The SDG Dashboard initiative in the Arrupe Center recently received two generous grants to support its work advancing the 17 United Nations Sustainable Development Goals (SDGs) in global higher education institutions! With the intent of supporting current operations and taking our work “to the next level” over the next three years, the Johnson & Johnson Foundation’s major gift of $200,000 will be used to hire more students and faculty; develop and scale technical capacity and data analytics; and increase overall impact on advancing the SDGs with our global higher education partners.

With a highest-level funding award of $9,000 from the Inspirational Paradigm for Jesuit Business Education and in service of the global community of 125 Jesuit schools of business, our SDG Dashboard team at Haub will collaboratively construct and publish 25 SDG Dashboards to launch the Jesuit Business School SDG Dashboard. It will help our fellow Jesuit business schools assess, manage, and coordinate global efforts to share best SDG impact practices in the following areas: teaching, research, partnerships, dialogue, and organizational practices.

The SDG Dashboard team, the Haub School, and Saint Joseph’s university are profoundly grateful for both these generous grants to accelerate the achievement of the SDGs for the United Nations Agenda 2030. Special thanks to University Advancement team members John Bernat and Janet Schulze for their invaluable contributions to bringing these grants to fruition.

SDG Dashboard students have been presenting their work at a variety of professional global conferences. As a highlight, students recently presented a highly innovative session: Engaging Students on Sharing SDG Best Practices at Their Universities: An Interactive Workshop with the SDG Dashboard. Conceived, written, and submitted totally by the students, this workshop collaboratively collected data in real-time from participants and produced a live, interactive SDG Dashboard demo at its conclusion! And, the team was very pleased by a surprise visit to the session from Arrupe Center Advisory Board member Frank Trainer — thank you for the support! And, at the UN co-sponsored Geneva Triilogue, the team will again present their cutting-edge work in a very selective session: Mobilizing Youth at Scale: Open Innovation for the SDGs.
Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter

Dr. Steingard expresses “his sincere appreciation for the outstanding work of the entire SDG Dashboard team”: students Fran Grey, Grant DeClement, Alay “AJ” Jani, Kara McLaughlin, Rachel Butler, SDG Dashboard Faculty Fellow, Dr. Marcello Balduccini, and Associate Dean Dr. Vana Zervanos.

Nice work!

Student Life

Introducing the 2020/21 Net Impact Student Leadership Team

The Pedro Arrupe, S.J. Center for Business Ethics is proud to introduce this year’s Net Impact leadership team.

Lydia Walker ’22 is a junior Leadership, Ethics, and Organizational Sustainability & Managing Human Capital double major with an Economics minor. She served as the Co-President last year for Net Impact and is thrilled to be a member of the leadership team again this school year. As an avid member of campus, she is more than proud to be a Hawk Host for SJU admissions, greeting and welcoming new families to Hawk Hill. Throughout her time at SJU she has participated in numerous service opportunities through Service Learning Courses and Weekly Service programs, strengthening her ties to the greater Philadelphia community. Lydia is also a bike and rollerblading enthusiast and she can usually be found riding around the Wissahickon Trails.

Maggie Koch ’22 is on the Net Impact Leadership Board. Her major is Leadership, Ethics and Organizational Sustainability with a double minor in Spanish and Gender Studies. She leads the partnership with the El Salvador Initiative on campus. This program connects our students with women entrepreneurs in El Salvador. This connection stems from her passion of Spanish and ethical business practices. She loves learning about Latin American culture. She recently participated in the Winter Immersion Program, where she traveled to Mexico. Here she learned about the realities that a migrant face while traveling to the US. She has a deep passion for immigration justice. She is a big proponent of the value that businesses in our society can initiate social change. Outside of social justice programs like Net Impact, Maggie is a member of Phi Sigma Pi and a stage manager for the SJU Theatre Company. Maggie hopes to find a career where she can blend her passions of social justice relating to gender inequality and Spanish.
Zoe Hoag ’23 serves on the Executive Board of Net Impact this year. She is double majoring in Leadership, Ethics, and Organizational Sustainability and Economics, and hopes to further her studies in the field of Public Policy. Zoe is passionate about empowering Saint Joseph’s students to make an impact in the surrounding Philadelphia area, as seen through her work with SJU’s Institute for Clinical Bioethics, as well as promoting sustainability initiatives on campus. Throughout her time at SJU, she has seen how the university puts what students learn in the classroom and apply it to the outside world. In her free time, she enjoys cooking, spending time with her fellow Brothers of Phi Sigma Pi, and watching movies. Zoe is incredibly thankful for the Pedro Arrupe Center’s resources and network that have allowed her to grow and become a leader on campus!

