

FALL
10

LIBRARY LINES

Francis A. Drexel Library Newsletter

From the Director

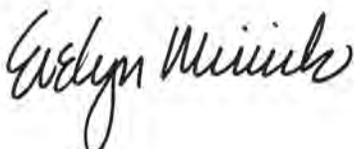
I am pleased to report at this time that planning is accelerating for the construction of the Post Learning Commons and the renovation of Drexel Library! It is hard to believe we will “break ground” in this academic year. The new Drexel Library and Post Learning Commons will offer significant improvements and exciting new spaces for both students and faculty. Over the summer, our staff has worked hard at improving many of our existing services in addition to making needed changes to the collection. This work will carry us through the construction phase and into the future as well.

The construction project will double the available study and work space for students, from a seating capacity of 460 to over 1,000. The combined Library and Learning Commons will increase the number of group study and seminar rooms from 5 to 24. These spaces are perfect for students to study together, work on group projects or participate in small seminars. An online room reservation system should make it easy for users to locate and reserve study rooms.

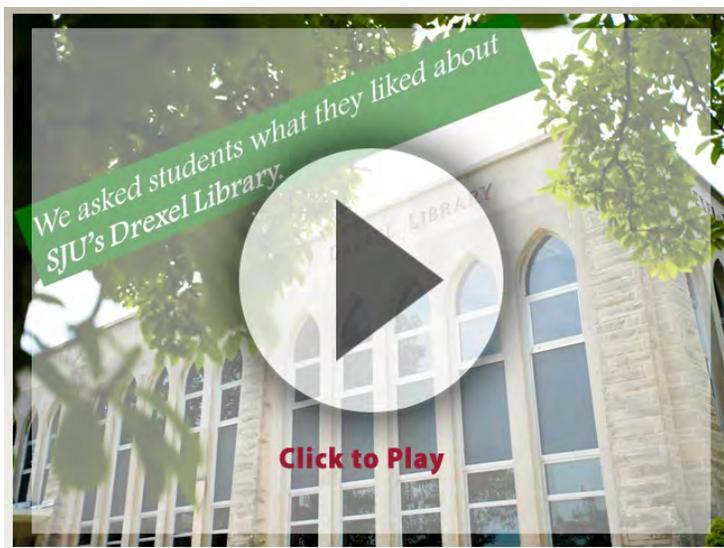
The Digital Media Zone, or DMZ, on the 2nd floor of the Post Learning Commons will offer production software, equipment and expertise for video and audio editing, film and still image creation and manipulation for the new Digital Media and Communications programs.

Last, but certainly not least, along with the newly-created facilities in the Learning Commons, we expect to have the existing rest-rooms upgraded and expanded. To think that those lines will soon be a distant memory!

As we begin the new year, look for more information on this exciting project.



Evelyn Minick,
Library Director



[Click to Play](#)

WHAT'S HOT iPads, Kindles and Nooks!

Drexel Library has purchased e-readers for faculty and staff to borrow. We have three types of e-readers available: Kindle, Nook and iPad. The Kindle and Nook are e-readers from Amazon and Barnes and Noble, respectively. The Apple iPad is also an e-reader, but can be used to access the internet, write notes, and view photos or videos. Each reader has at least 11 e-books of popular fiction or non-fiction, specifically bestsellers and recent releases. While we ask that you do not download any books, we will consider book recommendations. To see if a device is available, please check the library catalog or call the Service Desk at 610-660-1900. If you have any questions about the e-readers, please contact Anne Krakow (akrakow@sju.edu, 601-660-1906).

CAMPUS PARTNERSHIPS

Arrupe Collection Has Relocated to Drexel Library

As part of the on-going partnership between the Library and the **Pedro Arrupe Center for Business Ethics**, the Center's collection has been classified and merged with the existing Library collection. Arrupe-selected titles cover business ethics, corporate social responsibility, and related topics, including philosophy, economics, management, finance, law, science and medicine, and are located throughout the Library. A sampling of titles includes:

- The Oxford Handbook of Business Ethics
- Merchants of Doubt: How a Handful of Scientists Obscured the Truth on Issues from Tobacco Smoke to Global Warming
- The Big Lie: Spying, Scandal, and Ethical Collapse at Hewlett-Packard
- Unequal Protection: How Corporations Became "People" -And You Can Fight Back
- The Skeptical Economist: Revealing the Ethics Inside Economics

To quickly locate all Arrupe Center materials, simply search the catalog for title "**Pedro Arrupe Center.**" Books on the topic business ethics have the **call number HF5387**. The Library's **Business Ethics and Corporate Social Responsibility Toolkit** includes recommended resources for the study of business ethics and corporate responsibility.

