

What is the Bloomberg Aptitude Test (BAT)?

The BAT is a two hour, one hundred multiple choice question test that offers students a granular assessment of their strengths and weaknesses. Over 200,000 students from over 3,500 universities have taken the BAT. It tests aptitude for finance across eight key performance areas required of all major finance roles including:

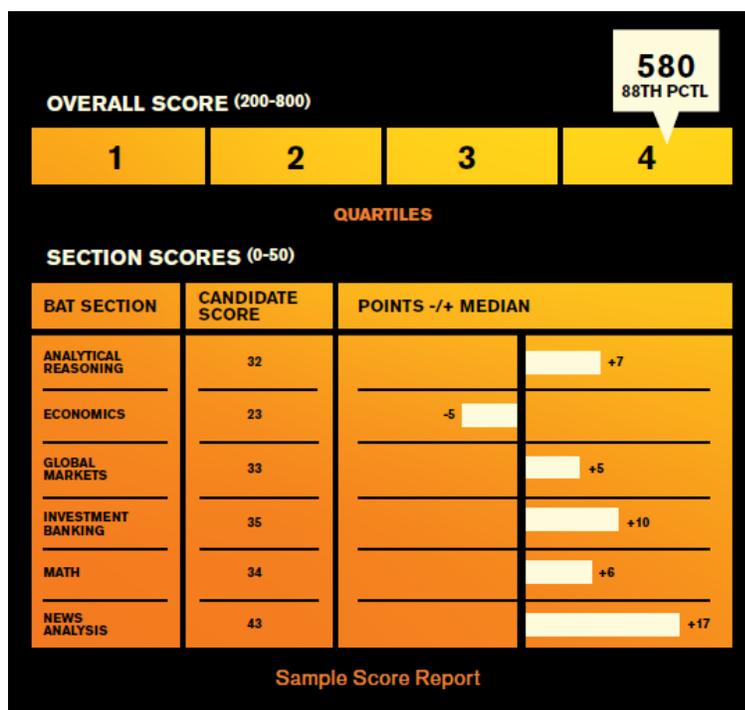
- News Analysis
- Economics
- Math Skills
- Analytical Reasoning
- Financial Statement Analysis
- Investment Banking
- Chart and Graph Analysis

The BAT is available for free on campus – find upcoming BAT sessions on [our website](#).

How does it work?

Bloomberg Institute collaborated with 100 entry-level recruiters and 40 finance professors around the world to create the BAT and develop questions. To ensure we use accurate content, we leverage finance information from Bloomberg News, Bloomberg Charts & Graphs.

After taking the BAT, students can opt to have their anonymous profile included in our Talent Search database. This database is used by recruiters daily to connect with candidates for internship and full time positions. Student information remains hidden from the recruiter, until they choose to accept a connection. Their contact information and resume is then released to the employer.



What is Bloomberg Market Concepts (BMC)?

BMC is an 8-hour, self-paced e-learning course that provides an interactive introduction to the financial markets. BMC consists of 4 modules - Economics, Currencies, Fixed Income and Equities - woven together from proprietary Bloomberg data, news, analytics and television.

BMC covers the essentials of the financial markets through these modules and integrates more than 70 Bloomberg Terminal functions.

The course is available through [our website](#) or through the Bloomberg Professional Service at BMC<GO>.

Why should I take BMC?

Learn the language of finance

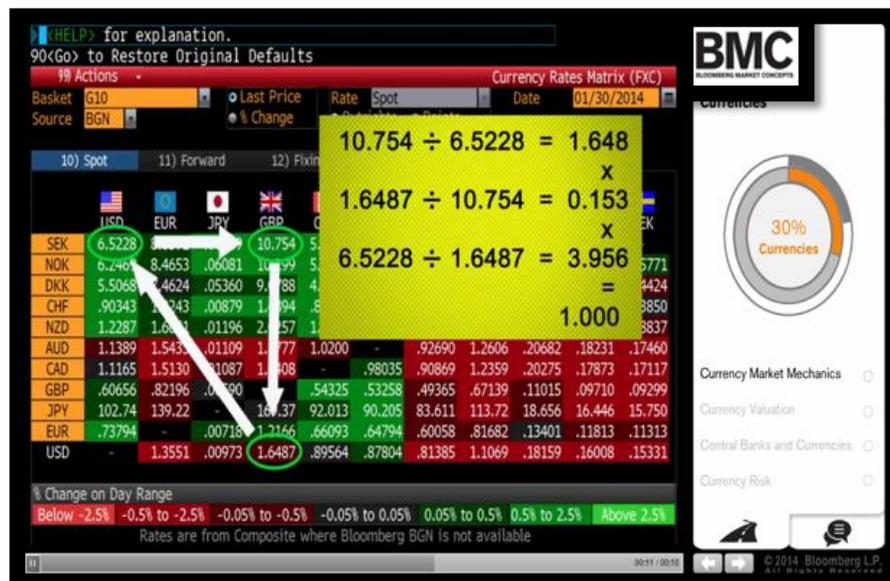
- Supplement your university learnings with practical knowledge of the markets
- Familiarize yourself with the Bloomberg Professional Service

