face with the best and sometimes worst of human situations,” she noted. With judging hours of 9 a.m. to 1 a.m., six days a week, Quinlan compared working on the show to a boot camp — one she is enthusiastically looking forward to doing all over again, as the show has been picked up for a second season.

— Carolyn Steigleman

1994

Tim Cifelli (B.A.) is a senior vice president with Gregory FCA Communications, the largest public relations firm in the Delaware Valley.

Mary Ellen (Concannon) McCullagh (B.S.) is operations manager of Wachovia Securities’ Center City Philadelphia office. She and husband Keith reside in Lansdale, Pa., with daughter Kerry.

Maj. Walt Fee (B.S.) of the U.S. Air Force returned to Fort Meade, Md., last spring after a six-month deployment to Baghdad, Iraq, for which he was awarded a Joint Service Commendation Medal. Fee also coaches the Baltimore, Md., Rowing Club Juniors Program.

1995

Linda K. Aquilino-Dimitriou, M.D. (B.S.), husband Steven, and son Andreas live in Blackwood, N.J.

Colleen (Fahy) Sharkey (B.S.) has been on maternity leave from her position as a teacher in Franklinville, N.J., to care for her twin boys. She and husband Michael (B.S., ’96) reside in Pitman, N.J.

Kristen Estep (B.S.) was chosen as the 2006-07 Cumberland Co. (N.J.) Teacher of the Year. She is a third-grade teacher at Dr. William Mennies School in Vineland, N.J.

Christopher P. Kaiser (B.S.) is an instructor/radar navigator in the B-52 with the U.S. Air Force. He is stationed at Barksdale Air Force Base (La.) and teaches at the Air Force Training College. He and wife Sandy (Flessner, B.S., ’95) live in Bossier, La., with their four children.

Shannon (Kelleher) Mullin (B.A.) works for J.P. Morgan Chase. She and husband Ron live in Wilmington, Del.

Nicole Maglio-Palena (B.S.) runs Palena Associates in Blackwood, N.J., which specializes in the recruitment of sales and marketing professionals in foods service manufacturing. She has more than nine years of executive recruiting experience in the food industry.

Michael Sharkey (B.S.) is assistant varsity baseball coach at Glassboro High School in N.J.

1996


Anthony Saggiomo Jr. (B.S.) is currently pursuing his M.B.A. at Saint Joseph’s. He is a sales executive for Hussman Corp. in Mount Laurel, N.J., handling the group’s major supermarket customers in the Northeast region. Saggiomo and wife Kara live in Mount Laurel.
1998

Danielle (DeCord) Seminski (B.S.) is a realtor for Prudential Fox and Roach in Mount Laurel, N.J. Husband Lou (B.S. ’98) is an attorney in Newark, N.J. They live in Westampton, N.J.

1999

D. Michael Alban (B.S.) is a senior systems developer for the Vanguard Group, where he has worked since 1999. He and wife Christine live in Hatfield, Pa., with their son.

Patricia D. Byrnes (B.A.) graduated from the University of Pennsylvania’s Fels Institute of Government in August 2005 with an M.G.A. and a certificate in politics. Byrnes works as assistant director of government relations at Buchanan Ingersoll.

Frances R. Wood (M.S.) was awarded a doctorate in educational leadership from Widener University. She is the principal at Alexandria Middle School in Pittstown, N.J.

2000

Rich Alsdorf (M.S.) resides in Warrington, Pa.

David Cairns (B.S.) joined Smith Barney in Lawrenceville, N.J., as a financial advisor.

James P. Gallagher (M.S.) was elected magisterial district judge for Bridgeport Borough and part of Upper Merion Township in 2005. His promotion came after 22 years with the Norristown (Pa.) Police Department, six of which he served as a lieutenant.

Susan Gibson (M.B.A.) of New York, N.Y., is director of strategic accounts with WebMD.

Kelly (Hill) Chadwick (B.S.) graduated from Lesley University with a master’s degree in counseling psychology in May 2005. She and her family reside in Stow, Mass.

Hon. Regan Y. McGrory (B.A.) was sworn in as parliamentarian of the Democratic Party of the State of New Jersey in February. She is the first official state party parliamentarian and the youngest appointed Democratic Party official in the state. McGrory also authored the Party’s revised bylaws in February. In April she was appointed to a two-year term as a public member of the Governor’s Council on Alcoholism and Drug Addition. McGrory is employed full-time by the Majority Office (Democratic Partisan Staff Office) of the New Jersey General Assembly.

Linus M. McGinty (B.S.) of Springfield, Pa., has been an information technology recruiter at Liberty Personnel Services in Conshohocken, Pa., for more than a year and reports that he loves it (linus@libertyjobs.net).

Lorraine (Salvino) Dohrmann (B.S.) joined Eccoes Associates in Havertown, Pa., where she is building a private social work practice. Dohrmann has a master’s degree in social work from the University of Pennsylvania and a license in social work, specializing in childhood and adolescent trauma and abuse cases.

2001

Caroline Bubnis (B.S.) was named director of publicity for Epic Records in New York, N.Y.

