



MINOR IN COMMUNICATION STUDIES

Confirmed 8-26-2013



Communication Studies is an interdisciplinary minor designed to prepare students for a wide range of career options in the communications field. Potential careers include those in public relations, advertising, print and broadcast journalism, convergent media, writing for organizations, writing for the World Wide Web, and digital media production. **6 courses** are required for a minor in Communication Studies.

Note that students should follow the suggested course sequence as well as adhere to individual course prerequisites as outlined in the course descriptions in the on-line catalog.

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Required:

COM 200 Communications Theory and Practice
COM 201 Ethics in Communications

Select one from:

COM/MKT 303 Marketing Communications for non-business majors *or*
MKT 301 Integrated Marketing Communications for business majors
COM 371 Social Media
COM 472 Digital Story Telling
COM 491 Communications Internship

Select 3:

Three additional courses can be chosen from numerous specified options in Communication Studies or courses provided by correlated departments: English, Fine Arts, Marketing, Music, Theatre, and Film, as well as from select offerings from History, Linguistics, Philosophy, and Theology.

COM/MKT 303 Integrated Marketing Communications (if not taken in core)
COM 471 Visual Rhetorics
COM 472 Digital Storytelling (if not taken in core)
COM 473 Special Topics in Digital Rhetorics
COM 491 Communication Internship

ART 173 Digital Photography I
ART 273 Digital Photography II
ART 373 Digital Photography III

MTF 281	Producing & The Business of Film
MTF 282	Screenwriting I (The Short)
MTF 284	Digital Film Making
MTF 381	Producing II
MTF 382	Screenwriting II (The Feature)
MTF 383	Film Directing
MTF 384	Digital Cinematography
MTF 385	Audio for Digital Media
MTF 386	Editing & Digital Post-Production
MTF 387	Studio & Post-Production Audio
MTF 388	Documentary Workshop
MTF 393	Professional Film Production Workshop
ENG 206	Public Speaking & Presentation: Rhetoric in Modern Practice
ENG 261	Introduction to Reporting and Writing
ENG 263	Writing for Organizations
ENG 344	Screenwriting
ENG 362	Literary Journalism
ENG 363	Online News Production
ENG 448	Magazine Writing
ENG 451	Food Writing
ENG 462	Narrative Journalism
ENG 463	Advanced Multimedia Journalism
ENG 464	Sports Journalism
ENG 465	Special Topics in Journalism
ENG 490	Journalism Internship
COM/MKT 315	Multicultural Marketing
COM/MKT 321	Advertising
COM/MKT 323	Media Management
COM/MKT 324	Public Relations
COM/MKT 325	Applied Design
HIS 387	Popular Culture in the United States
LIN 101	Introduction to Linguistics
LIN 200	Language & Culture
LIN 317	Sociolinguistics
LIN 340	Communication in Social Contexts: "Can You Hear Me Now?"
LIN 401	Bilingualism and Language Diversity
PHL/LIN	474 Language & Thought
PHL/LIN	475 Language & Meaning
THE 371	Christianity & Media
THE 372	Technology Ethics
SOC 252	Media & Popular Culture