The Pedro Arrupe Center for Business Ethics was founded in 2005 as an intellectual resource for business ethics. The mission of the Arrupe Center is to assure that students are equipped to engage in careful, sustained, and critical reflection on ethical issues and are prepared to use that reflection in their business decision making.



The Entrepreneurship Society at Saint Joseph's University seeks to provide undergraduate and graduate students with Entrepreneurial leadership skills and tools. ES provides real life substantive interaction with successful entrepreneurs in the region to give the students a hands-on approach to opportunities and business ventures. It is our "think outside the box" mentality that we try to instill in all our members for them to reach their full potential.

Part of our ongoing development and outreach to our members and those of the larger school community has been greatly facilitated through the cooperation with the Drexel Library. For the past two academic years we have partnered with the Drexel Library to maintain an **Entrepreneurship Society book collection**. This book collection has grown in depth and scope thanks to the Library's help, and with it another tool in our belt to reach out to those seeking to pursue their endeavors and the opportunities before them. It is of great pleasure and gratitude that the Entrepreneurship Society has been able to establish such a partnership with the Drexel Library for the benefit of all, something future entrepreneurs and students of generations to come will have the ability to enjoy.

- Cal Escue, SJU Entrepreneurship Society President

For recommended resources for the study of entrepreneurship and small business, see: <http://librarytoolkits.sju.edu/Entrepreneurship>



Library Resources Help Students "Get the Edge" in their Job Hunt

"According to a recent CDC survey of employers, our students rank above average as compared to both an employer's ideal candidate and students at other schools... It's clear that the students who take the time to do their homework fare best in this competitive job market. With this in mind, Career Development Center counselors routinely refer our students to Library resources."

- Melissa Bergin McClory of the Career Development Center at SJU

Selected Library Resources useful in job search and preparing for an interview:

- "Going Global" guides
 - in Business Source Complete
- Advertising Redbooks
- Hoover's
- Company Dossier
 - in LexisNexis Academic
- Security Dealers of North America
 - in Standard & Poor's NetAdvantage
- Philadelphia Business Journal Book of Business Lists
 - Latest edition at the Reference Desk
- First Research
 - Useful in preparing for an interview

*Note: With the exception of the Book of Business Lists, all resources listed are online and can be found on the **Library's A-Z eResources page**. For more information, contact your Librarian Liaison.*

FRESHMEN INITIATIVES

Reaching the Parents

When sending their college-age sons and daughters away for the first time, parents probably have just as many nerves, jitters and anxious energy as the students themselves. The Library has participated in a parent orientation during the past two summers not only to help respond to any questions parents might have, but also to reinforce the importance of the Library to student success. We tried, in essence, to create Library Ambassadors out of the parents of the incoming SJU undergraduate class.

In the time we had with parents, we gave a brief presentation explaining the resources that students will be expected to access in college, the collections of reputable information we provide and the fact that these resources are only available to SJU users. Hopefully, we persuaded a few parents to be Library Ambassadors, and to point students who might be struggling with research straight to the Library!

Gearing Up for the First-Year Seminar

Throughout the Spring semester 2010, we met with almost all of the instructors scheduled to teach first-year seminar courses this coming fall to discuss options for instruction. Because we see almost all first-year students in information literacy sessions for Craft of Language in their first semester, our plan for the first-year seminar instruction component moves beyond the traditional introduction of searching the Library databases and the Library Catalog. Instead, we'd like to focus on thinking about everyday information critically.

To that end, we will be planning activities for the first year seminar that hone students' web evaluation skills, that teach them to reflect on the authority of information on the open web, and that highlight the importance of being a good, ethical researcher. If you are planning to teach a first-year seminar, please get in touch with your Library Liaison to discuss options for instruction.

