Communication Studies Minor Curriculum

Six courses are required to complete the minor. To gain solid grounding in the field of communications, all students will satisfy three core requirements and then select three other courses from a wide range of options.

Minor Core Course Requirements

COM 200     Communications Theory and Practice
COM 201     Ethics in Communications
Select one from:  COM 371 Social Media, COM 373 Art of Presentation, MKT 303 Integrated Marketing Communications (non-business majors; MKT 301 for marketing majors), COM 472 Digital Storytelling, or COM 491 Communications Internship

Three additional courses can be chosen from numerous specified options in Communication Studies or courses provided by correlated departments:  English; Fine Arts; Marketing; Music, Theatre, and Film; as well as from select offerings from History, Linguistics, Philosophy, and Theology.

Minor Course Options (select three)

COM/MKT 303 Integrated Marketing Communications (if not taken in core)
COM 371 Social Media (if not taken in core)
COM 372 Web Design and Development
COM 373 Art of Presentation (if not taken in core)
COM 382 When in Rome
COM 471 Visual Rhetorics
COM 472 Digital Storytelling (if not taken in core)
COM 473 Special Topics in Digital Rhetorics
COM 491 Communication Internship

ART 173 Digital Photography I
ART 273 Digital Photography II
ART 373 Digital Photography III

MTF 281 Producing & The Business of Film
MTF 282 Screenwriting I (The Short)
MTF 284 Digital Filmmaking
MTF 381 Producing II
MTF 382 Screenwriting II (The Feature)
MTF 383 Film Directing
MTF 384 Digital Cinematography
MTF 385 Audio for Digital Media
MTF 386 Editing & Digital Post-Production
MTF 387 Studio & Post-Production Audio
MTF 388 Documentary Workshop
MTF 393 Professional Film Production Workshop

ENG 206 Public Speaking & Presentation: Rhetoric in Modern Practice
ENG 261 Introduction to Reporting and Writing
ENG 263 Writing for Organizations
ENG 344 Screenwriting
ENG 362 Literary Journalism
ENG 363 Online News Production
ENG 448 Magazine Writing
ENG 451 Food Writing
ENG 462 Narrative Journalism
ENG 463 Advanced Multimedia Journalism
ENG 464 Sports Journalism
ENG 465 Special Topics in Journalism
ENG 490 Journalism Internship

MKT 315 Multicultural Marketing
MKT 321 Advertising
MKT 323 Media Management
MKT 324 Public Relations
MKT 325 Applied Design
MKT 326 Media Now

HIS 387 Popular Culture in the United States
LIN 101 Introduction to Linguistics
LIN 200 Language & Culture
LIN 317 Sociolinguistics
LIN 340 Communication in Social Contexts: “Can You Hear Me Now?”
LIN 401 Bilingualism and Language Diversity
THE 371 Christianity & Media
THE 372 Technology Ethics
SOC 252 Media & Popular Culture