An advisory board is a safety net for the family and the business. They provide the experience and external perspective to help family businesses solve problems and identify opportunities. An effective board is all about guidance, not governance. They boost morale, increase effectiveness and grow your bottom line. The composition of your board should complement the knowledge and skill set of the owners. The right mix of skills – which can change over time – can help relieve tensions and resolve common problems such as broken communication between generations, loss of commitment to the family and/or business, and analysis paralysis.

Join us for our next quarterly breakfast seminar, "DREAM TEAM: How to Build an Effective Advisory Board to Boost Morale, Effectiveness & Your Business’ Bottom Line," to hear insights and best practices on how to recruit, manage and leverage the skills of your advisory board to help prepare and position your family business for the global opportunities of the future.

WHO SHOULD ATTEND?
Owners & Founders • Family Members in Management • Next Generation Leaders • Practice Experts Interested in Board Service • Business Consultants & Trainers • Business Faculty & Researchers

MEET THE EXPERTS
Marc Kramer
Executive-in-Residence
SJU Haub School of Business

Tomeka Lee, MBA
Partner
TriZen, LLC

Joel A. Adams
Executive Coach

Gregory Greenleaf
Principal Consultant
Family Business Consulting Group

Robert Sherriff
CEO
Item Industries Ltd—Hong Kong

WHAT WILL YOU LEARN?
♦ The benefits and long-term value of an effective board
♦ The 3 P’s of an effective board: purpose, people and process
♦ The mechanics of recruiting, onboarding and managing your board at every stage, from startup to succession
♦ The common challenges of board management and how to overcome them

WEDNESDAY, SEPTEMBER 27, 2017
TIME: 8-10:30 a.m.
LOCATION: Saint Joseph’s University
Mandeville Hall | 5600 City Ave
Philadelphia, PA 19131
REGISTRATION: https://sju.edu/ifbe/events/

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