First-year Seminar Video Options

The Library also created two videos that certain sections of the first-year seminars may be required to watch.

The first is about social networking, urging students to become more vigilant in protecting their online identities as represented through sites like Facebook. In this 12 minute video, we review examples of how their Facebook profiles may be used against students depending on what they're posting – both in school and in the job hunt. We also sat down with the Career Development Center's Matthew Brink and Kristen Doran to ask about how employers are using Facebook and other social networking sites in the office environment – both for promotion of people and organizations, and as a way to keep an eye on current and future employees. We thank them so much for their participation, and for their pearls of wisdom!

The second video focuses on plagiarism at Saint Joseph's University – we interviewed faculty, staff and students to show what types of plagiarism students were committing, to learn about the consequences of plagiarism, to talk about how instructors detect plagiarism, and finally to educate students about how to avoid plagiarism altogether. The video is around 25 minutes long, and collects the interviews according to topic and is divided into chapters. We thank everyone who participated in its creation:

Dr. Kim Allen-Stuck,
Director of Student Success

Dr. William McDevitt,
Professor of Management,
Chair of the Academic Honesty Board

Elizabeth Valliere,
Student, Writing Center Tutor

Luigi Condina,
Student, Writing Center Tutor

Sarah Quain,
Student, Writing Center Tutor,
Academic Honesty Board, Student Representative

Dr. James Watrous,
Professor of Biology

Dr. Kim Logio,
Professor of Sociology

Dr. Jenny Spinner,
Professor of English,
Director of the Writing Center



If you would be interested in hearing more about these videos, or incorporating these lessons into your first-year seminar, please get in touch with your Library Liaison!

COLLECTION CHANGES – NEW ELECTRONIC RESOURCES

Grove Art Online and Oxford Biblical Studies Online

We're happy to now carry the **Grove Art Online** collection, available through Oxford Art Online. With this database, users can search *The Oxford Companion to Western Art*, *Grove Art*, *Encyclopedia of Aesthetics* and *the Concise Oxford Dictionary of Art Terms*. Grove Art contains over 45,000 signed articles, 5,500 images, 40,000 image links, timelines of world art, MoMA lesson plans, and links to ARTstor and Art Resource. The acquisition of the database was based on the recommendation of Art History faculty Emily Hage, who explains, "Many Saint Joseph's University students taking courses in art history and related fields have little to no exposure to specific artists, art movements, and terms. Grove Art Online offers a basic, scholarly introduction to a wide range of topics that will answer students' questions and help them to pursue further research. Such a source is particularly important at a time when general Internet searches often turn up inaccuracies." The collection also includes links to other image collections, such as the British Museum, the Metropolitan Museum of Art and the Artists Rights Society.

Oxford Biblical Studies Online is a valuable collection of Bible texts, scholarship and commentary. The collection offers access to over 5,000 entries from Oxford references, including the *Encyclopedia of the Dead Sea Scrolls*, *Oxford Companion to the Bible*, *The Oxford Handbook of Biblical Studies*, *The Oxford History of the Biblical World*, *The Oxford Illustrated History of the Bible*, and *the Oxford Bible Atlas*. The database interface offers side-by-side viewing of biblical passages and its corresponding commentary. This digital collection also contains over 1,000 searchable images and maps, as well as two timelines (Biblical Rulers and the Biblical World) which list key events and people, with links to related references.

Community Health Data Base (CHDB)

The central component of the Community Health Data Base is the **Southeastern Pennsylvania Household Health Survey**, which is administered every two years by the **Public Health Management Corporation**. CHDB covers Philadelphia, Bucks, Chester, Delaware, and Montgomery counties, and includes U.S. Census and vital statistics data. The Community Health Data Base has become a unique, critical resource for area health and social service agencies. It provides:

- Local data, not extrapolations based on national or state data
- Data that are community-based rather than resource-based
- Data that can be examined by different levels of geography, including census tract, health district, Minor Civil Division, and ZIP code, as well as by county and region
- Longitudinal data that can be used as a baseline to measure changes in health, social status and access to care over time

Health Status	Personal health behaviors	Safety & violence
Sources of care and utilization of services	Doctor-patient relations	Hunger & food availability
Housing & environment	Mental Health	Obstacles to (health) care
Health Insurance	Elderly supplement (questions asked of persons age 60+)	
Health Insurance	Social capital	Child care and youth employment

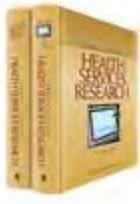
For a complete list of topics, view **SEPA Household Health Survey Major Topic Areas**. Access is provided through a partnership between the Health Services Department and Drexel Library. For more information, and to arrange training, please contact your Library Liaison or call the Information Desk at x1904.