Kellie M. MacCready (B.A.) joined Obermayer Rebmann Maxwell & Hippel in Philadelphia as an associate. She concentrates her practice in the areas of civil and commercial litigation and is a member of the American, Pennsylvania, Philadelphia, and Delaware Bar Associations.
Holly (Newman) Pedri (B.S., M.S. ’02) is associate director of institutional research and planning at Luzerne County Community College. Husband David (B.A. ’01) is an assistant district attorney in Luzerne County (Pa.), specializing in narcotics prosecution. They purchased their first home in Drums, Pa., in 2004, following David’s graduation from Temple University School of Law.

Lisa E. Ramirez (B.A.) has a new position as manager of vacation products for USA3000 Airlines, where she has worked for two years. Headquartered in Newtown Square, Pa., the airline services domestic and international destinations.

2003

Brian W. Dougherty (B.A.) joined luxury real estate developer DPS Development Co. as an associate. He previously worked as corporate sales manager for a developer DPS Development Co. as an associate. He received a great education,” Hill said, “and that put me in a very good position. But it was the experience of being a member of the crew team that really made a huge difference.”

Hill’s career in rowing began as a high school student at St. Joseph’s Preparatory School. He went on to be a four-year rower for SJU. In 1976, he earned an M.B.A. from the University of Notre Dame and went to work for Ford Motor Company. Hill opened the Devon Hill BMW and Volkswagen car dealership in 1982. He sold the dealership in 1997 but continues to enjoy a successful career in real estate development.

Through it all, Hill never forgot his love of crew. In 1998, he returned to his high school alma mater for four years, serving in the novice and assistant varsity coach positions. Now as Saint Joseph’s head coach, Hill has accomplished much towards his goal of “returning the pride” to SJU rowing. The team triumphantly defended its 2005 Dad Vail Regatta crown in May, scoring first overall.

Beyond garnering great press for the University, Hill wants his coaching to positively impact his student-athletes, just as his rowing experience did for him.

“The people I rowed with, the confidence, the winning attitude — they have all had a major role in my success,” he said. “I want to be able to instill those attributes in the current generation of SJU students.

“I have been extremely blessed in my life, and I wanted to give back in gratitude for all of my good fortune.”

Hill credits this same fortuity with introducing him to his wife in Spanish class his sophomore year.

2004

Thomas Devlin (B.A.) is a religion teacher and campus minister at La Salle College High School in Wyndmoor, Pa. He participated in Project Appalachia as an SJU student, and last year he took 12 La Salle students on the school’s first trip to the Phelps, Ky., area Habitat for Humanity site.

Jason Scott Christ (M.B.A.) is international accounting manager for Wetherill Associates, which has entities in Canada, China, Costa Rica, Germany, India, and the Netherlands.

Carolyn (Lucey) Calvey (B.S.) has joined Valley Forge (Pa.) Benefits Consulting as an analyst. Previously, she enjoyed a travel-filled job with Ernst & Young. She and husband Kevin (B.S. ’01) live in King of Prussia, Pa.

2005

Michael O. Donohue (M.B.A.) is a research associate covering U.S. stocks for Matrix USA in New York, N.Y.
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This news for publication in print and on the SJU Web site? ☐ Yes ☐ No Non-returnable photo enclosed? ☐ Yes ☐ No

Alumni news is contributed to SJU Magazine by the Office of Development and Alumni Relations.
It’s well-known that teenagers don’t get the proper amounts of sleep. Only 20 percent of adolescents get the recommended nine hours of sleep they need, according to the 2006 Sleep in America Poll released by the National Sleep Foundation (NSF), and nearly one-half (45 percent) sleep less than eight hours on school nights. These results reflect a national survey of approximately 1,600 adolescents and parents.

Further, the poll found that teenagers get less and less sleep the older they get. The average 12th grader gets fewer than seven hours each night, and half don’t go to bed until after 11 p.m. These findings, while not surprising and confirmed in previous research, are no less significant. The question persists: Does it matter if most teens miss an hour or two of sleep every night? The answer lies in the poll’s more surprising results:

• At least once a week, more than one-quarter (28 percent) of high school students fall asleep in school and 14 percent arrive late or miss school because they oversleep. This means that on any given school day, 169,638 public middle school students and 368,648 public high school students will be late for school or miss school simply because they overslept. In addition, 127,208 public middle school students and 737,296 public high school students will fall asleep in school. Add it up, and almost 1.5 million students are missing school every single day, either because their bodies are asleep in their bedroom or because their brains are asleep in the classroom.
• Adolescents who don’t get enough sleep are more likely to get lower grades.
• One of every seven teenage drivers (15 percent) is driving drowsy at least once a week.
• Teenagers who don’t get enough sleep are more likely to report being sad and unhappy.

Why is this happening? A large factor is biology. A teenager’s internal clock shifts later by about two hours after puberty, meaning that many teens don’t get sleepy until 11 p.m. or later. Not going to sleep until this late, though, conflicts with the world around them. Teenagers have no choice but to wake up too early, because high schools start too early in the morning. Many schools across the nation start as early 7 a.m., which requires their students to be awake by 5:30 or 6 a.m. to make it to school on time. A number of school districts have taken the leap and shifted their start times to a more reasonable hour. They have seen huge benefits, with students and teachers reporting that teens are more awake, alert, and able to learn. Dropout rates have decreased and school attendance is up. The teens are getting an extra hour of sleep at night; they are not staying up later as some had predicted.

