



FOOD MARKETING CO-OP

5 Year Typical Course Sequence

Beginning with the class of 2015

www.sju.edu/hsbadvising

Revised 7-1-2014



Year 1 – Fall Semester

- ¹ACC 101EC Excel Competency (one credit)
- ACC 101 Financial Accounting [BC]
- English 101 Craft of Language [VC] (or AP credit)
- First Year Seminar [SC] or MGT 110 or 120 [BC]
- Math Beauty [VC]
- Foreign Language [VC]

Year 1 – Spring Semester

- ACC 102 Managerial Accounting [BC]
- ENG 102 Texts and Contexts [SC]
- MGT 110 or 120 [BC] or First Year Seminar [SC]
- ECN 101 Microeconomics [VC]
- Foreign Language [VC]

Year 2 – Fall Semester

- ²DSS 200 Intro to Info Systems [BC] either semester
- HIS 154 Forging the Modern World [SC]
- MKT 201 Principles of Marketing [BC]
- PHL 154 Moral Foundations [SC]
- THE 154 Faith, Justice, Catholic Tradition [SC]

Year 2 – Spring Semester

- FMK 202 Overview Global Food Industry [MAJ]
- FMK 488 Co-op Experience #1

Year 3 – Fall Semester

- FMK 302 Customer and Consumer [MAJ]
- CHM 112+112L Food Chemistry [VC]
- DSS 210 Business Statistics [BC]
- Faith and Reason Selection [SC]
- FIN 200 Introduction to Finance [BC]

Year 3 – Spring Semester

- FMK 301 Food Marketing Research [MAJ]
- ECN 102 Macroeconomics [ILC #1]
- DSS 220 Business Analytics [BC]
- PSY 100 *or* ³SOC 101 Intro Psych or Soc. [ILC #2]
- MGT 360 Legal Environment of Business I [BC]

Year 4 – Fall Semester

- FMK Upper Level Elective [MAJ]
- FMK 489 Co-op Experience #2

Year 4 – Spring Semester

- FMK 303 Food Marketing Comm.[MAJ]
- FMK 401 Food Marketing Strategy [MAJ]
- Philosophical Anthropology Selection [VC]
- ⁴Integrated Learning Course #3 [ILC #3]
- ELECTIVE

Year 5 – Fall Semester

- FMK 490 Co-op Experience #3
- ELECTIVE

Year 5 – Spring Semester

- BUS 495 Business Policy [BC]
- Fine Arts/Literature Selection [VC]
- Religious Difference Selection [VC]
- ELECTIVE

[SC] Signature Courses (6)

[VC] Variable Courses (6-9)

[ILC] Integrated Learning Courses (3)

[BC] HSB Core (10)

ELECTIVES (6)

[MAJ] Courses in Major (6)

¹ACC 101EC Excel Competency is a one credit online course in conjunction with ACC 101. Competency in Excel must be demonstrated by all first-year business students in the fall semester.

²DSS 210 is a pre-req for DSS 220 and should be taken first, DSS 200 is not and can be taken either semester.

³SOC 101 Intro to Sociology also fulfills the Diversity Overlay requirement.

⁴ Any course in the College of Arts and Science. This course cannot be a Signature Core Course. This course cannot be double counted with a Variable Course requirement.

GEP FOOD MARKETING CO-OP CHECKLIST (40 courses) Confirmed 7-1-2014

STUDENTS: This checklist is in order of graduation requirements for your major. Be sure to review the notes on the opposite page as well as the on-line course catalog for more specific guidelines.

GEP Signature Courses [SC] (6 courses)

- _____ First Year Seminar Selection – Your Course Title: _____
- _____ Faith and Reason Selection – Your Course Title: _____
- _____ ENG 102 Texts and Contexts
- _____ HIS 154 Forging the Modern World
- _____ PHL 154 Moral Foundations
- _____ THE 154 Faith, Justice and the Catholic Tradition

Variable Courses [VC] (9 courses)

- _____ Fine Arts and Literature Selection – Your Course Title: _____
- _____ ECN 101 Microeconomics
- _____ ENG 101 Craft of Language
- _____ Non-Native Language (1-2 semesters depending on level)
- _____ Laboratory Science Selection – CHM 112+112L: Food Chemistry + Lab
- _____ Math Beauty Selection – Your Course Title: _____
- _____ Philosophical Anthropology Selection Your Course Title: _____
- _____ Religious Difference Selection – Your Course Title: _____

Integrated Learning Courses [ILC] (3 courses)

- _____ ILC #1 ECN 102 Macroeconomics
- _____ ILC # 2 PSY 100 Intro to Psychology or ³SOC 101 Intro to Sociology
- _____ ILC # 3 ⁴Integrated Learning Course #3 (see footnote) Your Course: _____

Business Core Required Courses [BC] (10 courses in addition to the 1 credit ACC 101EC)

- | | | | |
|------------------------------|------------------------------|-------------------|--|
| _____ ¹ ACC 101EC | Excel Competency | _____ FIN 200 | Introduction to Finance |
| _____ ACC 101 | Financial Accounting | _____ MGT 360 | Legal Environment of Business I |
| _____ ACC 102 | Managerial Accounting | _____ MGT 110/120 | 110 Essentials of Organ Behavior |
| _____ ² DSS 200 | Introduction to Info Systems | | or 120 Essentials of Management |
| _____ DSS 210 | Business Statistics | _____ MKT 201 | Principles of Marketing |
| _____ DSS 220 | Business Analytics | _____ BUS 495 | Business Policy |

Courses in Major [MAJ] (9 courses)

- _____ FMK 202 Overview of the Global Food Industry
- _____ FMK 301 Food Marketing Research
- _____ FMK 302 Understanding Food Customers and Consumers
- _____ FMK 303 Food Marketing Communications
- _____ FMK 401 Food Marketing Strategy
- _____ FMK _____ Any FMK Selection not included above

Three courses among your 40 must satisfy the following overlay areas:

- _____ Diversity, Globalization, or Non-Western Studies Course
- _____ Ethics Intensive Course
- _____ Writing Intensive Course

Please be sure to consult your advisor.

Free Electives ⁵ (6 courses)

- | | | |
|----------------------|-----------------------|------------------------|
| _____ FMK488 Co-op I | _____ FMK489 Co-op II | _____ FMK490 Co-op III |
| _____ Free Elective | _____ Free Elective | _____ Free Elective |

⁵ As a condition for acceptance into the Food Marketing Co-op Program, students agree to complete three Co-op courses: FMK 488, FMK 489, and FMK 490 as free electives.