COLLECTION CHANGES

ADDITIONS TO GALE VIRTUAL REFERENCE LIBRARY

We recently added four exciting e-books to our GVRL package.



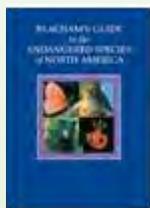
Encyclopedia of Health Services Research

"Health services research is a highly multidisciplinary field, including such areas as health administration, health economics, medical sociology, medicine, political science, public health, and public policy. The Encyclopedia of Health Services Research is the first single reference source to capture the diversity and complexity of the field. With more than 400 entries, these two volumes investigate the relationship between the factors of cost, quality, and access to healthcare and their impact upon medical outcomes such as death, disability, disease, discomfort, and dissatisfaction with care." - *Sage Publications*



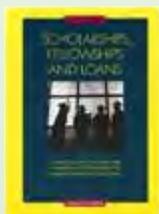
Encyclopedia of Modern China

"The emphasis here is on China since 1800. Pong (Delaware) has used 500 international authors to write 936 entries and sidebars, enhanced with hundreds of color photos, maps, tables, and graphs. From daily life and the banking system to the explosive economic growth over the last 30 years, it's all here, along with the arts, government, health care, and popular culture." --Library Journal, May 2010. Table of Contents at http://www.gale.cengage.com/pdf/samples/TOC_9780684315669.pdf



Beacham's Guide to the Endangered Species of North America

This comprehensive resource provides extensive data on the habitats and ecosystems of the more than 1,200 species identified as endangered or threatened by the U.S. Fish and Wildlife Service. It updates the print *The Official World Wildlife Fund Guide to Endangered Species of North America* (c. 1990).



Scholarships, Fellowships and Loans, 27th ed. (2010)

Provides comprehensive information on sources of education-related financial aid sponsored and administered by private organizations and companies. Covers a variety of programs in all educational areas, including area and ethnic studies, business, computer science, education, liberal arts, medicine, physical sciences, theology and religion, and more. Intended for students and others interested in education funding.

Advantage of Resources in Gale Virtual Reference Library:

- The entire work is searchable
- Pages can be 'read' to the you - each entry has an MP3 that can listened to on the page, or downloaded.
- Pages can be translated into a number of languages, including Spanish, Korean, and Chinese (simplified)
- Pages can be emailed the pdfs of the pages can be viewed - same as the print edition!

SJU students, faculty, and administrators have remote access to this resource with their SJU network login & password.



Shawna McKenzie '12 barcoding books

COLLECTION CHANGES - IN THE STACKS

What happened to the JX call numbers?

Anyone visiting the Political Science section has noticed materials with call numbers beginning with JX (International Law) have all but disappeared. Where did they go and why?

The Library of Congress, who designed the classification scheme that we use in this library, found it necessary to expand and divide this class, and eliminate JX. Since the existing collection was using the now obsolete JX, and new material was classed in either JZ (International Relations) or KZ (Law of Nations), our collection was being splintered, so it was decided to repair this and conform to the new designations.

Every title needs to be checked and assigned a new class number. Some material has been relocated to other areas of the collection which are more appropriate. This process includes several steps: first, the books are brought down to the cataloging department to be re-labeled, and then they are re-shelved in their new locations. This meant that a massive reorganization of the shelves was required. Once the project is completed this summer, the material will be settled into their new homes in either JZ or KZ and similar subject matter will once again be together in a browsable display. Be sure to check the catalog for the new call numbers before going upstairs.