Get Bloomberg on your resume

- Receive a certificate of completion
- Demonstrate your comfort with the gold standard market data platform

Discover the inner workings of the markets

- Learn what moves markets and drives valuations
- Familiarize yourself with key benchmarks that professionals monitor



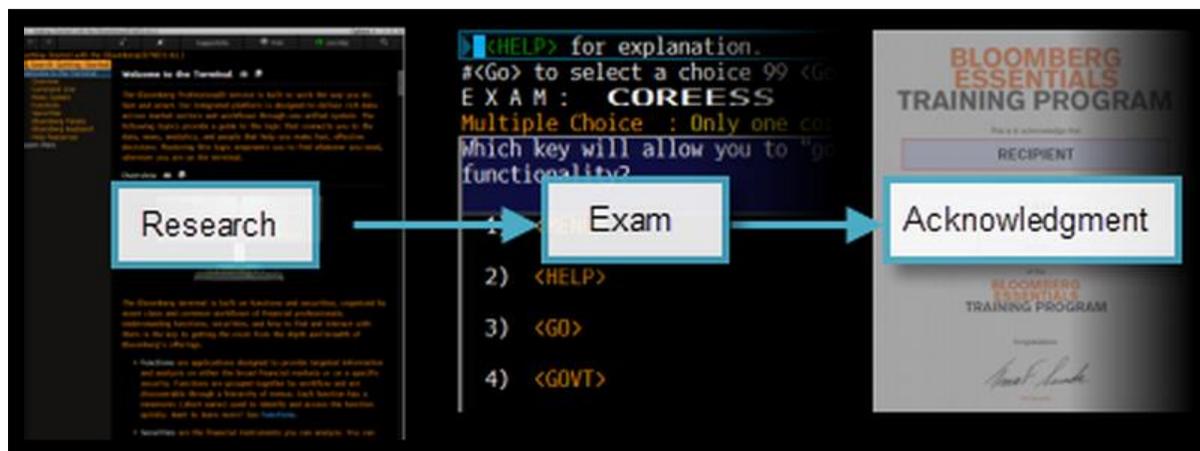
What is Bloomberg Essentials Online Training (BESS)?

BESS helps you quickly learn core Bloomberg Professional service functionality. BESS training uses Help Pages to further the experience of learning to discover information on the Terminal.

To master the basics of navigating the Bloomberg and finding data and analytics, you must complete both the Core Program and the Market Sector Program. The programs are divided into phases: research, exam, and acknowledgment.

The Core Program is a pre-requisite for the Market Sector Program. Acknowledgment is only provided upon successful completion of a Market Sector exam. You may retake each exam one time. Certificates of Acknowledgment are only provided for Market Sector Exams if you achieve a score of 75% correct (or higher).

BESS training is available through the Bloomberg Professional Service at BESS <GO>.



What is covered in BESS?

Core Program

- Getting Started With the Bloomberg Terminal
- The Bloomberg Excel Add-In
- Bloomberg News and Research Functionality
- Bloomberg Launchpad

Market Sector Program

- Equity Essentials
- Fixed Income Essentials (Corporate, Money Market, Government)
- FX Essentials
- Commodity Essentials

How is BESS different from BMC?

BESS is a universal tool for our clients, whether finance professionals or students, to gain a better understanding of how to navigate the Bloomberg Professional Service. BMC teaches students the cross asset nature of the financial markets and integrates 70 of the most used functions by financial investors.