

JANUARY
"NEW YEAR, NEW START"

"The secret of change is to focus all your energy, not fighting the old, but on building the new."
 - Socrates

The month of January has everyone thinking NEW. But "new" can mean different things to different people. It can mean **focusing on the rising (new) generation** and getting them ready to take over the business. It can mean **steering the company in a different (new) direction and mission**. It can mean **recruiting the (new) talent** to help you achieve your goals.

So, whether you want to set your sights on a new vision, new leadership or a new team, the month of January is set aside for just that purpose: building the new.

INSIDE THE COMMUNITY

We asked an IFBE insider what "new year, new start" means to her...



Colleen Nolan,
Nolan Painting Inc.

IFBE Member 2016

Q: Does your business have plans to start anything NEW this January or in the New Year?

A: We're actually kicking off the year with quite a few big changes. Given that winter is our slow season, January is the perfect time to implement changes to increase our efficiencies during our busier seasons. This January, we're

making changes to our administrative team in order to improve the support of our teams out in the field and improve our communication with our clients. This includes the creation of new administrative positions and the revamping of our administrative workflows. We're also unveiling a new

In this issue

Theme for the month

Inside the community

This month's events

Media must-sees

Upcoming Events

Family Business Essentials Playbook: Legal Edition

Tuesday, January 24, 2017
 5-7pm

MEMBERS & PARTNERS FREE.
 OPEN TO THE PUBLIC

Learn more

Webinar: Translating Vision into Action

Thursday, January 26, 2017
 12-1pm EST

MEMBERS & PARTNERS FREE.

Email ifbe@sju.edu to RSVP

Media Must-Sees



WATCH IFBE Assistant Director **Richelle Payne** explain what it

inventory system, as well as a new system of delivering supplies to job sites. There is a lot of excitement about the opportunities presented by these changes, and we truly believe we are poised to make 2017 our biggest year yet!

Q: What do you like to do (to start off a planning meeting, to start each day, etc.) to ensure a fresh start?

A: The two things that are key to my routine are 1.) preparing my lunch the night before a work day, and 2.) reviewing my calendar for the next week on the Friday afternoon before the weekend and the start of the new week. Preparing my lunch ahead of time makes for an easier morning routine, and helps to remove opportunities for me to make "bad" decisions about what to eat during the day. And I find Friday afternoons to (usually) be a relatively quiet time to review my upcoming schedule, and to start brainstorming how I will execute that schedule. I'm also a calendar fanatic - the act of scheduling helps me to stay organized and gives me a mechanism to remember details which would otherwise be overwhelming.

Q: What do you dread most about January?

A: Primarily, I dread the greyness of the days in January. I can handle the short days and the cold, but all of those grey days become oppressive and can really deplete people's energy. Here's hoping for a sunny January of 2017!

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Learn more about membership

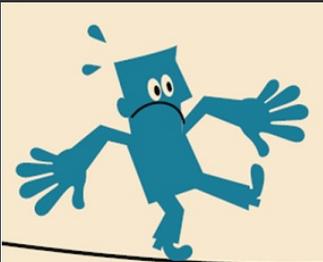


takes to become an **Innovative Entrepreneur**.



SHARE NCR Silver's article, "**8 Ways to Make an Impact through Charitable Giving.**" IFBE Director **Mary Nicoletti** offers one way to give back as well as **make meaningful connections with new teammates.**

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JANUARY EVENTS

Family Business Essentials Playbook: Legal Edition

Don't be blindsided by lawsuits: The offensive & defensive plays to protect your business and your family

Tuesday, January 24, 2017

Cocktails and hors d'oeuvres 5-6pm

Presentation with Q&A 6-7pm



Here's your chance to run through an all-things-legal playbook with expert tips and advice from the team at Conrad O'Brien.

Join us for our open house and walk away from this 45-minute presentation with actionable items that you can put into place right away so you can focus on your business!

Learn more

Webinar: Translating Vision into Action

Top Tactical Strategies for Engagement

in partnership with Wells Fargo and Abbot Downing
Thursday, January 26, 2017
12 - 1pm EST



Part 2 of the 4-Part Series, *Keeping it in the Family: Best Practices for Engaging the Next Generation of Family Business Leaders*.

Delve into the importance of engaging and educating the rising generation. Examine actual case studies, and take away practical activities to incorporate within your family business enterprise.

Email ifbe@sju.edu to RSVP

SAVE THE DATES

Thursday, February 23, 2017

Family Workshop: Shared Mission, Vision & Values
8-10:30am
MEMBERS & PARTNERS FREE

Thursday, March 23, 2017

Family Business Legacy Speaker Series, featured speaker TBD
5:30-8pm
MEMBERS & PARTNERS FREE
OPEN TO THE PUBLIC

STAY CONNECTED



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