

## **Communication Studies Minor Curriculum**

Six courses are required to complete the minor. To gain solid grounding in the field of communications, all students will satisfy three core requirements and then select three other courses from a wide range of options.

### Minor Core Course Requirements

COM 200 Communications Theory and Practice

COM 201 Ethics in Communications

Select one from: COM 371 Social Media, COM 373 Art of Presentation, MKT 303 Integrated Marketing Communications (non-business majors; MKT 301 for marketing majors), COM 472 Digital Storytelling, or COM 491 Communications Internship

Three additional courses can be chosen from numerous specified options in Communication Studies or courses provided by correlated departments: English; Fine Arts; Marketing; Music, Theatre, and Film; as well as from select offerings from History, Linguistics, Philosophy, and Theology.

### Minor Course Options (select three)

COM/MKT 303 Integrated Marketing Communications (if not taken in core)

COM 371 Social Media (if not taken in core)

COM 372 Web Design and Development

COM 373 Art of Presentation (if not taken in core)

COM 382 When in Rome

COM 471 Visual Rhetorics

COM 472 Digital Storytelling (if not taken in core)

COM 473 Special Topics in Digital Rhetorics

COM 491 Communication Internship

ART 173 Digital Photography I

ART 273 Digital Photography II

ART 373 Digital Photography III

MTF 281 Producing & The Business of Film

MTF 282 Screenwriting I (The Short)

MTF 284 Digital Filmmaking

MTF 381 Producing II

MTF 382 Screenwriting II (The Feature)

MTF 383 Film Directing

MTF 384 Digital Cinematography

MTF 385 Audio for Digital Media

MTF 386 Editing & Digital Post-Production

MTF 387 Studio & Post-Production Audio

MTF 388 Documentary Workshop  
MTF 393 Professional Film Production Workshop

ENG 206 Public Speaking & Presentation: Rhetoric in Modern Practice  
ENG 261 Introduction to Reporting and Writing  
ENG 263 Writing for Organizations  
ENG 344 Screenwriting  
ENG 362 Literary Journalism  
ENG 363 Online News Production  
ENG 448 Magazine Writing  
ENG 451 Food Writing  
ENG 462 Narrative Journalism  
ENG 463 Advanced Multimedia Journalism  
ENG 464 Sports Journalism  
ENG 465 Special Topics in Journalism  
ENG 490 Journalism Internship

MKT 315 Multicultural Marketing  
MKT 321 Advertising  
MKT 323 Media Management  
MKT 324 Public Relations  
MKT 325 Applied Design  
MKT 326 Media Now

HIS 387 Popular Culture in the United States  
LIN 101 Introduction to Linguistics  
LIN 200 Language & Culture  
LIN 317 Sociolinguistics  
LIN 340 Communication in Social Contexts: "Can You Hear Me Now?"  
LIN 401 Bilingualism and Language Diversity  
THE 371 Christianity & Media  
THE 372 Technology Ethics  
SOC 252 Media & Popular Culture