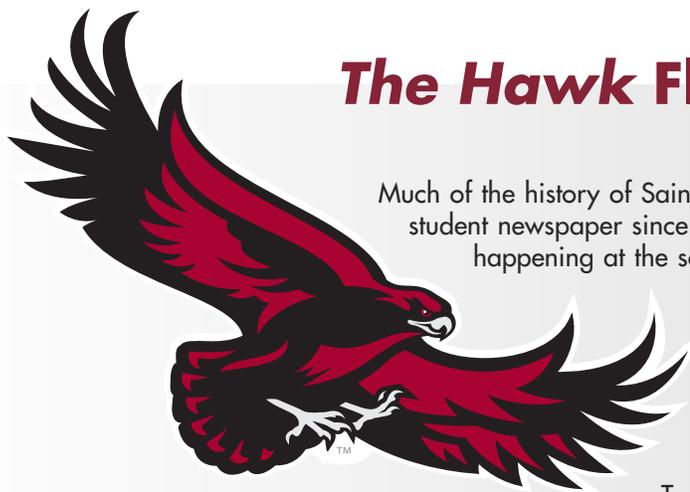
Re-Barcoding the Book Collection – an Enormous Task

Why would we want to do this? Somewhere back in time, it was decided to place the barcode on the title page of the book. This has proven to be inefficient and cumbersome for checkout as well as inventory. In locating the barcode on the outside back cover, it can be easily scanned for these tasks. With construction of new Learning Commons beginning next Spring, we have an added incentive to complete this project as soon as possible as the new barcodes will be easily read by the new self-checkout machines to be installed in the new building.

The duplicate barcode project began in May 2007, with new materials receiving barcodes on their back covers immediately. For the existing collection, student workers scan each book's barcode, print a duplicate and attach it to the back cover. The students are currently three-quarters of the way through the second floor. The project should be completed by the end of 2011, at which time approximately 165,000 volumes will have been re-barcoded!

2007 Barcodes placed on back cover of new material	Spring 2007 Begin duplicate barcoding of collection	August 2010 Finished through PR on the 2nd floor	December 2011 Estimated date of completion
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The Hawk Flies into the Digital Age!



Much of the history of Saint Joseph's College and University has been published in the student newspaper since its inception in 1930. In addition to chronicling what was happening at the school and in the wider world at the time of publication, *The Hawk* particularly gives insight into the changing activities and interests of our students over the years. While the current issues now appear online <http://www.sjuhawknews.com/>, there is only a limited archive of back issues at that site. Up until now, deeper history could only be obtained by perusing the microfilmed or print issues held by Drexel Library.

To facilitate the many requests that the Library gets from alumni, current students and the greater SJU community for articles from *The Hawk*, we have undertaken a project to digitize the newspaper from volume 1, issue 1 in 1930 through volume 75, issue 2 in 2002. The actual digitizing is being done by Olive Software, Inc. and will be accessed from their site later this fall. The Olive platform allows for granular access across all articles, photographs, illustrations and ads in the archive by keyword, date or an advanced search through a single interface and for saving, printing and emailing of retrieved content.

The Drexel Library is very excited to offer this resource to the SJU community and plans to microfilm and digitize issues subsequent to 2002 when possible. If you have comments about this new initiative or would like to offer support for future digitization efforts, please contact the Archives/Special Collections at Drexel Library by emailing rathbone@sju.edu or calling Marjorie Rathbone at 610-660-1912.

The Hawk will never die!



E-Reserves and Copyright

This past summer a Campus Copyright Committee was formed in response to the enactment of the Higher Education Opportunity Act of 2008. One part of compliance to the HEOA is the addition of a formal copyright policy for the University: <http://www.sju.edu/about/heoa/>

While copyright is a campus issue, Francis A. Drexel Library, by virtue of its relationships with publishers and information access, is attuned to the implications of copying and disseminating information. With the new copyright policy in place, Drexel Library is working with faculty to help to ensure that their required readings work within copyright restrictions. One method with which we assist faculty with copyright is the development of E-Reserves. E-Reserves are materials made available online by the Library for a particular course. Once processed, the electronic reserve material will be available through the Drexel Library online catalog and can be linked to Blackboard courses. We encourage faculty to contact Drexel Library if there are any questions regarding the processing of e-reserves.

