Business transition is one of the most challenging issues for a family-owned business. Second to growing the business, having a successful succession plan keeps most CEOs up at night. While 30% of family businesses successfully transition to the second generation, just 10-15% survive to the third generation and only 3-5% make it to the fourth generation.

Studies show nearly 65% of businesses will transition ownership or leadership in the next five years. Now more than ever it is important to understand the tools and rally the team to help you map out a strategy. And “hoping it all works out” is not a viable strategy. Join IFBE along with experts from Brown Brothers Harriman for three conversations about transitions in family business.

MEET THE EXPERTS

KEN BAKER
CEO | 2nd Generation
NewAge® Industries

RESHMA MOORTHY
CEO | 2nd Generation
Frontier Technologies

DAVID J. FRIEDMAN
Founder & CEO | 1st Generation
High Performing Culture LLC

LEARN ABOUT DIFFERENT TYPES OF FAMILY BUSINESS TRANSITIONS, INCLUDING:

- How to successfully think through and approach the sale of your family business
- When it’s not the right time to sell your family business
- What it looks like when you sell your business and the steps to take to ensure its legacy

THURSDAY, FEBRUARY 22, 2018

TIME:
8:00 -10:30 a.m.

LOCATION:
Saint Joseph’s University
Mandeville Hall
5600 City Avenue
Philadelphia

NO COST for current Members & Partners
NON-MEMBERS: $40 per person

REGISTER HERE:
https://sju.edu/ifbe/events/

2017-2018 Partners

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