Now a sophomore at Saint Joseph’s University, Sofia Connor ’23 is a Leadership, Ethics, and Organizational Sustainability major with minors in Philosophy and Asian Studies. She enjoys actively participating in the Ultimate Frisbee club as well as participation in Net Impact, SJU’s social and environmental transformation initiative. Sofia is also a member of the Dean’s Leadership Program and has worked with the Arrupe Center for Bioethics.

Sofia works as a server at a local restaurant and spends most of her free time running, reading and cooking.

After college she hopes to work towards inner city education reform and policy.

ESG Investing: Do HSB Students Invest with Impact?
On the evening of March 25, HSB students Dominic Polidoro, Evan Campbell and Net Impact President Lydia Walker joined SJU alumnus and Arrupe Board member Tim Ringelstein ’10, 12 to introduce HSB students to impact investing, an emerging sector within the world of financial investing. Impacting investing considers more than the financial return of an investment opportunity; it also looks at the extent to which a firm fosters environmental sustainability, social justice and ethical governance processes.

Evan and Dom explained the opportunity, considered whether and how the student managed “Hawk Fund” could begin considering such factors when making investment decisions, and took questions from attendees.

Tim Ringelstein, Senior Investment Advisor at Permit Capital Advisors, LLC, discussed how impact investing is taking shape in the real world of investing.

Net Impact Update from Our President, Lydia Walker

Net Impact is a student-led chapter on campus that uses business practices to uphold social justice and environmental sustainability within our greater community. Despite this socially distanced school year, Net Impact has found the ability to operate with a core group of students to truly capitalize on the abilities of remote collaboration. Our leadership team
has broadened to monthly engagement with alumni in social impact fields to set goals and create meaningful projects.

In August, we began a partnership with Expeditionaries, a 4-day social innovation bootcamp designed for high school students. Our presence enriched this program by providing mentorship and thoughtful guidance in tackling social issues, design thinking, and formal presentation.

Our team has connected with Programma Velasco, a program based in El Salvador that promotes women entrepreneurship. We are looking forward to growing their brand in the states and bringing their products to our campus. More on that below!

In February we hosted an “Interning with Impact” zoom session with MilkCrate’s Morgan Berman. We welcomed students from across disciplines to learn how careers in impact fields can set you up for success!

*Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter*

In late March, two of our Net Impact members presented “Do HSB Students Invest with Impact?” as part of the Global Leadership Week. They will be exploring the importance, and opportunity for, investing with ESGs - an idea that was sparked at a Net Impact meeting last year.

*More on the El Salvador Initiative and Net Impact Collaboration*

This semester the SJU Net Impact Chapter partnered with the new El Salvador Initiative (ESI) on campus. Their goal is to expand our already strong relationship with different organizations in El Salvador and emphasize the importance of Jesuits in El Salvador. The leaders of ESI came to Net Impact to connect the ethical and sustainable business students with a group in San Salvador named Programma Velasco. This is a program that women entrepreneurs enter to build their own business. Women typically come in with an idea or some prototypes for their work. They are trained to build their business in order to strive for economic independency to achieve more gender equality. The goal of the partnership is to have the business students at SJU provide business consultation to the women entrepreneurs who want to elevate their business.

Maggie Koch is the leader of the student group and the point of connection between the programs. The students have their first “client.” Her name is Angelica, and she sells handmade cards. The students will be working with her to alter her logo to make it more suited to her target market. Angelica wants to create a bigger presence on social media, and the students are excited to do this! The students will also look over how she does business and see if there are places to
enhance it or make it more efficient.

This project is a great collaboration between gender equality, sustainable business practices, and serving the greater good. To learn more about Programa Velasco, click here.

Academics

New Arrupe Fellows

The Arrupe Center congratulates the following members of the HSB faculty for being awarded scholarly grants this academic year.

**Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter**

Morgan Bryant, Ph.D., Assistant Professor of Marketing, is developing a study integrating social commerce and social networking implications with diversity, equity, and inclusion in the high end spirits industry. Dr. Bryant has been given a large membership & social media-based data set and access to the CEO and executive management of the Black Bourbon Society (BBS), an organization founded to address the lack of representation of consumers of color in the spirits industry. As an organization, BBS bridges the gap between the spirits industry and African American bourbon enthusiasts, challenging traditional direct consumer marketing standards by curating experiences that genuinely engage our unique demographic, and advocating for diversity and inclusion through speaking engagements and consulting within the spirits industry. (www.blackbourbonsociety.com)

Amy Lipton, Ph.D., Professor of Finance, is developing a case study entitled “How a Small Business Used Quality Systems, Accounting, and Finance to Care for its Employees and Continue Operations during COVID19.” The purpose of
this case is to show how a real-life small business owner is confronted with ethical decisions in the course of business. In an extraordinary situation, having already put systems in place, and having an ethical framework, the owner can apply these tools to make decisions for the good of the company, its employees, and the larger community.

Deborah Vesneski, Visiting Instructor of Risk Management and Insurance, plans to cover a case involving Marsh, one of the largest insurance brokerage companies in the world, who, in 2004, was accused of steering business to insurance companies with whom they held contingency agreements. Several major insurance carriers were allegedly involved in this practice along with Marsh. In 2003 alone, Marsh reportedly received an additional $800 million in contingent commissions as a result of this unethical and illegal practice. There are several areas of business ethics that will be addressed in this case, including professional ethics, moral theory and stakeholder theory.
With financial and professional support from a valuable benefactor of SJU’s Center for Addiction Recovery and Education (CARE), Tim Swift, Ph.D., Interim Director of the Pedro Arrupe Center and Professor of Management and Justin Stout, Arrupe Center Graduate Assistant, published an ethics-intensive case study entitled “Business Ethics in the Substance Abuse Treatment Industry: Greener Pastures Recovery Center.” This case is forthcoming in Sage Business Cases.

Based on a real-life story of unethical, for-profit addiction treatment centers in the Philadelphia metropolitan area, this case looks at the ethical perils in a nascent industry that should be serving some of the most vulnerable members of our society – those suffering from substance abuse disorder. It is currently being taught in the Honors Business Strategy Capstone in the Haub School of Business in order to expose our students to the difficult ethical issues that exist within this industry, and to provide those students the opportunity to develop normative ethical recommendations using formal ethical theories.

The Arrupe Center wishes to thank Mr. Stephen Forzato, Director for SJU CARE, for his guidance and advice in the development of this case study.

Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter

Arrupe Center and Institute of Clinical Bioethics Students Publish an Important Study on Healthcare in Philadelphia

Beginning in September, 2019, members from our Net Impact student team have been assisting students from the SJU Institute of Clinical Bioethics. Net Impact students assisted our friends from the Center for Bioethics in capturing visitor vital signs, and also developed a robust database that captured all of the valuable data in order for conduct economic analysis on this opportunity.

Our students provide free health screenings in Philadelphia area neighborhoods that are home to undocumented immigrants, who frequently are unable to pay for health care. These SJU “Health Promoter” clinics are offered in partnership with Trinity-Mid Atlantic Health System, a Catholic healthcare organization that operates hospitals that minister to these populations. At these clinics, students and other volunteers check provide health screenings to individuals who are not receiving adequate healthcare.
elsewhere. Individuals identified as at risk for certain serious medical conditions are referred to a free clinic offered by Mercy for further preventative care at no charge. HSB Net Impact students then evaluated all of the data collected and performed an economic analysis.

In this study, our students evaluated whether the preventative care that the Health Promoter clinics provide to these underserved residents provides a financial benefit to Trinity-Mid Atlantic Health System by proactively providing preventative health care to individuals in early stage diseases before they present at Mercy hospitals requiring costly critical care.

Our students found that the Mercy Health Promoter generates a six-fold return on investment, for over a 500% return for the Trinity-Mid Atlantic Health System. This paper is under review at a healthcare administration journal.

Congratulations to student co-authors Justin Stout, Bridget McNierney and Ryan Williamson. Ethics Across the Curriculum for our MBA Faculty

In December 2020 and January 2021, Professor Emeritus and former Arrupe Center Director John McCall, Ph.D. and Assistant Professor of Philosophy Michael Kates, Ph.D. conducted a month-long training seminar for selected members of the HSB graduate business faculty in order to help them develop ethics-intensive courses for the new HSB ‘stackable’ MBA curriculum. Seminar participants were faculty members Drs. David Allan from Marketing, Ron Dufresne from Management, Waqar Ghani from Accounting, Peter Jubinski from Finance, Ronald Klimberg from Decision and System Sciences, Dr. Elena Lvina from Management, Stephen Porth from Management, Rajneesh Sharma from Finance, Tim Swift from Management, and Ken Weidner from Management, as well as Dean Joseph DiAngelo, Ed. D. and Associate Dean Vana Zervanos, Ed.D.

Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter

Arrupe Georgetown Experiential Learning Workshop

The Arrupe Center, in partnership with the SJU Office of Teaching and Learning, offered an online teaching workshop in November, 2020 focused on innovative ways to bring ethics intensive pedagogy into the classroom.
Associate Dean Vana Zervanos, Ed.D. hosted Georgetown faculty members from the McDonough School of Business, John Hasnas, Ph.D., Professor of Business and Professor of Law (by courtesy), Executive Director, Georgetown Institute for the Study of Markets and Ethics, Jason Brennan, Ph.D., Flanagan Family Professor, William English, PhD., Assistant Professor of Strategy, Public Policy, Economics, and Ethics, and Peter Jaworski, Ph.D., Associate Teaching Professor presented the techniques they use to structure ethics courses so that students experience ethical decision making rather than engage in abstract discussion and after the fact case analysis.

External Engagement

Despite the COVID-19 pandemic, the Arrupe Center stayed busy in its efforts to engage the business stakeholders within the greater Philadelphia area.

The Arrupe Center Delivers Continuing Professional Education to CPA’s to the Pennsylvania Institute of Certified Public Accountants (PICPA)

On December 3, 2020, the Arrupe Center’s own Tim Swift offered a Continuing Professional Education seminar on business ethics within the accounting profession for almost 200 Certified Public Accountants who are members of the Pennsylvania Institute of Certified Public Accountants.

Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter

Rangri Brazil

On December 1, 2020, Dr. Morgan Bryant, Assistant Professor of Marketing, hosted a discussion with
Jeannette McClennan and Flavio Masson of the McClennan Group.

Morgan, Jeannette and Flavio discussed a new, sustainable business model being launched in Brazil, which directly benefits the poor residents of favelas throughout Brazilian cities.

Flavio and Jeannette described “Hungry Brazil,” a food delivery service that directs a portion of its service charges to the poorest of the poor in Brazil, and leverages social media to create awareness of those using this delivery service and promoting social justice. In a twist of fate, the COVID-19 has increased the usage of Hungry food delivery due to health and safety concerns.

The Arrupe Center Engages with the Greater Philadelphia Hispanic Chamber of Commerce

On November 16, 2020 – Dr. Swift presented at the Greater Philadelphia Hispanic Chamber of Commerce’s Young Professionals Workshop entitled “Proximo Nivel.” This was a well attended event, with over 60 attendees who asked great questions!

Three Part Webinar with Catholic Health Association

In August, 2020, the Pedro Arrupe Center and the Catholic Health Association (CHA) co-hosted a three-part webinar on business ethics during the COVID-19 pandemic. The CHA has over 13,000 members across the United States; this was an extremely well-attended session with almost 100 attendees.

Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter

In our first session, Michael J. Naughton, Ph.D., Director, Center for Catholic Studies and Koch
Chair in Catholic Studies at St. Thomas University explored how to maintain just wages during the pandemic in his talk entitled “Distributors of Justice: Achieving Just Wages in Light of Catholic Social Teaching.”

In our second session, Saint Joe’s own Michael Kates, Ph.D., Assistant Professor of Philosophy, who presented on the ethical challenges of labor relations during the pandemic. His presentation was entitled “Building Just Relationships with Catholic Health Care Employees.” Please see Dr. Kate’s excellent presentation online here.

In our final session, Dr. Bege Dauda of the Saint Joseph’s University Institute for Clinical Bioethics offered a talk entitled “Ethical Challenges to Catholic Health Care in the Wake of the COVID-19 Pandemic,” which gleaned insights on how the United States might respond to COVID-19 by observing how African nations organized to combat the AIDS epidemic.

Arrupe Advisory Board News

An Appreciative Inquiry Exercise

From the summer of 2020 through January 2021, the Arrupe Advisory Board undertook an Appreciative Inquiry process in order to discern a clear mission and vision for the Arrupe Center, aimed at a way to engage the Arrupe board members more fully. Following is a brief overview of our work:

• During last summer, we Discovered. Members of the Arrupe Board engaged in interviews. They described what they bring to the Center, what interests them about the Center, their best experiences at Arrupe, and what they value about being part of Arrupe.
• Early in the fall semester, we Dreamed. We came together as a full Board and brainstormed our hopes for what the Arrupe Center could become, what it would look like on its best day, and some things we could reasonably accomplish.
• Based on our dreams, we met before the 2020 holidays to discuss Design. In this session, the Advisory agreed to form five new Board Engagement Committees. See details below.
• After the new year in 2021, we Delivered. Each Engagement Committee presented its Charter and Objectives.

