



**HAUB**  
School of Business

The Initiative for Family Business  
& Entrepreneurship

# The Family Business Legacy Speaker Series

**DI BRUNO BROS.**  
CULINARY PIONEERS SINCE 1939

## Aged to Perfection: Di Bruno Bros. Share their Blueprint to their House of Cheese Legacy

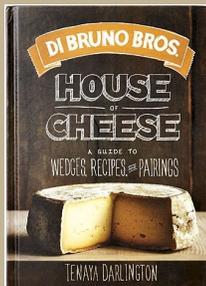


There's nothing cheesy about having pride in carrying on your family's legacy. Unless, of course, you're the Di Bruno Bros. whose family legacy is built on the business of cheese!

Join us to hear Bill and Emilio Mignucci, 3<sup>rd</sup> generation owners of Di Bruno Bros., as they share how they have grown the business to become one of the most recognized specialty food retailers in the country, while still preserving the legacy built by Danny and Joe Di Bruno over 75 years ago.

Di Bruno Bros., a pioneering specialty food retailer and importer, began with a modest shop in the now-iconic South Philadelphia Italian Market in 1939. Today, employing more than 350 proud team members, they have evolved into a community-driven enterprise with five retail locations, catering, import and e-commerce divisions. In this lively discussion with Q&A, you will learn:

- How Danny & Joe Di Bruno pioneered the specialty food industry in the 1930s
- How to innovate successfully and always stay one step ahead of the competition
- How the economic priorities and goals of the City of Philadelphia helped drive the successful expansion of their business
- How to maintain a family business culture across multiple locations



**PLUS:** Tenaya Darlington (a.k.a. Madame Fromage), author of "Di Bruno Bros. House Of Cheese: A Guide To Wedges, Recipes & Pairings" and Associate Professor at Saint Joseph's University, will facilitate the panel discussion. As co-author of two cookbooks with her brother André Darlington, Tenaya will share insight into creative collaboration between siblings.

All attendees will receive a copy of the cookbook!

## JOIN US ON THURSDAY MARCH 23, 2017

**WHEN:** 5:30-6:30pm: Reception  
6:30-8pm: Discussion with Q&A

**WHERE:** Saint Joseph's University  
**1st Floor, Mandeville Hall**  
5600 City Ave  
Philadelphia, PA 19131

**COST:** Current Members & Sponsors: Free  
SJU Faculty, Staff, & Students: Free  
General Public: \$35 per guest (\$45 at the door)

**TO REGISTER, CALL:** 610-660-2220 or [Click Here](#)  
<https://sites.sju.edu/ifbe/events/>

The Family Business Legacy Speaker Series is an exclusive opportunity for the family business and entrepreneurial community to gather and discuss hot topics and best practices with thought leaders, brand icons and industry experts. The series encourages participants to anticipate and prepare for the next stage of development in their family business, to consider the impact of decisions, celebrate shared values and chart the course for future success. To learn more about annual membership to The Initiative for Family Business & Entrepreneurship, call 610-660-2220.

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