“PRICING AND ACCESS TO DRUGS
IN THE DEVELOPED AND DEVELOPING WORLDS”

ABOUT TODAY’S SPEAKERS

Ms. Elizabeth J. Ashbourne
Senior Coordinator, Private Sector Partnerships
AIDS Campaign Team for Africa
The World Bank

Topic: “The Need for a Multisectoral Response to Address HIV/AIDS”

Abstract: Ms. Ashbourne emphasizes the importance of the private sector as a key partner in addressing the HIV/AIDS crisis throughout Africa. She examines the unconventional relationships nongovernmental organizations (NGOs), private companies, and global healthcare organizations have developed in order to implement prevention strategies and to initiate and sustain treatment.

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EJ Ashbourne is currently the focal point for private sector partnerships with the World Bank’s Africa Region, HIV/AIDS programs. Her role is to develop and implement the mechanisms through which the private sector can access financial and technical resources from the Multicountry HIV/AIDS Program, the Bank’s $1.5 billion investment in HIV/AIDS. She works in some 17 countries in Africa, and provides technical assistance in another eight. In addition, EJ facilitates global corporate relationships with the Bank with HIV/AIDS programs throughout Africa and the rest of the world.

Before coming to the Bank, EJ spent three and a half years in Eastern Europe managing USAID training programs as Country Director in Croatia, Bosnia, and Slovenia, and as Deputy Director and Program Manager of a Management Training Institute in Bratislava, Slovakia.

EJ Ashbourne’s other experience includes designing programs to encourage and facilitate Joint Ventures between developing country entrepreneurs and SMEs in the US; serving as the senior coordinator for international internship programs at the American University; adjunct professor, career planning and tracking, and human resources change management at Arthur D. Little’s Executive Management Program; and working for the former Prime Minister of Lebanon, Rafiq Hariri. She also spent two years in NYC as the studio assistant to textile designer, Jack Lenor Larson.

EJ was born in New York City and grew up in Switzerland, the Bahamas, England, and upstate New York. She holds a MA in International Education and Organizational Management from the American University, Washington DC and B.Sc. in Communications and History from Ithaca University, Ithaca, NY.