



HAUB

School of Business

The Initiative for Family Business & Entrepreneurship

Spring Open House



Innovation or Extinction!

How to Keep the Business Relevant While Maintaining Family Harmony



Please join us for our spring Open House!

Family Business & Entrepreneurship Executive-in-Residence and serial entrepreneur, Marc Kramer will present on the topic of Using Innovation to Propel the Next Generation of the Family Business. Learn:

- How to involve multiple generations in the development of new products, services & processes
- 5 steps to developing a strategic innovation plan
- 10 types of innovation that can improve competitive position and re-energize the family

Don't miss out on this special opportunity to network, learn about an exciting topic, and discover what our community is all about.

TUESDAY, MAY 23, 2017

TIME: 5:30-7:30pm

COST: Current IFBE Members & Partners—Free admission
(call or email to redeem code)

General Public: \$20

LOCATION: Saint Joseph's University

5th Floor McShain Hall

5600 City Ave

Philadelphia, PA 19131

REGISTRATION: Visit sju.edu/ifbe/events or [click here](#)

2017 Partners



ABBOT DOWNING

The Initiative for Family Business & Entrepreneurship
at Saint Joseph's University

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