New Board-Level Engagement Committees

Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter
In 2021, the Arrupe Advisory Board organized into five Engagement Committees. Each committee has identified its own Charter and Key Objectives.

Following is a summary of the committee rosters, their charters and objectives.

<table>
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<tr>
<th>Engagement Committee Name</th>
<th>Charter</th>
<th>2021 Objectives</th>
<th>Members</th>
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|                           | To further integrate ethics into the HSB curriculum to be more ethics-intensive by developing publishable teaching case studies on topics related to business ethics by providing topics, background information and source material that would be helpful in developing a teaching case study. | • Create one teaching case study (written by this committee) that will be submitted for review and publication, and use that to evangelize further scholarship among the HSB faculty  
• Present one case study topic to the full Arrupe Board in order to solicit Board feedback  
• Collaborate with other Arrupe Engagement Committees to increase the use of teaching case studies in the HSB curriculum.  
• Present an Arrupe teaching case study for consideration to be included in the Business Policy ethics session. | • George Sillup, Chair  
• Dina Cagguila  
• Jim McTague  
• Michael Riordan  
• Edward Walters |
| Student Mentoring & Networking | To provide HSB LEO majors/minors and Net Impact student members with mentoring and networking for EXPERIENTIAL opportunities to discern their career path advocating for ethical business conduct and social justice. | • To provide one-on-one mentoring for all students that ask for an “Arrupe coach” and to earn an average student feedback score of “satisfied” or better in year end 2021 student feedback surveys. • To serve as advisor/facilitators for students seeking internship or Co-Op experience in | • Ron Dufresne, Chair • Frank Fazio • Tamara Ganc • Mike McKeown • Dave Tierno • Andy Whittemore |

**Pedro Arrupe, S.J. Center for Business Ethics Spring 2021 Newsletter**

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<td>Sustainable Development Goals</td>
<td>To provide higher education institutions and corporations with reporting, analytics, and consulting to support their impact on achieving the United Nations Sustainable Development Goals (SDGs)</td>
<td>• To publish 34 new individual and institutional SDG Dashboards in addition to the existing 16 for a total of 50 • To secure at least one funded Sponsored Research Agreement (SRA) with a for-profit corporation for the AI-driven SDG Impact Intensity™ rating system • To secure funding from multiple sources for 3 years of operating expenses • To explore establishing the SDG Impact Accelerator Lab™ as a new consulting and research center that</td>
<td>• Patrick McGrory, Chair • William Clark • Bob DeMento • Michael D’Emilio • Christina Lampert • Candice Lawton • Anurag Mathur • David Steingard • Vana Zervanos</td>
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<td>Net Impact</td>
<td>• To mentor the Net Impact leadership team by sharing with them best practices on managing student life organizations and to help them brainstorm on valuable initiatives.</td>
<td>• To hold monthly meetings between the Board and Net Impact leadership. • Help Net Impact to plan and implement two events in 2021/22 academic year, to implement a new program with social impact, and to grow Net Impact student membership by 20%.</td>
<td>• Alexandra Bretschneider, Chair • Megan Famular • Ian Klinger • Christina Lampert • Jacqueline Pignataro • Tim Ringelstein</td>
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<td>External Engagement</td>
<td>• To enhance the relevance of the Arrupe Center, making it a more visible contributor to questions concerning ethical business concerns and social justice within the greater Philadelphia, regional, national and global business communities.</td>
<td>• To launch one new event aimed at increasing external engagement in the 2021/22 academic year. • To hold a set of listening discussions with key business leaders in Philadelphia in order to establish our shared priorities.</td>
<td>• Joe DiAngelo, Chair • Bill Curtis • Dan DeLucca • John Egner • John Fontana • Bill Nicoletti • Al Pastino • Edward Walters</td>
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<td>New Advisory Board Members</td>
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The Arrupe Center welcomes the following new members to its Board of Advisors this academic year. Please see the [Arrupe website](#) for a full list of our Board members pictures and biographies.
• Adeyemi (Dee) Adeyemo • Anurag Mathur
  • Alexandra Bretschneider • Timothy Ringelstein
• Megan Famular • David Tierno
• Tamara Ganc • Edward Walters
  • Ian Klinger • Michelle Warner
  • Christina Lampert • Andy Whittemore
• Christina Lampert