



January 31, 2017

**RE: GENUARDI FAMILY FOUNDATION SCHOLARSHIP
(In Honor of the Genuardi Brothers)**

Dear Prospective Applicant:

The Genuardi Family Foundation is proud to continue its Academy of Food Marketing Scholarship Program (In Honor of the Genuardi Brothers), begun in 2004. Annually, two (2) scholarships are awarded to outstanding sophomores (or 3rd year co-op students) in the undergraduate Food Marketing Program for use in their remaining two years of study. The scholarships are \$10,000 per year for two years (\$20,000 total), provided that scholarship recipients retain eligibility by both maintaining a 3.0 cumulative grade point average, and remaining enrolled in the undergraduate Food Marketing program. Early graduation from the Food Marketing Program will impact eligibility for receipt of second-year scholarship funds.

The scholarships are intended to financially support deserving students in the Food Marketing program who show outstanding potential to make meaningful contributions to the Food Marketing industry.

Attached to this letter are instructions to aid your application process, including information on how to access the electronic application form. We welcome you to learn more about the Foundation by visiting our website at www.GenuardiFamilyFoundation.org.

Applicants are advised that while financial need will be considered, it is not a prerequisite to receiving a scholarship. If you have the necessary credentials, we encourage you to complete the application process so that you might be considered as a potential scholarship recipient.

Should you have any questions concerning the application process, please direct them through the office of Bob Higgins, Executive Director, Academy of Food Marketing.

Very truly yours,

A handwritten signature in black ink that reads "Laurence P. Genuardi".

Laurence P. Genuardi
President, Genuardi Family Foundation