CELEBRATION OF ENGLISH DEPARTMENT SCHOLARSHIP

Drexel Library will host a day-long celebration of recent scholarship from the English Department on Thursday, October 21st. During free period (11:00am-1:30pm), April Lindner will read from her book *Jane* in the Library Café area. Later in the day at 5:00pm the Library will host a reception for the other authors in the group with recent publications, such as Melissa Goldthwaite, Tom Brennan, S.J. and Jo Alyson Parker. (Curriculum Materials Center, 2nd floor) Please join us in honoring their work.

http://libanswers.sju.edu/'"/>

“Ask a Librarian” – Putting Our Knowledge at your Fingertips

Drexel Library has developed a companion product to our “Library Toolkits”, which we have branded as “Ask a Librarian”. “Ask a Librarian” will allow a patron to query a knowledge base. If the question (or a similar one) is in the collection, the answer will be displayed; if it is not, then the user may submit it to our Reference staff to answer. In the case of the latter, a librarian will email a response, usually within 24 hours. “Ask a Librarian” offers suggestions for further research based on the topic and also allows users to “Text a Librarian” at (610) 983-8422 and receive a response during normal Information Desk hours. Give “Ask a Librarian” a try at <http://libanswers.sju.edu/>

ILLiad: The New Face of Interlibrary Loan

Interlibrary Loan



**Request it.
Track it.
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Francis A. Drexel Library
ILLiad Interlibrary Loan:

<http://sju.illiad.oclc.org/illiad/>

Our new ILLiad software, improves the ILL experience by allowing end users to:

- directly request, track, and electronically retrieve (for articles), their Interlibrary Loan requests.
- receive timely email notifications (to their SJU email address) that let users know when books are available for pickup, or when they can log on to the ILLiad site and retrieve your article electronically.
- view a running history of all requests sent.

So log on and take a look: <http://sju.illiad.oclc.org/illiad/>

Log on using your SJU Username/Password (the same one that you use for MYSJU).

(First-time users will be required to complete a one-time registration.)

"EASTERN STATE: LIVING BEHIND THE WALLS"

Drexel Library has acquired this new award-winning feature-length documentary that uses rare archival footage, photography and extensive interviews to go inside the walls of America's most historically significant prison, Philadelphia's Eastern State.

The revolutionary reform of solitary confinement at Eastern State Penitentiary – itself a widely hailed work of architecture – became the model for most prisons into the 20th century. That practice was then diminished in the face of new psychological theories and financial reality.

In evoking the prison's history, the film does not flinch from telling the hard truth of life on the inside and its lasting impact outside the walls, for prisoners and guards alike. The film is recommended for courses in: Criminal Justice, History, Sociology, Psychology and Architecture.

STAFF NOTES



Kristine Mudrick, Serials/Electronic Resources Librarian, has been appointed to the Board of the Delaware Valley Chapter of the Association of College and Research Libraries, serving as Newsletter Editor. Members of the Board also participate in program planning and other activities sponsored by the Chapter.



By the time you read this, **Sara Franks**, Library Instruction and Outreach Specialist, will be in Belgium, or on her way, starting a new chapter of her life. While Sara was with us for just a short time, she will truly be missed! And although we sincerely wish her well in all her future endeavors, we are not really ready to say good-bye and hope to meet up with her again. But, until that time, we remain, waiting for chocolate...



Since 1979, **Michael Brooks**, Acquisitions Technician, M.A. '10, has had op-ed articles and front page articles published in *The Philadelphia Tribune*, *The Philadelphia Inquirer*, *The Welcomat*, *The National Leader*, and a couple of college and university newspapers, as well as one book jobber newsletter. In addition, he has had articles published in *Library Mosaics* magazine, and writes a regular feature of Web Reviews for *Associates: the Electronic Library Support Staff Journal*. Michael has also published thirteen flash/short stories with *Bewildering Stories*. He published another story with *Lightning Flash Magazine* and has another under consideration with them.



MISSION STATEMENT: *The Francis A. Drexel Library of Saint Joseph's University strives to promote the best possible student and faculty scholarship, convenient access to relevant, high quality resources, and instruction in the skilled use and understanding of information. In addition, the Library provides environments conducive to quiet study, purposeful research, and the thoughtful exchange of ideas. Library Lines serves to highlight the efforts of the Library toward this end.*

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