

Family Business Essentials Playbook: Legal Edition

Don't be blindsided by lawsuits: The offensive & defensive plays to protect your business and your family



"It will never happen to us." "That's not something we need to think about right now." "We'll figure it out if it ever comes to that."

When you think about lawsuits, you've probably said, or thought about, some or all of the things listed above. But—as is the case with almost anything that has the potential to affect your bottom-line—when it comes to corporate, tax or employee/labor laws, it's best to think about ways to avoid litigation or minimize any damage BEFORE it happens. After all, you have a fiduciary responsibility to protect your business, your client relationships, your reputation, and your family, and do it effectively.

Here's your chance to run through an all-things-legal playbook with expert tips and advice from a pair of partners at Conrad O'Brien with over 60 years joint experience, including:

- **Defense Wins Championships** - Learn the strategies to develop and put in place now so that legal problems are shut down before they even start.
- **Know your Clutch Plays** - No matter how hard you try, lawsuits happen. Hear key tactics and run through scenarios so you know what to do when you find yourself in the middle of a legal nightmare.
- **Play to your Strengths** - As you start off the new year, learn how to incorporate the ways litigation can be used as a tool.
- **Roll the Tape** - Like every successful sports team, you watch film of the opponent before each game. Study the experiences of others as we discuss case studies involving local businesses and their dealings with the law.

You will walk away from this 45-minute presentation with actionable items that you can put into place right away so you can focus on your business!

New RSVP Feature! ASK-A-QUESTION:

Registered members and guests will now be able to pre-submit questions and hear the answers during the discussion with our experts! Just click on the RSVP link and follow the prompts! For your protection, remember not to reveal confidential information.

JOIN US ON TUESDAY JANUARY 24, 2017

Featured Speakers:

Robert N. Feltoon, Partner, Conrad O'Brien
 Kevin Dooley Kent, Partner, Conrad O'Brien

WHEN: 5 - 6 p.m. - cocktails and hors d'oeuvres
 6 -7 p.m. - presentation with Q&A

WHERE: Mandeville Hall, Dining Room
 Saint Joseph's University
 5600 City Ave
 Philadelphia, PA 19131

Admission: Current Members & Sponsors: Free
 SJU Faculty, Staff & Students: Free (call to redeem code, 610-660-2220 or email ifbe@sju.edu)
 All Other Guests: \$20 in advance (\$25 at door)

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