Another reason for teens’ inadequate sleep is the 24/7 nature of our society and the huge advances in technology. Teenagers are bombarded with competing demands, all calling them to stay awake and plugged in. They are instant messaging, playing online computer games, surfing the Net, and listening to their iPods into the wee hours of the night.

What should be done? First, everyone, at every age, needs to make sleep a priority. Getting adequate amounts of sleep is essential to how well teenagers learn and perform in school.

Second, the technological playgrounds permeating teenagers’ bedrooms need to be eliminated. Their places of sleep are a cornucopia of televisions, computers, Internet access, instant messaging, video games, and cell phones. Get rid of those televisions, move the computers to the family room, and set limits on how late teens can be instant messaging their friends.

Third, cut the influx of caffeine into our teens’ diets. Keep our teenagers out of Starbucks and stop targeting caffeinated sodas, gum, and even lip balm, toward the adolescent audience.

Finally, parents, teachers, health-care practitioners, and coaches have to help teens choose sleep as a priority. They must model good sleep habits themselves, educate children and teens about the importance of sleep, and set limits on how late teens can be instant messaging their friends.

This year’s National Sleep Foundation slogan says it all: Sleep — as important as diet and exercise (only easier!).

— Jodi A. Mindell, Ph.D.
When he was in fourth grade, Arcadio Alvarado ‘08 traveled across the Benjamin Franklin Bridge from Camden into Philadelphia for the first time. He remembers it well. It was a Saint Joseph’s University bus that carried him from what seemed like one end of the earth to the other to participate in a summer day camp on campus.

“For kids in Camden, the Saint Joseph’s campus is enormous,” Alvarado recalled. “It’s probably the most sprawling property they’ve ever seen — a huge contrast from the crowded streets of Camden.”

Alvarado’s journey took him to the Holy Name Day Camp, which celebrated its 10th anniversary this year. Run by Guadalupe Family Services, the social service ministry of the Holy Name Church, a Jesuit parish in Camden, the camp has been in partnership with Saint Joseph’s since its inception in 1997. At the time, Dan Joyce, S.J. ‘88 (B.A.), assistant to the vice president for mission at SJU, worked at Holy Name with Helen Cole, S.S.J., director of Guadalupe Family Services. When a grant opportunity arose, they worked together with a group of Saint Joseph’s students and alumni to create a summer day camp for Camden youth that would literally broaden their horizons.

“‘This is a ‘get on the bus and go’ camp,’” Sr. Helen explained. “For many children, it’s their first and only experience outside of Camden. It is sometimes difficult to convince parents to let their kids go because many don’t have cars and are afraid their children will be too far. But what these kids need is a chance to play somewhere safe, an opportunity not afforded them in their own neighborhoods.”

For five weeks every summer, about 30 children enjoy two days on Saint Joseph’s campus, where they participate in many activities including swimming and arts and crafts. The children take field trips to area attractions such as the Constitution Center and the Philadelphia Zoo on the other two days. Finally, each week culminates with an all-day pool party at the home of the Finnegan family in Bryn Mawr, Pa.

Sr. Helen says there is a tremendous value for the kids being on Hawk Hill, not only for safety, but also to gain exposure to college life. “More than half the kids who have gone through the camp have gone on to college,” she noted. “Being able to leave their neighborhoods and see what opportunities are out there is really inspiring for these kids.”

SJU students have historically served as camp counselors and even co-directors of the camp. One such student is Scarlett McCahill ‘06 (B.A.), who spent two summers working there.

“When I took the job working at the camp, I knew little about Camden other than that it was an economically depressed, violent place with a miserable reputation,” she admitted. “Once I started working, I found a vibrant, caring, positive community through Holy Name.

“In my first year as a counselor, I was speaking with an eight-year-old girl about her goals for herself as an adult,” McCahill remembered. “She said she wanted to be a paralegal, which was the best job held by any member of her family. When I was her age, my aspiration might have been to become a lawyer, because the opportunity to know lawyers existed for me. Coming to SJU, all the campers are encouraged to think about college for their future, and expand the scope of their ambitions.”

In addition to Saint Joseph’s students working for the camp, Saint Joseph’s Preparatory School students also complete required service hours there, and Old Saint Joseph’s Church provides financial support. Their participation completes a unique partnership among Jesuit institutions in the Delaware Valley.

Alvarado has come a long way since his first trip over the Ben Franklin Bridge. His experiences at Saint Joseph’s as a young camper called him back to campus to pursue his undergraduate studies in decision and system sciences.

“As a kid, I looked up to the counselors,” he said. “It was good for me to have a positive role model, someone to answer questions, and give me a goal to reach. There’s plenty of trouble to get into in Camden, and I was lucky to be given the chance to participate in things that kept my mind off of all of that. I’m happy to be that role model for other kids now.”

—Kelly Schramm ’05 (M.A.)
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