"In a gentle way, you can shake the world"

- Mahatma Gandhi

It's a new year and a new opportunity to make a difference, effect change and influence your legacy. As a business owner, you are in a unique position to make a positive impact on those who work for you, those you work to serve, and on the community in which you work, all through creating a corporate culture that makes all these elements the main priority. Make the work you do worthwhile.

INSIDE THE COMMUNITY

We asked this IFBE insider to share more about how she is making an impact through her role as President of her family’s business...

Reshma Moorthy
President,
Frontier Technologies, Inc.
IFBE Member
2017 - Present

Q. As the winner of the EMSDC’s 2017 Minority Advocate of the Year Award, what does the recognition mean to you?
A. 2017 was full of surprises for me, and receiving the EMSDC’s 2017 Minority Advocate of the Year Award to close the year was a great honor. For years I have strived to be an advocate for diverse businesses, but 2017 was something special for me. Earlier in the year, I was elected Chair of the MBE Input Committee, which began a real journey of advocacy; I committed myself to drive campaigns and lead efforts to involve and integrate MBE’s perspective in the council, and coordinate that perspective with our valued corporate partners to

Upcoming Events

Winter Open House:
The Power of Corporate Culture

Wednesday, January 24, 2018
5-7pm
at Saint Joseph's University

MEMBERS & PARTNERS: FREE OPEN TO THE PUBLIC

Register to attend!
create a cohesion the council hasn’t seen in a long time. It is so important to hear from all parties that stand to both contribute to, and benefit from our organization, and I am fully dedicated to making that a reality, so that we can provide the resources and logistical necessities to allow minority owned businesses to positively impact our communities. I could not be more grateful for the award, and it feels great to have hard work for a good cause recognized at the end of the year. It wouldn’t have been possible without my team, our clients, or the wonderful team at the EMSDC to support me.

Q. What are some of the social initiatives that you are passionate about and how do you make them a priority for yourself and for your business?
A. I have always been passionate about fighting disease. I hate the idea that there are deadly illnesses out there that we have no way to cure, or our cures are ineffective. That is why I make an effort every year to organize my community and my team in a concerted attempt to raise money and awareness toward fighting diseases and discovering cures for cancer, diabetes, and others. My team loves participating, and we frequently go on 5k events as a group, and there is always a special bonding that happens when we’re getting together and working toward helping society, and making the world a better place.

I am also obviously heavily involved in supplier diversity initiatives and councils like the EMSDC, WBENC, and more. As a woman and a minority, leading a woman and minority owned business, I know firsthand the challenges of representation in the corporate supply chain. We are lucky to have some amazing clients and corporate partners that understand the need to increase diversity to level the playing field and correct systemic inequality. One of my main goals for 2018 as an advocate for diverse businesses is to help improve communication with the broader public, to help them understand that doing business with diverse businesses is inherently good for business - not just something on a checklist.

Q. What advice can you give to other small businesses looking to become more involved in their communities and to turn their passions and values into actions?
A. I have been in the small business world for over 10 years now; in leading my company through various stages of growth, a complete cultural evolution that won a national culture award, and redesigning our mission and vision to stay innovative as technology continues to leap forward, I have learned a lot about community, passion and values, and action. As an individual, I have leaned on my personal passions and values to guide my community volunteering and cause leadership. This is something I feel strongly about, and it is a grander societal goal that drives me.

As a business leader, on the other hand, there are countless opportunities to use my business’ expertise to contribute to worthy causes as well. We are constantly involved in the tech space, and looking for new ways we can lend our experience, resources, or industry knowledge to help budding nonprofits or other community efforts. The key for us has been to go out and make ourselves available and known in the community. That would be one of my biggest pieces of advice - get involved in your community and listen for their needs; be present. Then try to be creative and figure out a way to leverage your company’s expertise to benefit a cause that needs it. This type of presence in your community has a funny way of coming back around as good karma later on, too, so don’t hesitate! We all owe a lot to our communities, and it is extremely fulfilling to give back; and that takes action and consistent involvement.

Reshma Moorthy, President of Frontier Technologies, Inc. wins the EMSDC Minority Advocate of the Year Award. Read more.
At Frontier Technologies, we use human experts, artificial intelligence, and cutting-edge technology to give our clients the time, resources, and security they need to innovate more. For over 28 years, we have helped clients make their data work for them, with systems, security, and cloud.

Frontier Technologies, Inc., headquartered in Wilmington, DE, along with operations and clients across the US, is a full-service Information Technology (IT) Infrastructure Systems & Staff Augmentation company-enabling enterprises to meet or exceed their IT goals on-time, on-budget, and on-spec. A minority-woman owned business as classified by the government for supplier-diversity initiatives. Leveraging almost 30 years in business, forming strategic partnerships with IT giants like IBM, Dell-EMC, VMware, Microsoft, HP and small businesses alike to provide clients the best-of-breed solutions with ease. Frontier is brand and technology agnostic. Frontier provides the consultative services for evaluating and selecting the best solutions providing clients peace of mind and a sustainable ROI.

Become an IFBE insider!

Learn more about membership starting in January 2018.

JANUARY EVENTS

**Winter Open House**
The Power of Corporate Culture
Wednesday, January 24, 2018
5 to 7pm
at Saint Joseph’s University

Please join us for our winter open house! Stacie Runion, director of organizational development at Cardone Industries will give a special presentation on the importance of corporate culture. PLUS, don’t miss this special opportunity to network with peers and experience our community first-hand.

Learn more and register to attend!

**SAVE THE DATES**

**Thursday, February 22, 2018**
Family Business Breakfast Seminar: Successful Succession
8-10:30am
at Saint Joseph’s University
MEMBERS & PARTNERS ONLY

**Tuesday, March 20, 2018**
Spring Family Business Legacy Speaker Series, featured speaker TBA
5:30-8pm
MEMBERS & PARTNERS: FREE
OPEN TO THE PUBLIC